

SUBJECT: MICROECONOMICS I & STATISTICS (Hons. /Gen.) MODULE – I [Paper Code - GE 1.1 Chg]

Name of the Teacher: Abhijit Das			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit: I Demand and Consumer behaviour	1	15	July - September	Chalk & Talk Method, ICT Demonstration	To help in generating basic ideas among the students.
Unit: III Perfect Competition	1	15	October - December	Chalk & Talk Method, ICT Demonstration	To help in generating basic ideas among the students.

Signature of the Teacher:

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SUBJECT: MICROECONOMICS I & STATISTICS (Hons. /Gen.) MODULE – I [Paper Code - GE 1.1 Chg]

Name of the Teacher: Debargha Bhattacharya			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit: II Production and Cost	1	10	July - September	Chalk & Talk Method, ICT Demonstration	To help in generating basic ideas among the students.

Signature of the Teacher:

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SUBJECT: MICROECONOMICS I & STATISTICS (Hons. /Gen.) MODULE – II [Paper Code - GE 1.1 Chg]

Name of the Teacher: Chiranjit Ghorui			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
2. Measures of Central Tendency	1	8	July - August	Chalk & Talk Method	To help in generating basic ideas about statistics among the students.
4. Moments, Skewness and Kurtosis	1	8	July - August	Chalk & Talk Method	To help in generating basic ideas about statistics among the students.
5. Interpolation	1	8	July - August	Chalk & Talk Method	To help in generating basic ideas about statistics among the students.

Signature of the Teacher:

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SUBJECT: MICROECONOMICS I & STATISTICS (Hons. /Gen.) MODULE – II [Paper Code - GE 1.1 Chg]

Name of the Teacher: Mitasi Das			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
1. Fundamentals	1	8	July - August	Chalk & Talk Method	To help in generating basic ideas about statistics among the students.
3. Measures of Dispersion	1	8	July - August	Chalk & Talk Method	To help in generating basic ideas about statistics among the students.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: BUSINESS LAWS (Hons. /Gen.) [Paper Code - CC 1.1 Chg]

Name of the Teacher: Mitasi Das				SESSION:2017-18.....	
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: The Indian Contract Act, 1872	6	30	July- August	Chalk & Talk Method	To help in generating basic ideas about the Indian Contract Act among the students.
Unit 2: The Sale of Goods Act, 1930	2	10	August	Chalk & Talk Method	To help in generating basic ideas about The Sale of Goods Act among the students.
Unit 3: Partnership Laws A) The Partnership Act, 1932	2	10	September	Chalk & Talk Method	To help in generating basic ideas about The Partnership Act among the students.
Unit 3: Partnership Laws B) The Limited Liability Partnership Act, 2008	2	10	September – October	Chalk & Talk Method	To help in generating basic ideas about the Limited Liability Partnership Act among the students.
Unit 4: The Negotiable Instruments Act 1881	2	10	October – November	Chalk & Talk Method	To help in generating basic ideas about The Negotiable Instruments Act among the students.
Unit 5: Consumers Protection Act, 1986	2	10	December	Chalk & Talk Method	To make the students aware of the Consumers Protection Act among the students.

Signature of the Teacher:

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SUBJECT: PRINCIPLES OF MANAGEMENT (Hons. /Gen.) [Paper Code - CC 1.2 Chg]

Name of the Teacher: Manisha Choudhury			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit-1: Introduction	2	16	July- August	Chalk & Talk Method	To help in generating basic ideas among the students.
Unit-3: Organizing	2	16	September - October	Chalk & Talk Method	To help in generating basic ideas among the students.
Unit-4: Directing and Staffing	2	16	November - December	Chalk & Talk Method	To help in generating basic ideas among the students.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: PRINCIPLES OF MANAGEMENT (Hons. /Gen.) [Paper Code - CC 1.2 Chg]

Name of the Teacher: Debdulal Chatterjee			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit-2: Planning	2	16	July- August	Chalk & Talk Method	To help in generating basic ideas among the students.
Unit- 5: Motivation, Co-ordination and Control	2	16	September - October	Chalk & Talk Method	To help in generating basic ideas among the students.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: FINANCIAL ACCOUNTING – I (Hons. /Gen.) [Paper Code - CC 1.1 Ch/ CC 1.1 Cg]

Name of the Teacher: Prabir Bhattacharya			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
1. Introduction	1	5	July	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.
2. Concepts for determination of business income	3	15	August - September	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.
5. Financial statements from Incomplete records and of NPO	3	12	October - November	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.
6. Sectional and Self-balancing ledger	1	5	December	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: FINANCIAL ACCOUNTING – I (Hons. /Gen.) [Paper Code - CC 1.1 Ch/ CC 1.1 Cg]

Name of the Teacher: Manisha Choudhury			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
3. Introduction to Accounting Standard	1	5	July	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.
3. Introduction to Accounting Theory	1	5	August	Chalk & Talk Method	To help in generating basic ideas of Accounting Theory among the students.
4. Final accounts of Trading Concern	3	15	September	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.
6. Accounting for special sales transaction	1	8	October - November	Chalk & Talk Method	To help in generating basic ideas of financial accounting among the students.
6. Insurance claim for loss of stock and for loss of profit	2	10	November - December	Chalk & Talk Method	To help in generating basic ideas of Insurance claim among the students.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: E-COMMERCE & BUSINESS COMMUNICATION MODULE - I (Hons. /Gen.) [Paper Code - GE 2.1 Chg]

Name of the Teacher: Debdulal Chatterjee			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: Introduction	2	10	February	Chalk & Talk Method, ICT Demonstration	To help in generating basic ideas of among the students.
Unit 2: E-CRM and SCM	2	8	March - April	Chalk & Talk Method, ICT Demonstration	To help in generating basic ideas of among the students.
Unit 3: Digital Payment	2	8	April	Chalk & Talk Method, ICT Demonstration	To make them make use of different digital techniques of payment.
Unit 4: ERP	2	8	April - May	Chalk & Talk Method, ICT Demonstration	To make them aware about practical aspects of ERP.
Unit 5: New Trends in E-Commerce	2	6	May	Chalk & Talk Method, ICT Demonstration	To make them aware about recent trends.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: E-COMMERCE & BUSINESS COMMUNICATION MODULE - II (Hons. /Gen.) [Paper Code - GE 2.1 Chg]

Name of the Teacher: Manisha Choudhury			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: Introduction	2	8	February – March	Chalk & Talk Method	To help in generating basic ideas of among the students.
Unit 2: Types of Communication	2	6	March	Chalk & Talk Method	To help students to understand how to communicate in corporate world.
Unit 3: Tools of Communication	2	6	April	Chalk & Talk Method, ICT Demonstration	To help students to understand how to communicate in corporate world.
Unit 4: Drafting	4	20	April - May	Chalk & Talk Method, ICT Demonstration	To help students to understand how to use drafting in corporate world.

Signature of the Teacher:

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SUBJECT: COMPANY LAW (Hons. /Gen.) [Paper Code - CC 2.1 Chg]

Name of the Teacher: Mitasi Das			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: INTRODUCTION TO COMPANY	4	16	February	Chalk & Talk Method, Power Point Presentation	The students shall be having the knowledge of forming the types of company.
Unit 2: FORMATION OF A COMPANY	4	16	March	Chalk & Talk Method, Power Point Presentation	The students will have a basic idea about formation of a company.
Unit 3: COMPANY ADMINISTRATION	4	16	March - April	Chalk & Talk Method, Power Point Presentation	The provisions of law shall help the students to understand the powers and responsibilities of director.
Unit 4: SHARE CAPITAL & DEBENTURE	4	16	April - May	Chalk & Talk Method, Power Point Presentation	The provisions of law shall be helping the students to understand the capital structure.
Unit 5: CORPORATE MEETINGS	4	16	May	Chalk & Talk Method, Power Point Presentation	The learning shall be helping the students to know various provisions of law.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: MARKETING MANAGEMENT AND HUMAN RESOURCE MANAGEMENT MODULE – I (Hons. /Gen.) [Paper Code - CC 2.2 Chg]

Name of the Teacher: Manisha Choudhury			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: Introduction	2	8	February	Chalk & Talk Method	To help in generating ideas among the students.
Unit 2: Consumer Behaviour and Market segmentation	2	8	March	Chalk & Talk Method	To make the students aware about market segments.
Unit 3: Product	2	8	March - April	Chalk & Talk Method	To make the students aware about different products.
Unit 4: Pricing, Distribution Channels and Physical Distribution	2	8	April - May	Chalk & Talk Method	To make the students aware about different pricing strategies and how to deal with wholesalers and distributors.
Unit 5: Promotion and Recent developments in marketing	2	8	May	Chalk & Talk Method	To make the students aware about different promotion techniques.

Signature of the Teacher:

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Name of the Teacher: Mitasi Das			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: Nature and Scope	2	8	February	Chalk & Talk Method	To help in generating ideas among the students.
Unit 2: Human Resource Planning	2	8	March	Chalk & Talk Method	To help in generating in-depth knowledge among the students.
Unit 3: Recruitment and Selection	2	8	March - April	Chalk & Talk Method	To help in generating in-depth knowledge among the students about how to crack recruitment and selection process in the real world.
Unit 4: Training and Development	2	8	April - May	Chalk & Talk Method	To help in generating in-depth knowledge among the students about how to train and develop employees in the practical field.
Unit 5: Job Evaluation and Performance Appraisal	2	8	May	Chalk & Talk Method	To help in generating in-depth knowledge among the students about how to rate job performance of employees.

Signature of the Teacher:

Signature of the HOD:

SUBJECT: COST AND MANAGEMENT ACCOUNTING – I (Hons. /Gen.) [Paper Code - CC 2.1 Ch/ CC 2.1 Cg]

Name of the Teacher: Prabir Bhattacharya			SESSION:2017-18.....		
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 1: Introduction	1	5	February	Chalk & Talk Method, Regular Class Lectures, Problem Solving in the class	This topic gives the student a basic idea about cost accounting. It develops concept of cost, object, cost units, cost centres, profit centre and investment centre.
Unit 5: Cost Book-keeping	2	8	March	Chalk & Talk Method, Regular Class Lectures, Problem Solving in the class	The students get a concept on accounting system in cost books. They are made aware about the necessity for reconciliation between cost and financial accounts.
Unit 6: Costing Methods	5	24	April - May	Chalk & Talk Method, Regular Class Lectures, Problem Solving in the class	The students are able to understand about job costing features, pre-requests, advantage and disadvantage of job costing.

Signature of the Teacher:

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SUBJECT: COST AND MANAGEMENT ACCOUNTING – I (Hons. /Gen.) [Paper Code - CC 2.1 Ch/ CC 2.1 Cg]

Name of the Teacher: Manisha Choudhury				SESSION:2017-18.....	
UNIT & TOPIC	No. of class hours allotted per week (as per class routine)	Total no. of class hours required in the session (Approx.)	Duration (in month)	Teaching Methodology to be employed	Outcome of the topic in brief
Unit 2: Material Costs	1	10	February	Chalk & Talk Method, Regular Class Lectures, Problem Solving in the class	This topic makes the students well versed in the concept of material pricing, material receipt and issue. It also introduces the concept of inventory, inventory control and techniques of inventory control.
Unit 3: Employee Cost and Incentive Systems	2	12	March - April	Chalk & Talk Method, Regular Class Lectures, Problem Solving in the class	To help the students to understand the concept of labour cost attendance and payroll procedures. They are made aware of the main principles of sound wage incentive schemes.
Unit 4: Overhead and Cost Statement	4	20	May	Chalk & Talk Method, Regular Class Lectures, Problem Solving in the class	This topic makes the students well versed in the definition and classification of overhead. The topic gives a vivid concept of manufacturing overheads its absorption, allocation and appointment.

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