

radiokolkata.org

The Internet Radio Channel by



Vijaygarh Jyotish Ray College Affiliated to the University of Calcutta NAAC Accredited with B+ Grade

8/2, Bejoygarh, Jadavpur Kolkata - 700 032





It's time to tune in!

Welcome to the new world of Internet Radio.

Internet radio is an audio service that uses the Internet as a distribution medium of broadcasting instead of the traditional radio waves. The proper term used for internet radio is webcasting, as it is not actually broadcast through wireless signals. It is a form of streaming media where content is usually provided live instead of being prerecorded like some podcasts.

There are a number of notable benefits to listening to the radio via the internet:-

Firstly, it's not limited by what signals are broadcast locally, so you can listen in real time to thousands of radio shows from all over the world. There's no need to struggle with manually tuning to a station or have your programme interrupted by dodgy reception or signal problems. It's also possible to catch up on programmes that have already been broadcast, and many major internet radio stations allow you to listen to shows from the past.

Talk shows with music, lifestyle programmes, career counseling programmes with educationists, film shows with your favorite celebrities, fascinating radio plays, and other specialty programmes are all part of Radio Kolkata's diverse mix of education and entertainment.

Furthermore, Radio Kolkata is a channel for the youth. This channel aims to serve the community and, a more accessible platform for aspiring artists to showcase their talents on a worldwide scale. The students and youths of our community are prospected to get a worldwide recognition through our radio station, Radio Kolkata.

Vijaygarh Jyotish Ray College, which is affiliated with the University of Calcutta, is the broadcaster of Radio Kolkata, your daily dose of entertainment.



About Radio Kolkata

The Journey Begins on 2nd November 2021

Radio isn't just the one person who presents and talks on air, but an armada of people skilled in various fields.

Radio Kolkata internet radio channel was launched on **2nd November 2021**. Vijaygarh Jyotish Ray College, Kolkata, Affiliated with the University of Calcutta, is the broadcaster of this channel. It is India's first internet radio platform created by an undergraduate college.

The main advantages of our radio stations are -

- There are no geographical restrictions
- Meeting of different cultures
- Musical genres for all tastes
- Better sound quality
- You can listen on mobile, PC, tablet or Smart TV

The future of the internet radio is bright because of globality, mobility, and flexibility. These features of the internet radio enable programme manipulation for listeners, perfect technical quality, and targeted advertising. Today, radio and the Internet are two closely related media and should never be separated. The variety of stations is unsurpassed, which guarantees that there is a suitable Internet radio station for every taste.

Our radio platform, Radio Kolkata arranges programmes for all age groups. The programmes consists of Musical programmes, programmes for women and children, Musical talk shows, Radio Dramas and Radio Magazine programmes. Other professionals are also involved in creating content.







Why Radio Kolkata so Special?

Radio Kolkata is an Internet Radio Channel for the Youth, by the Youth.

The main objective of creating such a radio channel is to provide the students of the Journalism and Mass Communication Department of Vijaygarh Jyotish Ray College a platform to learn the skills and showcase their talents in conceptualization, anchoring and announcing, voice-over, recording and editing, production, marketing, etc. in a radio station.

Our radio platform, Radio Kolkata arranges programmes which are mostly created and edited by the students of the Journalism and Mass Communication Department as well as other departments of the Vijaygarh Jyotish Ray College, guided by the Professors of the college and Professionals from external sources.

The areas where the students of the college contributed to promote Radio Kolkata channel are:-

- 1. Editing
- 2. Anchoring and Announcement
- 3. Voice-over
- 4. Graphic Design
- 5. Social Media Marketing

We trained the students specifically for these roles, and provided them with opportunities to have in-hand experiences in the same so that they become industry ready after they pass out from the college.









Names & Types of Programmes aired on Radio Kolkata

Ser.	Programme	Themes	
No.	Names		
1.	কিছু কথা কিছু গান	সারাদিনের ব্যস্ততার পর গান মানুষ কে বেশ তর	Songs for you to relax after
	(Kichu Kotha	তাজা করে দিতে পারে গানে ভরা অনুষ্ঠান কিছু	work. Songs of all types and all
	Kichu Gan)	কথা কিছু গান, সব ধরনের গান, সব বয়সের	ages are played.
		গান এই অনুষ্ঠানে শোনা যায়।	
2.	সাহিত্য শ্রুতি	বিভিন্ন লেখক লেখিকাদের নাটক শ্রুতি নাটকের	The plays of various writers are
	(Sahitya Shruti)	আকারে তুলে ধরা হয়।	presented in the form of audio plays.
3.	নতুন দোয়াত	কলেজ এর স্টুডেন্টসরা নতুন নাটক লেখে ও	College students write and read
	(Notun Dowat)	পাঠ করে।	new plays.
4.	চাষবাস	এই অনুষ্ঠানে চাষবাস বিষয়ক আলোচনা হয়।	A programme on agriculture
	(Chasbash)		
5.	স্বাস্থ্যের সাথী	ছোট থেকে বড়, সকলের সুস্বাস্থ্যের কথা ভেবে	Doctors who specialize in
	(Swasther	বিভিন্ন বিষয়ের বিশেষজ্ঞ ডাক্তারদের সাক্ষাৎকার	various medical subjects are
	Swathi)	নেওয়া হয়ে থাকে।	interviewed for expert advices on various types of health issues
			of all ages.
6.	ঐতিহ্য (Oitijyo)	বিভিন্ন ঐতিহ্য মূলক কাহিনী যা আমাদের	Programmes on various
	33	পশ্চিমবঙ্গের আমাদের দেশের আমাদের শহরে	traditional stories representing
		এর এই গুলি তুলে ধরা হয়।	the culture of West Bengal.
7.	জিজ্ঞাসা (Gigasa)	বিজ্ঞান বিষয়ক অনুষ্ঠান	Programmes based on science
			subjects.
8.	ছুটির আড্ডা	ছোটদের অনুষ্ঠান	Programmes for children
	(Chutir Adda)		
9.	কথায় কথায়	সাক্ষাতকার, গান, আবৃত্তি।	Interview based programmes
	(Kothay Kothay)		combined with songs and recitation.
10.	রামধনু	ছোটদের অনুষ্ঠান	Programmes for children by the
	(Ramdhanu)		children
11.	অঙ্গনা (Angana)	এখানে মেয়েদের নিয়ে অনুষ্ঠান হয়, মেয়েদের	Pragrammes based on women
	(migana)	কথা, মেয়েরা কি করছে, কি ভাবে অনেক নারী	achievements, and woman
		স্ট্রাগল করে আজ প্রতিষ্ঠতি লাভ করেছেন,	related issues.
		তাদের কথা, আবৃত্তি ও গান ও হয়।	
12.	গল্পে গল্পে (Golpe	গল্প পাঠ হয় এই অনুষ্ঠানে।	Programmes on audio story
	Golpe)		reading
13.	ব্যক্তিত্বের সঙ্গে	প্রত্যেক ব্যক্তি নিজেস্ব গুণাগুণ নিয়ে জগতে	This programme is to highlight
	(Byaktityer	আসেন। যে সমস্ত গুণী মানুষরা আছেন, তাদের	the special qualities of talented
	Sathey)	কে তুলে ধরা তাদের , তাদের ভাবনা চিন্তা ও	people in this world.
		ু কাজ কে তুলে ধরার জন্য এই অনুষ্ঠান।	
	l .		l .





14.	টক ও টক শা	রেডিও টক ও টক শা।	Talk shows on various subjects
	(Talk O Talk		
	Show)		
15.	মিউজিক্যালি ইউরস	গান বাজনা নিয়ে প্রোগ্রাম, মূলত রক গান হয়।	Programmes based on rock
	(Musically		culture and music.
	Yours)		
16.	রকমারী	ভ্ৰমণ সূচক অনুষ্ঠান	Programmes based on travel.
	(Rakomari)		
17.	ভার্চুয়াল ক্লাসরুম	কোনো শিক্ষক বা শিক্ষিকা একটি বিষয়ের উপর	Virtual class taken by a teacher
	(Virtual	আলোকপাত করেন অনলাইন এ পড়ান।	on any particular subject
	Classroom)		
18.	স্টুডেন্টস কর্ণার	স্টুডেন্টরা ক্লাস এর অবসর সময় কি করে, কি	Students talk about what they
	(Student's	নিয়ে আলোচনা করে এই নিয়ে কথা হয় এই	do and discuss during their free
	Corner)	অনুষ্ঠানে।	time in the class.
19.	কলকাতার ক্যানভাস	কলকাতা শহরে কি হচ্ছে, স্পেশাল ইভেন্ট তুলে	Programmes on events and all
	(Kolkatar	ধরা হয়	other happenings in Kolkata
	Canvas)		
20.	উৎসব স্পেশাল	উৎসব এর সময় হয় এই অনুষ্ঠান ।	These are special programmes
	(Utsab Special)		aired during festivals.
21.	এই সময়ে (Ei	সাম্প্রতিক ঘটনা	Programmes based on current
	Samay)		issues.













The Digital Journey & Achievements

(2nd November 2021 – 31st August 2022)

This report consists of the

- The overall Insights into the Social Media Performance of the posts
- The overall Google Analytics & the Google Search Console Reports on website traffic generation and traffic sources.



The Digital Journey

Radio Kolkata's internet radio portal began its digital journey almost immediately after the inception.

In the past one year the Radio Kolkata has tried different types of promotional activities to reach out to our target audience.

After one year of rigorous efforts time has come to look back and assess our achievements.

The Goals

- Reach out to the Global Audience as much as we can
- Increase the engagement time span of the audience
- Increase traffic to the website through various sources, especially social media platforms

The Digital Platforms Used

- Website:- http://radiokolkata.org/
- Facebook:- https://www.facebook.com/RadioKolkata.Org/





Key Performing Metrics Considered in case of Google Analytics

Audience Overview

- **Session**:- A session is a group of user interactions with your website that take place within a given time frame. A single session can contain multiple page views, events, social interactions, and ecommerce transactions. A single user can open multiple sessions.
- User:- A user is a visitor who has initiated a session on your website: the
 moment a person lands on any page of your site, they are identified as either a
 new or returning user. Google Analytics differentiates between new and
 returning users based on visitors' browser cookies.
- **Pageviews**:- A pageview is defined as a view of a page on your site that is being tracked by the Analytics tracking code. If a user clicks reload after reaching the page, this is counted as an additional pageview. If a user navigates to a different page and then returns to the original page, a second pageview is recorded as well.
- **Bounce Rate**:- The percentage of all sessions on your site in which users viewed only a single page and triggered only a single request to the Analytics server. As a rule of thumb, a bounce rate in the range of 26 to 40 percent is excellent. 41 to 55 percent is roughly average. 56 to 70 percent is higher than average, but may not be cause for alarm depending on the website. Anything over 70 percent is disappointing for everything outside of blogs, news, events, etc.
- Country:- The countries that generated the traffic to the website
- City:- The cities that generated the traffic to the website

Acquisition Overview (Channels/Traffic Sources)

- **Direct:** Direct traffic in Google Analytics refers to website visits where the traffic source is unknown or the referral source is not properly tracked. It mostly refers to website visitors who land on your website after typing in your URL directly into their browser.
- **Social:-** Social traffic refers to traffic coming to your website, mobile site or mobile app from social networks and social media platforms. For example, a person who clicks on a tweet or a Facebook post and then arrives on your brand's website will be counted in your digital analytics reports as social traffic.
- **Organic Search:** It's referring to the traffic that's come to your site through unpaid search results on search engines such as Google, Yahoo, or Bing.



Key Performing Metrics Considered in case of Google Search Console

- Total Clicks:- How many times a user clicked through to your site.
- **Total Impression:** Total impressions is how many times a user saw a link to your site in search results. This is calculated differently for images and other search result types, depending on whether or not the result was scrolled into view.
- Average CTR:- Average CTR is the percentage of impressions that resulted in a click.
- Average Position:- Average position is the average position in search results for your site, using the highest position for your site whenever it appeared in search results.
- Queries:- The Queries report lists the Google Search queries that generated impressions of your website URLs in Google organic search results.
- Pages:- The Search Console Landing Pages report lists the landing pages for your site where traffic has been generated mostly.
- **Countries:** The Countries report lets you see which countries produce the best search performance and user engagement for your landing pages.
- **Devices:** The Devices report lets you see which category of devices (desktop, tablet, or mobile) delivers the best search performance and user engagement.

Key Performing Metrics Considered in case of Facebook Page Performance

- Facebook Page New Likes:- The number of likes of your Facebook Page attributed to your ads (paid & organic). When someone likes a Page, they're showing support for the Page and that they want to see content from it.
- Facebook Page Visits:- Measures how many people have viewed you Facebook
 Page
- Facebook Page Reach:- The number of people who saw your ads at least once. Reach is different from impressions, which may include multiple views of your ads by the same people. Note: This metric is estimated.
- Individual Post Performance

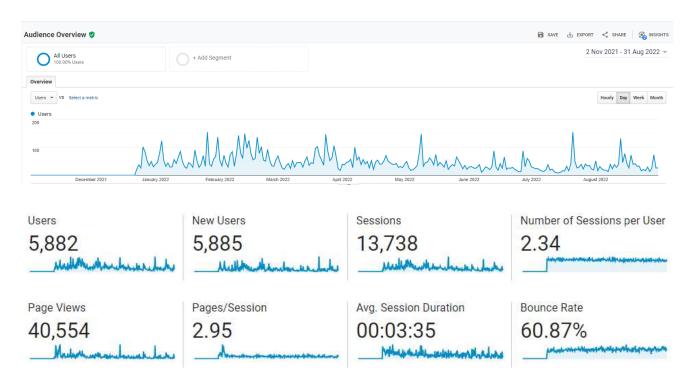


Traffic Report

Based on Google Analytics

Audience Report (Google Analytics)

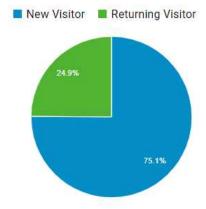
Date range: 1st November, 2021 – 31st August, 2022



The Achievements

We have been able to reach out to 5,882 Users within a span of 10 months (2nd November 2021 – 31st August 2022)

A total of 40,554 Page Views which means people have repeatedly visited the website's different pages over and over again.



Please note:-

The data actually started coming from 23 December 2021

Data Source: Google Analytics



Comparative Traffic Report (Google Analytics)

Date range: 1st November, 2021 – 31st August, 2022

Month	Users	New Users	Sessions	No. of Sessions per User	Page Views	Pages/ Session	Avg. Session Duration	Bounce Rate	Returning Visitor	
November 2021		Data not available as Analytics was not set at that time								
December 2021	289	289	535	1.85	3,073	5.74	00:05:45	51.21%	29.0%	
January 2022	975	863	2,109	2.16	8,125	3.85	00:04:45	56.95%	30.7%	
February 2022	1,187	995	2,444	2.06	6,338	2.59	00:03:43	62.19%	33.0%	
March 2022	1,109	918	2,009	1.81	5,127	2.55	00:03:13	62.27%	32.3%	
April 2022	824	612	1,610	1.95	4,069	2.53	00:02:40	64.60%	36.8%	
May 2022	832	659	1,620	1.95	4,339	2.68	00:03:25	59.63%	34.4%	
June 2022	630	454	1,130	1.79	3,309	2.93	00:03:26	60.18%	38.7%	
July 2022	595	458	1,017	1.71	2,909	2.86	00:03:08	61.16%	34.7%	
August 2022	1,109	918	2,009	1.81	5,127	2.55	00:03:13	62.27%	32.3%	

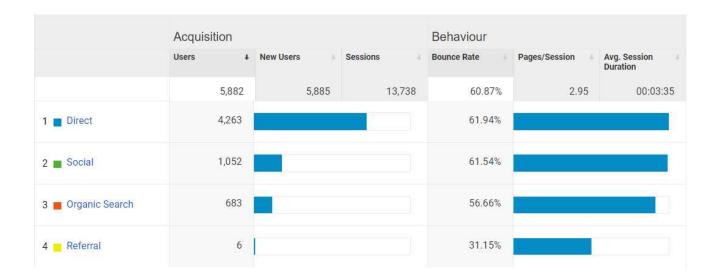
The Achievements

A substantial amount of Users visited the site during the quoted time period. 3 specific months received visits above 1K. These are February 2022, March 2022 and August 2022.



Channel-wise Traffic Report (Google Analytics)

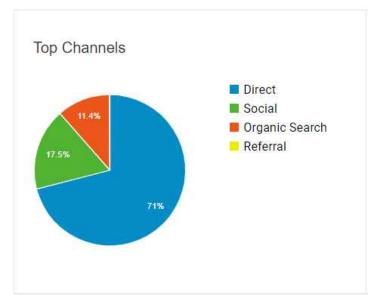
Date range: 1st November, 2021 – 31st August, 2022



The Achievements

71% of our traffic came from Direct channel which means more and more people are visiting the website by typing the URL of the website directly ⇒ Radio Kolkata brand name is becoming popular among masses.

We have gained substantial number of traffic through Social Media promotions (17.5%).



Keywords related to our internet radio channel is also gaining strength as we can see traffic coming through Organic Search (11.4%).



The Social Networks that contributed to the website traffic

	Acquisition	Acquisition			Behaviour			
Social Network	Users ? ↓	New Users ?	Sessions ?	Bounce Rate	Pages/Session	Avg. Session Duration		
	1,052 % of Total: 17.89% (5,882)	1,033 % of Total: 17.55% (5,885)	1,282 % of Total: 9.33% (13,738)	61.54% Avg for View: 60.87% (1.11%)	2.72 Avg for View: 2.95 (-7.89%)	00:02:08 Avg for View: 00:03:35 (-40.35%)		
1. Facebook	987 (93.64%)	971 (94.00%)	1,192 (92.98%)	61.33%	2.77	00:02:10		
2. YouTube	40 (3.80%)	38 (3.68%)	44 (3.43%)	54.55%	2.48	00:00:58		
3. Instagram	19 (1.80%)	19 (1.84%)	21 (1.64%)	76.19%	1.95	00:01:01		
4. Twitter	6 (0.57%)	4 (0.39%)	23 (1.79%)	69.57%	1.61	00:03:39		
5. Instagram Stories	2 (0.19%)	1 (0.10%)	2 (0.16%)	100.00%	1.00	00:00:00		

The Referral Traffic Sources

	Acquisition			Behaviour			
Source ?	Users ③ ↓	New Users	Sessions ?	Bounce Rate ?	Pages/Session	Avg. Session Duration	
	6 % of Total: 0.10% (5,882)	5 % of Total: 0.08% (5,885)	61 % of Total: 0.44% (13,738)	31.15% Avg for View: 60.87% (-48.83%)	3.93 Avg for View: 2.95 (33.28%)	00:12:49 Avg for View: 00:03:35 (258.22%)	
1. googleweblight.com	2 (33.33%)	1 (20.00%)	57 (93.44%)	26.32%	4.14	00:13:43	
2. aqvalit.com	1 (16.67%)	1 (20.00%)	1 (1.64%)	100.00%	1.00	00:00:00	
3. hilaryblog.top	1 (16.67%)	1 (20.00%)	1 (1.64%)	100.00%	1.00	00:00:00	
4. vjrc.ac.in	1 (16.67%)	1 (20.00%)	1 (1.64%)	100.00%	1.00	00:00:00	
5. yescan.xyz	1 (16.67%)	1 (20.00%)	1 (1.64%)	100.00%	1.00	00:00:00	



Country-wise Traffic Report (Google Analytics)

Date range: 1st November, 2021 – 31st August, 2022

Top 10 countries contributing to the total traffic share during this period

	Country	Users	% Users
1.	India	5,612	95.07%
2.	United States	122	2.07%
3.	China China	46	0.78%
4.	Bangladesh	37	0.63%
5.	United Kingdom	12	0.20%
6.	Germany	8	0.14%
7.	Netherlands	8	0.14%
8.	Singapore Singapore	8	0.14%
9.	[●] Canada	7	0.12%
10.	Sweden	5	0.08%

Detailed Report

	Acquisition				Behaviour			
Country		Users ? ↓	New Users 7	Sessions ?	Bounce Rate	Pages/Session	Avg. Session Duration	
		5,882 % of Total: 100.00% (5,882)	5,892 % of Total: 100.12% (5,885)	13,738 % of Total: 100.00% (13,738)	60.87% Avg for View: 60.87% (0.00%)	2.95 Avg for View: 2.95 (0.00%)	00:03:35 Avg for View 00:03:35 (0.00%	
1.	India	5,612 (95.07%)	5,621 (95.40%)	13,393 (97.49%)	60.57%	2.97	00:03:38	
2.	United States	122 (2.07%)	116 (1.97%)	136 (0,99%)	79.41%	2.06	00:00:54	
3.	China	46 (0.78%)	46 (0.78%)	46 (0.33%)	100.00%	1.00	00:00:0	
4.	Bangladesh	37 (0.63%)	37 (0.63%)	44 (0.32%)	45.45%	3.95	00:02:0	
5.	United Kingdom	12 (0.20%)	10 (0.17%)	14 (0.10%)	35.71%	3.86	00:03:5	
6.	Germany	8 (0.14%)	6 (0.10%)	22 (0.16%)	40.91%	4.23	00:04:59	
7.	Netherlands	8 (0.14%)	7 (0.12%)	9 (0.07%)	77.78%	1.67	00:01:36	
8.	Singapore	8 (0.14%)	3 (0.05%)	15 (0.11%)	73.33%	1.87	00:01:1	
9.	Canada	7 (0.12%)	7 (0.12%)	9 (0.07%)	77.78 <mark>%</mark>	1.22	00:00:1	
0.	Sweden	5 (0.08%)	5 (0.08%)	6 (0.04%)	100.00%	1.00	00:00:00	



Country-wise Traffic Report (Google Analytics)

Date range: 1st November, 2021 – 31st August, 2022

Detailed Report

	Acquisition			Behaviour		
Country ?	Users ⑦ ↓	New Users ?	Sessions ?	Bounce Rate	Pages/Session	Avg. Session Duration
	5,882 % of Total: 100.00% (5,882)	5,892 % of Total: 100.12% (5,885)	13,738 % of Total: 100.00% (13,738)	60.87% Avg for View: 60.87% (0.00%)	2.95 Avg for View: 2.95 (0.00%)	00:03:35 Avg for View 00:03:35 (0.00%)
11. 🔼 Türkiye	4 (0.07%)	4 (0.07%)	4 (0.03%)	100.00%	1.00	00:00:00
12. R Nepal	3 (0.05%)	3 (0.05%)	3 (0.02%)	0.00%	12.00	00:02:43
13. (not set)	3 (0.05%)	3 (0.05%)	3 (0.02%)	100.00%	1.00	00:00:00
14. United Arab Emirates	2 (0.03%)	1 (0.02%)	2 (0.01%)	50.00%	2.50	00:00:18
15. Australia	2 (0.03%)	2 (0.03%)	2 (0.01%)	100.00%	1.00	00:00:00
16. France	2 (0.03%)	2 (0.03%)	2 (0.01%)	50.00%	2.00	00:00:15
17. III Ireland	2 (0.03%)	2 (0.03%)	2 (0.01%)	100.00%	1.00	00:00:00
18. • Japan	2 (0.03%)	1 (0.02%)	2 (0.01%)	50.00%	3.00	00:18:00
19. Qatar	2 (0.03%)	2 (0.03%)	2 (0.01%)	0.00%	3.50	00:00:39
20. Thailand	2 (0.03%)	2 (0.03%)	2 (0.01%)	100.00%	1.00	00:00:00
21. Ukraine	2 (0.03%)	1 (0.02%)	2 (0.01%)	50.00%	1.50	00:00:1
22. Argentina	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00
23. Bahrain	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00
24. Finland	1 (0.02%)	1 (0.02%)	2 (0.01%)	100.00%	1.00	00:00:00
25. Indonesia	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00
26. Kuwait	1 (0.02%)	1 (0.02%)	2 (0.01%)	0.00%	2.50	00:00:5
27. Myanmar (Burma)	1 (0.02%)	0 (0.00%)	2 (0.01%)	100.00%	1.00	00:00:00
28. Malaysia	1 (0.02%)	1 (0.02%)	1 (0.01%)	0.00%	3.00	00:00:4
29. Nigeria	1 (0.02%)	1 (0.02%)	4 (0.03%)	75.00%	1.50	00:00:20
30. Poland	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00
31. Russia	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00
32. South Africa	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00
33. Zambia	1 (0.02%)	1 (0.02%)	1 (0.01%)	100.00%	1.00	00:00:00

The Achievements

We have been able to reach out to 33 countries all over the world. The top 10 countries being India, USA, China, Bangladesh, United Kingdom, Canada, Germany, Singapore, Netherlands and Sweden.

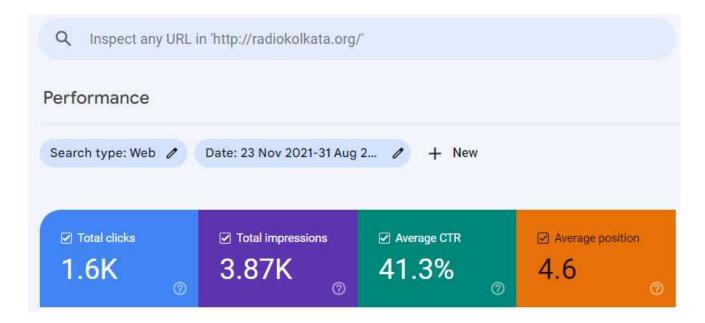


Website Performance Report

Based on Google Search Console

Performance Report (Google Search Console)

Date range: 1st November, 2021 – 31st August, 2022



The Achievements

- A total of 1.6K clicks. Total clicks is how many times a user clicked through to your site. How this is counted depends on the search result type.
- A total of 3.87K impressions. Total impressions is how many times a user saw a link to your site in search results. This is calculated differently for images and other search result types, depending on whether or not the result was scrolled into view.
- 41.3% Average CTR. Average CTR is the percentage of impressions that resulted in a click.
- An Average Position of 4.6. Average position is the average position in search results for your site, using the highest position for your site whenever it appeared in search results. Individual page position is available in the table below the chart. Position determination can be complicated by features such as carousels or Knowledge Panels.



Performance Report - Queries that performed well on SERPs (Google Search Console)

Date range: 1st November, 2021 – 31st August, 2022

Top 30 Queries (descending order of Clicks)

mode kolatatang be 115 114 1913 1.1 mode kolatatang 186 202 44 kg 2 nebekatang 45 36 137 36 kg 1 nebekatang 43 117 36 kg 1 kolatat nebe 7 26 25 7.5 keredo kolatat ng 1 4 26 13.6 nebekatang 1 1 1 1 1 n	Top queries	↓ Clicks	Impressions	CTR	Position
reducidatarung 88 262 41 et 2 radio kalatar 14 369 13 et 5 radio kalatar org 43 117 36 et 1 radiokalatar org 20 39 76 et 1 kokata radio 1 49 25 15 file radio kokata 1 49 25 15 kokata radio 1 40 16,7 45.5 kokata radio live 1 4 25 45.5 kokata radio kokata 1 4 25 45.5 radio kokata 1 4 25 45.5 radio kokata 1 4 25 45.5 radio kokata 1 1 4 25 45.2 radio kokata 1 1 4 25 45.2 radio kokata 1 1 4 25 45.2 radio kokata 1 1 4 25.2 1	radio kolkata.org	257	489	52.6%	1.3
And in column and col	radio kolkata.org live	115	194	59.3%	1.1
redicidata org redicidata org redicidata	radiokolkata.org	88	202	43.6%	2
Personal Parameter Person	radio kolkata	54	389	13.9%	5.1
boltata radio folitata radio folitata redio folita r	radio kolkata org	43	117	36.8%	1
Permatals kalkata ang 1	radiokolkata .org	30	39	76.9%	1
redoklokata org 1 20 5% 1.7 2968 HBSP 1 6 16.7% 47.5 kokata rado live 1 4 25% 9.3 radiokkata 1 4 25% 9.3 radiokkata 1 3 32.3% 2 online rado kokata 1 4 25% 32.1 radio kokata 1 4 0% 4.4 radio kokata 1 0 1 0% 1.2 privabilitys 1 0 0 1 0 6.4 radio kokata 1 0 0 1 0 12 privabilitys 1 0 1 0 1 27.5 kokata rado station 1 0 1 0 1 1 1 series 1 0 1 0 1 0 1 1 1 1 1 1 1 1	kolkata radio	7	245	2.9%	7.5
प्रशेष विषय विषय विषय विषय विषय विषय विषय विष	live radio kolkata	1	49	2%	13.6
A	radiokolkata. org	1	20	5%	1.7
radiokokka	শ্রুতি নার্টক	1	6	16.7%	47.5
online radio kolkata	kolkata radio live	1	4	25%	9.3
radio in kolkata	radiokolkata	1	3	33.3%	2
radio kokata.org pmebluesys dessa नर्गरेक kokata radio station do di	online radio kolkata	0	21	0%	32.1
pmeblueys तिर्धिव मोर्थि तिर्धिव मोर्थि तिर्धिव मोर्थि तिर्धिव मोर्थि तिर्धिव मोर्थि तिर्धिव मोर्थि तिर्धिव मोर्थ तिर्ध मोर्थ तिर्ध मोर्थ तिर्ध मोर्थ तिर्ध मोर्थ तिर्ध मेर्य तिर्ध मोर्थ तिर्ध मेर्य तिर्ध मेर्य	radio in kolkata	0	14	0%	6.4
द्विष्ठ नार्षेक् kolkata radio station	radio kolkata .org	0	10	0%	1.2
kolkata radio station	pm.ebluesys	0	9	0%	9.2
radio live kolkata kolkata fru channels kolkata fru channels त्वरंगि केलिय तात radio ता radio तात radio ता radio ता radio ता radio лаdio	রেডিও নাটক	0	3	0%	19.3
kolkata fine channels कर्का कर्का and radio and radio radio near me kolkata 70030 कर्का कर्षा करिका कर्षा कर्का कर्षा करिका कर्षा कर्का कर्षा करिका कर्षा करिका कर्षा करिका कर्षा करिका क	kolkata radio station	0	3	0%	87.7
কাকা and radio and radio radio near me kolkata 70030	radio live kolkata	0	2	0%	27.5
and radio	kolkata fm channels	0	2	0%	90
radio near me 0 1 0 1 0% 11 kolkata 70030 0 1 0% 12 व्यवस्थापार्थ 0 1 0% 12 व्यवस्थापार्थ 0 1 0% 14 12 व्यवस्थापार्थ 0 1 0% 14 13 14 15 15 15 15 15 15 15 15 15 15 15 15 15	কলকা	0	1	0%	1
kolkata 70030 0 1 0% 12 করকথা আর্থ 0 1 0% 24 radio kol schedule 0 1 0% 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 24 1 1 0% 25 1 0% 25	and radio	0	1	0%	5
কয়্রক্যার্থ্র 0 1 0% 24 radio kol schedule 0 1 0% 41 live redio 0 1 0% 43 vijaygarh jyotish ray college 0 1 0% 59 educational talk show 0 1 0% 78	radio near me	0	1	0%	11
radio kol schedule 0 1 0 % 41 live redio 0 1 0 % 43 vijaygarh jyotish ray college 0 1 0 % 59 educational talk show	kolkata 70030	0	1	0%	12
live redio 0 1 0% 43 vijaygarh jyotish ray college 0 1 0% 59 educational talk show	কয়কথা অর্থ	0	1	0%	24
vijaygarh jyotish ray college 0 1 0% 59 educational talk show 0 1 0% 78	radio kol schedule	0	1	0%	41
educational talk show 0 1 0% 78	live redio	0	1	0%	43
	vijaygarh jyotish ray college	0	1	0%	59
hit entertainment archive 0 1 0% 90	educational talk show	0	1	0%	78
	hit entertainment archive	0	1	0%	90



Performance Report - Top Pages that performed well on SERPs (Google Search Console)

Date range: 1st November, 2021 – 31st August, 2022

Top 10

Top pages ↑	↓ Clicks	Impressions	CTR	Position
http://radiokolkata.org/	1,552	3,344	46.4%	4.3
http://radiokolkata.org/pro_sec.php?p=pre	38	1,670	2.3%	1.5
http://radiokolkata.org/pro_sec.php?p=next	9	444	2%	1.5
http://radiokolkata.org/about.html	8	73	11%	1.7
http://radiokolkata.org/event.php?ev=6512bd43d9caa6e02c990b0a82652dca	7	789	0.9%	2
http://radiokolkata.org/archive.php	6	936	0.6%	2.2
http://radiokolkata.org/contact.php	1	32	3.1%	3.8
http://radiokolkata.org/blog.php?ev=1c383cd30b7c298ab50293adfecb7b18	0	148	0%	6.1
http://radiokolkata.org/featured.php	0	108	0%	1.5
http://radiokolkata.org/about.php	0	33	0%	5.1

Performance Report - Countries where the site performed well in SERPs (Google Search Console)

Date range: 1st November, 2021 – 31st August, 2022

Top 10

. o p = 0				
Country	↓ Clicks	Impressions	CTR	Position
India	1,588	3,591	44.2%	3.3
Bangladesh	4	85	4.7%	11
Germany	3	13	23.1%	4.8
Nepal	2	5	40%	2.2
United Kingdom	1	13	7.7%	12.5
France	1	7	14.3%	26.3
United States	0	37	0%	39.5
Russia	0	7	0%	31
Italy	0	6	0%	30.5
Switzerland	0	5	0%	4.8



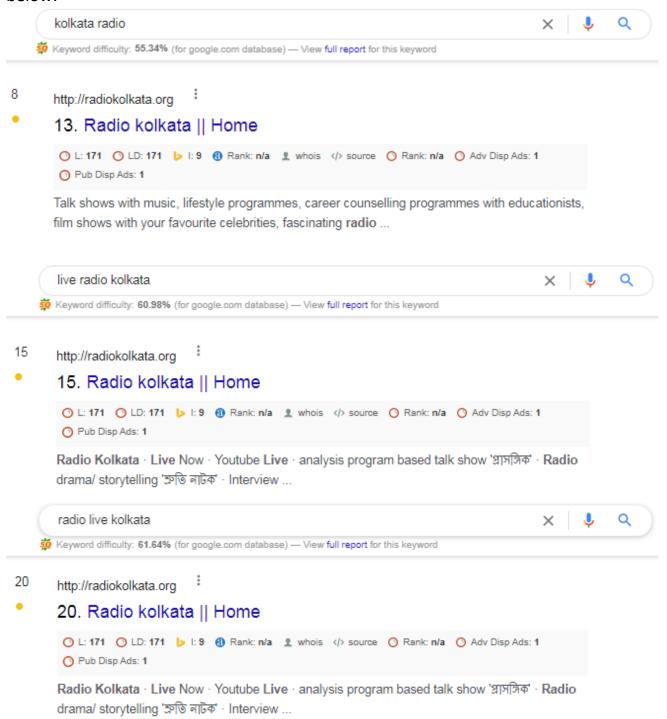
Rank Check Report

Based on Google Search Results (SERPs)

Dated: - 6th June 2022

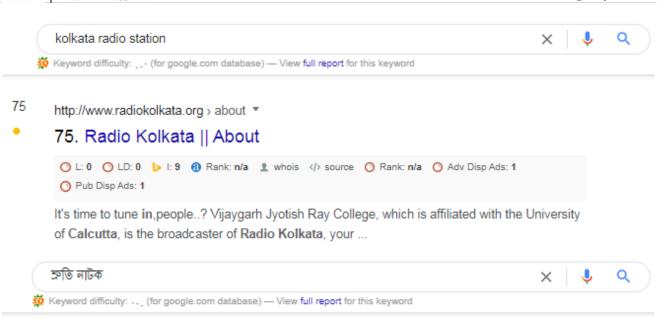
The Achievements

We achieved ranks for certain keywords. The keywords and the rank results are given below.









- 49 http://radiokolkata.org > event ▼ Translate this page
- 49. Interview based program 'কখা্য কখা্য' Radio kolkata



Interview based program 'কথা্য কথা্য'. analysis program based talk show 'গ্রাস্সিক' · Radio drama/ storytelling 'ফুতি ৰাটক' ...



Social Media Performance Report

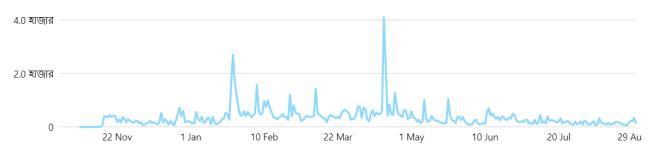
Based on Facebook Insights

Page Reach Report (Facebook Insights)

Date range: 1st November, 2021 – 31st August, 2022

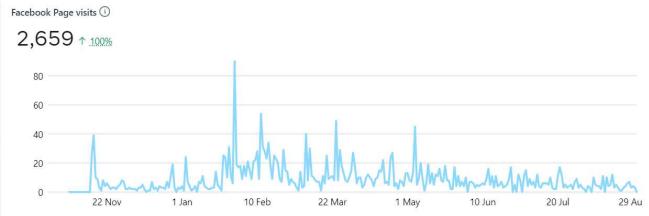
Facebook Page reach 🛈

37,973 ↑ 1,00%



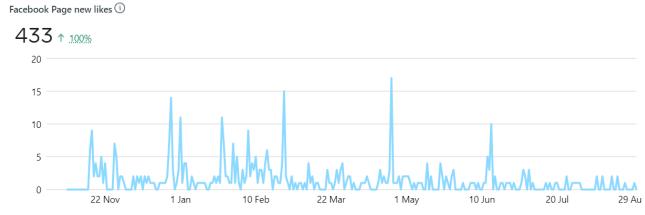
Page Visits Report (Facebook Insights)

Date range: 1st November, 2021 – 31st August, 2022



Page Likes Report (Facebook Insights)

Date range: 1st November, 2021 – 31st August, 2022



Page Demographic Report (Facebook Insights)

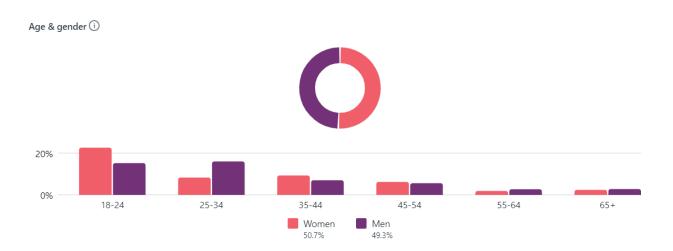
Date range: 1st November, 2021 – 31st August, 2022







621



Sources of Page Followers (Facebook Insights)

Date range: 1st November, 2021 – 31st August, 2022

Top Towns/Cities







Top Countries



Future Plans for Radio Kolkata

We propose the following:-

- Making provisions for involving the students of Vijaygarh Jyotish Ray College in the production and post-production activities of the radio channel so that they get hands-on training in the various job roles in a radio station.
- Making provisions for internship to internal students of Vijaygarh Jyotish Ray College as well as external students.
- Improve the website traffic by making it more user-friendly and attractive.
- Development of a mobile app for the radio channel to make accessible to the visually impaired audience.



Daily Programme Schedules, Posters & Performance Reports (2nd November 2021 – 31st August 2022)

This report consists of the

- List of programmes aired on our internet radio platform each day of each month during the time period stated above
- The posters that were designed for the programmes
- Insights into the Social Media Performance of the posts
- Google Analytics & the Google Search Console Reports on website traffic generation and traffic sources.



Programme Schedules for November 2021

	Nover	nber 20	021
Date	Programme name	Date	Programme name
02-11-2021	Inauguration of Radio Kolkata	16-11-2021	Akashbani Kolkata Gitanjali Prochor Torongo
03-11-2021	Gigasha	16-11-2021	National Press Day (Special Programme)
04-11-2021	Special Programme on Shyamapuja & Dipabali	17-11-2021	Sangeet samaraho
05-11-2021	Special Programme on Shyamapuja & Dipabali (repeat)	18-11-2021	Iterview with Dr. Thankamani Kutty
06-11-2021	Betar Kathika on Consumption of Food	19-11-2021	Sangbadiker diary
06-11-2021	Special Programme on Bhai Fonta	19-11-2021	Gaane o kothay Bangaliyana
07-11-2021	Gigasha (repeat)	20-11-2021	Kolomer Abirbhab
08-11-2021	Inauguration of Radio Kolkata (Repeat Programme)	21-11-2021	Sahitya Shruti - Bolai
09-11-2021	Gigasha	22-11-2021	Kichu kotha kichu gaan
10-11-2021	Gigasha (Arsenic Pollution)	23-11-2021	Sahitya shruti
11-11-2021	Special Programme on Chhat Puja	24-11-2021	Sangeet samaraho
12-11-2021	Loko Gan Loko Katha	25-11-2021	Interview – Subhadeep Chakraborty
13-11-2021	Sahitya Shruti	26-11-2021	Gaane o kothay Bangaliyana
14-11-2021	Swapner Kotha – Special Programme in colaboration with Shrabonti Kalakendra & Sarsuna Ethical Life Foundation	27-11-2021	Sahitya shruti
14-11-2021	Ramdhanu	28-11-2021	Interview with Bhaswar Chatterjee, Dr.Thankumuni Kutty
15-11-2021	College khulche	29-11-2021	Kichu kotha kichu gaan
15-11-2021	Bajlo school-er ghonta	30-11-2021	Netaji exclusive

Total number of programmes aired = 32



Programme Posters & Programme Performance Report

Please Note:- The Facebook Page of Radio Kolkata was created on 14th November 2021. All the promotional posts for Radio Kolkata programmes dating from 2nd November 2021 to 13th November 2021 were either shared by the teachers of the college on their personal Facebook timeline or distributed through WhatsApp messages. Also the Google Analytics data for the Radio Kolkata website started reflecting data from 22nd December 2021. Hence, there is not much analytics data on the performance of the posts either on social media or Google Analytics.

Date:- 02.11.2021



Date:- 03.11.2021 & 07.11.2021



Date:- 04.11.2021 & 05.11.2021

শুনুন রেডিও কলকাতা (radiokolkata.org) আজ রাত ৯টা বিশেষ অনুষ্ঠান:কথায় গানে শ্যামাপূজা ও দীপাবলি সঙ্গে থাকবেন বিশিষ্ট সঙ্গীত শিল্পী ড.রাজীব করচৌধুরী Date:- 06.11.2021

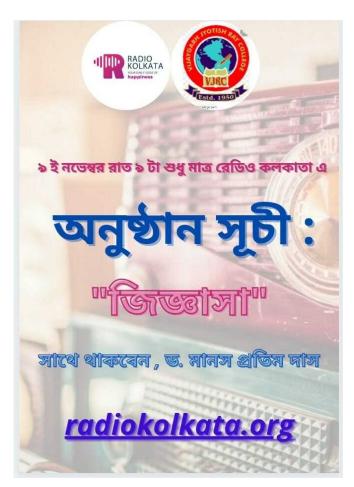




Date:- 06.11.2021

আজ রেডিও
কলকাতাতে
(radioKolkata.org)
রাত ৯টায়(9PM IST)
শুনবেন ভাইফোঁটা
নিয়ে বিশেষ অনুষ্ঠান:
ফোঁটা দিয়ে খোঁটা।
এরপর থাকছে বেতার
কথিকা :খাচ্ছি কিন্তু
ভাবছি কি!বলবেন
পরিবেশবিদ জয়ন্ত
দাস।

Date:- 08.11.2021



Date:- 09.11.2021



Date: - 10.11.2021



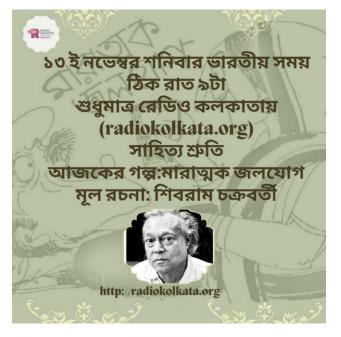
Date:- 11.11.2021 Date:12.11.2021







Date: 13.11.2021

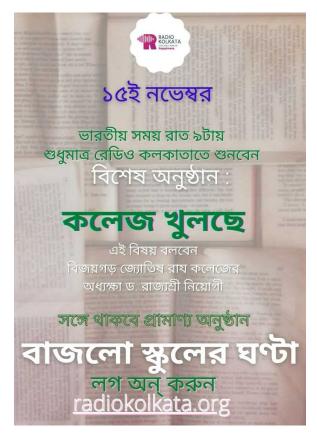


Date: 14.11.2021





Date:- 15.11.2021 Date:- 16.11.2021





Date: 17.11.2021







Date:- 18.11.2021



Date:- 19.11.2021



Date: - 20.11.2021

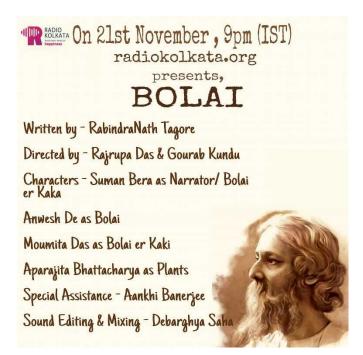


Date:- 19.11.2021





Date: - 21.11.2021



Date: - 22.11.2021



Date: 23.11.2021



Log on to our internet radio: radiokolkata.org



Date: 24.11.2021

Log on to our internet radio: radiokolkata.org



Date: - 25.11.2021



Log on to our internet radio: radiokolkata.org

Date: - 26.11.2021



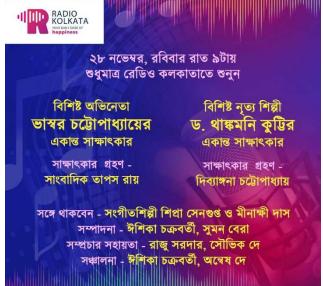
Log on to our internet radio: radiokolkata.org

Date: 28.11.2021

Date: 27.11.2021



Log on to our internet radio: radiokolkata.org



Log on to our internet radio: radiokolkata.org

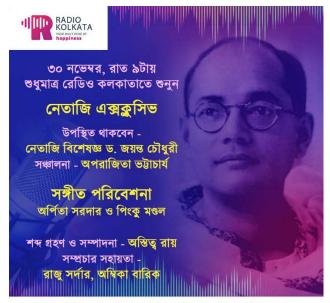


Date: 29.11.2021

Date:- 30.11.2021



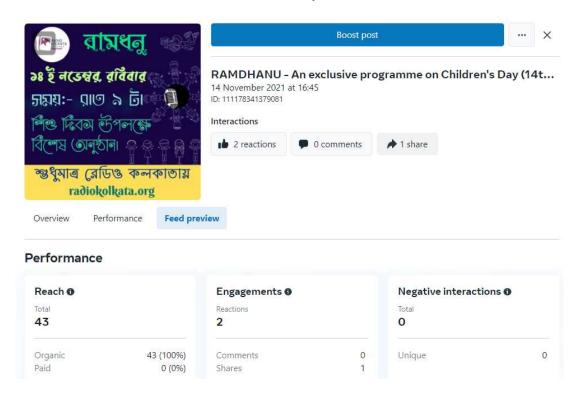




Log on to our internet radio: radiokolkata.org

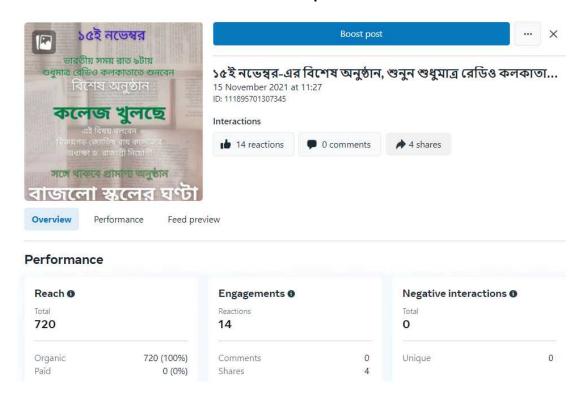
Individual Programme Performance (Daily) Report

Date: - 14.11.2021 Facebook Post & its performance on Social Media Platform

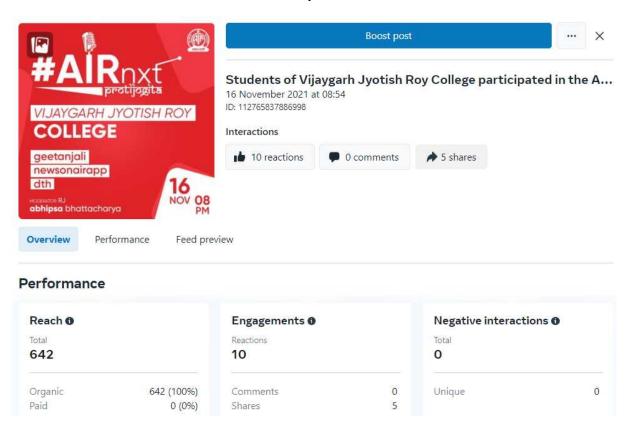




Date: 15.11.2021 Facebook Post & its performance on Social Media Platform

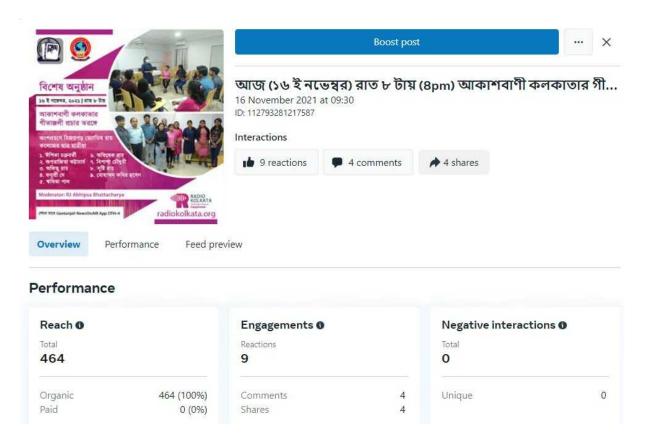


Date: - 16.11.2021 Facebook Post & its performance on Social Media Platform

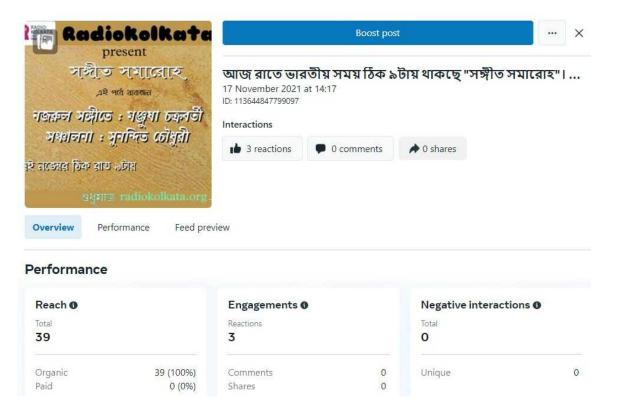






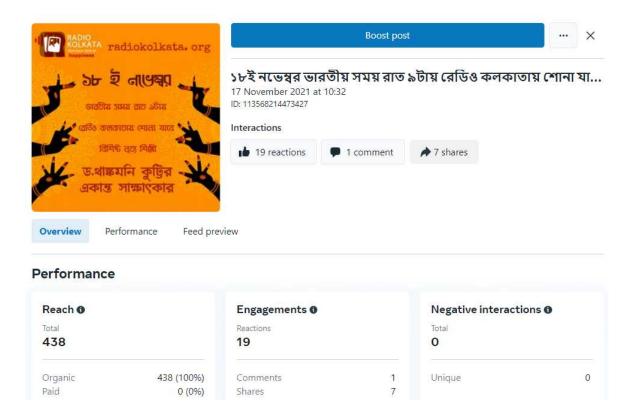


Date: - 17.11.2021 Facebook Post & its performance on Social Media Platform

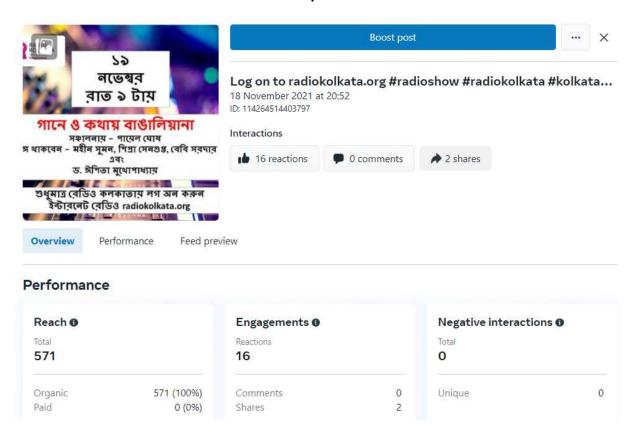


Date: - 18.11.2021 Facebook Post & its performance on Social Media Platform

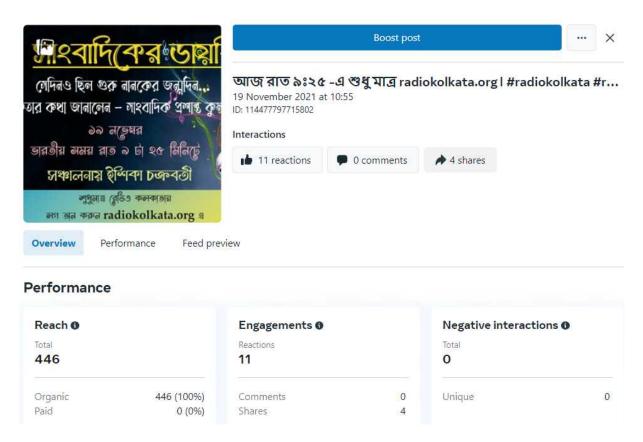




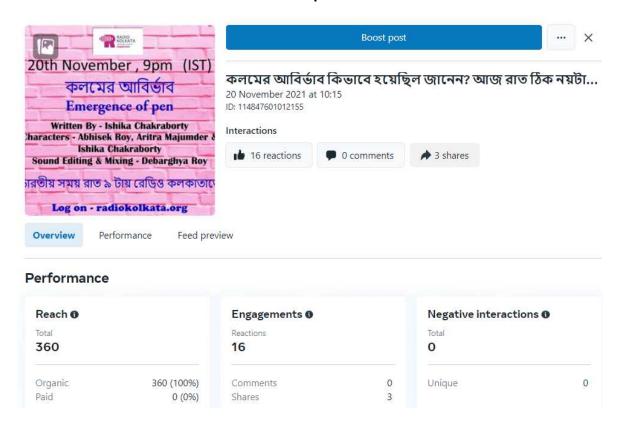
Date: 19.11.2021 Facebook Post & its performance on Social Media Platform





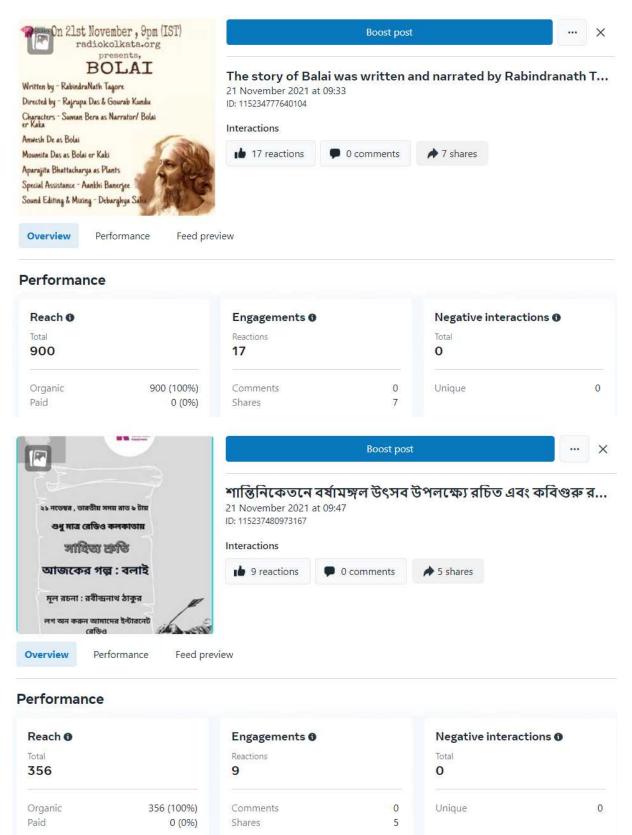


Date: - 20.11.2021 Facebook Post & its performance on Social Media Platform



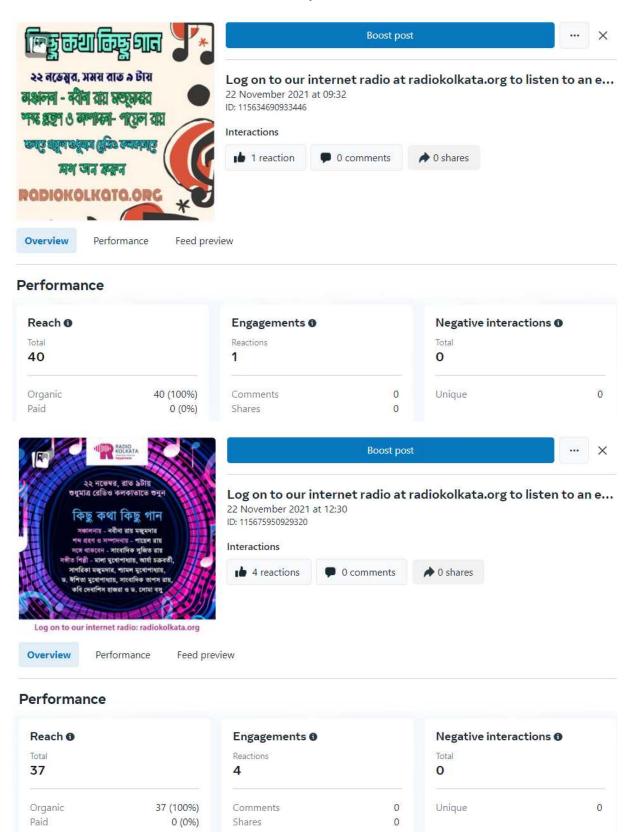


Date: - 21.11.2021 Facebook Post & its performance on Social Media Platform



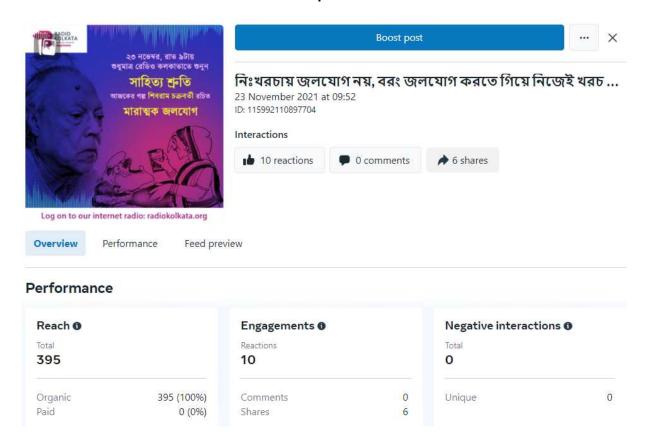


Date: - 22.11.2021 Facebook Post & its performance on Social Media Platform

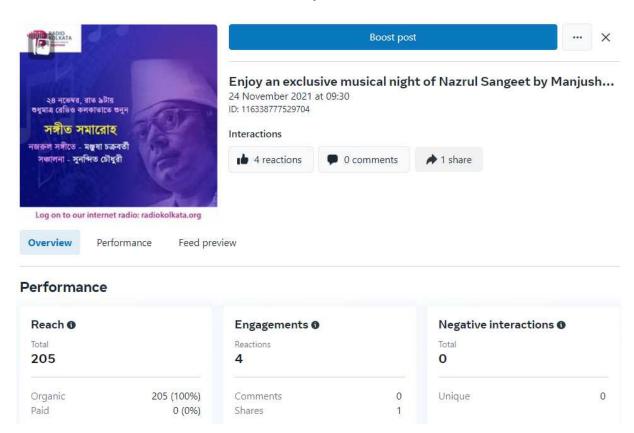




Date: - 23.11.2021 Facebook Post & its performance on Social Media Platform

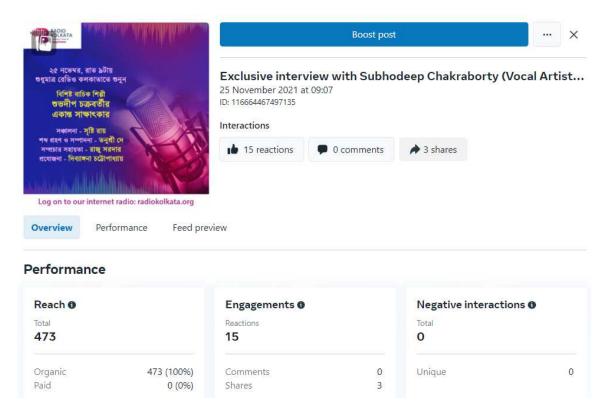


Date: - 24.11.2021 Facebook Post & its performance on Social Media Platform

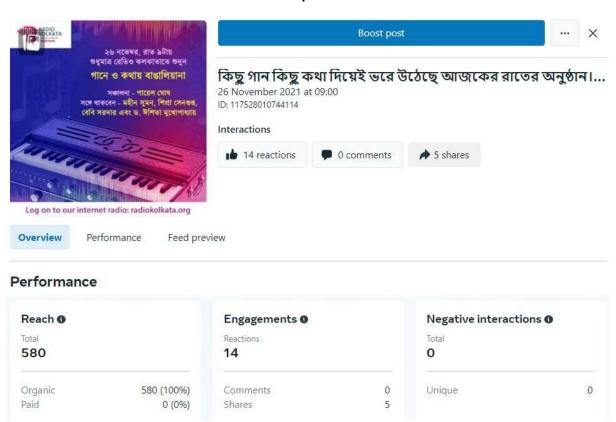




Date: - 25.11.2021 Facebook Post & its performance on Social Media Platform

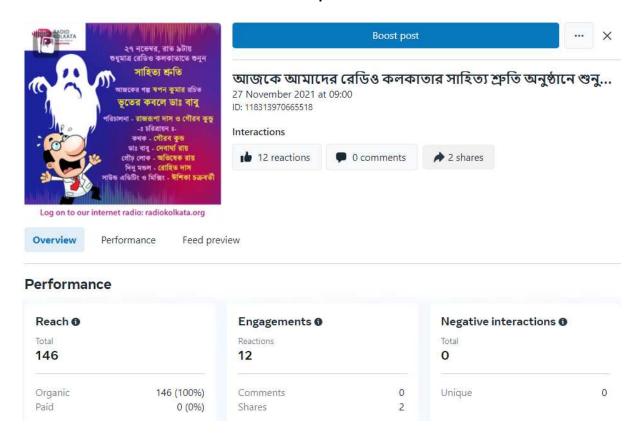


Date: - 26.11.2021 Facebook Post & its performance on Social Media Platform

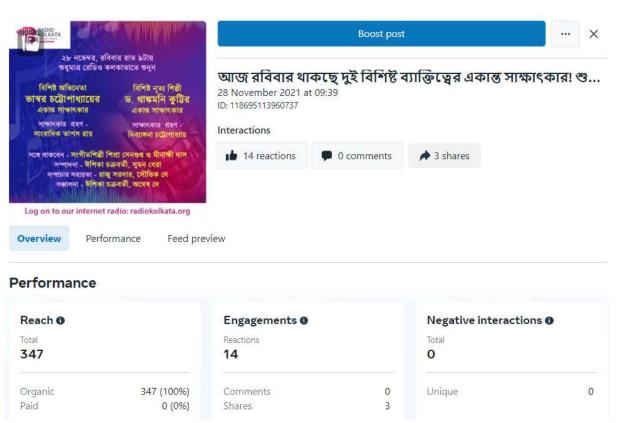




Date: - 27.11.2021 Facebook Post & its performance on Social Media Platform



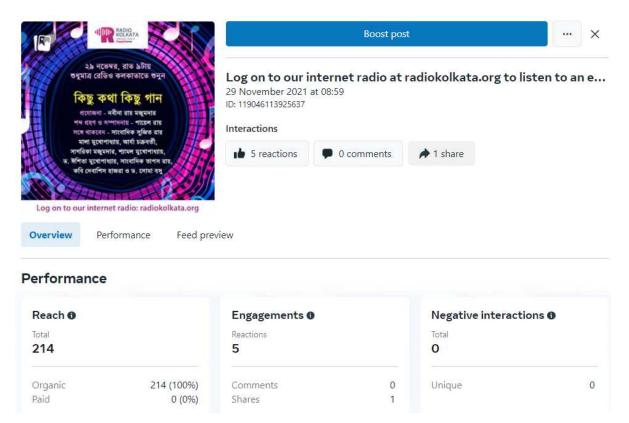
Date: - 28.11.2021 Facebook Post & its performance on Social Media Platform



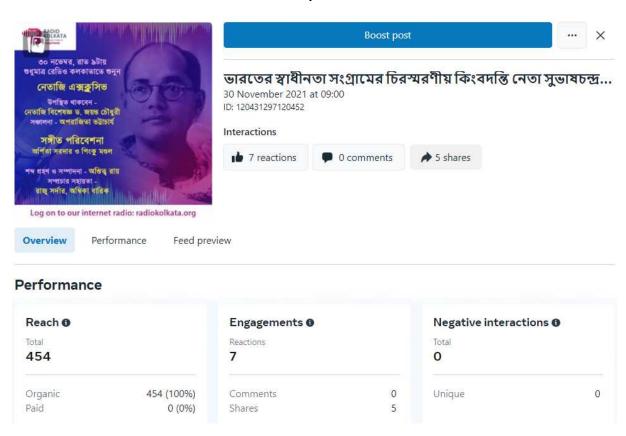




Date: - 29.11.2021 Facebook Post & its performance on Social Media Platform

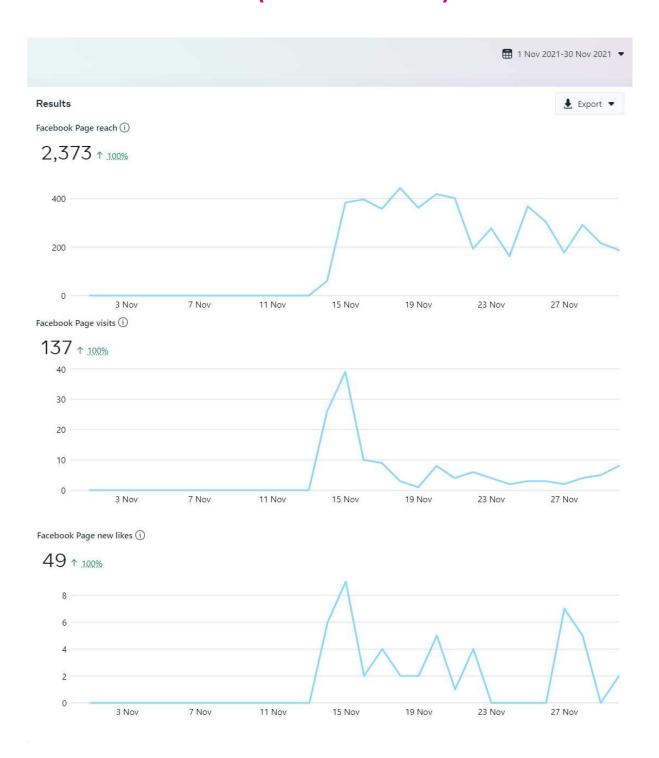


Date: - 30.11.2021 Facebook Post & its performance on Social Media Platform





Performance Results of Radio Kolkata Facebook Page (November 2021)





Programme Schedules of December 2021

December 2021			
Date	Programme name	Date	Programme name
01-12-2021	Aids Day Programme - Baishymyo dur koro aids nirmul karo	17-12-2021	Gigasha
02-12-2021	Ei somoye - Nabarupey Corona	18-12-2021	Kichu kotha kichu gaan
03-12-2021	Sahitya shruti	19-12-2021	Rokomari
04-12-2021	Kolomer abirbhab	20-12-2021	Kichu kotha kichu gaan, repeat
05-12-2021	Loko gaan loko kotha	21-12-2021	Ei somoye
06-12-2021	Kichu kotha kichu gaan	22-12-2021	Posush toder daak diyeche
07-12-2021	Netaji exclusive	23-12-2021	Posush toder daak diyeche
08-12-2021	Interview, Bhaswar Chatterjee, Dr. Thankumuni Kutty	24-12-2021	Gigasha
09-12-2021	Sahitya Shruti	24-12-2021	Sangeet (Musical Programme)
10-12-2021	Gigasha	25-12-2021	Rokomari
11-12-2021	Cholo jai pahare	26-12-2021	Ramdhanu
12-12-2021	Interview with Subhodeep Chakraborty	27-12-2021	Kichu kotha kichu gaan
13-12-2021	Kichu kotha kichu gaan	28-12-2021	Angana
14-12-2021	Nabarupey Corona	29-12-2021	Kichu kotha kichu gaan
15-12-2021	Sangeet samaraho	30-12-2021	Ramdhanu
16-12-2021	Knock the Rock (Musical Programme)	31-12-2021	Gigasha

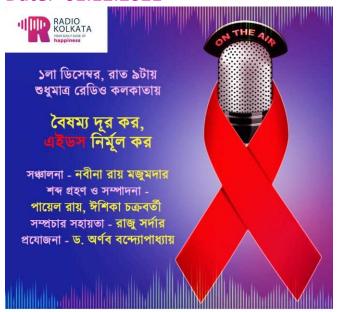
Total number of programmes aired = 32





Programme Posters

Date: - 01.12.2021



Log on to our internet radio: radiokolkata.org

Date:- 02.12.2021



Date: - 03.12.2021



Date:- 04.12.2021

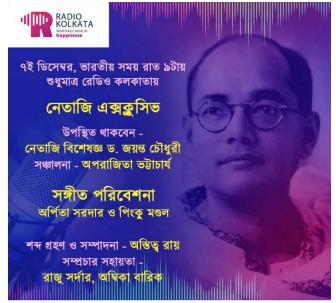






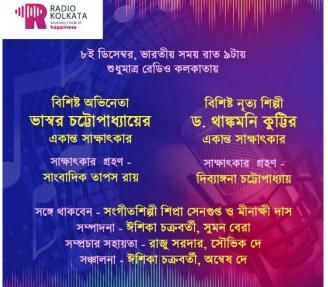


Date: - 07.12.2021



Log on to our internet radio: radiokolkata.org

Date: - 08.12.2021



Log on to our internet radio: radiokolkata.org



Date: - 09.12.2021



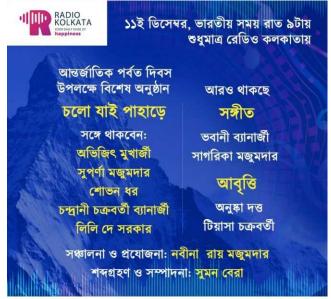
Log on to our internet radio: radiokolkata.org

Date: 10.12.2021



Log on to our internet radio: radiokolkata.org

Date: 11.12.2021



Log on to our internet radio: radiokolkata.org

Date: 12.12.2021



Log on to our internet radio: radiokolkata.org







Date: 15.12.2021



Log on to our internet radio: radiokolkata.org

Date: - 16.12.2021

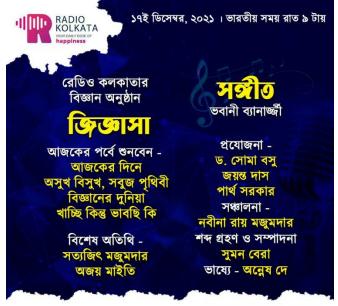


Log on to our free internet radio RADIOKOLKATA.ORG





Date: 17.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG

Date:- 18.12.2021



Date: 19.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG



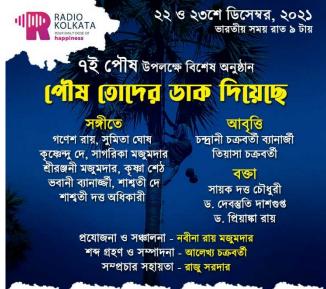


Date: - 21.12.2021



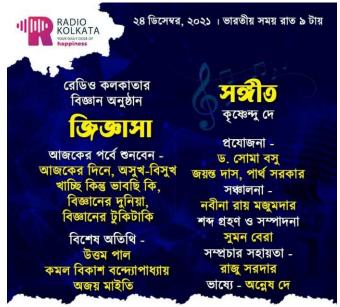
Log on to our free internet radio RADIOKOLKATA.ORG

Date: - 22.12.2021 & 23.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 24.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 25.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG





Date: - 26.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 27.12.2021 & 23.12.2021







Log on to our free internet radio RADIOKOLKATA.ORG



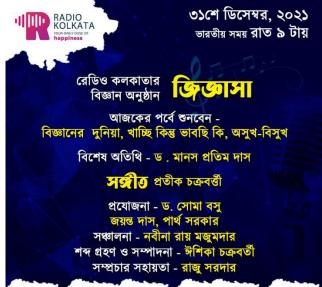


Date: 30.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG

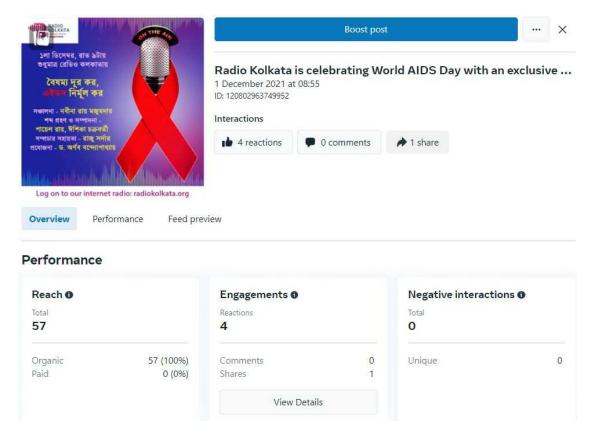
Date: - 31.12.2021



Log on to our free internet radio RADIOKOLKATA.ORG

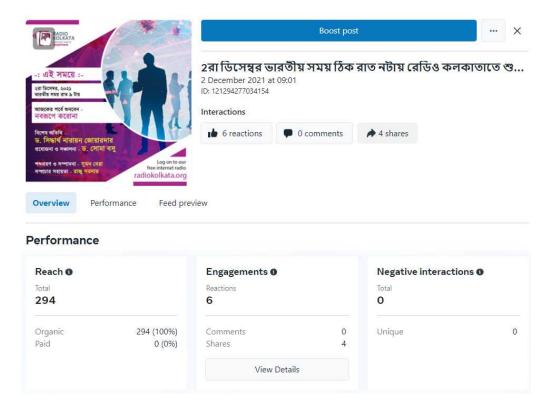
Individual Programme Performance (Daily) Report

Date: - 01.12.2021 Facebook Post & its performance on Social Media Platform

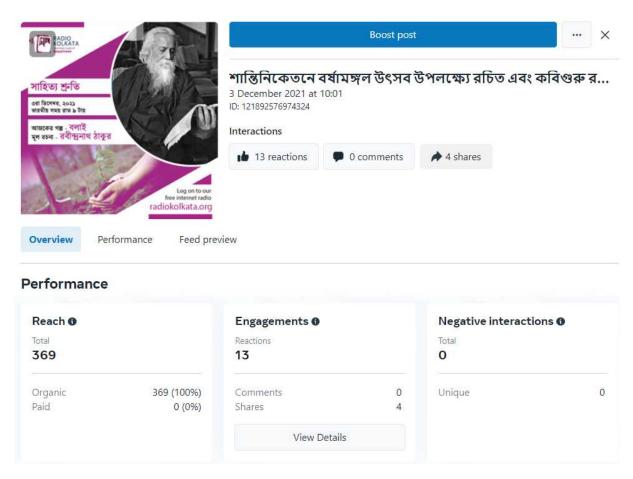




Date: - 02.12.2021 Facebook Post & its performance on Social Media Platform

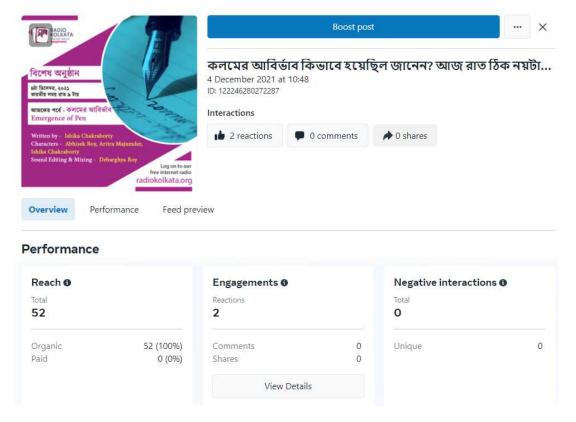


Date: - 03.12.2021 Facebook Post & its performance on Social Media Platform

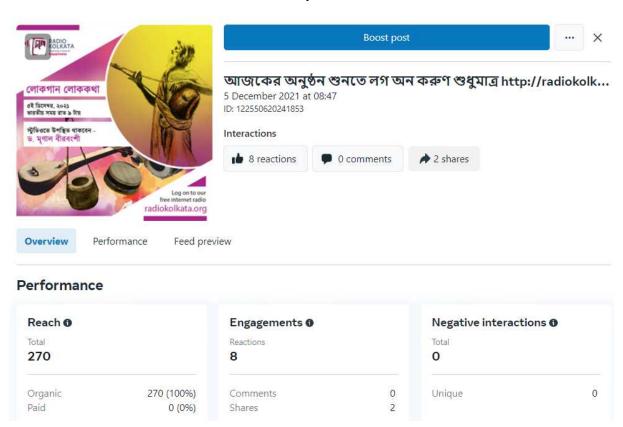




Date: - 04.12.2021 Facebook Post & its performance on Social Media Platform

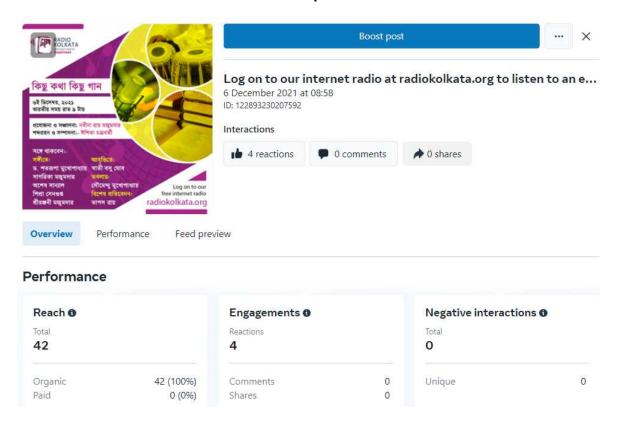


Date: - 05.12.2021 Facebook Post & its performance on Social Media Platform

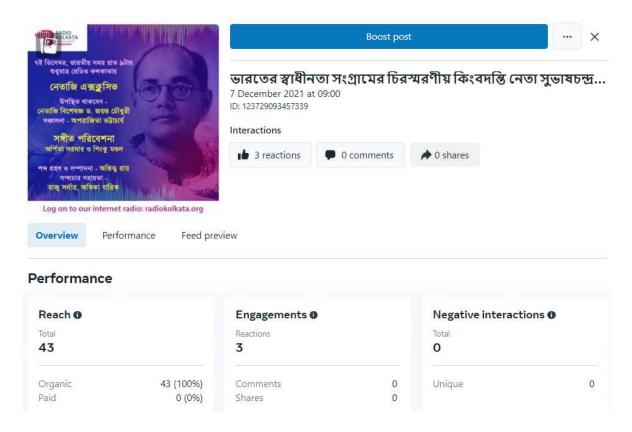




Date: - 06.12.2021 Facebook Post & its performance on Social Media Platform

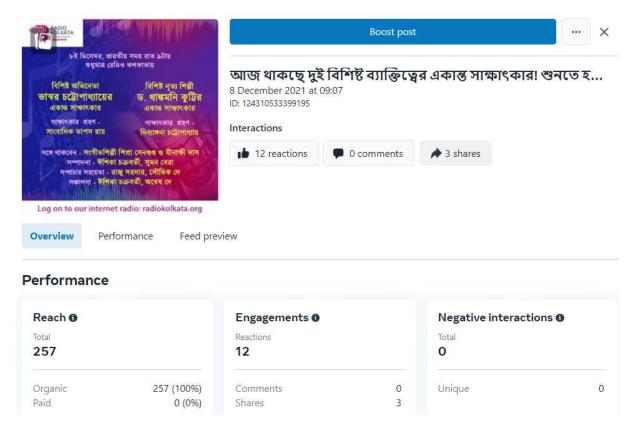


Date: - 07.12.2021 Facebook Post & its performance on Social Media Platform

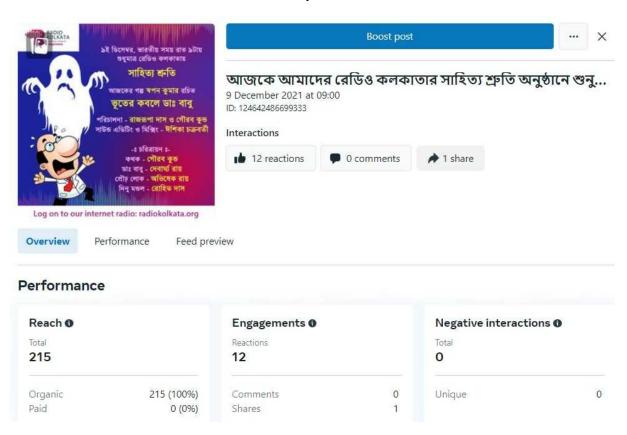




Date: - 08.12.2021 Facebook Post & its performance on Social Media Platform

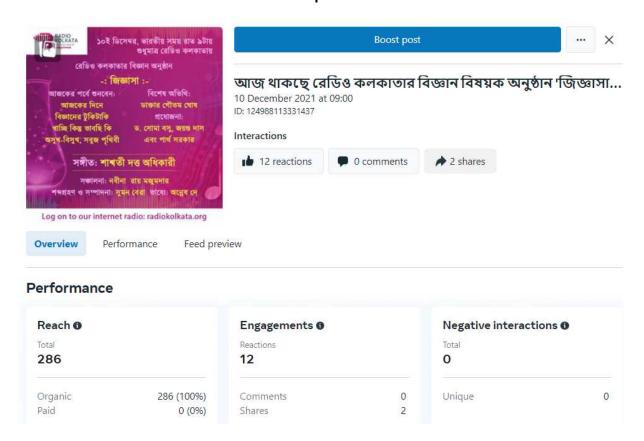


Date: - 09.12.2021 Facebook Post & its performance on Social Media Platform

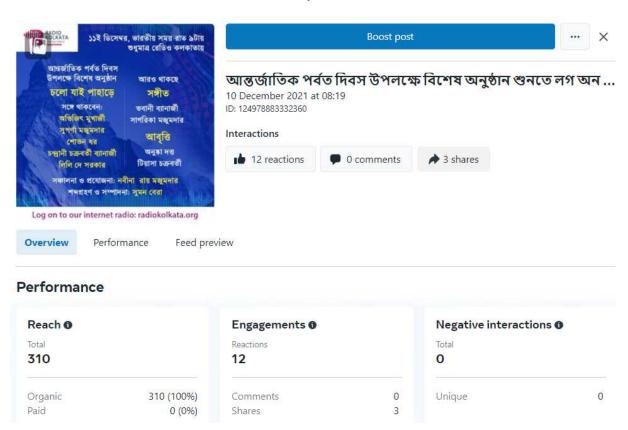




Date:- 10.12.2021 Facebook Post & its performance on Social Media Platform



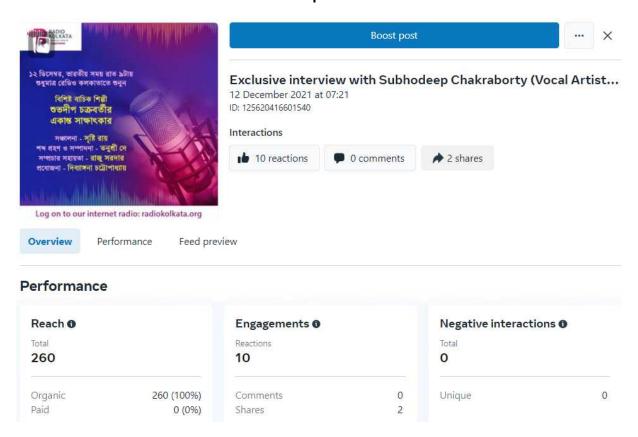
Date: - 11.12.2021 Facebook Post & its performance on Social Media Platform



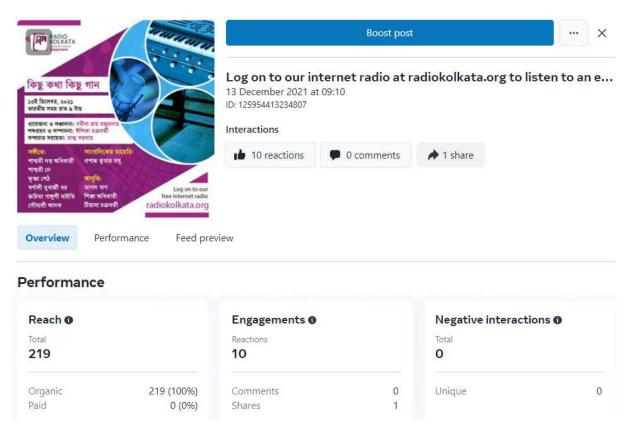




Date:- 12.12.2021 Facebook Post & its performance on Social Media Platform

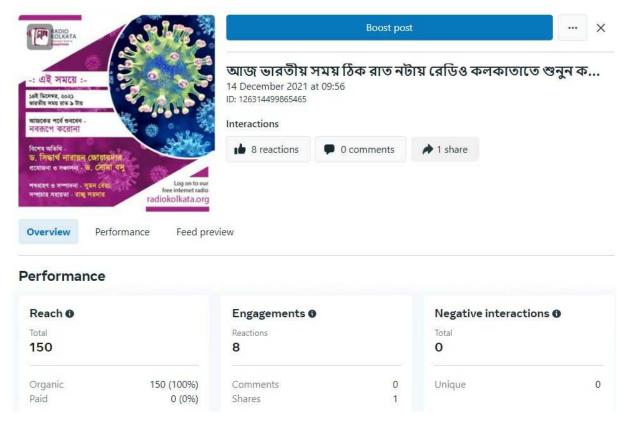


Date: - 13.12.2021 Facebook Post & its performance on Social Media Platform

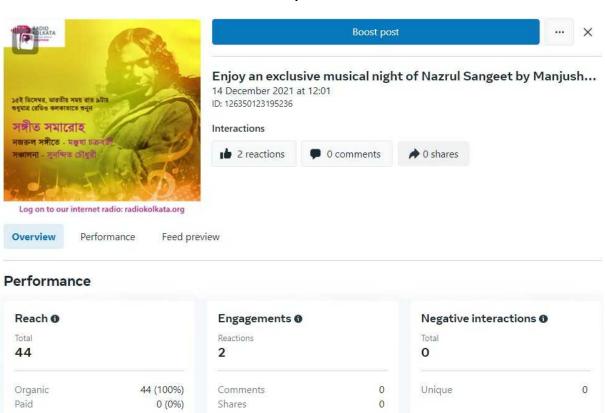




Date:- 14.12.2021 Facebook Post & its performance on Social Media Platform

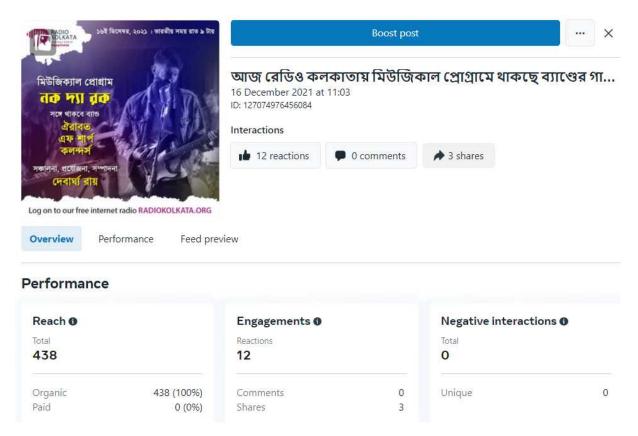


Date: - 15.12.2021 Facebook Post & its performance on Social Media Platform

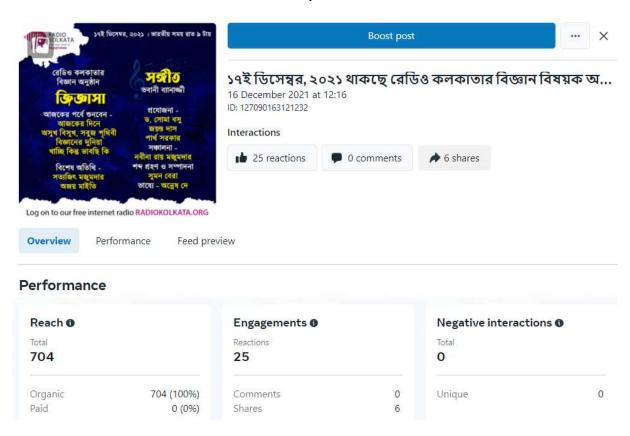




Date: - 16.12.2021 Facebook Post & its performance on Social Media Platform

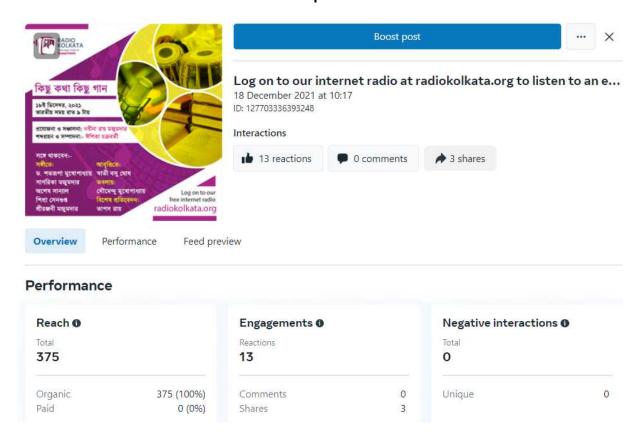


Date:- 17.12.2021 Facebook Post & its performance on Social Media Platform

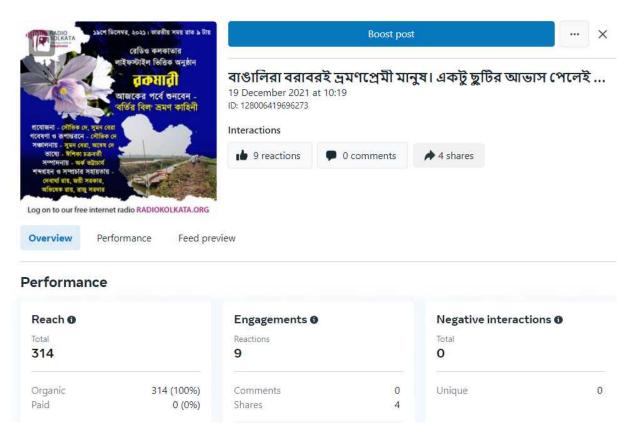




Date: - 18.12.2021 Facebook Post & its performance on Social Media Platform

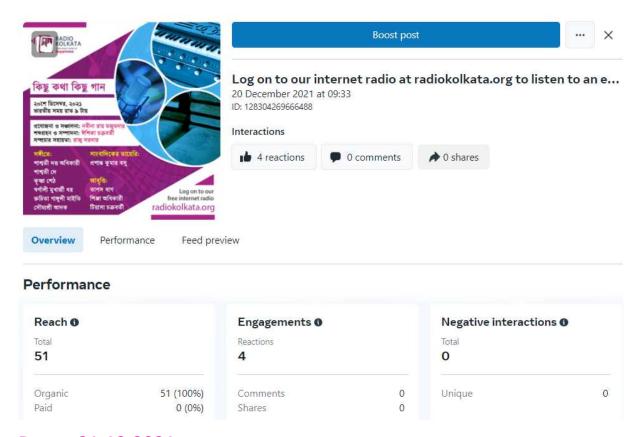


Date: 19.12.2021 Facebook Post & its performance on Social Media Platform

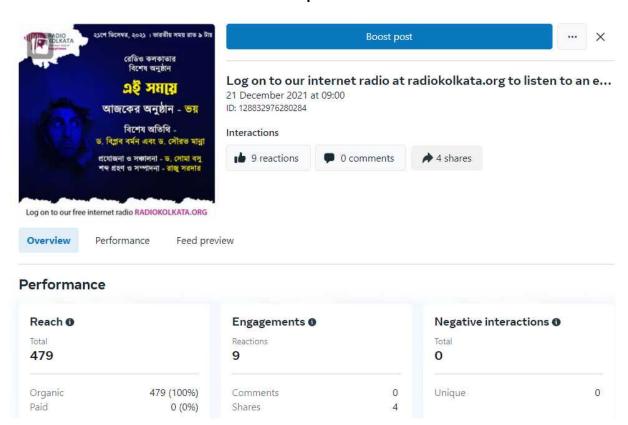




Date: - 20.12.2021 Facebook Post & its performance on Social Media Platform

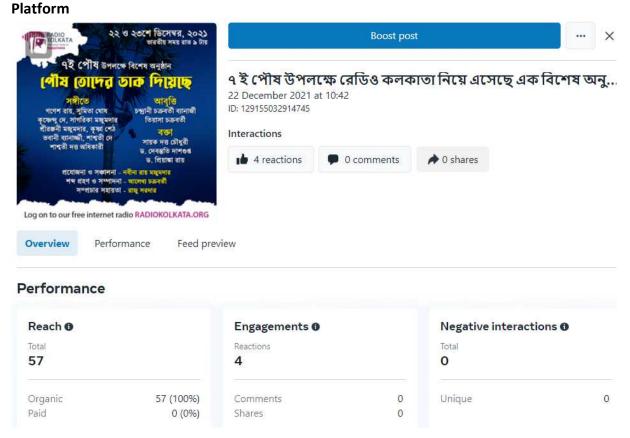


Date: - 21.12.2021 Facebook Post & its performance on Social Media Platform

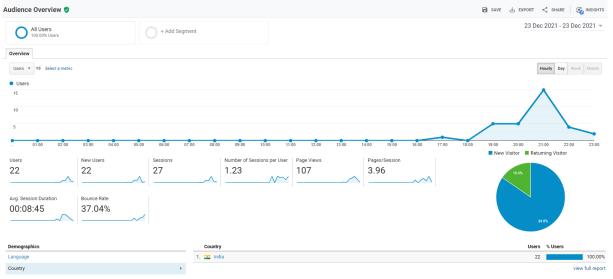




Date:- 22.12.2021 & 23.12.2021 Facebook Post & its performance on Social Media

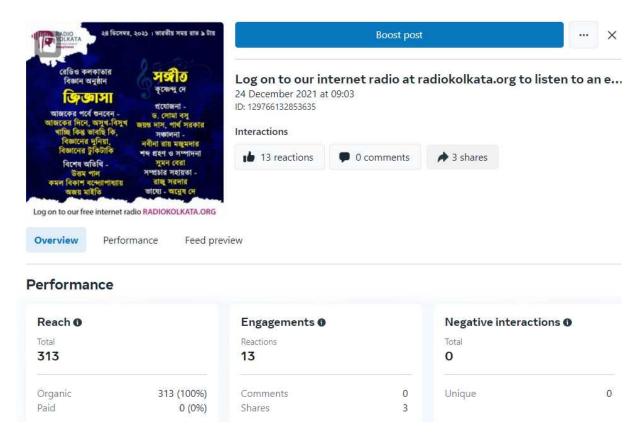


Google Analytics Report for the day





Date: - 24.12.2021 Facebook Post & its performance on Social Media Platform

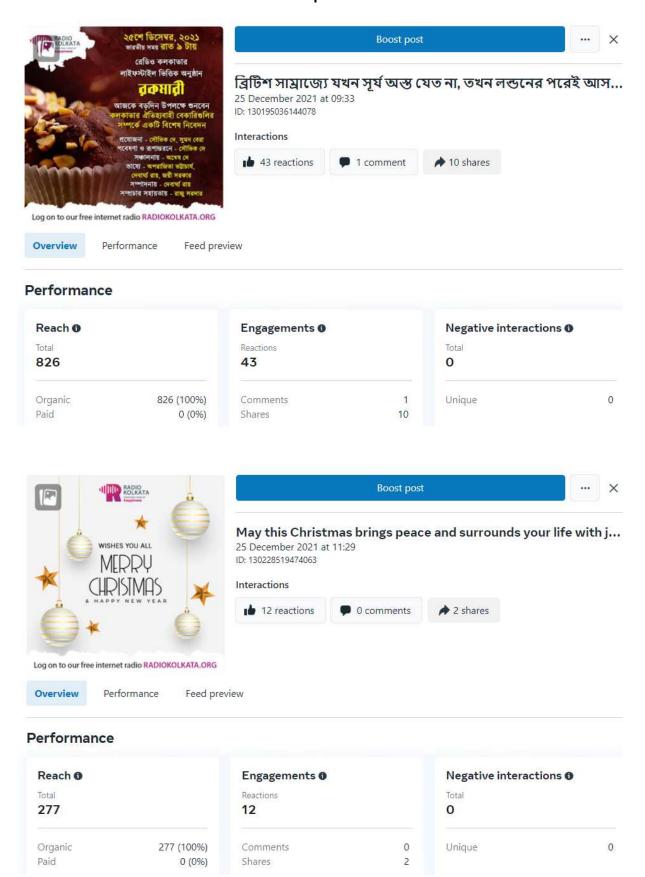


Google Analytics Report for the day

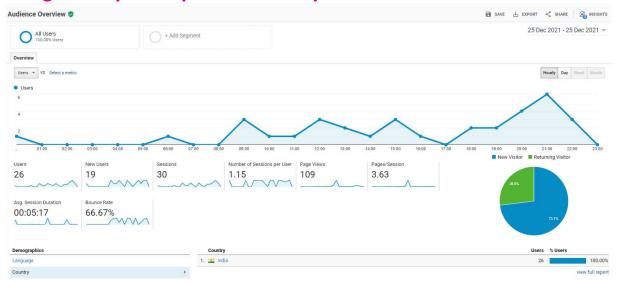




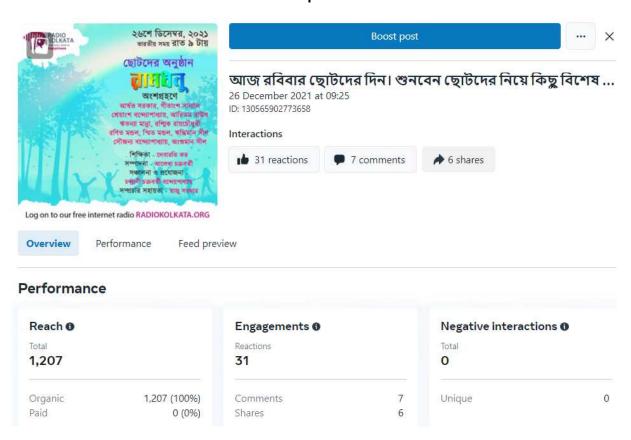
Date: - 25.12.2021 Facebook Post & its performance on Social Media Platform







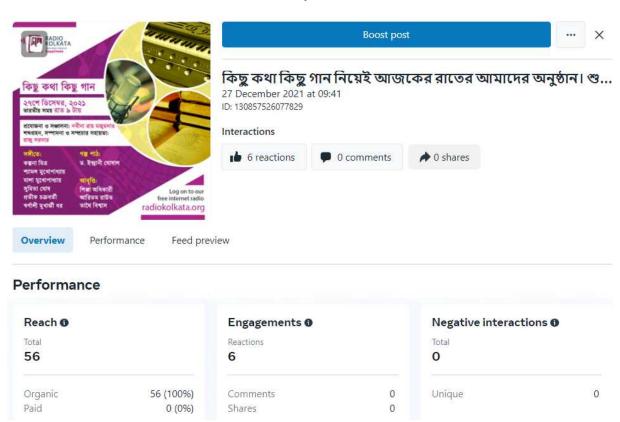
Date: - 26.12.2021 Facebook Post & its performance on Social Media Platform



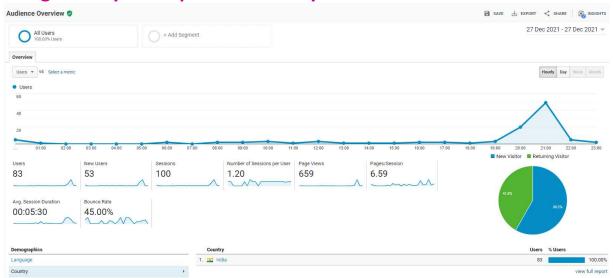




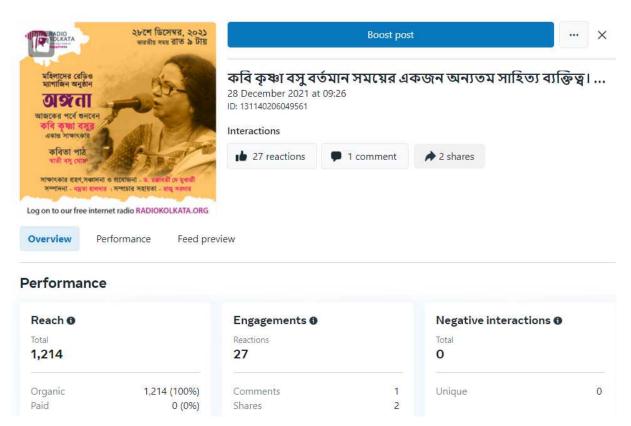
Date: - 27.12.2021 Facebook Post & its performance on Social Media Platform



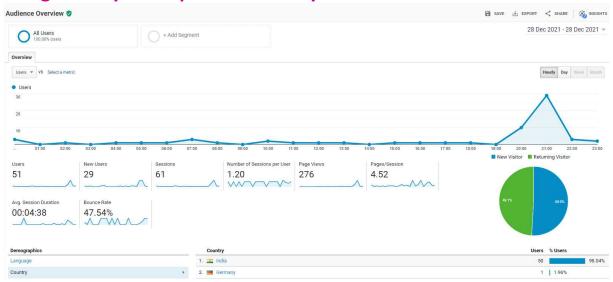




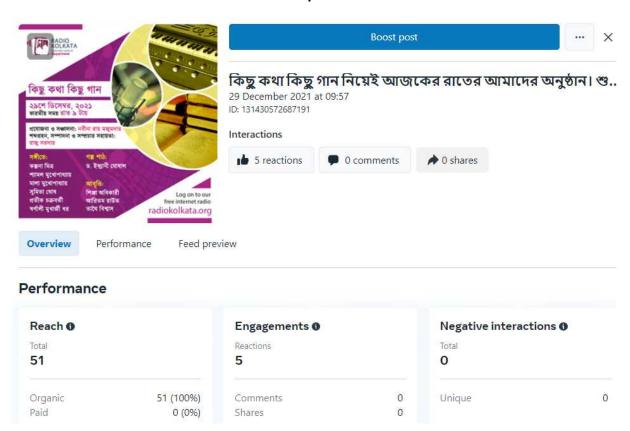
Date: - 28.12.2021 Facebook Post & its performance on Social Media Platform



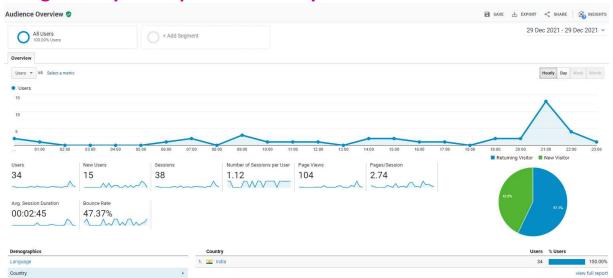




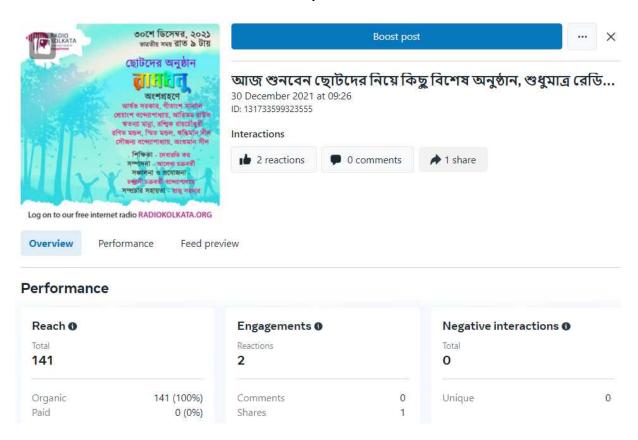
Date: - 29.12.2021 Facebook Post & its performance on Social Media Platform





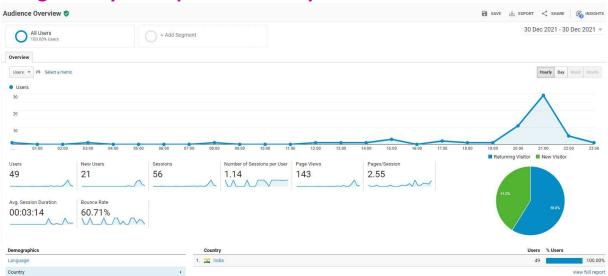


Date: - 30.12.2021 Facebook Post & its performance on Social Media Platform

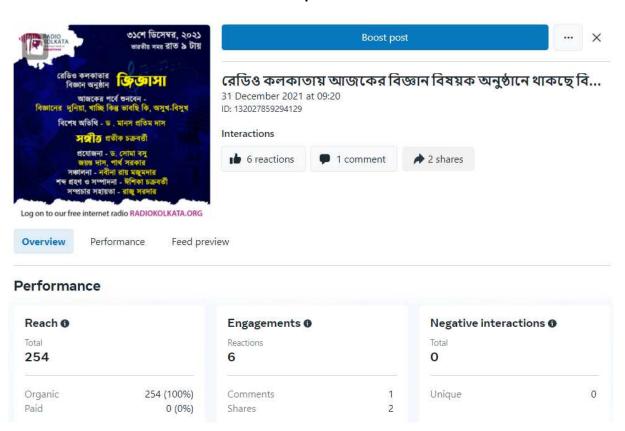




Google Analytics Report for the day

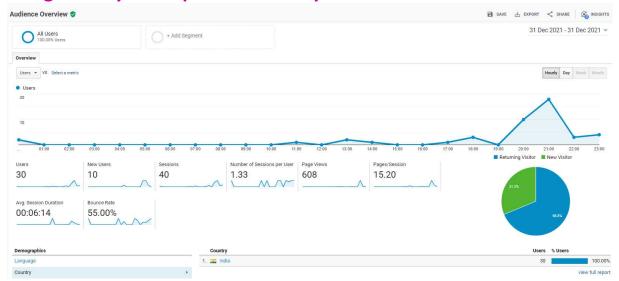


Date: - 31.12.2021 Facebook Post & its performance on Social Media Platform

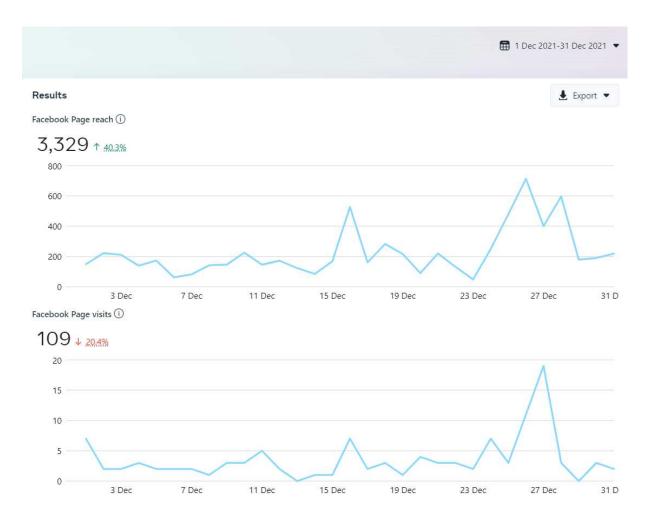




Google Analytics Report for the day

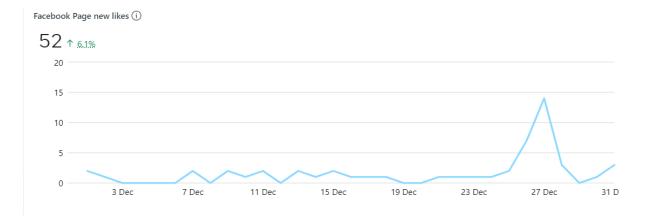


Performance Results of Radio Kolkata Facebook Page (December 2021)



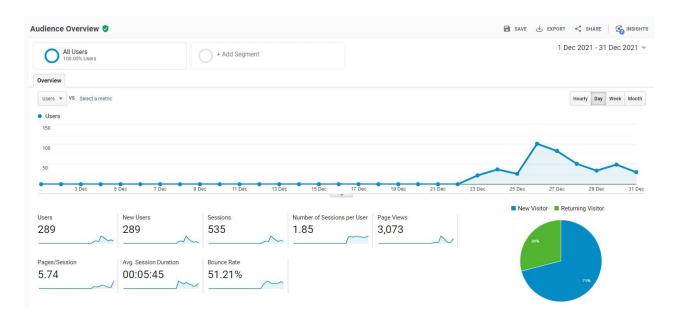






Performance Results of Radio Kolkata website Google Analytics Report (December 2021)

Audience Overview Report





Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/12/2021	0	0	16/12/2021	0	0
02/12/2021	0	0	17/12/2021	0	0
03/12/2021	0	0	18/12/2021	0	0
04/12/2021	0	0	19/12/2021	0	0
05/12/2021	0	0	20/12/2021	0	0
06/12/2021	0	0	21/12/2021	0	0
07/12/2021	0	0	22/12/2021	0	0
08/12/2021	0	0	23/12/2021	22	22
09/12/2021	0	0	24/12/2021	37	31
10/12/2021	0	0	25/12/2021	26	19
11/12/2021	0	0	26/12/2021	101	89
12/12/2021	0	0	27/12/2021	83	53
13/12/2021	0	0	28/12/2021	51	29
14/12/2021	0	0	29/12/2021	34	15
15/12/2021	0	0	30/12/2021	49	21
			31/12/2021	30	10
Total numb	er of us				
Total numb	er of Ne				

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.

Country-wise visits to the website

	Acquisition			Behaviour			
Country ?	Users ? •	New Users (?)	Sessions ?	Bounce Rate 3	Pages/Session ?	Avg. Session Duration	
	289 % of Total: 100.00% (289)	289 % of Total: 100.00% (289)	535 % of Total: 100.00% (535)	51.21% Avg for View: 51.21% (0.00%)	5.74 Avg for View: 5.74 (0.00%)	00:05:45 Avg for View: 00:05:45 (0.00%)	
1. 🔤 India	288 (99.65%)	288 (99.65%)	534 (99.81%)	51.12%	5.75	00:05:46	
2. Germany	1 (0.35%)	1 (0.35%)	1 (0.19%)	100.00%	1.00	00:00:00	

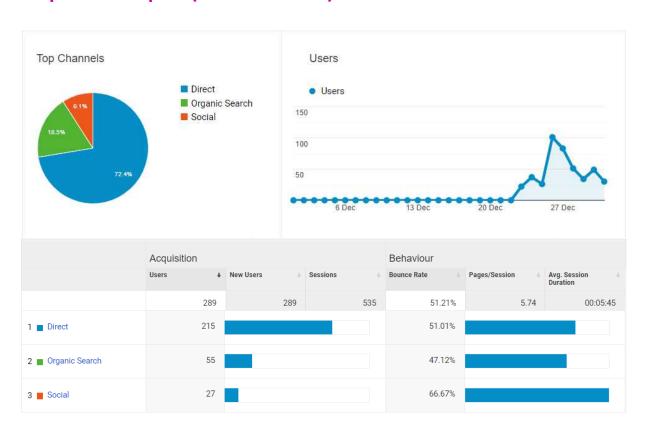
City-wise visits to the website

	Acquisition			Behaviour			
City ?	Users → ↓	New Users 3	Sessions (?)	Bounce Rate (3)	Pages/Session (7)	Avg. Session Duration	
	289 % of Total: 100.00% (289)	289 % of Total: 100.00% (289)	535 % of Total: 100.00% (535)	51.21% Avg for View: 51.21% (0.00%)	5.74 Avg for View: 5.74 (0.00%)	00:05:45 Avg for View: 00:05:45 (0.00%)	
1. Kolkata	199 (65.89%)	195 (67.47%)	373 (69.72%)	50.67%	5.36	00:05:35	
2. (not set)	22 (7.28%)	21 (7.27%)	35 (6.54%)	57.14%	2.37	00:03:47	
3. Chennai	15 (4.97%)	11 (3.81%)	21 (3.93%)	33.33%	24.90	00:08:06	
4. Bengaluru	8 (2.65%)	8 (2.77%)	15 (2.80%)	26.67%	3.40	00:02:39	
5. Siliguri	8 (2.65%)	8 (2.77%)	14 (2.62%)	42.86%	16.86	00:28:47	
6. Mumbai	7 (2.32%)	7 (2.42%)	11 (2.06%)	63.64%	2.18	00:06:03	
7. Howrah	7 (2.32%)	7 (2.42%)	9 (1.68%)	66.67%	2.33	00:02:10	
8. Durgapur	6 (1.99%)	6 (2.08%)	12 (2.24%)	66.67%	2.00	00:06:20	
9. Burdwan	5 (1.66%)	4 (1.38%)	5 (0.93%)	60.00%	2.40	00:00:17	



10. Kharagpu		3 (0.99%)	3	(1.04%)	3	(0.56%)	66.67%	1.67	00:06:04
11. Chinsural		3 (0.99%)	3	(1.04%)	7	(1.31%)	71.43%	1.57	00:05:09
12. Kalna		2 (0.66%)	2	(0.69%)	3	(0.56%)	66.67%	2.67	00:00:44
13. Berlin		1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1.00	00:00:00
14. Hyderaba	d	1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1.00	00:00:00
15. Vijayawa	la	1 (0.33%)	0	(0.00%)	3	(0.56%)	33.33%	6.33	00:01:22
16. Patna		1 (0.33%)	1	(0.35%)	2	(0.37%)	50.00%	1.50	00:03:45
17. Ahmedab	ad	1 (0.33%)	1	(0.35%)	1	(0.19%)	0.00%	4.00	00:02:07
18. Gurgaon		1 (0.33%)	1	(0.35%)	3	(0.56%)	0.00%	5.67	00:01:04
19. Pune		1 (0.33%)	1	(0.35%)	2	(0.37%)	50.00%	2.50	00:00:31
20. Imphal		1 (0.33%)	1	(0.35%)	2	(0.37%)	50.00%	4.00	00:01:26
21. Agra		1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1.00	00:00:00
22. Bokaro St	eel City	1 (0.33%)	1	(0.35%)	2	(0.37%)	100.00%	1.00	00:00:00
23. Salem		1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1 <mark>.00</mark>	00:00:00
24. Pimpri-Ch	inchwad	1 (0.33%)	0	(0.00%)	1	(0.19%)	0.00%	3.00	00:01:38
25. Nashik		1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1.00	00:00:00
26. Delhi		1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1.00	00:00:00
27. Digha		1 (0.33%)	1	(0.35%)	1	(0.19%)	100.00%	1.00	00:00:00
28. Suri		1 (0.33%)	1	(0.35%)	3	(0.56%)	33.33%	2.33	00:00:53
29. Panskura		1 (0.33%)	0	(0.00%)	1	(0.19%)	100.00%	1.00	00:00:00

Acquisition Report (Traffic Sources)



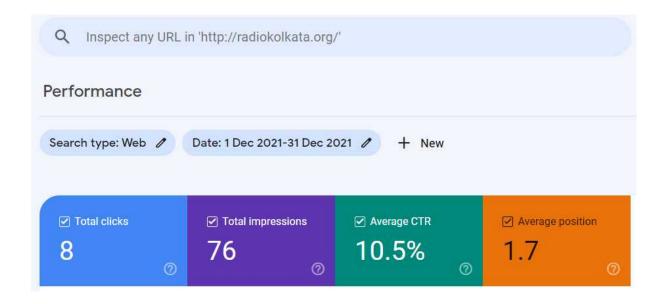


	Acquisition			Behaviour			
Social Network 🕜	Users ? ↓	New Users	Sessions ?	Bounce Rate	Pages/Session ?	Avg. Session Duration	
	27 % of Total: 9.34% (289)	27 % of Total: 9.34% (289)	33 % of Total: 6.17% (535)	66.67% Avg for View: 51.21% (30.17%)	2.52 Avg for View: 5.74 (-56.21%)	00:00:36 Avg for View: 00:05:45 (-89.69%)	
1. Facebook	27 (100.00%)	27(100.00%)	33(100.00%)	66.67%	2.52	00:00:36	

Landing Pages (First 10)

		Acquisition			Behaviour			
L	anding Page 🕜	Users ♂ ↓	New Users ③	Sessions ?	Bounce Rate 2	Pages/Session	Avg. Session Duration	
		215 % of Total: 74.39% (289)	215 % of Total: 74.39% (289)	398 % of Total: 74.39% (535)	51.01% Avg for View: 51.21% (-0.41%)	4.57 Avg for View: 5.74 (-20.43%)	00:05:59 Avg for View: 00:05:45 (4.11%)	
1.	/ @	212 (90.21%)	211 (98.14%)	360 (90.45%)	50.00%	4.44	00:05:52	
2.	/index.php @	14 (5.96%)	3 (1.40%)	28 (7.04%)	57.14%	7.39	00:09:28	
3.	/contact.php	2 (0.85%)	1 (0.47%)	2 (0.50%)	50.00%	2.00	00:01:21	
4.	/event.php?ev=c20ad4d76fe97759aa27a0c9	2 (0.85%)	0 (0.00%)	2 (0.50%)	100.00%	1.00	00:00:00	
5.	/pro_sec.php?p=pre	2 (0.85%)	0 (0.00%)	2 (0.50%)	50.00%	2.00	00:00:49	
6.	/event.php?ev=45c48cce2e2d7fbdea1afc51 @	1 (0.43%)	0 (0.00%)	2 (0.50%)	100.00%	1.00	00:00:00	
7.	/event.php?ev=6512bd43d9caa6e02c990b0 a82652dca	1 (0.43%)	0 (0.00%)	1 (0.25%)	100.00%	1.00	00:00:00	
8.	/pro_sec.php?p=next	1 (0.43%)	0 (0.00%)	1 (0.25%)	0.00%	2.00	00:00:14	

Performance Results of Radio Kolkata website Google Search Console Report (December 2021)





Queries that fetched the maximum impressions, clicks and positions for your web pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE		DATE	S
							Ŧ
Top queries				↓ Clicks	Impressions	CTR	Position
radiokolkata.org				2	5	40%	1.8
radio kolkata.org				1	24	4.2%	1.5
radiokolkata. org				1	19	5.3%	1.7
radiokolkata				1	3	33.3%	2
radio kolkata .org				0	3	0%	1.7

Countries that produce the best search performance and user engagement for your landing pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE		DATES	
							÷
Country				↓ Clicks	Impressions	CTR	Position
India				8	75	10.7%	1.7
Nepal				0	1	0%	2

Devices that delivers the best search performance and user engagement

SEADON ADDEADANCE

DEVICES

	QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH	APPEARANCE	DATES	
					_			÷
Device				4	Clicks	Impressions	CTR	Position
Mobile					8	74	10.8%	1.7
Desktop					0	2	0%	1

Top 2 Days that received most traffic

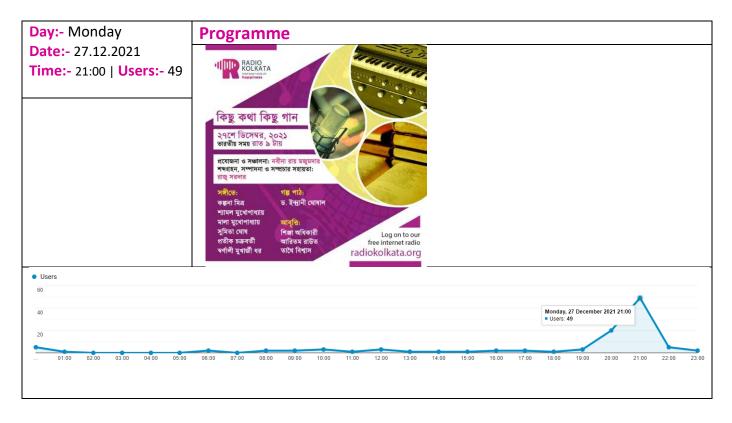
Sunday, December 26, 2021 - 101 Monday, December 27, 2021 - 70





Peak Periods (Days & Hours that got the highest visits)







Programme Schedule of January 2022

	January 2022								
Date	Programme Name	Date	Programme Name						
01-01-2022	Rokomari	16-01-2022	Sorone Borone Swamiji						
02-01-2022	Ramdhanu	17-01-2022	Kichu kotha kichu gaan						
03-01-2022	Kichu kotha kichu gaan	18-01-2022	Angana						
04-01-2022	Sahitya shruti	19-01-2022	Sahitya shruti						
04-01-2022	Brail kotha	20-01-2022	Notun doyat						
05-01-2022	Angana	21-01-2022	Gigasha						
06-01-2022	Ei somoye	22-01-2022	Sangeet Samaroho						
07-01-2022	Gigasha	23-01-2022	Netaji exclusive						
08-01-2022	Rokomari	24-01-2022	Meyebela						
09-01-2022	Sahitya Shruti	25-01-2022	Rokomari						
10-01-2022	Kichu kotha kichu gaan	26-01-2022	Ramdhanu						
11-01-2022	Knock the Rock	27-01-2022	Notun doyat						
12-01-2022	Sorone Borone Swamiji	28-01-2022	Gigasha						
13-01-2022	Aahare Bahare Poush	29-01-2022	Special Programme on						
	Parbon		Newspaper Day						
14-01-2022	Gigasha	30-01-2022	Angana						
15-01-2022	Aahare Bahare Poush	31-01-2022	Kichu kotha kichu gaan						
	Parbon								

Total number of programmes aired = 32





Programme Posters





Internet Radio of Vijaygarh Jyotish Ray College Presents



Observation of Students' Week from 1st - 7th January, 2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 02.01.2022



Internet Radio of Vijaygarh Jyotish Ray College **Presents**





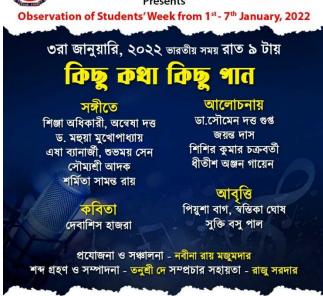
Log on to our free internet radio RADIOKOLKATA.ORG

Date: 03.01.2022



Internet Radio of Vijaygarh Jyotish Ray College **Presents**





Log on to our free internet radio RADIOKOLKATA.ORG

Date: 04.01.2022



Internet Radio of Vijaygarh Jyotish Ray College Presents





Log on to our free internet radio RADIOKOLKATA.ORG



Date: 04.01.2022



Internet Radio of Vijaygarh Jyotish Ray College **Presents**



Observation of Students' Week from 1st - 7th January, 2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 05.01.2022



Internet Radio of Vijaygarh Jyotish Ray College Presents



Observation of Students' Week from 1st - 7th January, 2022



Log on to our free internet radio RADIOKOLKATA.ORG

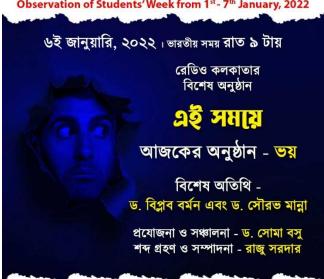
Date: 06.01.2022



Internet Radio of Vijaygarh Jyotish Ray College Presents



Observation of Students' Week from 1st - 7th January, 2022



Log on to our free internet radio RADIOKOLKATA.ORG

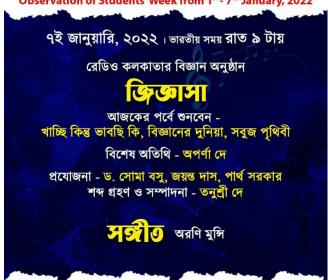
Date: 07.01.2022



Internet Radio of Vijaygarh Jyotish Ray College Presents



Observation of Students' Week from 1st - 7th January, 2022



Log on to our free internet radio RADIOKOLKATA.ORG



Date: 08.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 09.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 10.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 11.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG





Date: 12.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 13.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 14.01.2022



Follow us on Twitter @RadioKolkataOrg

Date: 15.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG





Date: 16.01.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 17.01.2022



Date: 18.01.2022



Date: 19.01.2022







Date: 21.01.2022



Follow us on Facebook @RadioKolkata.Org

Date: 22.01.2022







Date: 23.01.2022





Date: 24.01.2022



Follow us on Twitter @RadioKolkataOrg

Date: 25.01.2022



Date: 26.01.2022



Date: 27.01.2022



Follow us on Facebook @RadioKolkata.Org





Date: 28.01.2022



Follow us on Twitter @RadioKolkataOrg

Date: 29.01.2022



Tollow as off Twitter @Nacionolkataorg

Date: 30.01.2022



Date: 31.01.2022

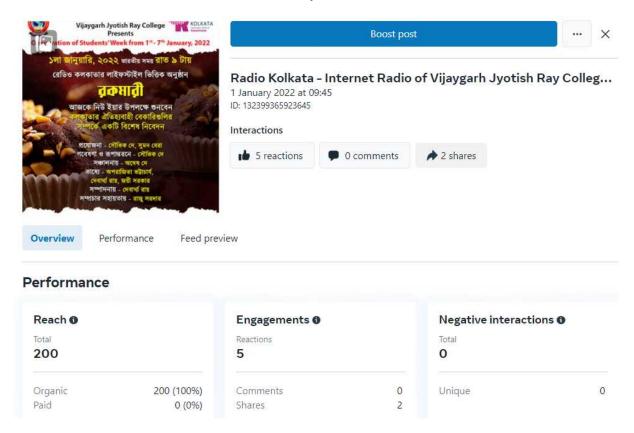


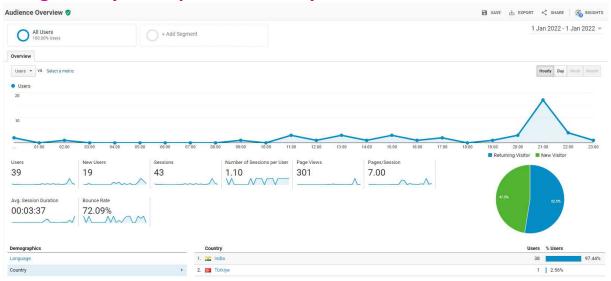
Follow us on Facebook @RadioKolkata.Org



Individual Programme Performance (Daily) Report

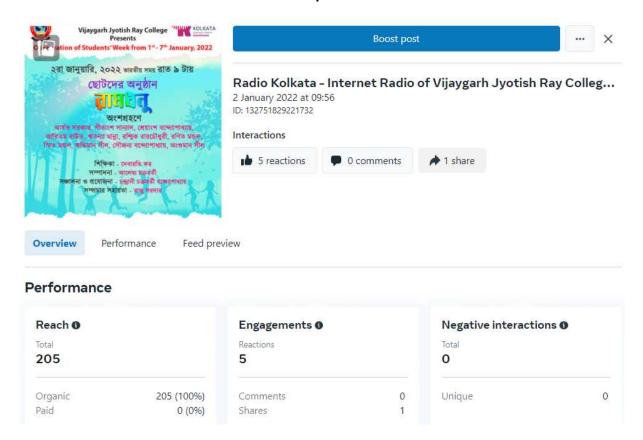
Date: - 01.01.2022 Facebook Post & its performance on Social Media Platform







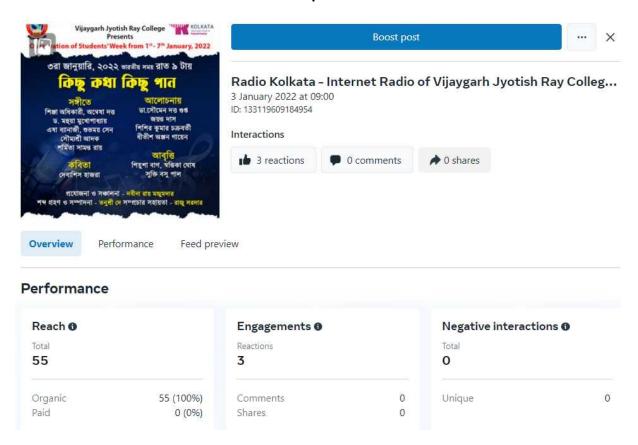
Date: - 02.01.2022 Facebook Post & its performance on Social Media Platform

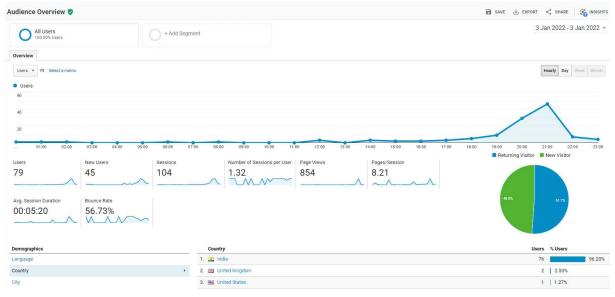






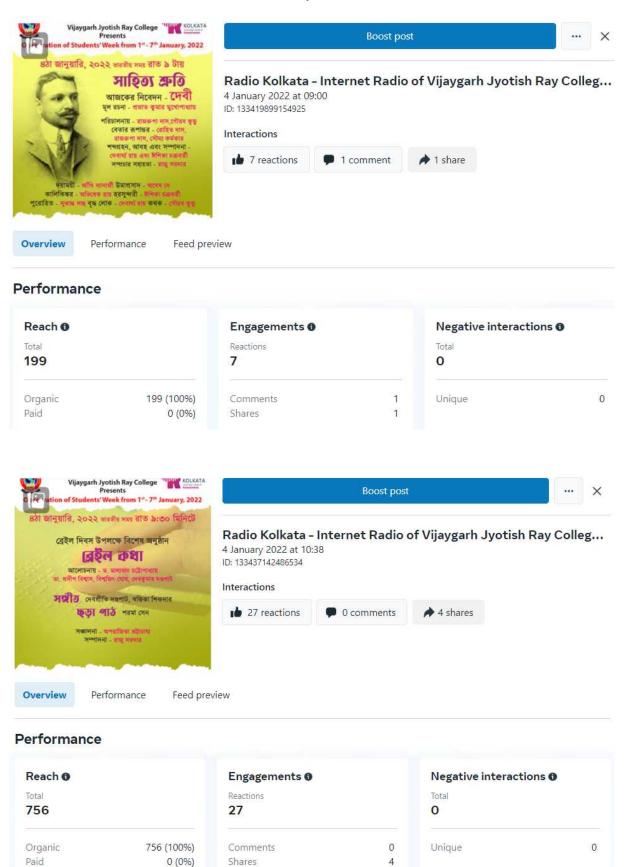
Date: - 03.01.2022 Facebook Post & its performance on Social Media Platform





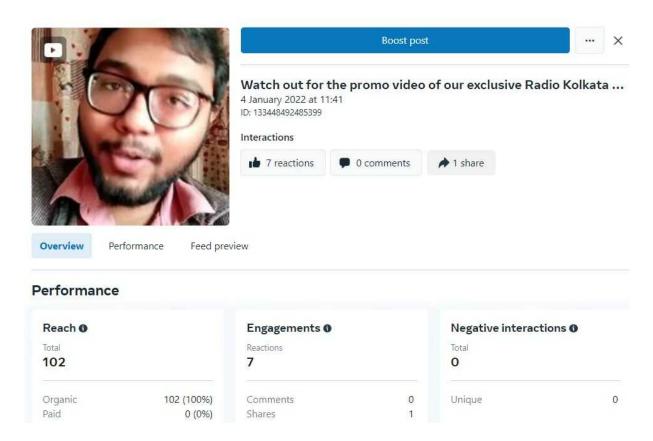


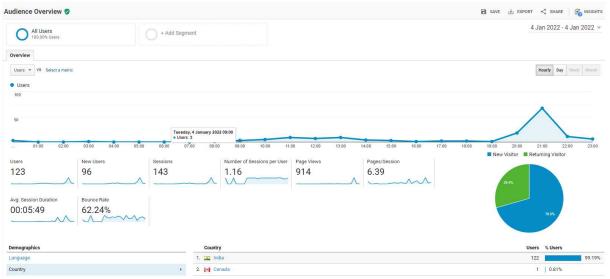
Date: - 04.01.2022 Facebook Post & its performance on Social Media Platform





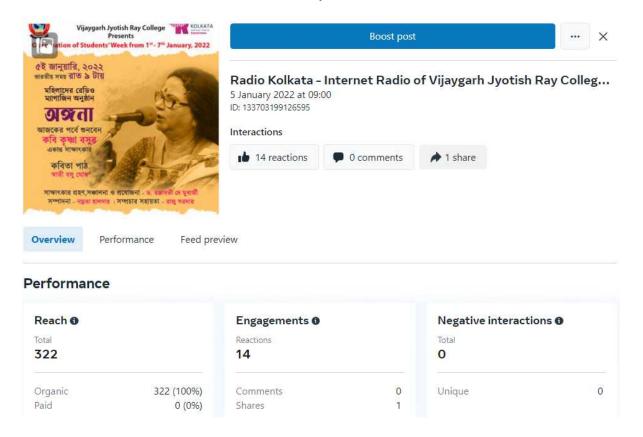


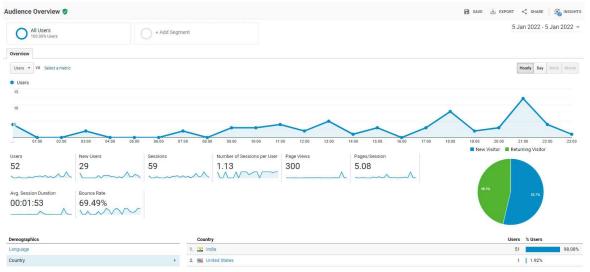






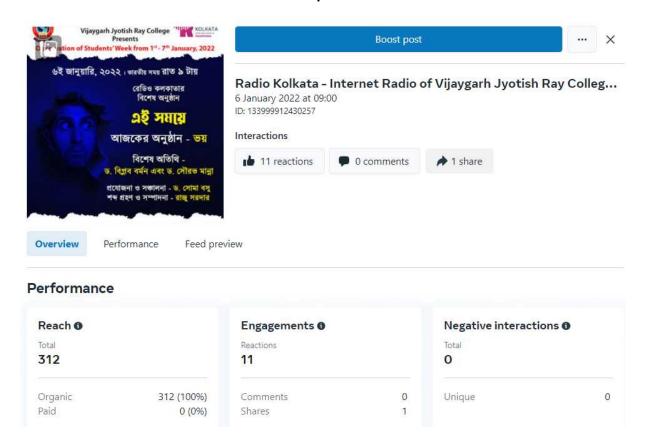
Date: - 05.01.2022 Facebook Post & its performance on Social Media Platform

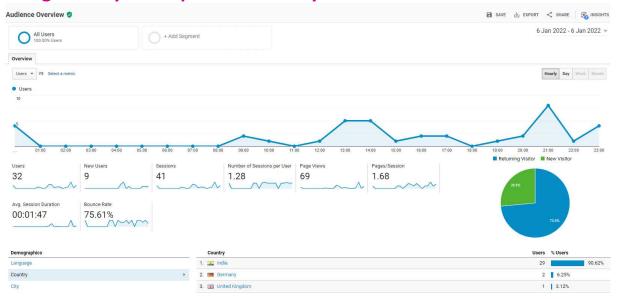






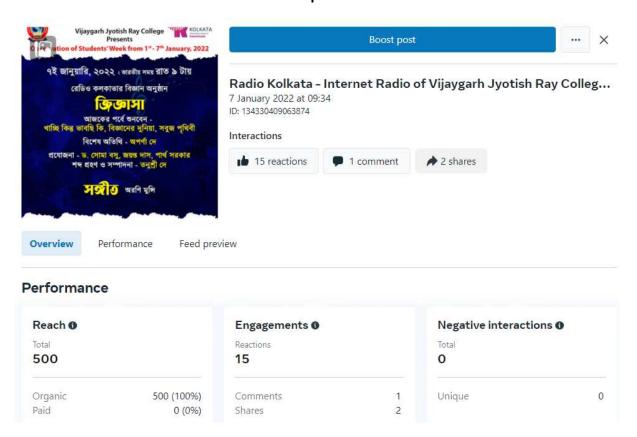
Date: - 06.01.2022 Facebook Post & its performance on Social Media Platform

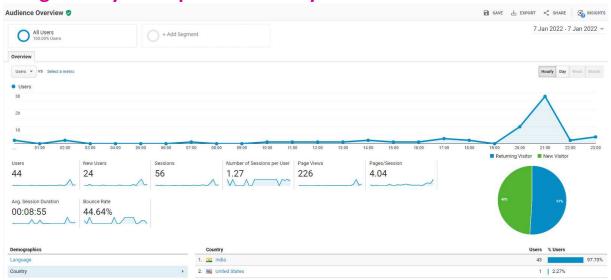






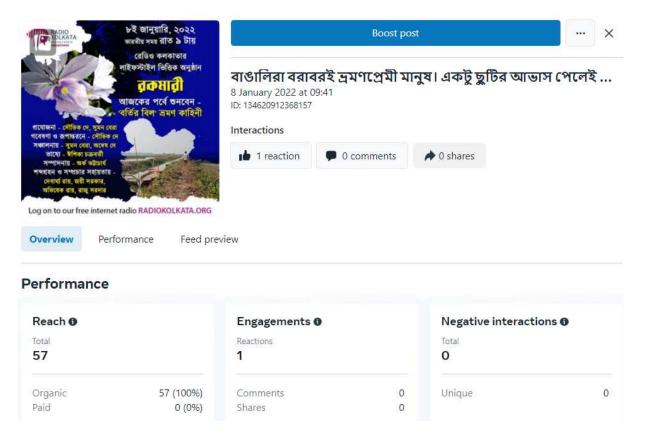
Date:- 07.01.2022 Facebook Post & its performance on Social Media Platform







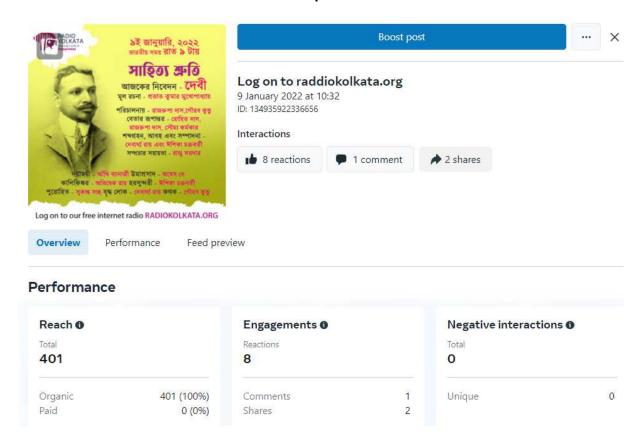
Date: - 08.01.2022 Facebook Post & its performance on Social Media Platform

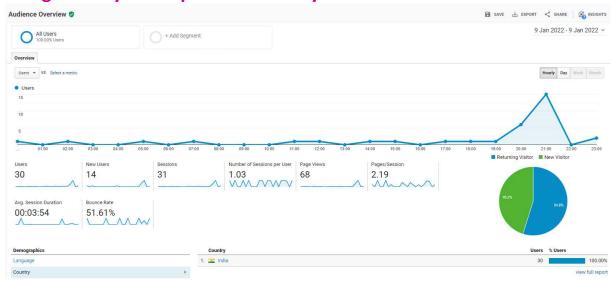






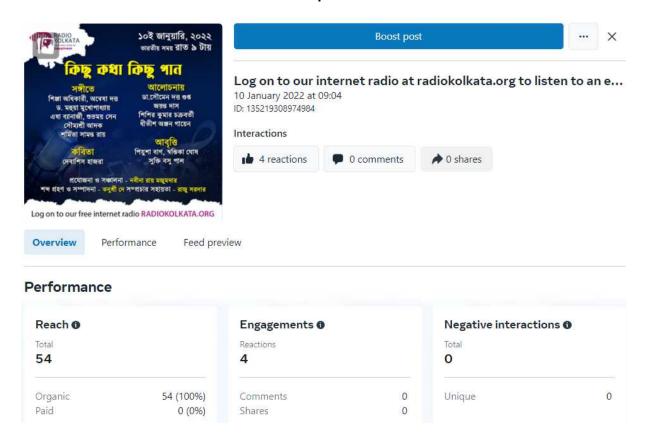
Date: - 09.01.2022 Facebook Post & its performance on Social Media Platform

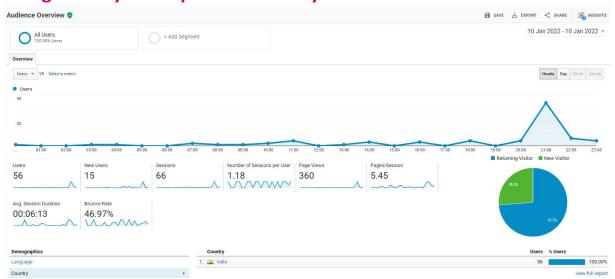






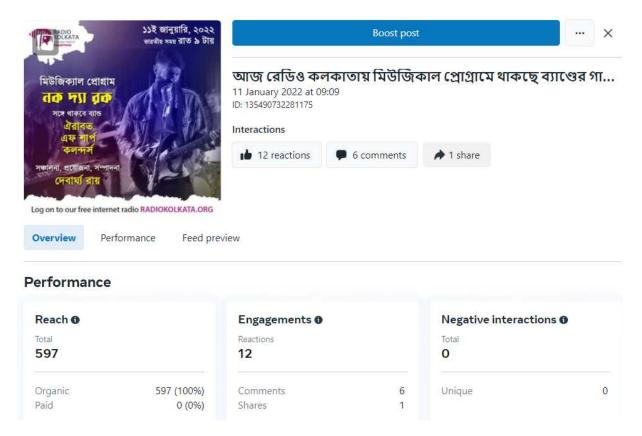
Date: - 10.01.2022 Facebook Post & its performance on Social Media Platform

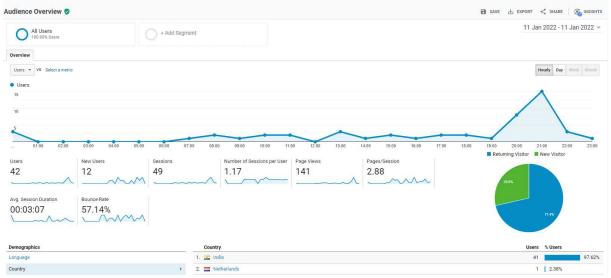






Date: - 11.01.2022 Facebook Post & its performance on Social Media Platform

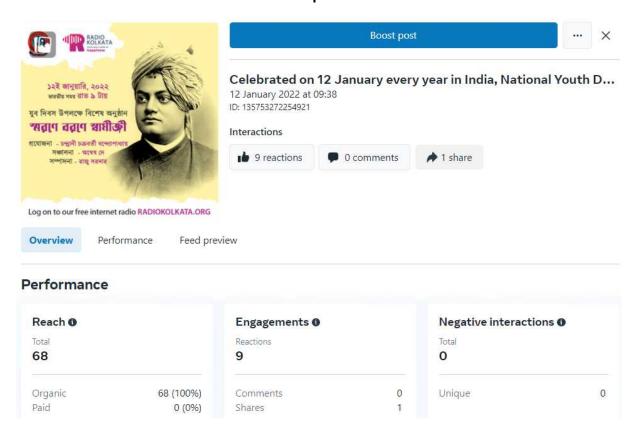


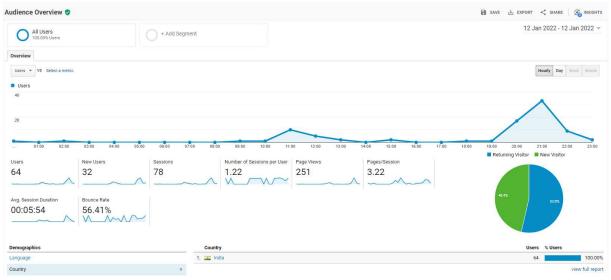






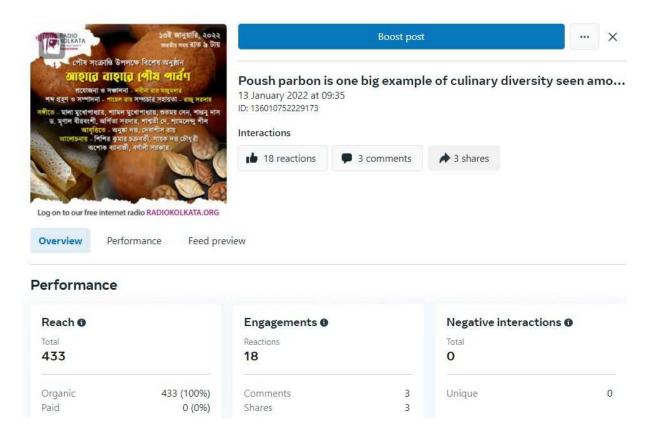
Date: - 12.01.2022 Facebook Post & its performance on Social Media Platform

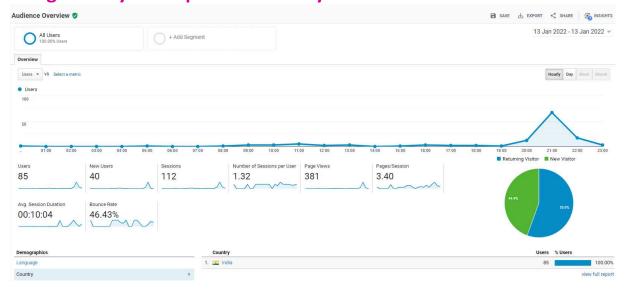






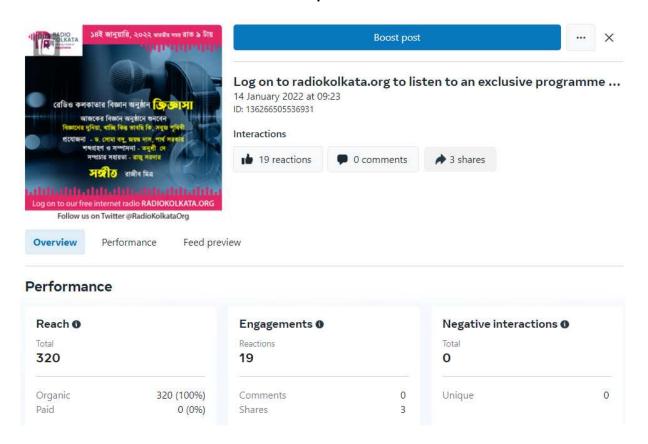
Date: - 13.01.2022 Facebook Post & its performance on Social Media Platform







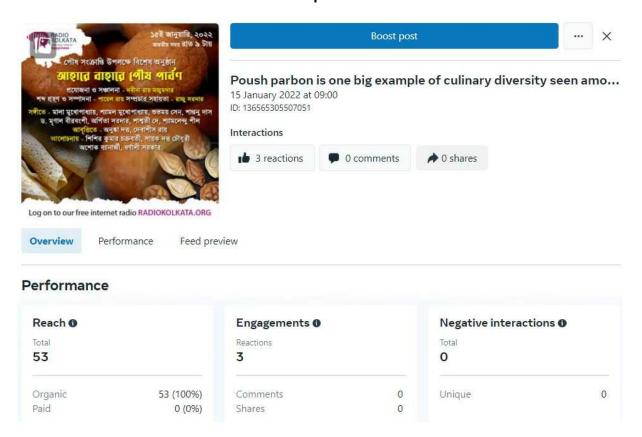
Date:- 14.01.2022 Facebook Post & its performance on Social Media Platform

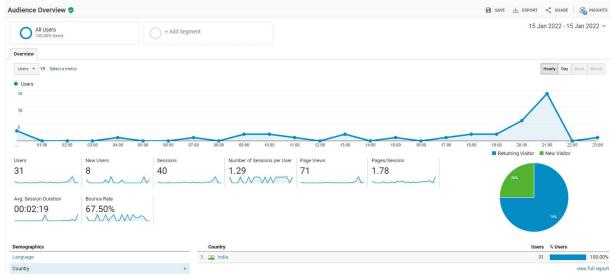






Date: 15.01.2022 Facebook Post & its performance on Social Media Platform

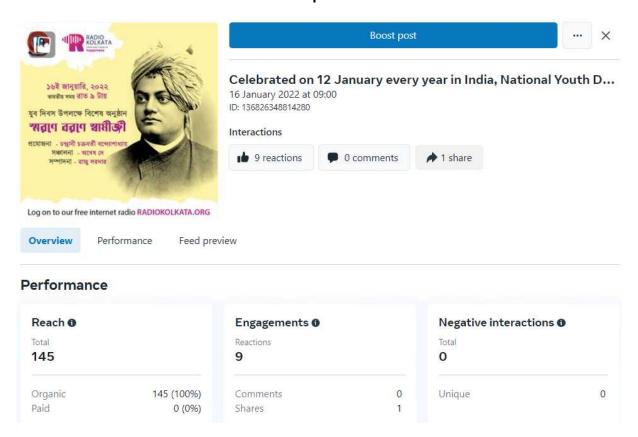


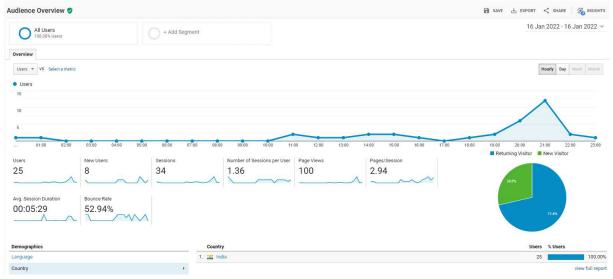






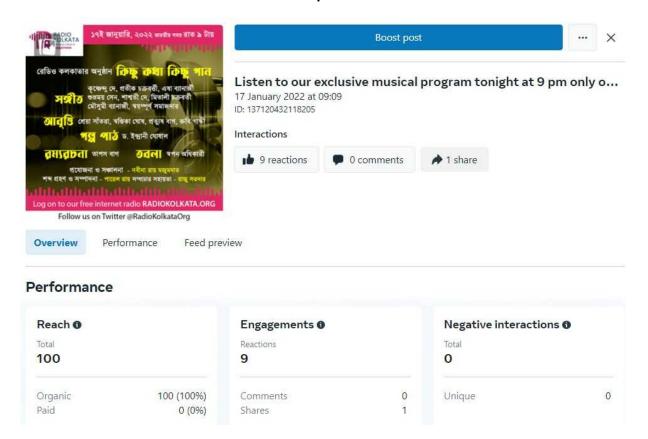
Date: 16.01.2022 Facebook Post & its performance on Social Media Platform

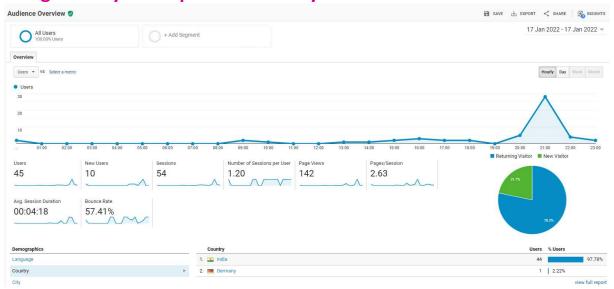






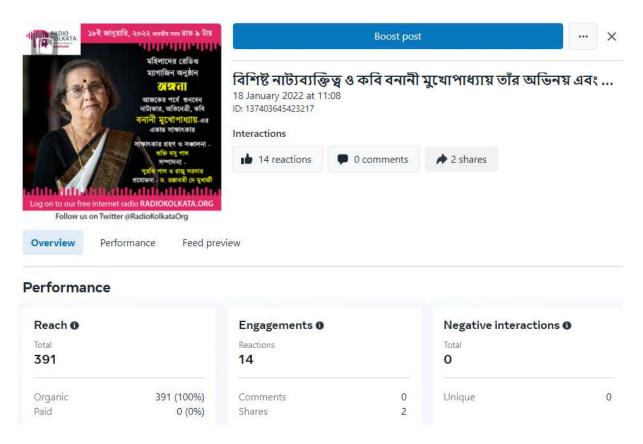
Date:- 17.01.2022 Facebook Post & its performance on Social Media Platform

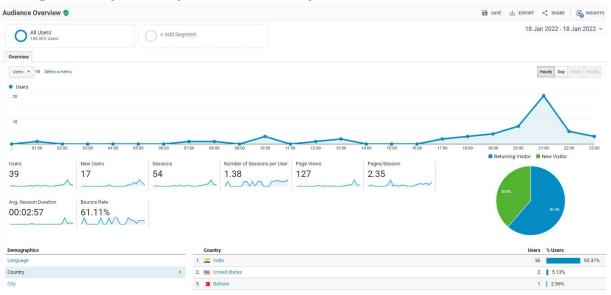






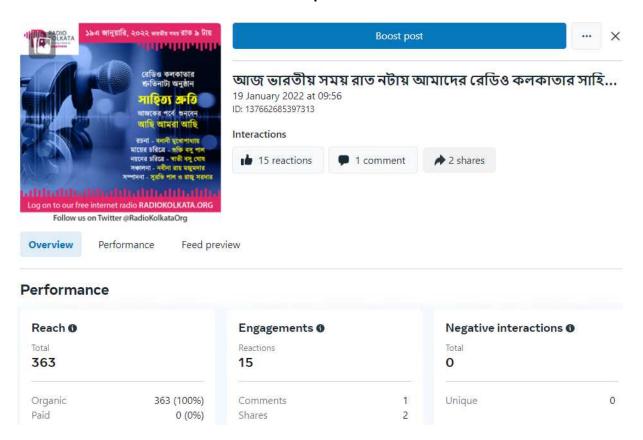
Date: - 18.01.2022 Facebook Post & its performance on Social Media Platform

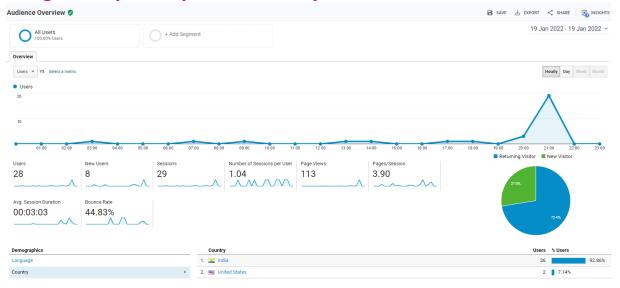






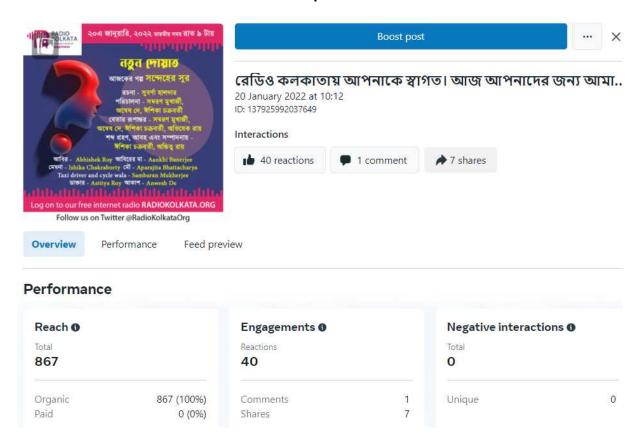
Date: 19.01.2022 Facebook Post & its performance on Social Media Platform







Date: - 20.01.2022 Facebook Post & its performance on Social Media Platform

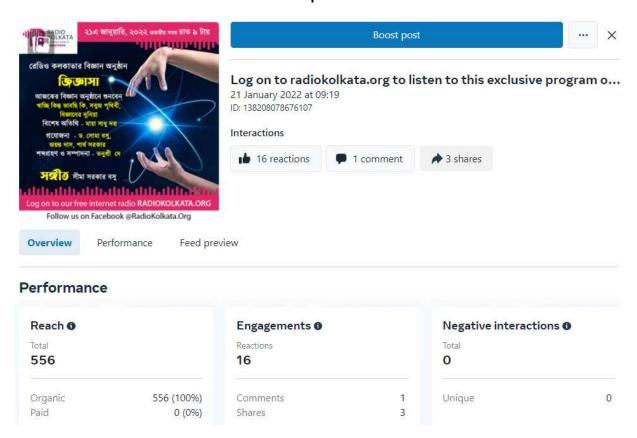


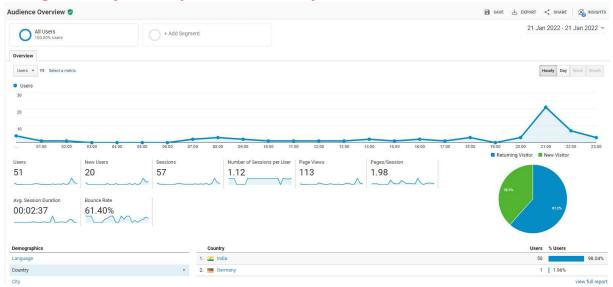






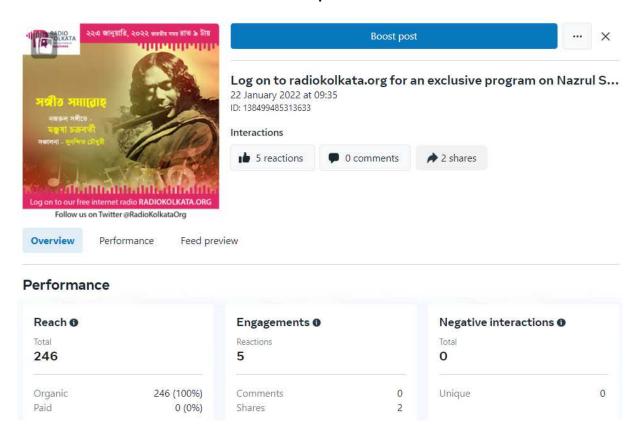
Date: - 21.01.2022 Facebook Post & its performance on Social Media Platform

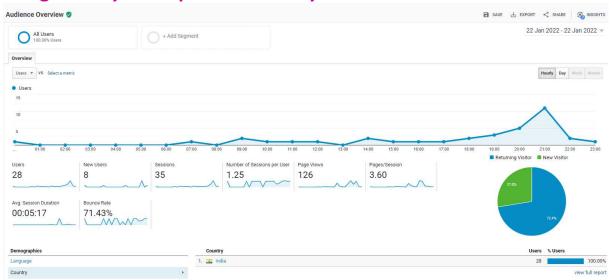






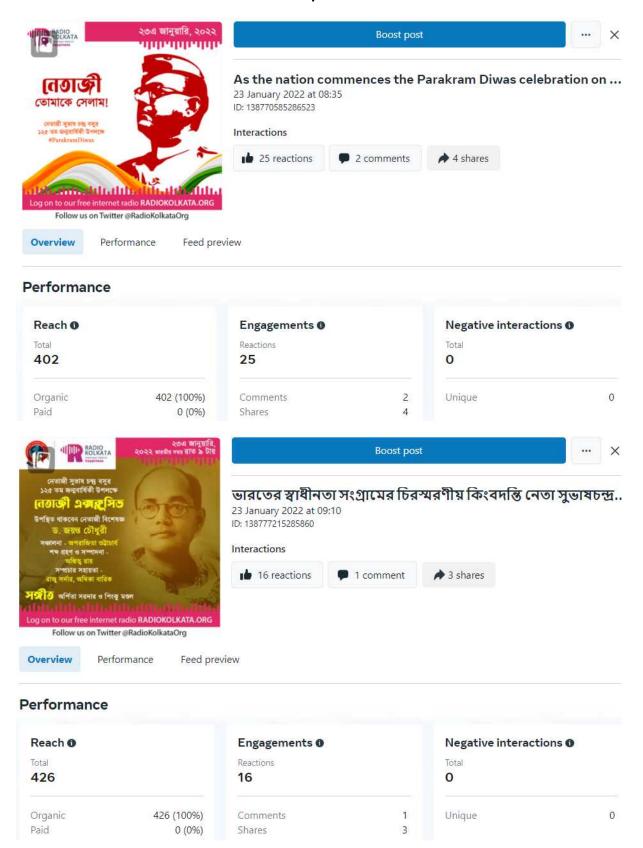
Date: - 22.01.2022 Facebook Post & its performance on Social Media Platform

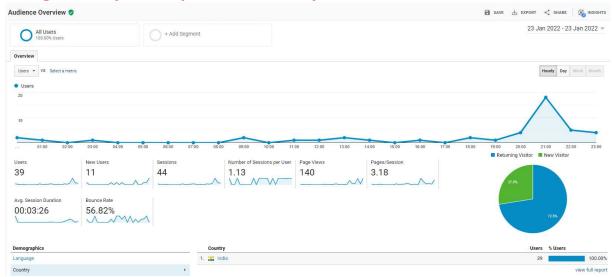




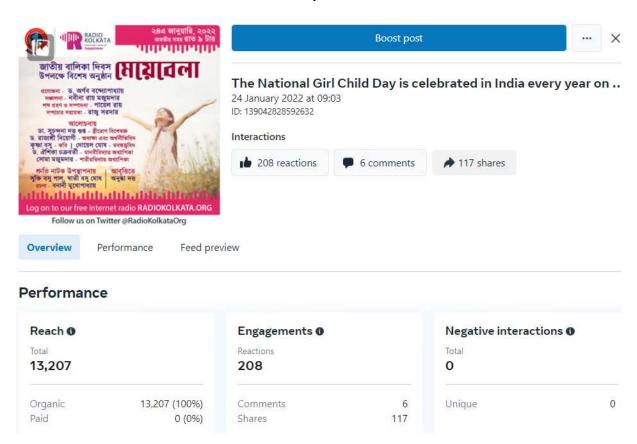


Date: - 23.01.2022 Facebook Post & its performance on Social Media Platform

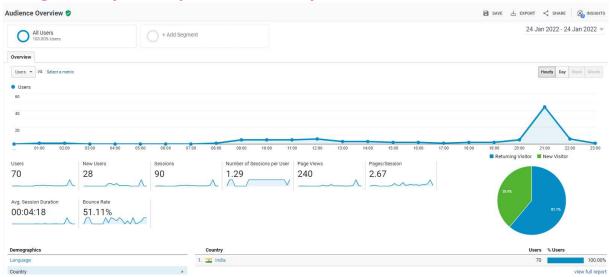




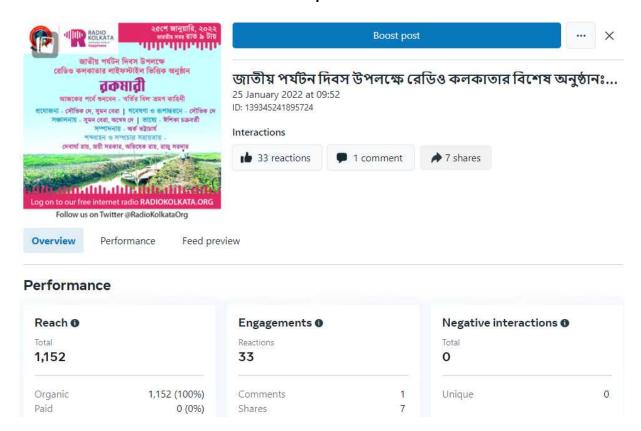
Date: - 24.01.2022 Facebook Post & its performance on Social Media Platform

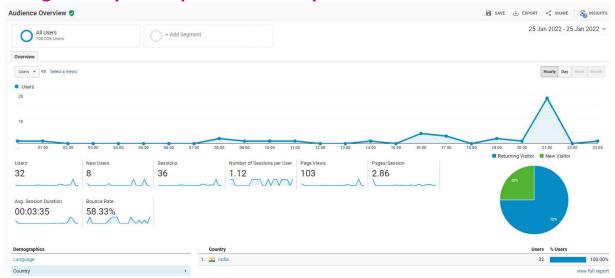




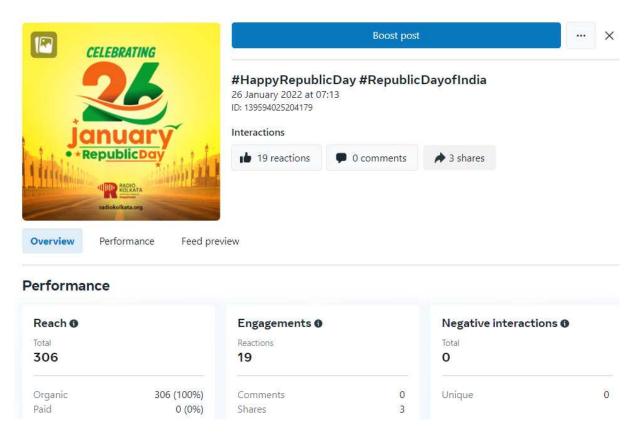


Date: - 25.01.2022 Facebook Post & its performance on Social Media Platform

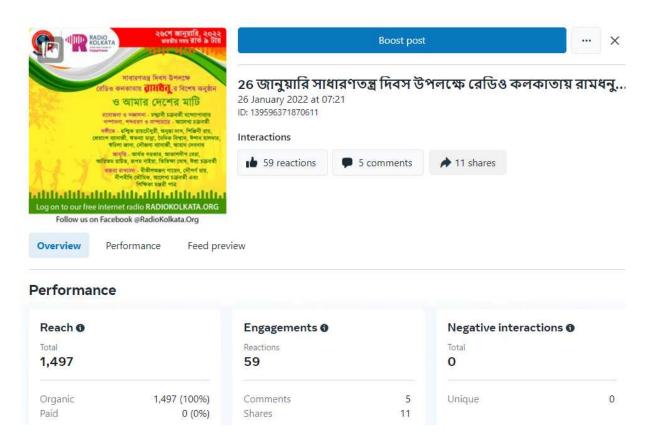




Date: - 26.01.2022 Facebook Post & its performance on Social Media Platform



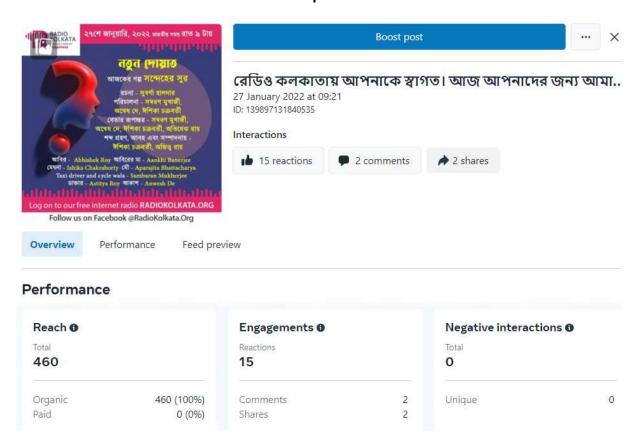


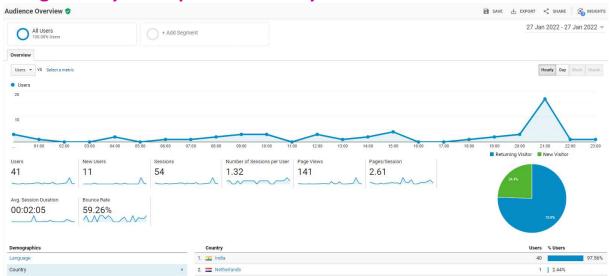






Date: - 27.01.2022 Facebook Post & its performance on Social Media Platform

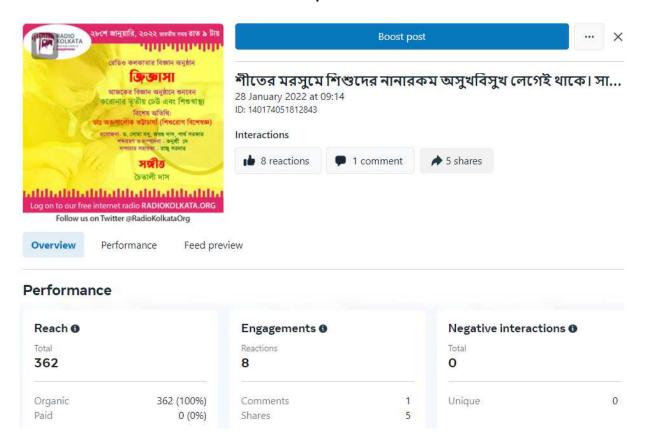


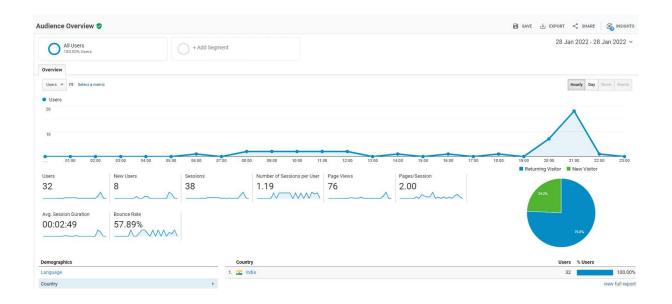






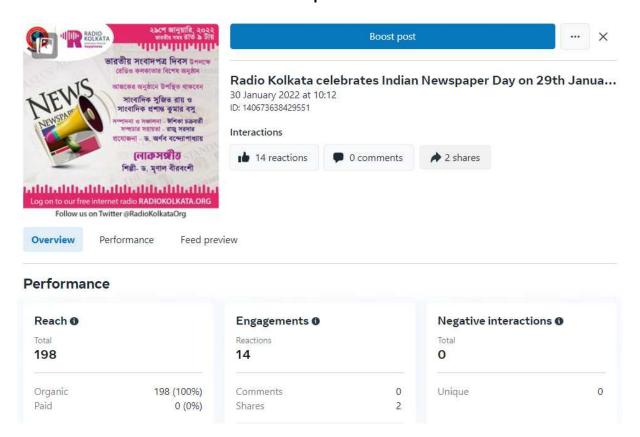
Date: - 28.01.2022 Facebook Post & its performance on Social Media Platform

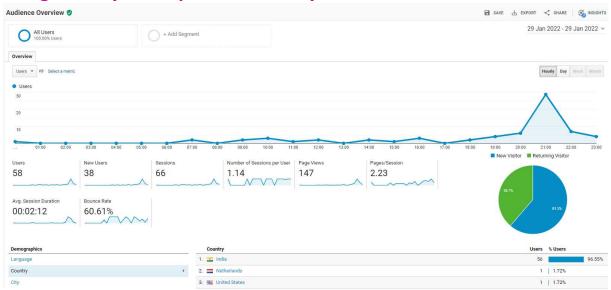






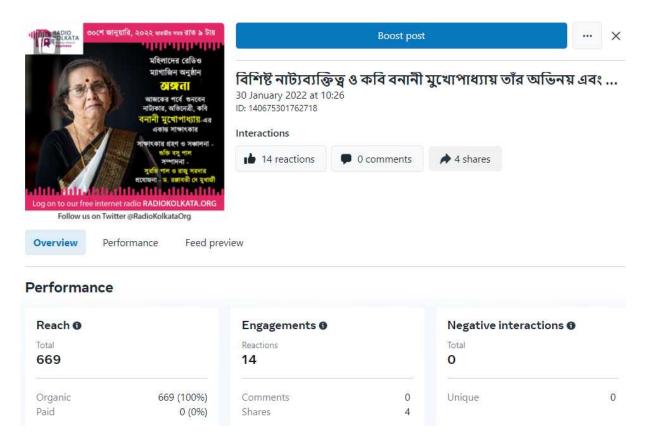
Date: - 29.01.2022 Facebook Post & its performance on Social Media Platform

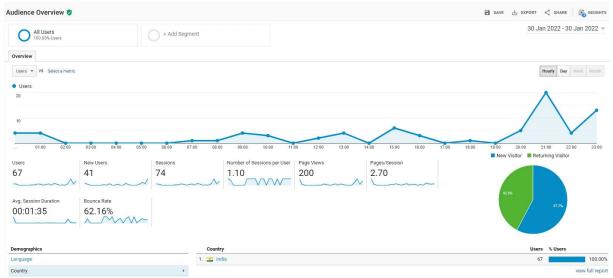






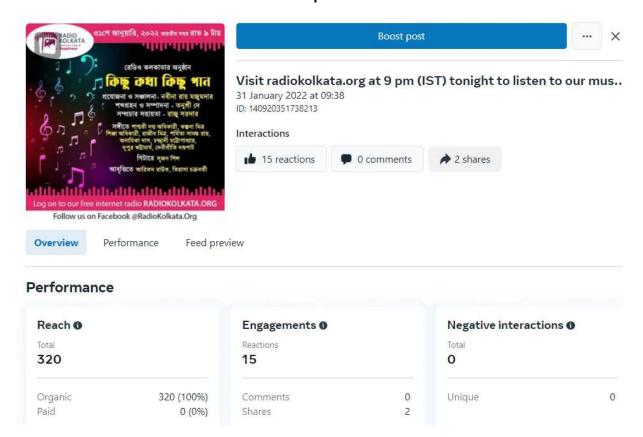
Date: - 30.01.2022 Facebook Post & its performance on Social Media Platform







Date: - 31.01.2022 Facebook Post & its performance on Social Media Platform





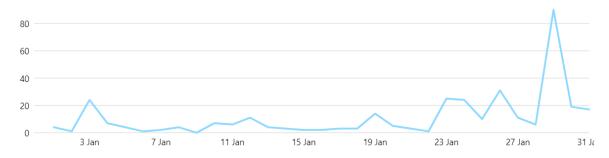


Performance Results of Radio Kolkata Facebook Page (January 2022)

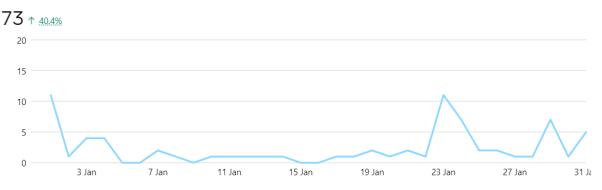








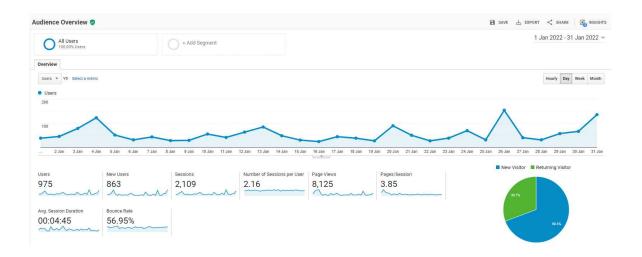
Facebook Page new likes 🛈





Performance Results of Radio Kolkata website Google Analytics Report (January 2022)

Audience Overview Report



Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/01/2022	39	19	16/01/2022	25	8
02/01/2022	46	24	17/01/2022	45	10
03/01/2022	79	45	18/01/2022	39	17
04/01/2022	123	96	19/01/2022	28	8
05/01/2022	52	29	20/01/2022	90	62
06/01/2022	32	9	21/01/2022	51	20
07/01/2022	44	24	22/01/2022	28	8
08/01/2022	29	10	23/01/2022	39	11
09/01/2022	30	14	24/01/2022	70	28
10/01/2022	56	15	25/01/2022	32	8
11/01/2022	42	12	26/01/2022	154	93
12/01/2022	64	32	27/01/2022	41	11
13/01/2022	85	40	28/01/2022	32	8
14/01/2022	49	14	29/01/2022	58	38
15/01/2022	31	8	30/01/2022	67	41
			31/01/2022	136	102
Total numb	er of U	sers = 1736			
Total numb	er of N	864			

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.



Country-wise visits to the website

12234700		Acquisition			Behavior		
Coun	ntry ?	Users ♂ ↓	New Users (?)	Sessions ?	Bounce Rate ?	Pages / Session (?)	Avg. Session Duration
		975 % of Total: 100.00% (975)	864 % of Total: 100.12% (863)	2,109 % of Total: 100.00% (2,109)	56.95% Avg for View: 56.95% (0.00%)	3.85 Avg for View: 3.85 (0.00%)	00:04:45 Avg for View: 00:04:45 (0.00%)
1. 📴	India	950 (97.34%)	840 (97.22%)	2,076 (98.44%)	57.03%	3.87	00:04:46
2.	United States	9 (0.92%)	9 (1.04%)	13 (0.62%)	46.15%	3,54	00:02:29
3.	United Kingdom	5 (0.51%)	4 (0.46%)	6 (0.28%)	33.33%	3.17	00:06:44
4.	Netherlands	4 (0.41%)	4 (0.46%)	4 (0.19%)	100.00%	1.00	00:00:00
5.	Germany	2 (0.20%)	1 (0.12%)	4 (0.19%)	25.00%	3.25	00:08:08
6.	Bangladesh	1 (0.10%)	1 (0.12%)	1 (0.05%)	0.00%	3.00	00:00:30
7.	Bahrain	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00
8. [4	• Canada	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00
9.	Japan	1 (0.10%)	1 (0.12%)	1 (0.05%)	0.00%	5.00	00:36:00
10.	Sweden	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00
11.	Turkey	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00

State-wise visits to Radio Kolkata website (India)

	Acquisition			Behavior			
Region (?)	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration	
	950 % of Total: 97.44% (975)	840 % of Total: 97.33% (863)	2,076 % of Total: 98.44% (2,109)	57.03% Avg for View: 56.95% (0.15%)	3.87 Avg for View: 3.85 (0.41%)	00:04:46 Avg for View: 00:04:45 (0.16%)	
West Bengal	886 (91.91%)	783 (93.21%)	1,892 (91.14%)	57.40%	3.85	00:04:49	
2. Tamil Nadu	31 (3.22%)	19 (2.26%)	78 (3.76%)	50.00%	5.38	00:05:27	
3. Karnataka	18 (1.87%)	14 (1.67%)	62 (2.99%)	62.90%	2.81	00:03:44	
4. Maharashtra	12 (1.24%)	9 (1.07%)	16 (0.77%)	43.75%	2.44	00:03:17	
5. Assam	4 (0.41%)	4 (0.48%)	5 (0.24%)	60.00%	1.80	00:00:14	
6. Bihar	3 (0.31%)	2 (0.24%)	6 (0.29%)	66.67%	1.67	00:01:40	
7. Odisha	3 (0.31%)	2 (0.24%)	5 (0.24%)	40.00%	3.20	00:05:14	
8. Delhi	2 (0.21%)	2 (0.24%)	4 (0.19%)	25.00%	5.00	00:01:50	
9. Gujarat	2 (0.21%)	2 (0.24%)	3 (0.14%)	66.67%	1.33	00:00:05	
10. Kerala	2 (0.21%)	2 (0.24%)	3 (0.14%)	0.00%	13.00	00:04:49	
11. Telangana	1 (0.10%)	1 (0.12%)	2 (0.10%)	50.00%	4.00	00:01:06	

City-wise visits to Radio Kolkata website (India)

- 8	Acquisition			Behavior			
City ?	Users 🤊 🔻 🗸	New Users ?	Sessions ?	Bounce Rate 7	Pages / Session ?	Avg. Session Duration ?	
	950 % of Total: 97.44% (975)	840 % of Total: 97.33% (863)	2,076 % of Total: 98.44% (2,109)	57.03% Avg for View: 56.95% (0.15%)	3.87 Avg for View: 3.85 (0.41%)	00:04:46 Avg for View: 00:04:45 (0.16%)	
1. Kolkata	746 (74.75%)	649 (77.26%)	1,608 (77.46%)	57.65%	4.06	00:04:58	
2. (not set)	88 (8.82%)	70 (8.33%)	152 (7.32%)	60.53%	2.67	00:04:46	
3. Chennai	30 (3.01%)	19 (2.26%)	77 (3.71%)	49.35%	5.44	00:05:32	
4. Howrah	21 (2.10%)	19 (2.26%)	39 (1.88%)	53.85%	2.92	00:04:17	
5. Bengaluru	18 (1.80%)	14 (1.67%)	60 (2.89%)	65.00%	2.55	00:03:23	
6. Siliguri	17 (1.70%)	9 (1.07%)	26 (1.25%)	50.00%	2.00	00:02:30	
7. Kharagpur	13 (1.30%)	10 (1.19%)	21 (1.01%)	61.90%	2.95	00:03:36	
8. Mumbai	7 (0.70%)	6 (0.71%)	10 (0.48%)	40.00%	2.60	00:03:20	
9. Burdwan	6 (0.60%)	4 (0.48%)	10 (0.48%)	20.00%	3.70	00:04:07	
10. Durgapur	5 (0.50%)	3 (0.36%)	5 (0.24%)	40.00%	2.80	00:01:24	



11. Guwahati	4 (0.40%)	4 (0.48%)	5 (0.24%)	60.00%	1.80	00:00:14
12. Nagpur	3 (0.30%)	3 (0.36%)	4 (0.19%)	75.00%	2.00	00:00:14
13. Bhubaneswar	3 (0.30%)	2 (0.24%)	5 (0.24%)	40.00%	3.20	00:05:14
14. Berhampore	3 (0.30%)	1 (0.12%)	3 (0.14%)	66.67%	1.67	00:00:06
15. Midnapore	3 (0.30%)	3 (0.36%)	3 (0.14%)	33.33%	1.67	00:00:25
16. Ahmedabad	2 (0.20%)	2 (0.24%)	3 (0.14%)	66.67%	1.33	00:00:05
17. Pune	2 (0.20%)	0 (0.00%)	2 (0.10%)	0.00%	2.50	00:09:11
18. Gulbarga	2 (0.20%)	0 (0.00%)	2 (0.10%)	0.00%	10.50	00:14:21
19. Delhi	2 (0.20%)	2 (0.24%)	4 (0.19%)	25.00%	5.00	00:01:50
20. Bankura	2 (0.20%)	2 (0.24%)	2 (0.10%)	50.00%	3.00	00:00:28
21. Chakdaha	2 (0.20%)	2 (0.24%)	4 (0.19%)	25.00%	5.75	00:04:03
22. Suri	2 (0.20%)	1 (0.12%)	6 (0.29%)	50.00%	2.00	00:05:12
23. Bangaon	2 (0.20%)	2 (0.24%)	2 (0.10%)	50.00%	1.50	00:00:06
24. Hyderabad	1 (0.10%)	1 (0.12%)	2 (0.10%)	50.00%	4.00	00:01:06
25. Patna	1 (0.10%)	1 (0.12%)	2 (0.10%)	100.00%	1.00	00:00:00
26. Kochi	1 (0.10%)	1 (0.12%)	2 (0.10%)	0.00%	17.00	00:05:44
27. Coimbatore	1 (0.10%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
28. Palakkad	1 (0.10%)	1 (0.12%)	1 (0.05%)	0.00%	5.00	00:02:59
29. Malda	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00
30. Jalpaiguri	1 (0.10%)	1 (0.12%)	1 (0.05%)	0.00%	4.00	00:01:41
31. Asansol	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00
32. Uttarpara	1 (0.10%)	1 (0.12%)	1 (0.05%)	0.00%	4.00	00:01:54
33. Chinsurah	1 (0.10%)	1 (0.12%)	1 (0.05%)	0.00%	2.00	00:06:41
34. Kalna	1 (0.10%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
35. Krishnanagar	1 (0.10%)	1 (0.12%)	2 (0.10%)	0.00%	8.00	00:00:37
36. Bolpur	1 (0.10%)	1 (0.12%)	2 (0.10%)	50.00%	2.50	00:04:48
37. Arambag	1 (0.10%)	1 (0.12%)	4 (0.19%)	100.00%	1.00	00:00:00
38. Memari	1 (0.10%)	1 (0.12%)	1 (0.05%)	100.00%	1.00	00:00:00

UK→ Cities

City ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions 7	Bounce Rate (?)	Pages / Session ?	Avg. Session Duration ?
	5 % of Total: 0.51% (975)	4 % of Total: 0.46% (863)	6 % of Total: 0.28% (2,109)	33.33% Avg for View: 56.95% (-41.47%)	3.17 Avg for View: 3.85 (-17.80%)	00:06:44 Avg for View: 00:04:45 (41.59%)
1. Rotherham	2 (40.00%)	2 (50.00%)	3 (50.00%)	33.33%	4.33	00:00:53
2. (not set)	1 (20.00%)	0 (0.00%)	1 (16.67%)	100.00%	1.00	00:00:00
3. London	1 (20.00%)	1 (25.00%)	1 (16.67%)	0.00%	2.00	00:26:09
4. Wrexham	1 (20.00%)	1 (25.00%)	1 (16.67%)	0.00%	3.00	00:11:36

USA→ Cities

	Acquisition			Behavior			
City ?	Users ♂ ↓	New Users ?	Sessions 7	Bounce Rate ?	Pages / Session ?	Avg. Session Duration	
	9 % of Total: 0.92% (975)	9 % of Total: 1.04% (863)	13 % of Total: 0.62% (2,109)	46.15% Avg for View: 56.95% (-18.95%)	3.54 Avg for View: 3.85 (-8.15%)	00:02:29 Avg for View: 00:04:45 (-47.91%)	
1. Colesville	3 (33.33%)	3 (33.33%)	4 (30.77%)	50.00%	3.75	00:00:37	
2. Bridgewater Township	2 (22.22%)	2 (22.22%)	5 (38.46%)	60.00%	2.40	00:04:18	
3. Torrance	1 (11.11%)	1 (11.11%)	1 (7.69%)	0.00%	3.00	00:00:36	
4. Cary	1 (11.11%)	1 (11.11%)	1 (7.69%)	0.00%	13.00	00:07:36	
5. Frisco	1 (11.11%)	1 (11.11%)	1 (7.69%)	0.00%	2.00	00:00:03	
6. Franklin Township	1 (11.11%)	1 (11.11%)	1 (7.69%)	100.00%	1.00	00:00:00	



Netherlands → Cities

City ?	Acquisition			Behavior			
	Users 🤊 ↓	New Users ?	Sessions ?	Bounce Rate (?)	Pages / Session ?	Avg. Session Duration (7)	
	4 % of Total: 0.41% (975)	4 % of Total: 0.46% (863)	4 % of Total: 0.19% (2,109)	100.00% Avg for View: 56.95% (75.60%)	1.00 Avg for View: 3.85 (-74.04%)	00:00:00 Avg for View: 00:04:45 (-100.00%)	
1. Amsterdam	3 (75.00%)	3 (75.00%)	3 (75.00%)	100.00%	1.00	00:00:00	
2. (not set)	1 (25.00%)	1 (25.00%)	1 (25.00%)	100.00%	1.00	00:00:00	

Germany→ Cities

City ①	Acquisition			Behavior		
	Users ③ ↓	New Users ?	Sessions 7	Bounce Rate (?)	Pages / Session ?	Avg. Session Duration ?
	2 % of Total: 0.21% (975)	1 % of Total: 0.12% (863)	4 % of Total: 0.19% (2,109)	25.00% Avg for View: 56.95% (-56.10%)	3.25 Avg for View: 3.85 (-15.64%)	00:08:08 Avg for View: 00:04:45 (71.04%)
1. Hamburg	2(100.00%)	1(100.00%)	4(100.00%)	25.00%	3.25	00:08:08

Bangladesh→Cities

City ?	Acquisition			Behavior			
City	Users ? ↓	New Users ?	Sessions ?	Bounce Rate 2	Pages / Session	Avg. Session Duration	
	1 % of Total: 0.10% (975)	% of Total: 0.12% (863)	1 % of Total: 0.05% (2,109)	0.00% Avg for View: 56.95% (-100.00%)	3.00 Avg for View: 3.85 (-22.13%)	00:00:30 Avg for View: 00:04:45 (-89.49%)	
1. Bogura	1(100.00%)	1(100.00%)	1 (100.00%)	0.00%	3.00	00:00:30	

Bahrain→Cities

City 💿	Acquisition	Acquisition			Behavior			
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration		
	% of Total: 0.10% (975)	1 % of Total: 0.12% (863)	1 % of Total: 0.05% (2,109)	100.00% Avg for View: 56.95% (75.60%)	1.00 Avg for View: 3.85 (-74.04%)	00:00:00 Avg for View: 00:04:45 (-100.00%)		
1. Manama	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00		

Canada → Cities

City ?	Acquisition			Behavior		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate (?)	Pages / Session ?	Avg. Session Duration ?
	1 % of Total: 0.10% (975)	1 % of Total: 0.12% (863)	1 % of Total: 0.05% (2,109)	100.00% Avg for View: 56.95% (75.60%)	1.00 Avg for View: 3.85 (-74.04%)	00:00:00 Avg for View: 00:04:45 (-100.00%)
1. Toronto	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00

Japan→Cities

City 7	Acquisition			Behavior			
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ②	Pages / Session ?	Avg. Session Duration	
	1 % of Total: 0.10% (975)	% of Total: 0.12% (863)	1 % of Total: 0.05% (2,109)	0.00% Avg for View: 56.95% (-100.00%)	5.00 Avg for View: 3.85 (29.78%)	00:36:00 Avg for View: 00:04:45 (656.68%)	
1. Yokohama	1(100.00%)	1(100.00%)	1(100.00%)	0.00%	5.00	00:36:00	

Sweden → Cities

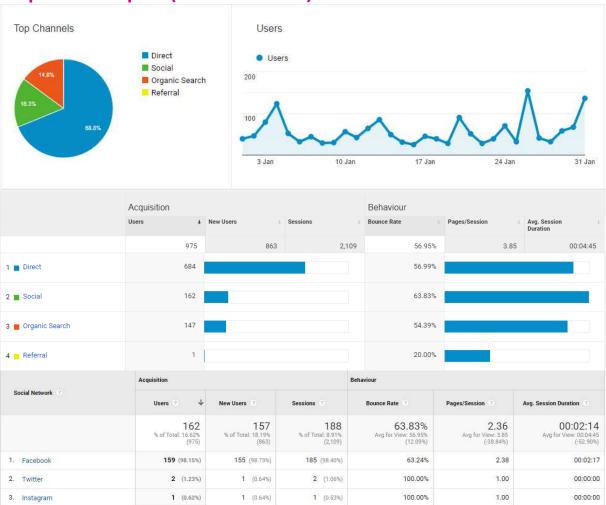
City 🕜	Acquisition			Behavior			
	Users ? ↓	New Users 7	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration	
	1 % of Total: 0.10% (975)	1 % of Total; 0.12% (863)	1 % of Total: 0.05% (2,109)	100.00% Avg for View: 56.95% (75.60%)	1.00 Avg for View: 3.85 (-74.04%)	00:00:00 Avg for View: 00:04:45 (-100.00%)	
1. Lulea	1(100.00%)	1(100.00%)	1 (100.00%)	100.00%	1.00	00:00:00	

Turkey→**Cities**

Region 3	Acquisition			Behavior			
	Users ? ↓	New Users	Sessions ?	Bounce Rate ?	Pages / Session (?)	Avg. Session Duration	
	1 % of Total: 0.10% (975)	1 % of Total: 0.12% (863)	1 % of Total: 0.05% (2,109)	100.00% Avg for View: 56.95% (75.60%)	1.00 Avg for View: 3.85 (-74.04%)	00:00:00 Avg for View: 00:04:45 (-100.00%)	
1. Istan <mark>bul</mark>	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	



Acquisition Report (Traffic Sources)

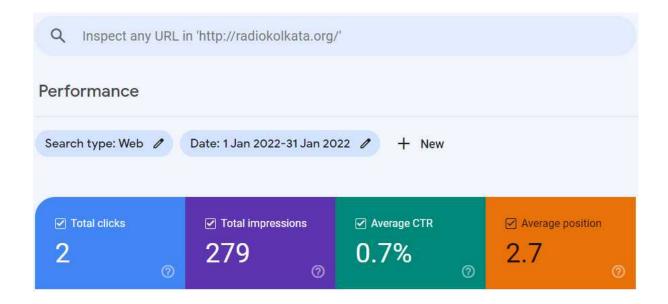


Landing Pages (First 10)

	Acquisition				Behaviour		
Landing Page ②	Sessions 😗 🔻 🗸		% New Sessions	New Users ?	Bounce Rate (?)	Pages/Session ?	Avg. Session Duration
		2,109 % of Total: 100.00% (2,109)	40.97% Avg for View: 40.92% (0.12%)	864 % of Total: 100.12% (863)	56.95% Avg for View: 56.95% (0.00%)	3.85 Avg for View: 3.85 (0.00%)	00:04:45 Avg for View: 00:04:45 (0.00%
1. /	æ	1,934 (91.70%)	43.23%	836 (96.76%)	57.29%	3.95	00:04:56
2. /index.php	æ	96 (4.55%)	2.08%	2 (0.23%)	45.83%	3.22	00:04:00
3. /career.php	æ	20 (0.95%)	30.00%	6 (0.69%)	70.00%	2.10	00:02:50
4. /contact.php	æ	10 (0.47%)	20.00%	2 (0.23%)	80.00%	1.60	00:00:20
5. /about.php	æ	7 (0.33%)	14.29%	1 (0.12%)	71.43%	2.14	00:02:20
6. /featured.php	æ	5 (0.24%)	0.00%	0 (0.00%)	60.00%	1.40	00:02:58
7. /event.php?ev=c20ad4d76fe97759aa27a0c99bff6710	æ	4 (0.19%)	0.00%	0 (0.00%)	25.00%	3.75	00:00:17
8. /event.php?ev=d3d9446802a44259755d38e6d163e820	æ	3 (0.14%)	66.67%	2 (0.23%)	33.33%	2.00	00:01:58
9. /archive.php	æ	2 (0.09%)	0.00%	0 (0.00%)	50.00%	2.50	00:05:44
0. /event.php?ev=6512bd43d9caa6e02c990b0a82652dca	æ	2 (0.09%)	0.00%	0 (0.00%)	50.00%	9.00	00:03:38



Performance Results of Radio Kolkata website Google Search Console Report (January 2022)



Queries that fetched the maximum impressions, clicks and positions for your web pages



Countries that produce the best search performance and user engagement for your landing pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEAI	SEARCH APPEARANCE		ES
	-		_				÷
Country				↓ Clicks	Impressions	CTR	Position
India				2	275	0.7%	2.3
United Kingdom				0	1	0%	4
France				0	1	0%	14
Romania				0	1	0%	51
Spain				0	1	0%	61



Devices that delivers the best search performance and user engagement

	QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE		DATES	
					_			₹
Device					↓ Clicks	Impressions	CTR	Position
Mobile					2	223	0.9%	2.3
Desktop					0	49	0%	4.9
Tablet					0	7	0%	2

Top 4 Days that received most traffic

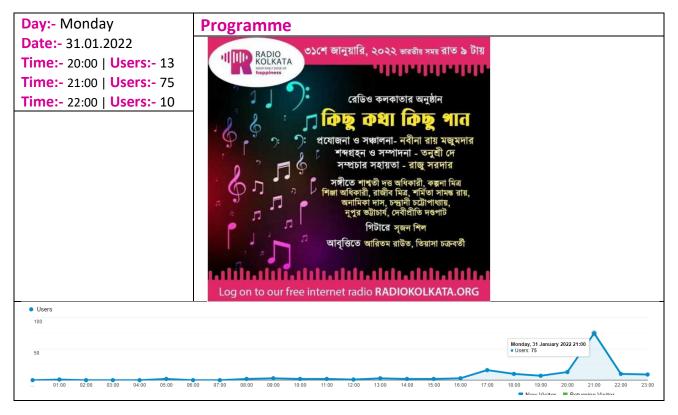
Wednesday, January 26, 2022 - 154 Monday, January 31, 2022 - 136 Tuesday, January 4, 2022 - 123

Peak Periods (Days & Hours that got the highest visits)













Programme Schedule or February 2022

February 2022								
Date	Programme Name	Date	Programme Name					
01-02-2022	Sahitya Shruti	15-02-2022	Shraddhanjali - Narayan					
			Debnath					
02-02-2022	Chasbash	16-02-2022	Chasbash					
03-02-2022	Sesh lekha	17-02-2022	Oitijyo					
04-02-2022	Gigasha	18-02-2022	Gigasha					
05-02-2022	Kothaye kothaye	18-02-2022	Shraddhanjali - Narayan					
			Debnath					
06-02-2022	Musically yours	19-02-2022	Shraddhanjali - Surer					
			Akashe Sondhya Tara					
06-02-2022	Rokomari	19-02-2022	Gaane golpe					
07-02-2023	Kichu kotha kichu gaan	20-02-2022	Musically yours					
08-02-2023	Notun doyat	20-02-2022	Rokomari					
09-02-2023	Chasbash	21-02-2022	Bongo amar jononi amar					
10-02-2022	Sangeet samoraho	21-02-2022	Bhashar jonyo					
11-02-2022	Gigasha	22-02-2022	Notun doyat					
12-02-2022	Ramdhanu	23-02-2022	Chasbash					
13-02-2022	Musically yours	24-02-2022	Sangeet samoraho					
13-02-2022	Rokomari	25-02-2022	Gigasha					
13-02-2022	Kichu kotha kichu gaan	26-02-2022	Angana, (nari o sishu					
			pachar)					
14-02-2022	Kichu kotha kichu gaan	27-02-2022	Musically yours					
15-02-2022	Sahitya shruti	27-02-2022	Rokomari					
15-02-2022	Rokomari - Prem podyo	28-02-2022	National science day					

Total number of programmes aired = 38



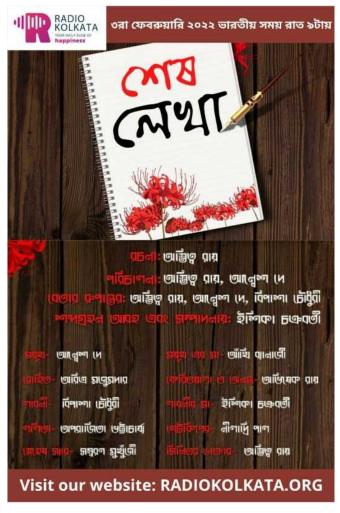
Programme Posters

Date: 01.02.2022



Follow us on Facebook @RadioKolkata.Org

Date: 03.02.2022



Date: 02.02.2022



Date: 04.02.2022



Date: 05.02.2022



Follow us on Facebook @RadioKolkata.Org



Date: 06.02.2022



log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Facebook @RadioKolkata.org





Follow us on Twitter @RadioKolkataOrg



Follow us on Facebook @RadioKolkata.Org

Date: 08.02.2022

চই ফেব্রুয়ারি, ২০২২ ভারতীয় সময় রাত ৯ টায়

বিপুর শেষ লেখা

রচনা:- অন্তিত্ব রায়
পরিচালনা:- অন্তিত্ব রায়, আবেষ দে
বেতার রূপান্তর:- অন্তিত্ব রায়,
আবেশ দে, বিপাশা চৌধুরী
শব্দ গ্রহণ, আবহ এবং সম্পাদনায়:স্কৃশিকা চক্রবর্তী

-৪ অভিনয়ে আছেন ৪ময়ুর্খ - আবেষ দে ময়ুর্খ এর মা - আঁথি ব্যানাজী
ফেরিওয়ালা ও অনন্ত- অভিষেক রায় রোহিত- অরিত্র মন্ত্রুমদার
লাবনী- বিপাশা চৌধুরী লাবনীর মা - ইশিকা চক্রবর্তী গেটকিপার - নীলাদ্রি পাল
ললিতা- অপরাজিতা ভট্টাচার্য্য সিনিওর ডাজার- অন্তিত্ব রায়
ফেব্রেশ স্যার- সম্বরণ মুখাজী







Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg



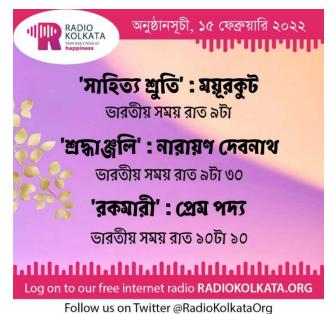






Follow us on Twitter @RadioKolkataOrg







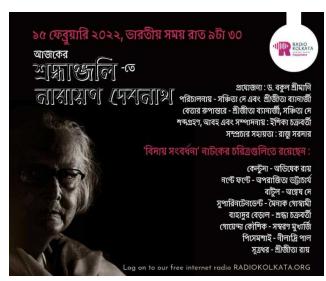
Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg



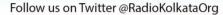








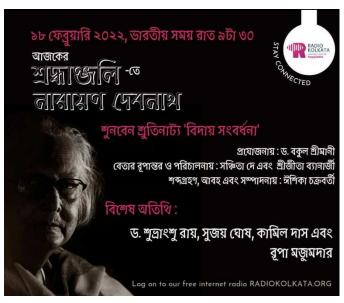






































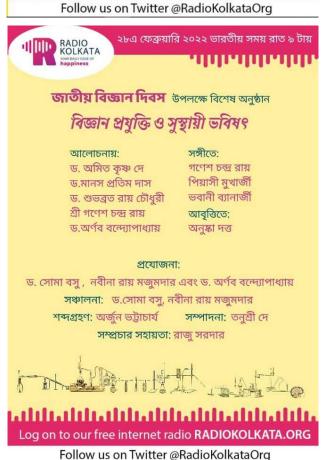








Log on to our free internet radio RADIOKOLKATA.ORG





Radio Kolkata Daily Quiz Contest - Campaign Posters

Radio Kolkata Facebook Page ran "Radio Kolkata Daily Quiz Contest" to engage more audience. Each day a question was asked based on the programmes that were aired that particular day. Here are the posters and results of the contest.



Follow us on Facebook @RadioKolkata.Org





Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg

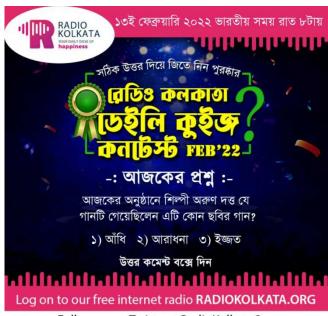












Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg











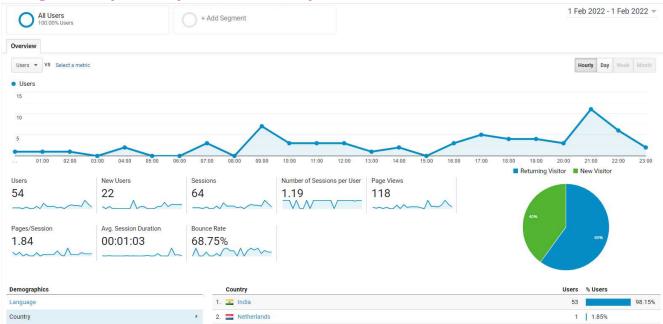
Programme Posters & Programme Performance Report

Date: - 01.02.2022 Facebook Post & its performance on Social Media Platform



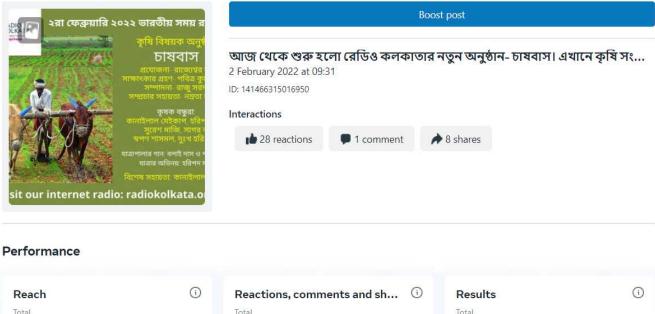
Performance



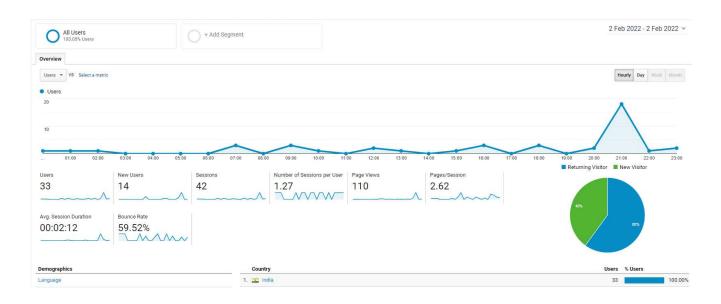




Date: - 02.02.2022 Facebook Post & its performance on Social Media Platform



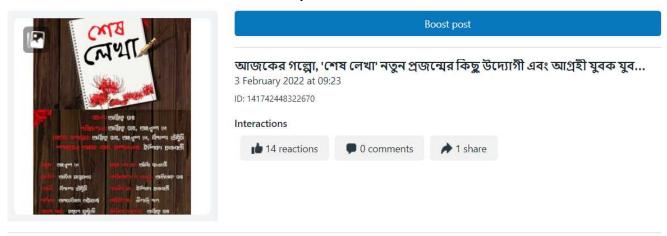






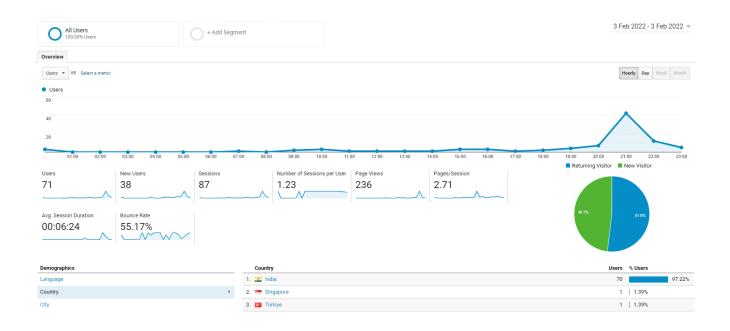


Date: - 03.02.2022 Facebook Post & its performance on Social Media Platform



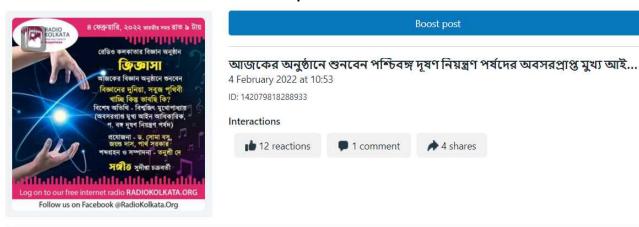
Performance







Date: - 04.02.2022 Facebook Post & its performance on Social Media Platform



Performance

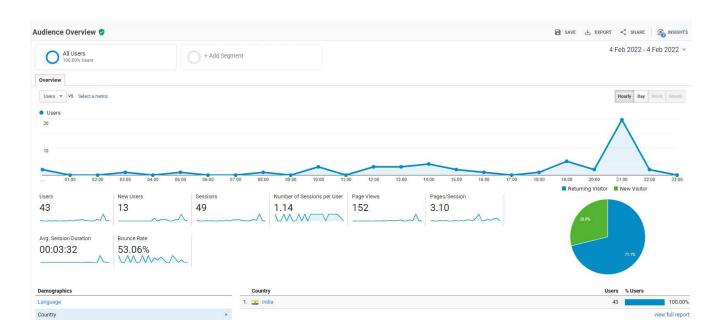




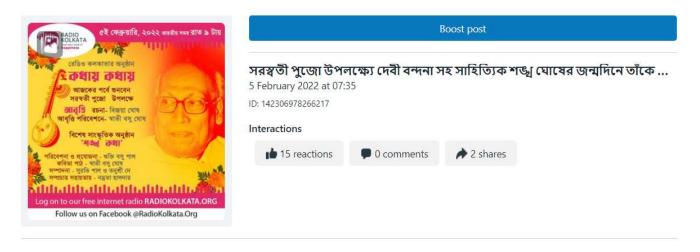








Date: - 05.02.2022 Facebook Post & its performance on Social Media Platform





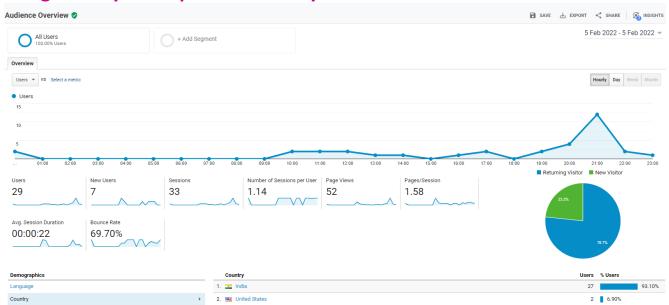














Date: - 06.02.2022 Facebook Post & its performance on Social Media Platform



Performance















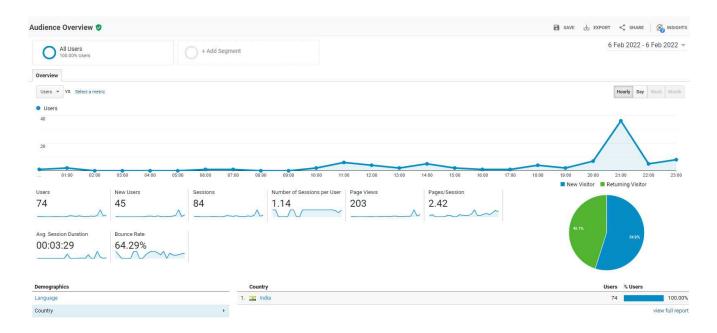




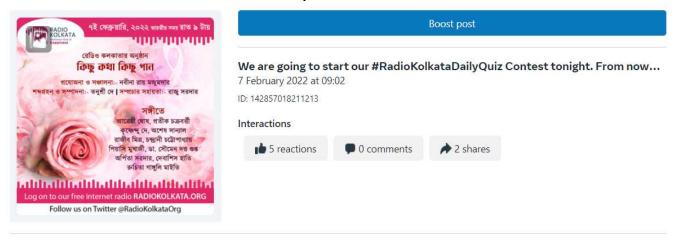








Date: - 07.02.2022 Facebook Post & its performance on Social Media Platform

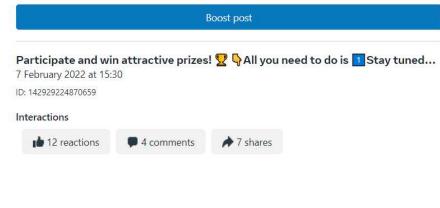




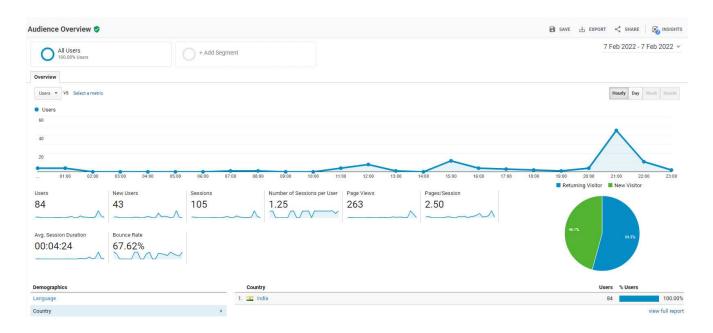








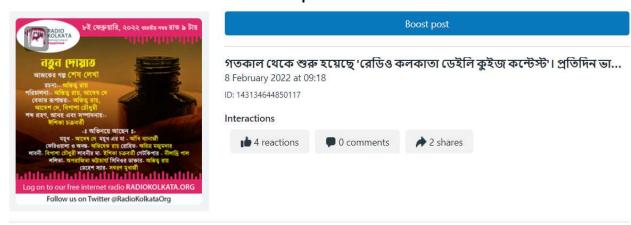






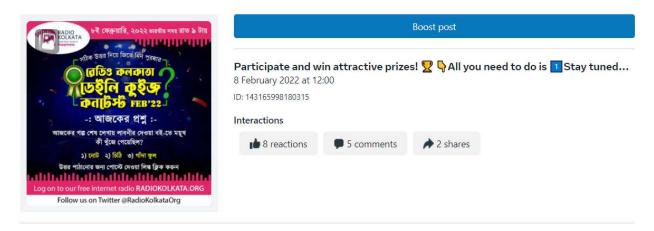


Date: - 08.02.2022 Facebook Post & its performance on Social Media Platform



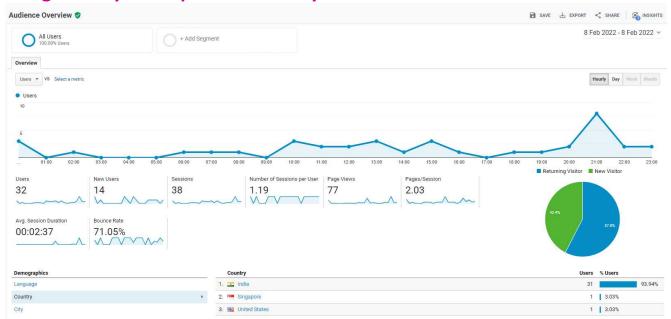
Performance



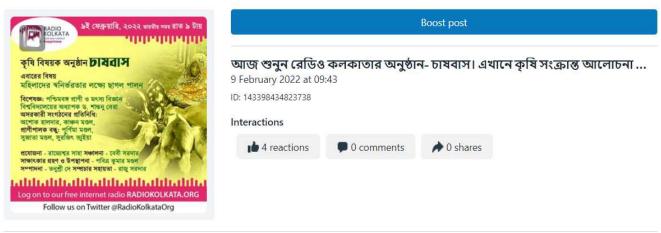








Date: - 09.02.2022 Facebook Post & its performance on Social Media Platform

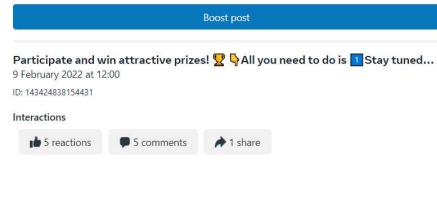




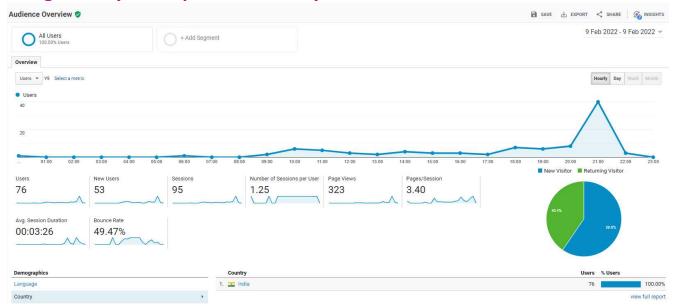










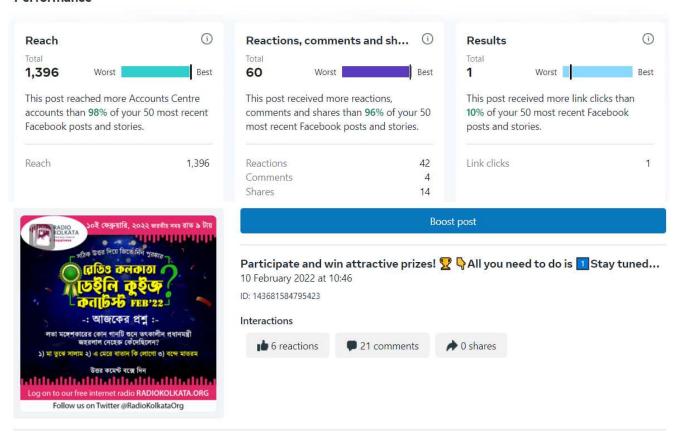




Date: - 10.02.2022 Facebook Post & its performance on Social Media Platform

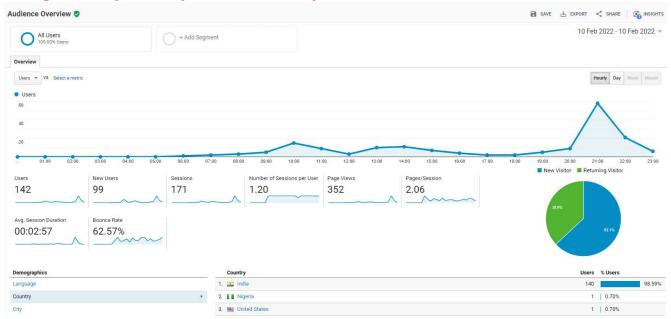


Performance

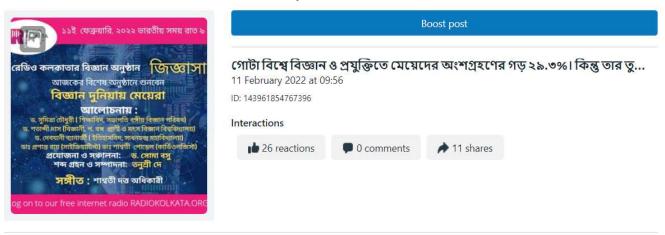








Date: - 11.02.2022 Facebook Post & its performance on Social Media Platform

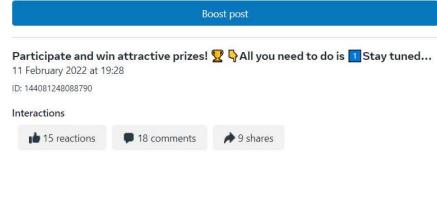














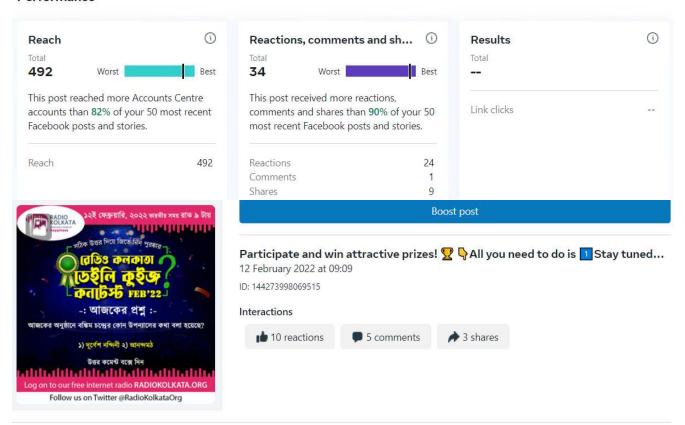




Date:- 12.02.2022 Facebook Post & its performance on Social Media Platform

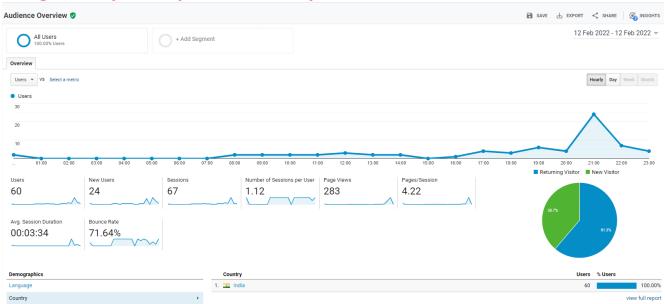


Performance

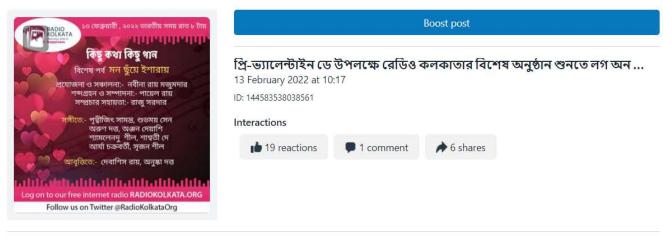








Date: - 13.02.2022 Facebook Post & its performance on Social Media Platform





















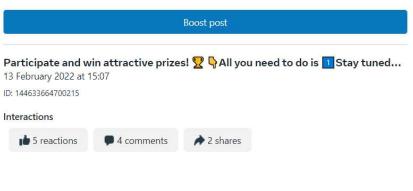






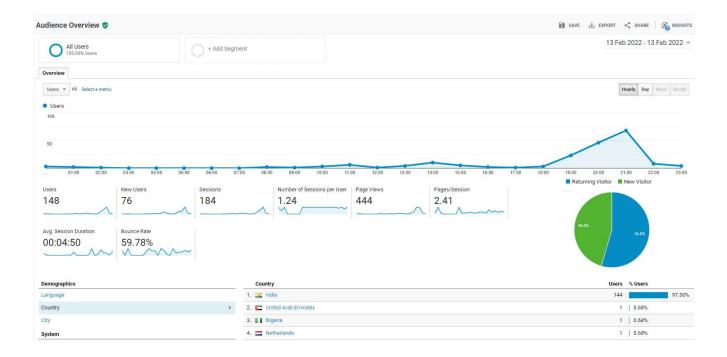












Date: 14.02.2022 Facebook Post & its performance on Social Media Platform

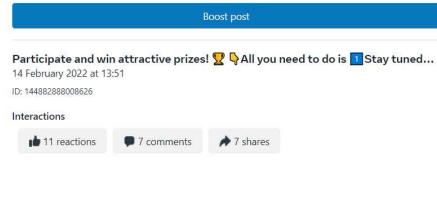




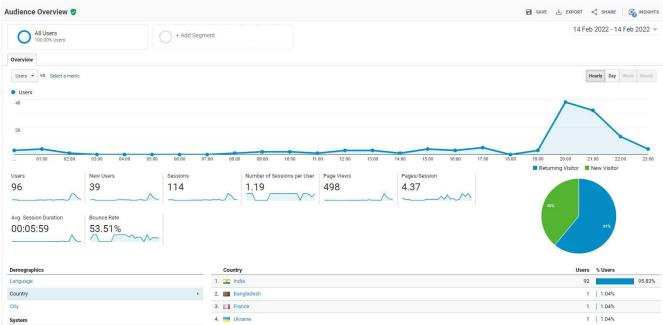








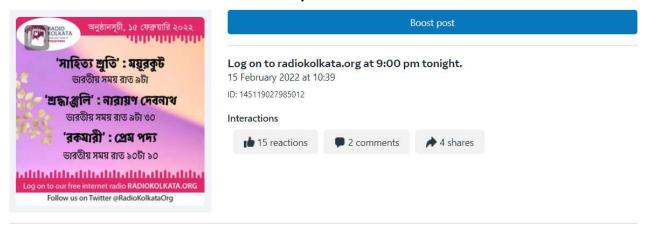








Date: 15.02.2022 Facebook Post & its performance on Social Media Platform



Performance



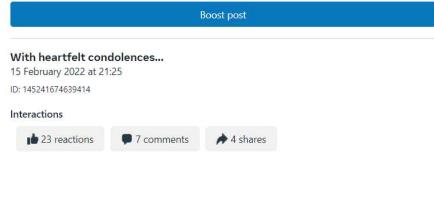




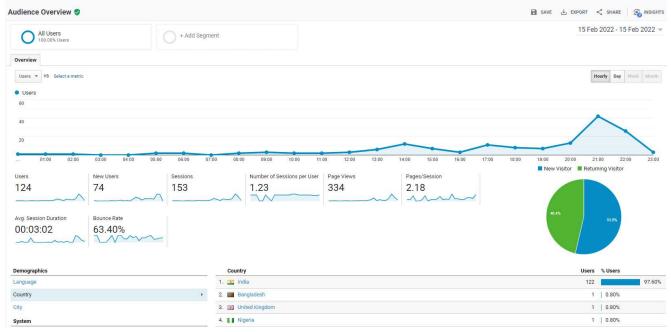










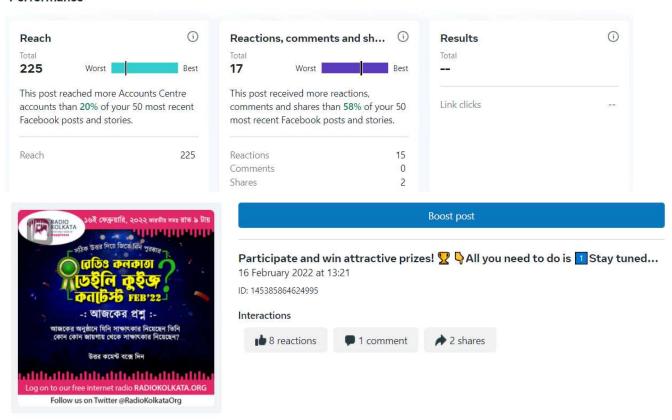




Date: 16.02.2022 Facebook Post & its performance on Social Media Platform

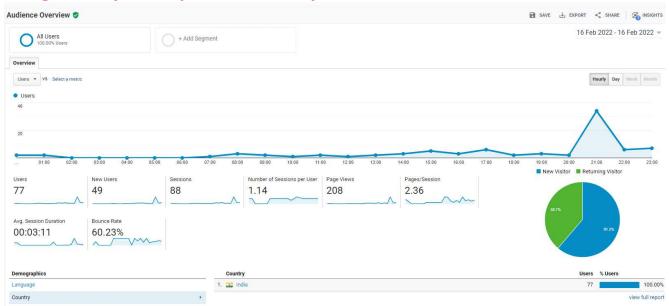


Performance







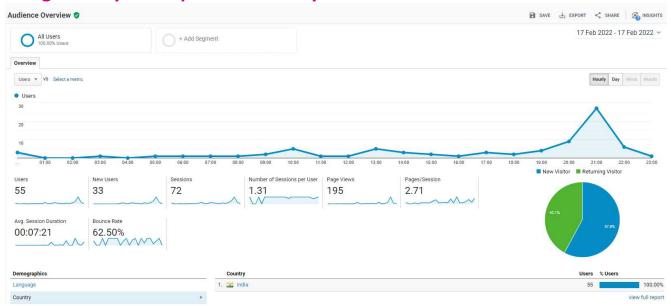


Date: - 17.02.2022 Facebook Post & its performance on Social Media Platform

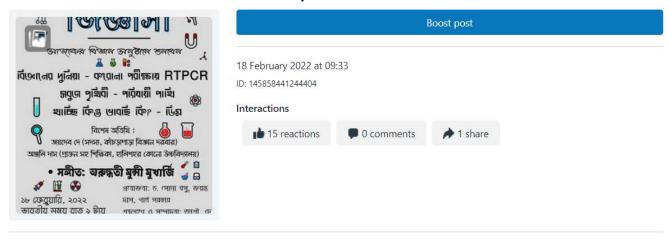








Date: 18.02.2022 Facebook Post & its performance on Social Media Platform

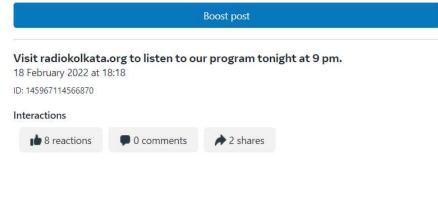










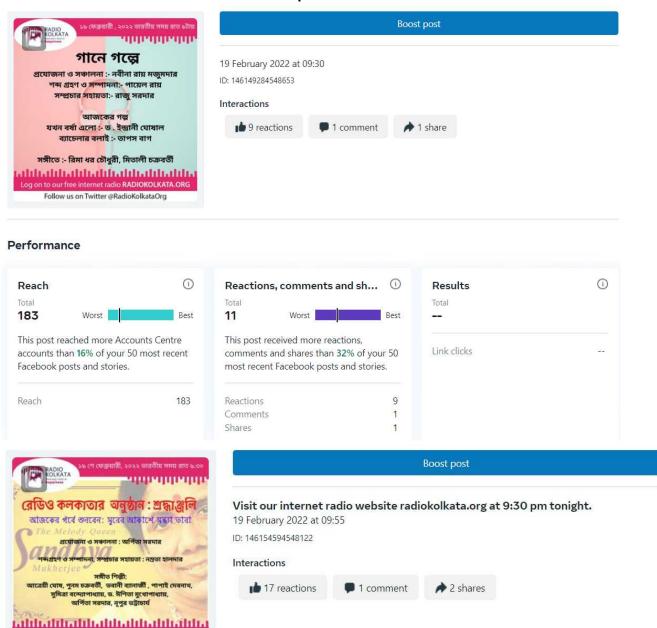








Date: 19.02.2022 Facebook Post & its performance on Social Media Platform



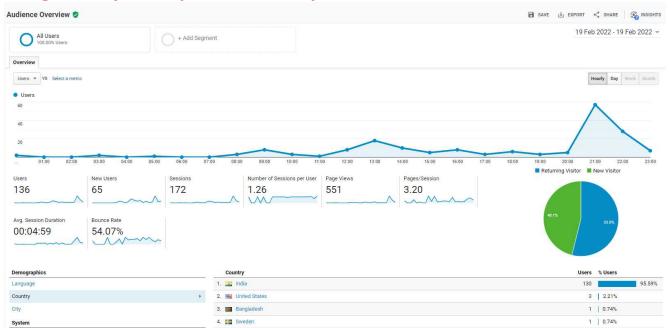
Performance

og on to our free internet radio RADIOKOLKATA.ORG Follow us on Twitter @RadioKolkataOrg







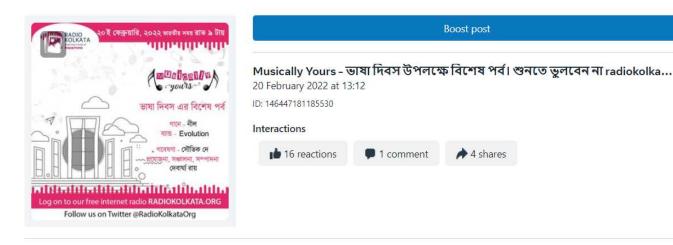


Date: - 20.02.2022 Facebook Post & its performance on Social Media Platform

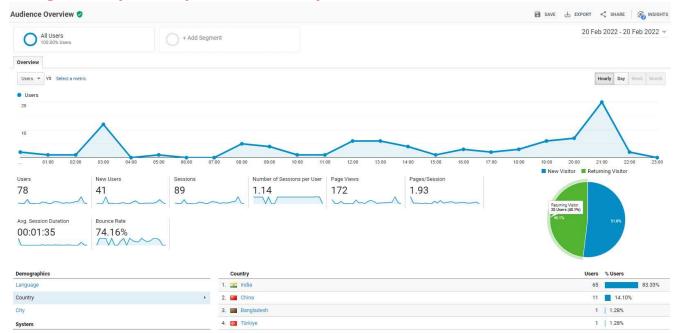
















Date: - 21.02.2022 Facebook Post & its performance on Social Media Platform





Performance

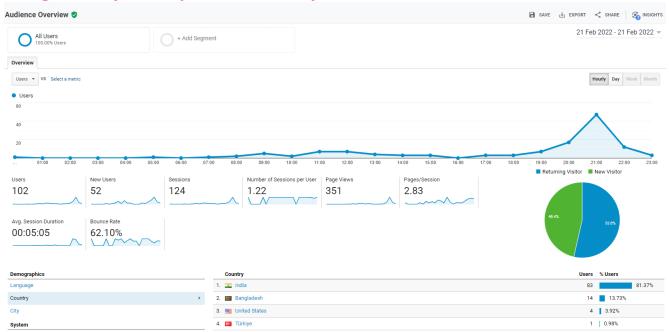




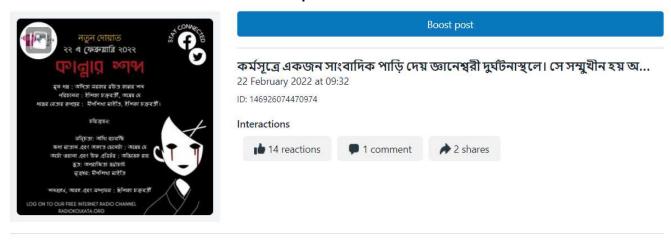






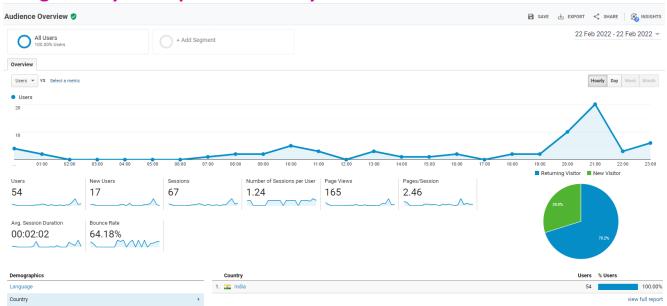


Date: - 22.02.2022 Facebook Post & its performance on Social Media Platform







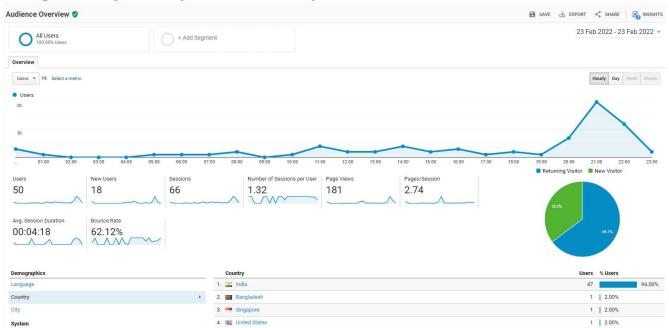


Date: - 23.02.2022 Facebook Post & its performance on Social Media Platform







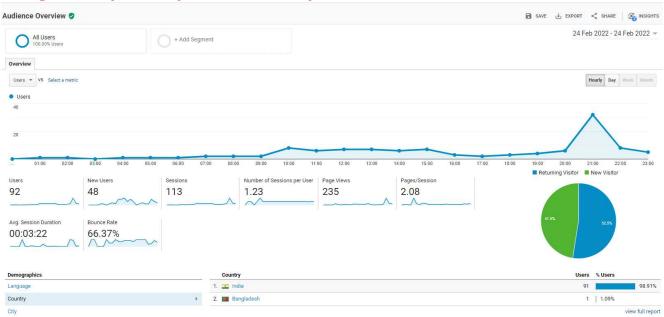


Date: - 24.02.2022 Facebook Post & its performance on Social Media Platform







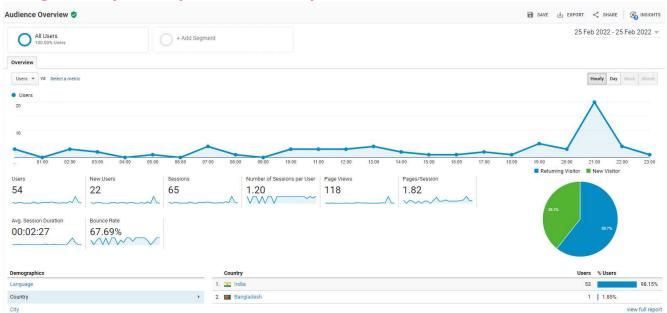


Date: - 25.02.2022 Facebook Post & its performance on Social Media Platform

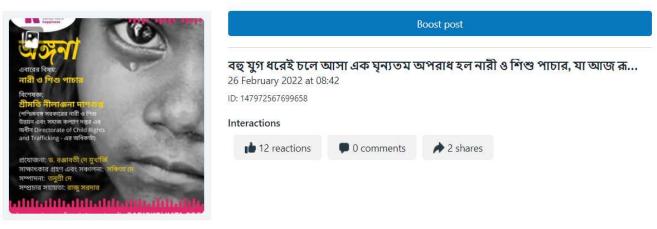








Date: - 26.02.2022 Facebook Post & its performance on Social Media Platform













Performance

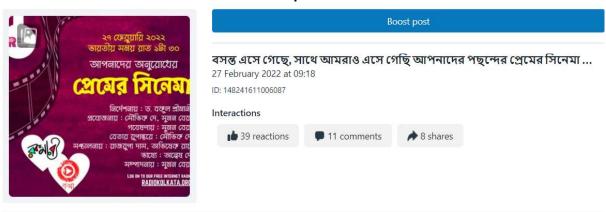


Google Analytics Report for the day





Date: - 27.02.2022 Facebook Post & its performance on Social Media Platform



Performance

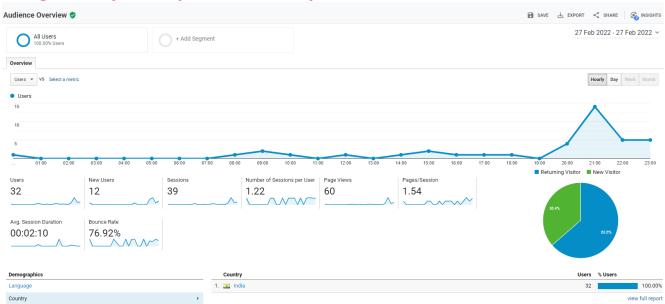




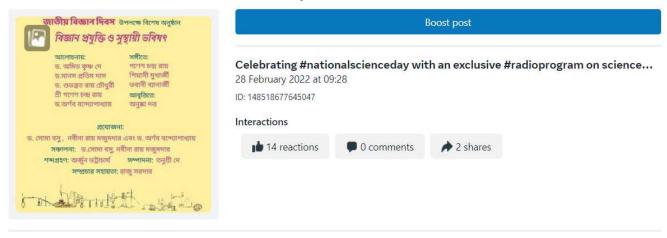








Date: - 28.02.2022 Facebook Post & its performance on Social Media Platform







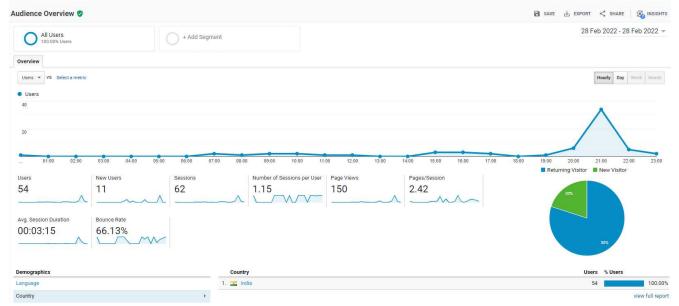




Performance

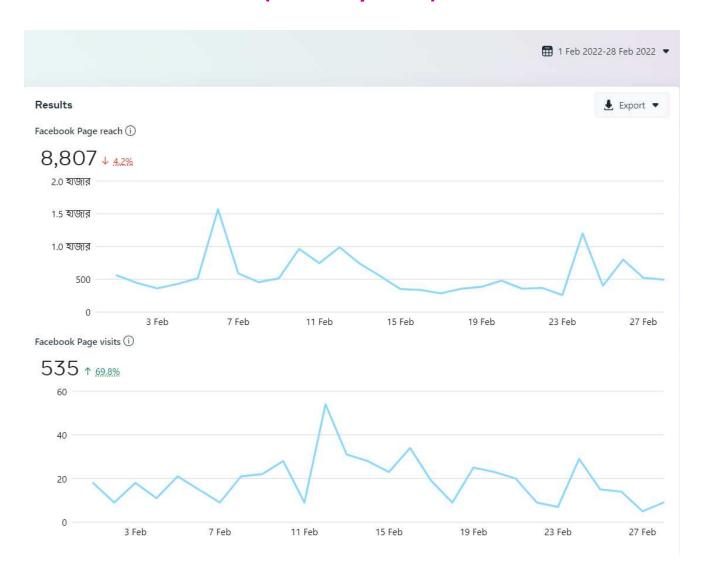


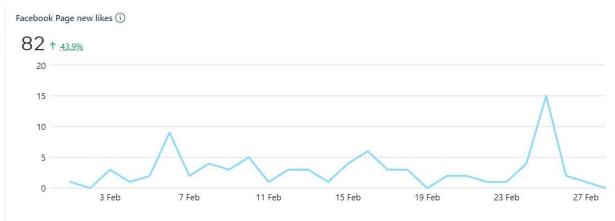
Google Analytics Report for the day





Performance Results of Radio Kolkata Facebook Page (February 2022)

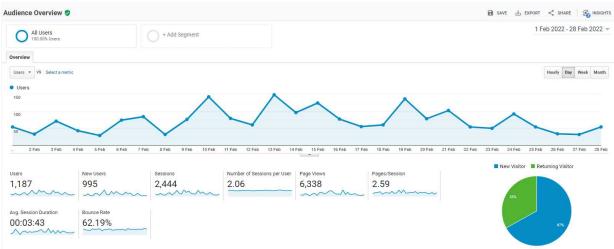






Performance Results of Radio Kolkata website Google Analytics Report (February 2022)

Audience Overview Report



Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/02/2022	54	22	15/02/2022	124	74
02/02/2022	33	14	16/02/2022	77	49
03/02/2022	71	38	17/02/2022	55	33
04/02/2022	43	13	18/02/2022	60	30
05/02/2022	29	7	19/02/2022	136	65
06/02/2022	74	45	20/02/2022	78	41
07/02/2022	84	43	21/02/2022	102	52
08/02/2022	32	14	22/02/2022	54	17
09/02/2022	76	53	23/02/2022	50	18
10/02/2022	142	99	24/02/2022	92	48
11/02/2022	79	30	25/02/2022	54	22
12/02/2022	60	24	26/02/2022	34	8
13/02/2022	148	76	27/02/2022	32	12
14/02/2022	96	39	28/02/2022	54	11
Total Number o	f Users = 2023				
Total number o	f New Users = 99	7			

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.



Country-wise visits to the website

		Acquisition			Behaviour			
C	ountry ?	Users ? ↓	New Users ?	Sessions ?	Bounce Rate (?)	Pages/Session ?	Avg. Session Duration	
		1,187 % of Total: 100.00% (1,187)	997 % of Total: 100.20% (995)	2,444 % of Total: 100.00% (2,444)	62.19% Avg for View: 62.19% (0.00%)	2.59 Avg for View: 2.59 (0.00%)	00:03:43 Avg for View: 00:03:43 (0.00%)	
1.	India	1,134 (95.13%)	945 (94.78%)	2,375 (97.18%)	62.02%	2.59	00:03:47	
2,	Bangladesh	20 (1.68%)	20 (2.01%)	26 (1.06%)	42.31%	4.62	00:03:06	
3.	United States	13 (1.09%)	13 (1.30%)	13 (0.53%)	61.54%	3.08	00:01:04	
4.	China China	11 (0.92%)	11 (1.10%)	11 (0.45%)	100.00%	1.00	00:00:00	
5.	Singapore	3 (0.25%)	1 (0.10%)	5 (0.20%)	100.00%	1.00	00:00:00	
6.	Türkiye	3 (0.25%)	3 (0.30%)	3 (0.12%)	100.00%	1.00	00:00:00	
7.	Netherlands	2 (0.17%)	1 (0.10%)	2 (0.08%)	100.00%	1.00	00:00:00	
8.	United Arab Emirates	1 (0.08%)	0 (0.00%)	1 (0.04%)	100.00%	1.00	00:00:00	
9.	France	1 (0.08%)	1 (0.10%)	1 (0.04%)	0.00%	3.00	00:00:29	
10.	United Kingdom	1 (0.08%)	0 (0.00%)	1 (0.04%)	100.00%	1,00	00:00:00	
11.	■ Nigeria	1 (0.08%)	1 (0.10%)	4 (0.16%)	75.00%	1.50	00:00:20	
12.	Sweden	1 (0.08%)	1 (0.10%)	1 (0.04%)	100.00%	1.00	00:00:00	
13.	Ukraine	1 (0.08%)	0 (0.00%)	1 (0.04%)	100.00%	1.00	00:00:00	

State-wise visits to Radio Kolkata website (India)

- 1 0	Acquisition			Behavior		
Region (?)	Users ? ↓	New Users (7)	Sessions ?	Bounce Rate ?	Pages / Session (?)	Avg. Session Duration
	1,134 % of Total: 95.53% (1,187)	945 % of Total: 94.97% (995)	2,375 % of Total: 97.18% (2,444)	62.02% Avg for View: 62.19% (-0.28%)	2.59 Avg for View: 2.59 (-0.24%)	00:03:47 Avg for View: 00:03:43 (1.81%)
1. West Bengal	1,054 (91.18%)	868 (91.85%)	2,172 (91.45%)	62.43%	2.61	00:03:46
2. Tamil Nadu	22 (1.90%)	12 (1.27%)	37 (1.56%)	51.35%	3.03	00:05:07
3. Karnataka	16 (1.38%)	13 (1.38%)	41 (1.73%)	65.85%	2.05	00:04:21
4. Maharashtra	12 (1.04%)	11 (1.16%)	18 (0.76%)	55.56%	2.56	00:01:4
5. Bihar	10 (0.87%)	9 (0.95%)	14 (0.59%)	50.00%	3.14	00:04:12
6. Haryana	6 (0.52%)	5 (0.53%)	16 (0.67%)	56.25%	2.12	00:02:03
7. Delhi	5 (0.43%)	5 (0.53%)	5 (0.21%)	80.00%	1.40	00:00:03
8. Gujarat	4 (0.35%)	3 (0.32%)	5 (0.21%)	40.00%	5.00	00:00:49
9. Jharkhand	4 (0.35%)	3 (0.32%)	5 (0.21%)	40.00%	2.20	00:03:44
10. Madhya Pradesh	3 (0.26%)	3 (0.32%)	3 (0.13%)	100.00%	1.00	00:00:00
11. Uttar Pradesh	3 (0.26%)	2 (0.21%)	11 (0.46%)	54.55%	1.73	00:02:14
12. Telangana	3 (0.26%)	3 (0.32%)	3 (0.13%)	100.00%	1.00	00:00:00
13. Rajasthan	2 (0.17%)	2 (0.21%)	14 (0.59%)	78.57%	1.21	00:02:10
14. Uttarakhand	2 (0.17%)	1 (0.11%)	16 (0.67%)	43.75%	2.25	00:12:40
15. Chandigarh	2 (0.17%)	0 (0.00%)	4 (0.17%)	25.00%	2.00	00:04:43
16. Andaman and Nicobar Islands	1 (0.09%)	1 (0.11%)	1 (0.04%)	0.00%	5.00	00:00:48
17. Andhra Pradesh	1 (0.09%)	1 (0.11%)	1 (0.04%)	0.00%	4.00	00:04:20
18. Assam	1 (0.09%)	1 (0.11%)	1 (0.04%)	0.00%	2.00	00:01:17
19. Jammu and Kashmir	1 (0.09%)	1 (0.11%)	1 (0.04%)	100.00%	1.00	00:00:00
20. Odisha	1 (0.09%)	0 (0.00%)	2 (0.08%)	100.00%	1.00	00:00:00
21. Punjab	1 (0.09%)	0 (0.00%)	3 (0.13%)	33.33%	1.67	00:08:40
22. Himachal Pradesh	1 (0.09%)	1 (0.11%)	1 (0.04%)	100.00%	1.00	00:00:00
23. Manipur	1 (0.09%)	0 (0.00%)	1 (0.04%)	100.00%	1.00	00:00:00



City-wise visits to Radio Kolkata website (India)

(2)		Acquisition				Behavior	Behavior			
C	ity ?	Users 7	↓ New Users	9	Sessions ?	Bounc	e Rate (?)	Pages / Session ?	Avg. Session Duration ?	
		1,13 % of Total: 95.53% (1,18		945 97% (995)	2,37 % of Total: 97.18% (2,44	5 (4) Avg for View	62.02% v: 62.19% (-0.28%)	2.59 Avg for View: 2.59 (-0.24%)	00:03:47 Avg for View: 00:03:43 (1.81%	
1.	Kolkata	849 (69.31	%) 674	(71.32%)	1,754 (73.85	5%)	61.92%	2.62	00:04:0	
2,	(not set)	137 (11.18	%) 108	(11.43%)	227 (9.56	5%)	60.79%	2.82	00:03:10	
3.	Howrah	37 (3.02	%) 22	(2.33%)	53 (2.23	1%)	60.38%	2.30	00:03:2-	
4.	Kharagpur	25 (2.04	%) 15	(1.59%)	30 (1.26	1%)	80.00%	1,50	00:00:3	
5.	Siliguri	23 (1.88	%) 15	5 (1.59%)	28 (1.18	3%)	82.14%	2.39	00:00:5	
6.	Chennai	21 (1.71	%) 11	(1.16%)	36 (1.52	2%)	52.78%	3.06	00:05:1-	
7.	Burdwan	19 (1.55	%) 12	(1.27%)	35 (1.47	7%)	65.71%	2.09	00:03:0	
8.	Bengaluru	15 (1.22	%) 12	(1.27%)	39 (1.64	P6)	66.67%	2.05	00:04:4	
9.	Durgapur	10 (0.82	%) 8	(0.85%)	15 (0.63	1%)	53.33%	2.93	00:03:0	
10.	Patna	8 (0.65	%) 8	(0.85%)	11 (0.46	i%)	54.55%	1.91	00:03:4	
11.	Mumbai	7 (0.57	%) 7	(0.74%)	9 (0.38	3%)	33.33%	3.89	00:02:4	
12,	Midnapore	7 (0.57	%) 5	(0.53%)	12 (0.51	%)	83.33%	1.42	00:00:3	
13.	Gurgaon	6 (0.49	%) 5	(0.53%)	16 (0.67	7%)	56.25%	2.12	00:02:0	
14.	Ahmedabad	4 (0.33	%) 3	(0.32%)	5 (0.21	196)	40.00%	5.00	00:00:4	
15.	Pune	4 (0.33	%) 4	(0.42%)	7 (0.29	1%)	85.71%	1.14	00:00:4	
16.	Ranchi	4 (0.33	%) 3	(0.32%)	5 (0.21	%)	40.00%	2.20	00:03:44	
17.	Delhi	4 (0.33	%) 4	(0.42%)	4 (0.17	96)	75.00%	1.50	00:00:04	
18.	Chinsurah	4 (0.33	%) 5	(0.53%)	10 (0.42	%)	70.00%	3.10	00:00:54	
19.	Hyderabad	2 (0.16	%) 2	(0.21%)	2 (0.08	%)	100.00%	1.00	00:00:00	
20.	Chandigarh	2 (0.16	%) 0	(0.00%)	4 (0.17	96)	25.00%	2.00	00:04:43	
21.	Jaipur	2 (0.16	%) 2	(0.21%)	12 (0.51	%)	91.67%	1.08	00:00:18	
22.	Dehradun	2 (0.16	%) 1	(0.11%)	16 (0.67	%)	43.75%	2.25	00:12:40	
23.	Noida	2 (0.16	%) 2	(0.21%)	2 (0.08	96)	50.00%	1.50	00:00:02	
24.	Bankura	2 (0.16	%) 2	(0,21%)	2 (0.08	196)	50.00%	4.00	00:00:54	
25.	Purulia	2 (0.16	%) 2	(0.21%)	3 (0.13	196)	66.67%	3.67	00:00:59	

Bangladesh→ Cities

ote (2)	Acquisition			Behavior		
City ?	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session 🦿	Avg. Session Duration
	20 % of Total: 1.68% (1,187)	20 % of Total: 2.01% (995)	26 % of Total: 1.06% (2,444)	42.31% Avg for View: 62.19% (-31.97%)	4.62 Avg for View: 2.59 (77.97%)	00:03:06 Avg for View: 00:03:43 (-16.56%)
1. Bogura	9 (42.86%)	8 (40.00%)	11 (42.31%)	36.36%	5.18	00:04:07
2. Dhaka	6 (28.57%)	6 (30.00%)	7 (26.92%)	71.43%	4.71	00:04:26
3. Khulna	1 (4.76%)	1 (5.00%)	2 (7.69%)	50.00%	4,50	00:00:35
4. Rangpur	1 (4.76%)	1 (5:00%)	2 (7:69%)	0.00%	3.00	00:00:14
5. Dinajpur	1 (4.76%)	1 (5.00%)	1 (3.85%)	0.00%	2.00	00:01:25
6. (not set)	1 (4.76%)	1 (5.00%)	1 (3.85%)	0.00%	5.00	00:00:18
7. (not set)	1 (4.76%)	1 (5.00%)	1 (3.85%)	0.00%	7.00	00:01:04
8. (not set)	1 (4.76%)	1 (5.00%)	1 (3.85%)	100.00%	1.00	00:00:00



USA→ Cities

	Acquisition			Behavior		
City ?	Users (?) ↓	New Users ?	Sessions 7	Bounce Rate (9)	Pages / Session 🔞	Avg. Session Duration
	13 % of Total: 1.10% (1,187)	13 % of Total: 1.31% (995)	13 % of Total: 0.53% (2,444)	61.54% Avg for View: 62.19% (-1.05%)	3.08 Avg for View: 2.59 (18.65%)	00:01:04 Avg for View: 00:03:43 (-71.24%)
1. Riverside	3 (23.08%)	3 (23.08%)	3 (23.08%)	66.67%	2.33	00:00:40
2. Jupiter	2 (15.38%)	2 (15.38%)	2 (15.38%)	0.00%	8.00	00:04:47
3. Prineville	2 (15.38%)	2 (15.38%)	2 (15.38%)	100.00%	1.00	00:00:00
4. Newark	1 (7.69%)	1 (7.69%)	1 (7.69%)	0.00%	3.00	00:00:12
5. Louisville	1 (7.69%)	1 (7.69%)	1 (7.69%)	0.00%	8.00	00:02:10
6. Edison	1 (7.69%)	1 (7.69%)	1 (7.69%)	100.00%	1.00	00:00:00
7. Fort Worth	1 (7.69%)	1 (7.69%)	1 (7.69%)	100.00%	1.00	00:00:00
8. Ashburn	1 (7.69%)	1 (7.69%)	1 (7.69%)	100.00%	1.00	00:00:00
9. Colesville	1 (7.69%)	1 (7.69%)	1 (7.69%)	100.00%	1.00	00:00:00

China→ Cities

City ?	Acquisition			Behavior			
	Users ? ↓	New Users (?)	Sessions ?	Bounce Rate ?	Pages / Session	Avg. Session Duration	
	* of Total: 0.93% (1,187)	11 % of Total: 1.11% (995)	11 % of Total: 0.45% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)	
1. Guangzhou	9 (81.82%)	9 (81.82%)	9 (81.82%)	100.00%	1.00	00:00:00	
2. (not set)	2 (18.18%)	2 (18.18%)	2 (18.18%)	100.00%	1.00	00:00:0	

Singapore → Cities

City ?	Acquisition			Behavior			
	Users ? ↓	New Users ?	Sessions (?)	Bounce Rate (?)	Pages / Session	Avg. Session Duration	
	3 % of Total: 0.25% (1,187)	1 % of Total: 0.10% (995)	5 % of Total: 0.20% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)	
1. (not set)	2 (66,67%)	0 (0.00%)	4 (80.00%)	100.00%	1.00	00:00:00	
2. Singapore	1 (33.33%)	1(100.00%)	1 (20.00%)	100.00%	1.00	00:00:00	

Turkey→ Cities

Region ②	Acquisition			Behavior			
	Users ⊘ ↓	New Users (?)	Sessions ?	Bounce Rate (*)	Pages / Session ?	Avg. Session Duration	
	3 % of Total: 0.25% (1,187)	3 % of Total: 0.30% (995)	3 % of Total: 0.12% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)	
1. Istanbul	3 (100.00%)	3(100.00%)	3(100.00%)	100.00%	1.00	00:00:00	

Netherlands → Cities

Ohn. 2	Acquisition			Behavior			
City ?	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration 🤚	
	2 % of Total: 0.17% (1,187)	% of Total: 0.10% (995)	2 % of Total: 0.08% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)	
1. (not set)	2(100.00%)	1(100.00%)	2(100.00%)	100.00%	1.00	00:00:00	

UAE→ Cities

City 🤊	Acquisition			Behavior			
34	Users ? ↓	New Users	Sessions ?	Bounce Rate ?	Pages / Session ?	Avg. Session Duration ③	
	% of Total: 0.08% (1,187)	0 % of Total: 0.00% (995)	1 % of Total: 0.04% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)	
1. Dubai	1(100.00%)	0 (0.00%)	1(100.00%)	100.00%	1.00	00:00:00	



France → Cities

City ③	Acquisition			Behavior			
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate (*)	Pages / Session ?	Avg. Session Duration	
	1 % of Total: 0.08% (1,187)	1 % of Total: 0.10% (995)	1 % of Total: 0.04% (2,444)	0.00% Avg for View: 62.19% (-100.00%)	3.00 Avg for View: 2.59 (15.68%)	00:00:29 Avg for View: 00:03:43 (-87.02%)	
1. Clermont-Ferrand	1(100.00%)	1(100.00%)	1 (100.00%)	0.00%	3.00	00:00:29	

UK→ Cities

ah. 2	Acquisition			Behavior		
City ?	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session 🤚	Avg. Session Duration (?)
	1 % of Total: 0.08% (1,187)	0 % of Total: 0.00% (995)	1 % of Total: 0.04% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)
1. (not set)	1(100.00%)	0 (0.00%)	1(100.00%)	100.00%	1.00	00:00:00

Nigeria→ Cities

	Acquisition	Acquisition			Behavior			
Region (?)	Users ⊕ ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session 🔞	Avg. Session Duration		
	1 % of Total: 0.08% (1,187)	% of Total: 0.10% (995)	4 % of Total: 8.16% (2,444)	75.00% Avg for View: 62.19% (20.59%)	1.50 Avg for View: 2.59 (-42.16%)	00:00:20 Avg for View: 00:03:43 (-91.27%)		
1. Lagos	1(100.00%)	1(100.00%)	4(100.00%)	75,00%	1.50	00:00:20		

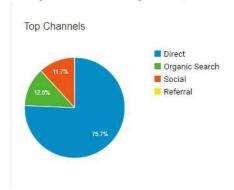
Sweden→ Cities

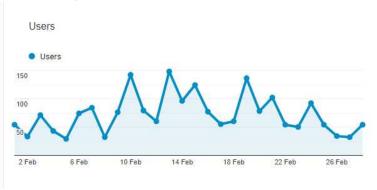
City ?	Acquisition			Behavior			
City (y	Users ? ↓	New Users ?	Sessions ?	Bounce Rate 🔻	Pages / Session ?	Avg. Session Duration ?	
	1 % of Total: 0.08% (1,187)	1 % of Total: 0.10% (995)	1 % of Total: 0.04% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100:00%)	
1. Lulea	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

Ukraine→ Cities

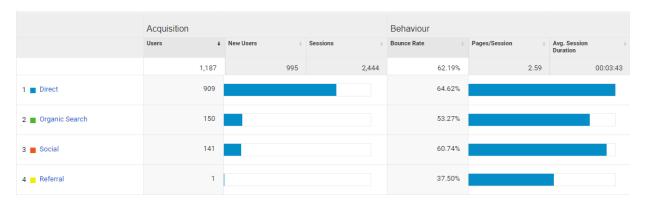
	Acquisition	Acquisition			Behavior		
City ?	Users ⊘ ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages / Session	Avg. Session Duration 🤚	
	1 % of Total: 0.08% (1,187)	0 % of Total: 0.00% (995)	1 % of Total: 0.04% (2,444)	100.00% Avg for View: 62.19% (60.79%)	1.00 Avg for View: 2.59 (-61.44%)	00:00:00 Avg for View: 00:03:43 (-100.00%)	
1. Kyiv	1(100.00%)	0 (0.00%)	1(100.00%)	100.00%	1.00	00:00:00	

Acquisition Report (Traffic Sources)









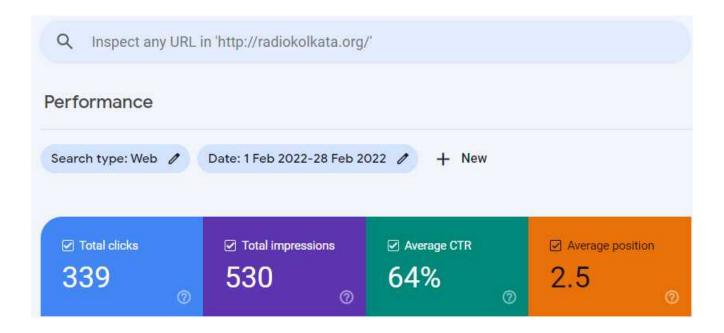
Social Network	Acquisition	Acquisition			Behaviour			
Social Network	Users ? ↓	New Users	Sessions ?	Bounce Rate	Pages/Session ?	Avg. Session Duration ?		
	141 % of Total: 11.88% (1,187)	134 % of Total: 13.47% (995)	163 % of Total: 6.67% (2,444)	60.74% Avg for View: 62.19% (-2.34%)	2.60 Avg for View: 2.59 (0.07%)	00:02:09 Avg for View: 00:03:43 (-42.36%)		
1. Facebook	136 (95.77%)	129 (96.27%)	156 (95.71%)	60.26%	2.65	00:02:13		
2. Instagram	4 (2.82%)	4 (2.99%)	5 (3.07%)	80.00%	1.20	00:00:02		
3. Twitter	2 (1.41%)	1 (0.75%)	2 (1.23%)	50.00%	1.50	00:01:22		

Landing Pages (First 10)

	Acquisition			Behaviour		
Landing Page ?	Sessions ? ↓	% New Sessions ②	New Users ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	2,444 % of Total: 100.00% (2,444)	40.79% Avg for View: 40.71% (0.20%)	997 % of Total: 100.20% (995)	62,19% Avg for View: 62.19% (0.00%)	2.59 Avg for View: 2.59 (0.00%)	00:03:43 Avg for View: 00:03:43 (0.00%
1. /	2,221 (90.88%)	42.73%	949 (95.19%)	61.86%	2.63	00:03:5
2. /index.php	137 (5,61%)	10.22%	14 (1.40%)	70.80%	1.90	00:01:59
3. /career.php @	19 (0.78%)	15.79%	3 (0.30%)	42.11%	5.37	00:08:5
4. /contact.php @	9 (0.37%)	55.56%	5 (0.50%)	33.33%	2.44	00:00:4
5. /about.php @	8 (0.33%)	62.50%	5 (0.50%)	37.50%	2.88	00:03:5
6. /pro_sec.php?p=pre	8 (0.33%)	37.50%	3 (0.30%)	50.00%	1.88	00:02:4
7. /event.php?ev=c51ce410c124a10e0db5e4b97fc2 @ af39	7 (0.29%)	0.00%	0 (0.00%)	71.43%	1.29	00:00:0
8. /featured.php @	7 (0.29%)	14.29%	1 (0.10%)	85.71%	1.86	00:04:0
9. /event.php?ev=8f14e45fceea167a5a36dedd4bea @	6 (0.25%)	33.33%	2 (0.20%)	33.33%	2.17	00:00:3
10. /event.php?ev=45c48cce2e2d7fbdea1afc51c7c6a	5 (0.20%)	40.00%	2 (0.20%)	100.00%	1.00	00:00:00



Performance Results of Radio Kolkata website Google Search Console Report (February 2022)



Queries that fetched the maximum impressions, clicks and positions for your web pages

Top queries **P Clicks*** Impressions** radio kolkata.org 73 107 radio kolkata org 29 58		Ŧ
radio kolkata.org 73 107		
	CTR	Position
radio kolkata org 29 58	68.2%	1.1
	50%	1
radio kolkata.org live 28 48	58.3%	1.5
radiokolkata.org 28 46	60.9%	1.1
radio kolkata 0 3	0%	21.7
kolkata radio 0 2	0%	28.5
live radio kolkata 0 2	0%	31
fm radio kolkata 0 1	0%	93



Countries that produce the best search performance and user engagement for your landing pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH AP	PEARANCE	DATES	
							후
Country				↓ Clicks	Impressions	CTR	Position
India				338	508	66.5%	1.5
France				1	1	100%	1
Bangladesh				0	5	0%	8.4
United States				0	4	0%	62.8
Switzerland				0	3	0%	4
Vietnam				0	2	0%	17
Qatar				0	1	0%	5
Macedonia				0	1	0%	11
Mexico				0	1	0%	20
United Arab Emirates				0	1	0%	26
Country				↓ Clicks	Impressions	CTR	Position
Finland				0	1	0%	26
Japan				0	1	0%	36
Italy				0	1	0%	98

Devices that delivers the best search performance and user engagement

	QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH AF	PPEARANCE	DATES	
								÷
Device					↓ Clicks	Impressions	CTR	Position
Mobile					328	502	65.3%	1.5
Desktop					11	28	39.3%	20.5



Top 3 Days that received most traffic

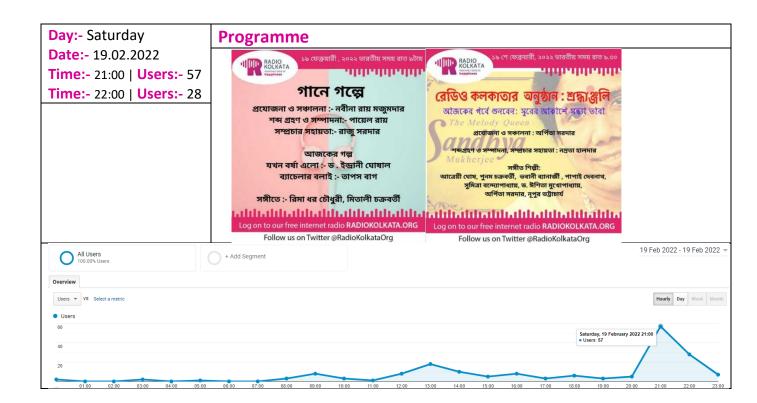
Sunday, February 13, 2022 - 148 Thursday, February 10, 2022 - 142 Saturday, February 19, 2022 - 136

Peak Periods (Days & Hours that got the highest visits)











Programme Schedule for March 2022

March 2022								
Date	Programme name	Date	Programme name					
01-03-2022	Notun doyat	18-03-2022	Gigasha					
02-03-2022	Chasbash	18-03-2022	Kichu kotha kichu gaan repeat, holi					
03-03-2022	Swasther sathi	19-03-2022	Swapno sajhi - bosonter bijon ghore					
03-03-2022	Oitijyo	20-03-2022	Musically yours					
04-03-2022	Gigasha	20-03-2022	Rokomari					
05-03-2022	Kothaye kothaye	21-03-2022	Oitijyo					
06-03-2022	Musically yours	22-03-2022	Jol chobi					
06-03-2022	Rokomari	22-03-2022	Sojarur kaanta					
07-03-2022	Kichu kotha kichu gaan	23-03-2022	Chasbash					
08-03-2022	Golpo holeo sotti	24-03-2022	Swasther sathi					
08-03-2022	Dhonni meye (Women's Day Special)	24-03-2022	Oitijyo					
09-03-2022	Chasbash	24-03-2022	Sangeet samoraho					
10-03-2022	Sangeet samoraho	25-03-2022	Gigasha					
10-03-2022	Swasther sathi	26-03-2022	Cine path					
11-03-2022	Gigasha	26-03-2022	Angana					
12-03-2022	Cine Path	27-03-2022	Rokomari					
12-03-2022	Ganey Golpey	27-03-2022	Interview – Krishnendu Dewanji					
13-03-2022	Musically yours	28-03-2022	Kichu kotha kichu gaan					
13-03-2022	Rokomari	28-03-2022	International poetry day					
14-03-2022	Kichu kotha kichu gaan	29-03-2022	Notun doyat					
15-03-2022	Sahitya Shruti	30-03-2022	Chasbash					
16-03-2022	Chasbash	31-03-2022	Swasther sathi					
17-03-2022	Oitijyo	31-03-2022	Chasbash					
17-03-2022	Swasther sathi							

Total number of programmes aired = 47



Programme Posters



তিবু মাৰে গ্লেখা

নতুন দোয়াত

ठ ब्राइ ८०२२ विक व्राष्ट्र के होत्र

পরিচামনায় : অভিষেক রায়, প্রশিকা চক্রবর্তী বেশ্রার রূপান্তর : অভিষেক রায়, প্রশিকা চকুবর্তী পিয়ামির চরিকে : আখি ব্যানার্জী শুভর চরিকে : অবেষ দে প্রমাশের চরিকে : অভিশ্ব রায় শুভর বাবার চরিকে : আকাশ রায় চৌধুরী রিয়া এবং নিশার চরিকে : প্রশিকা চকুবর্তী ভরিকের চরিকে : অমরন মুখার্জি

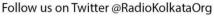
শনগ্রহন আবহ এবং অম্পাদনায় : ঈশিকা চক্রবর্তী





Follow us on Twitter @RadioKolkataOrg













Log on to our free internet radio RADIOKOLKATA.ORG
Follow us on Twitter @RadioKolkataOrg



















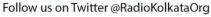


Follow us on Twitter @RadioKolkataOrg















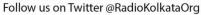
















Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg





Follow us on Twitter @RadioKolkataOrg

STAY CONNECTED ()

LOG ON TO OUR FREE INTERNET RADIO RADIOKOLKATA.ORG



২০ মার্চ ২০২২, ভারতীয় সময় রাভ ৯টা ৩৫







Follow us on Twitter @RadioKolkataOrg

২১এ মার্চ ২০২২ ভারতীয় সময় রাত ৯টায়

তিতিহ
আজকের পর্বে শুনবেন
বিশ্ব পুতুল নাচ দিবস
উদলক্ষে বিশেষ অনুষ্ঠান
সাক্ষাৎকার গ্রহণে ড. সীমা মুখোপাধ্যায়
ও অম্বালিকা রায়
সঞ্চাদনায় - অম্বালিকা রায়
সম্পাদনায় - অম্বালিকা রায়
সম্পাদনায় - তনুশ্রী দে
সম্প্রচার সহায়তা :রাজু সরদার







২২শে মার্চ, ২০২২ মঙ্গলবার, ভারতীয় সময় রাত ৮টায়

অঞ্জন দেয়াশী

রিমা সরকার

আবৃত্তিতে:





আলোচনায়: ড. দেবদূত ঘোষ ঠাকুর

ড. মানস প্রতিম দাস ড. অভিজিৎ দাস

ড. মৌমিত রায় গোস্বামী

ড. রাজর্ষি মিত্র সুস্মিতা বণিক স্বাতী বসু ঘোষ ড.চন্দ্রিমা গোস্বামী

শুক্তি বসু পাল প্রযোজনা: ড. অর্ণব বন্দ্যোপাধ্যায় ও নবীনা রায় মজুমদার সঞ্চালনা: নবীনা রায় মজুমদার

শব্দগ্রহণ ও সম্পাদনা: পায়েল ঘোষ ও পায়েল রায় সম্প্রচার সহায়তা: রাজু সরদার

Log on to our free internet radio RADIOKOLKATA.ORG

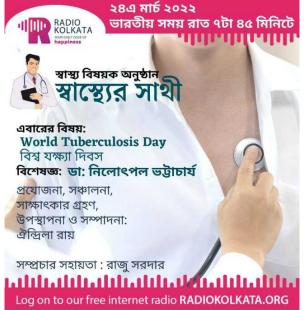
Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg



Log on to our free internet radio RADIOKOLKATA.ORG Follow us on Twitter @RadioKolkataOrg





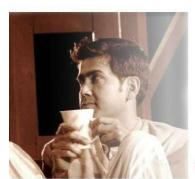




Follow us on Twitter @RadioKolkataOrg







বিশ্ব নাট্য দিবস উপলক্ষে

বিশেষ পর্ব

EXCLUSIVEINTERVIEW

With Knishmendu Dewanji [ACTOR]

প্রযোজনা, সঞ্চালনা, সম্পাদনা দেবার্ঘ্য রায়

<u>ત્ત્રીમાં ત્રીપાત્ત્રીમાં ત્રીપાત્ત્રીમાં ત્</u>રામાં ત્રાપાત્રામાં ત્રાપાત્રામાં ત્રાપાત્રામાં ત્રાપાત્રામાં ત્ર

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg





২৮ মার্চ ২০২২, ভারতীয় সময় রাত ৭ টা ৫০ মিনিটে

পশ্চিমবঙ্গ সরকারের তথ্য ও সংস্কৃতি বিভাগ এবং পশ্চিমবঙ্গ কবিতা অ্যাকাডেমির উদ্যোগে আয়োজিত

আন্তর্জাতিক কবিতা উৎসব ২০১১ -এর বিশেষ প্রতিবেদন

মাননীয় শিক্ষামন্ত্রী ব্রাত্য বসু এবং কবি সুবোধ সরকার -এর বক্তৃতা আবৃত্তিকার ব্রততী বন্দ্যোপাধ্যায় এবং সূতপা বন্দ্যোপাধ্যায় -এর আবৃত্তি

সাক্ষাৎকার - কবি অংশুমান চক্রবর্তী, কবি অমিত ব্যানার্জী, বাচিক শিল্পী তাপস রায়, বাচিক শিল্পী তমালি ভট্টাচার্য, বাচিক শিল্পী শোভন সুন্দর বসু, বাচিক শিল্পী পৌলমী মণ্ডল এবং বাচিক শিল্পী রোকেয়া রায়

প্রযোজনা – ড. অর্ণব বন্দ্যোপাধ্যয় জাষ্যে – সঞ্চিতা দে এবং তনুশ্রী দে চিশ্রনাট্য – সঞ্চিতা দে

সাক্ষাৎকার গ্রহণে – সৃষ্টি রায়, সঞ্চিতা দে, স্থীজীতা ব্যানাজী, শ্রদ্ধা চত্রবর্তী, শ্রুতি মজুমদার শব্দগ্রহণ – তনুপ্রী দে , খ্রীজীতা ব্যানাজী , শ্রুতি মজুমদার

সম্পাদনা – তনুশ্রী দে সম্প্রচার সহায়তা – রাজু সর্দার

Log on to our free internet radio RADIOKOLKATA.ORG





Follow us on Twitter @RadioKolkataOrg



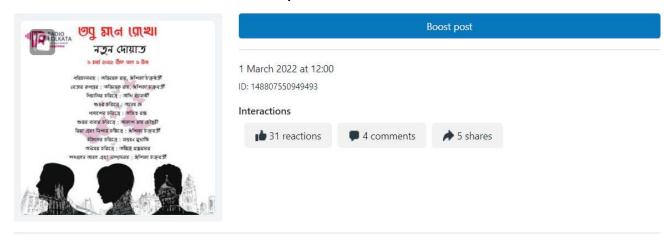






Individual Programme Performance (Daily) Report

Date: 1.03.2022 Facebook Post & its performance on Social Media Platform



Performance



Google Analytics Report for the day





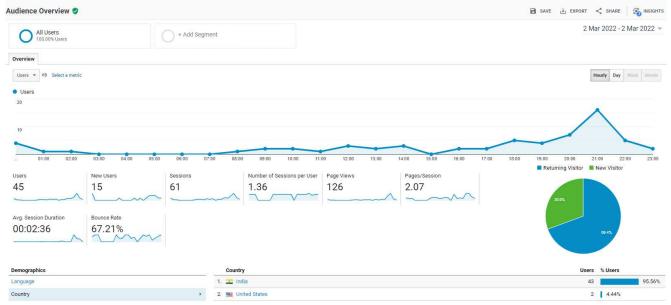
Date: 2.03.2022 Facebook Post & its performance on Social Media Platform



Performance



Google Analytics Report for the day





Date: 3.03.2022 Facebook Post & its performance on Social Media Platform



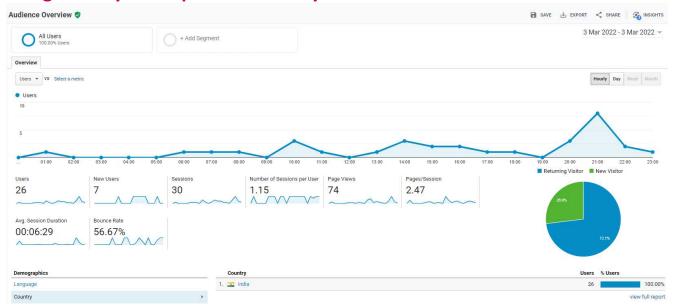
Performance



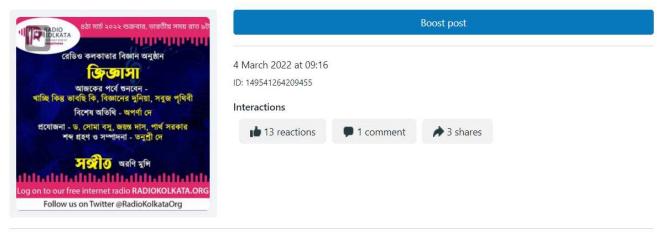






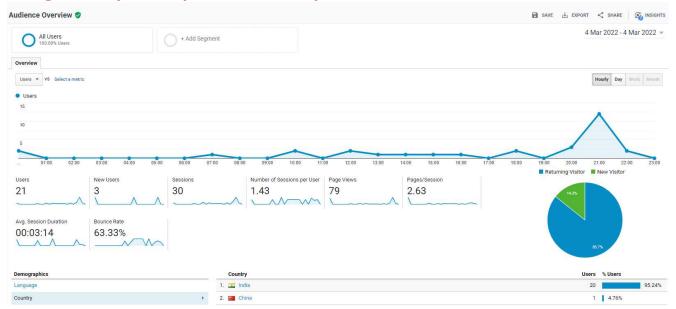


Date: 4.03.2022 Facebook Post & its performance on Social Media Platform

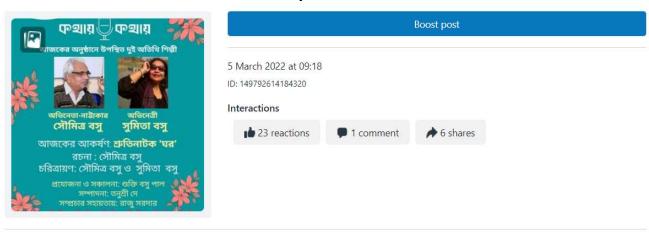






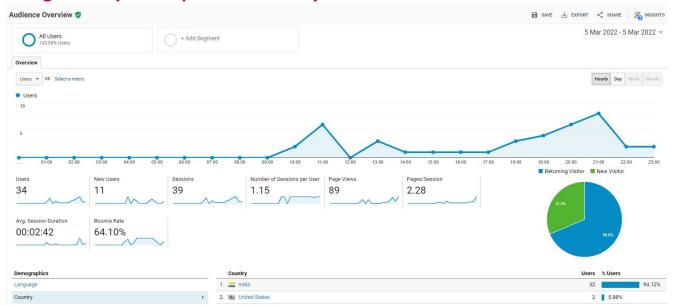


Date: 5.03.2022 Facebook Post & its performance on Social Media Platform









Date: 6.03.2022 Facebook Post & its performance on Social Media Platform







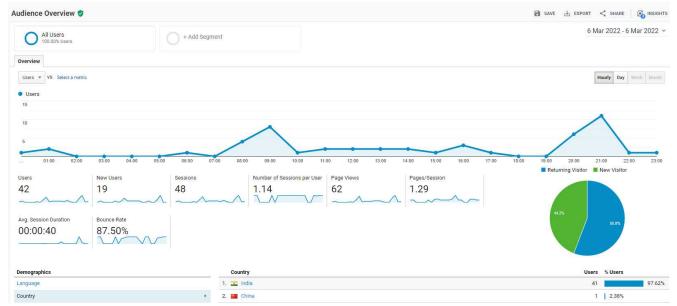




Performance



Google Analytics Report for the day





Date: 7.03.2022 Facebook Post & its performance on Social Media Platform



Performance



Google Analytics Report for the day

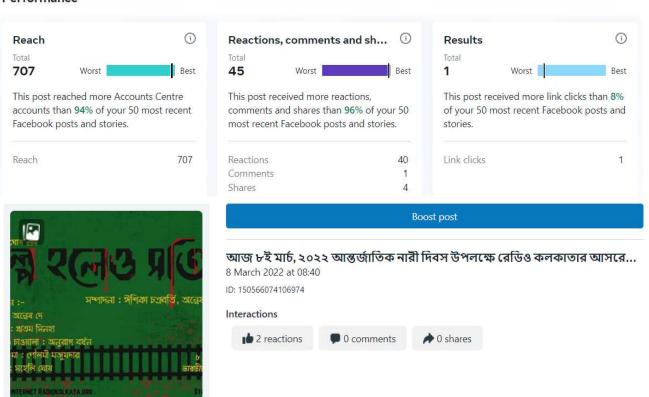




Date: 8.03.2022 Facebook Post & its performance on Social Media Platform

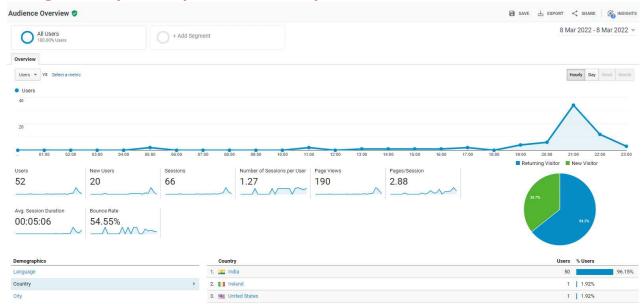


Performance







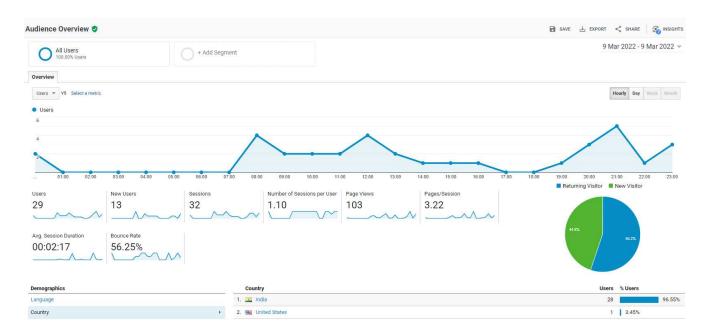


Date: 9.03.2022 Facebook Post & its performance on Social Media Platform









Date: 10.03.2022 Facebook Post & its performance on Social Media Platform









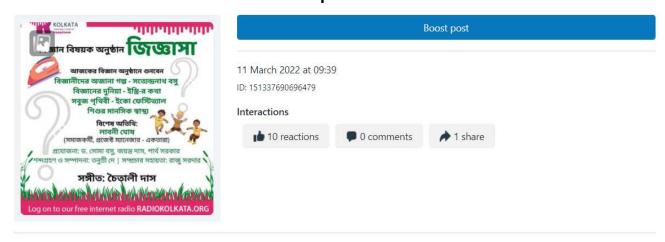






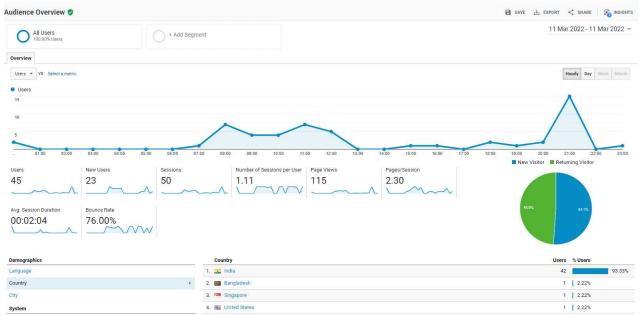


Date: 11.03.2022 Facebook Post & its performance on Social Media Platform



Performance



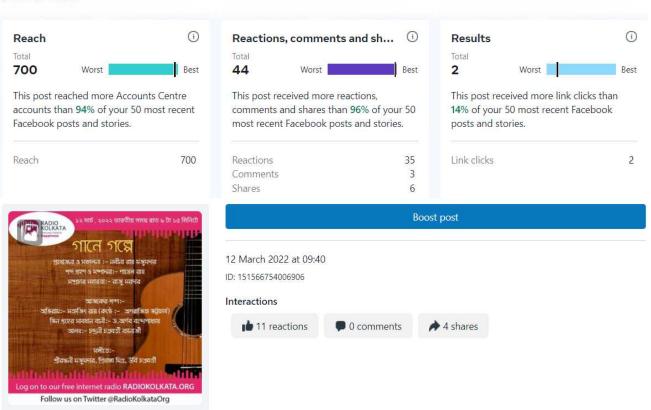




Date: 12.03.2022 Facebook Post & its performance on Social Media Platform

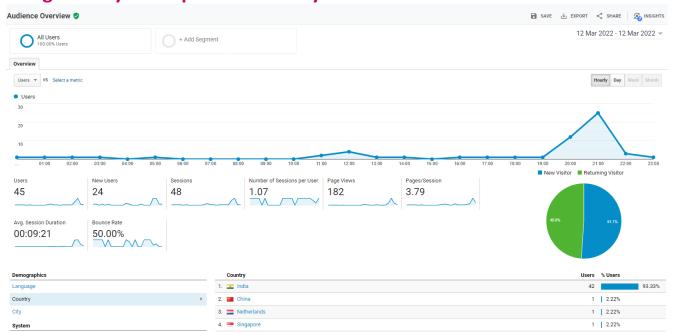


Performance

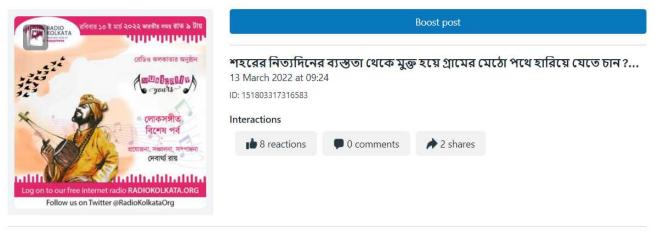








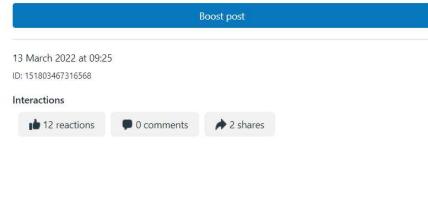
Date: 13.03.2022 Facebook Post & its performance on Social Media Platform















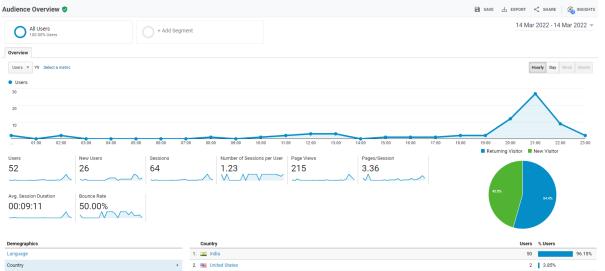


Date: 14.03.2022 Facebook Post & its performance on Social Media Platform



Performance





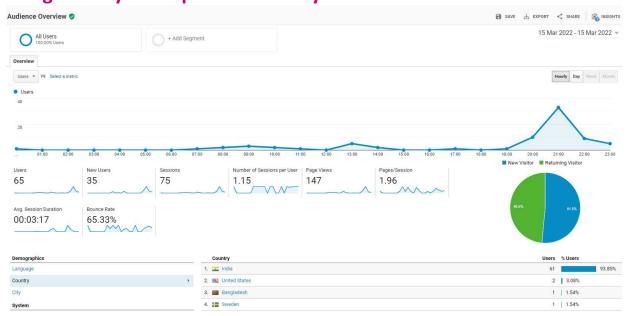


Date: 15.03.2022 Facebook Post & its performance on Social Media Platform



Performance







169

Reach

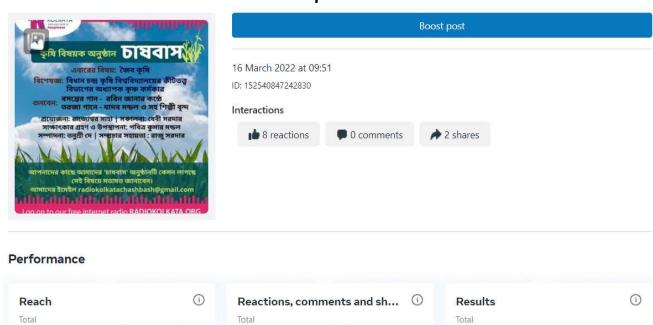
Worst

This post reached more Accounts Centre

Facebook posts and stories.

accounts than 14% of your 50 most recent

Date: 16.03.2022 Facebook Post & its performance on Social Media Platform



Worst

comments and shares than 18% of your 50

most recent Facebook posts and stories.

Link clicks

8

0

2

This post received more reactions,

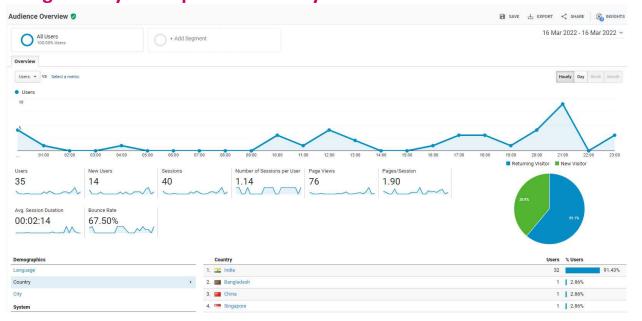
10

Reactions Comments

Shares

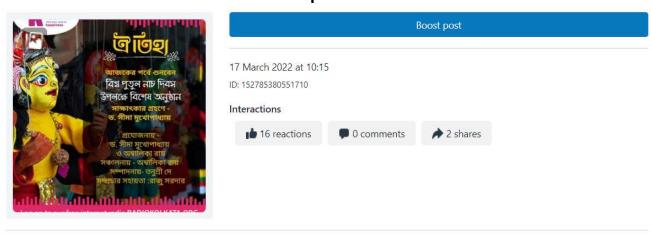
Best

169

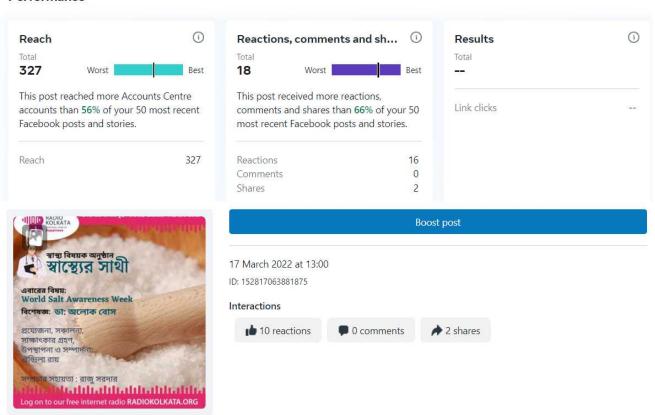




Date: 17.03.2022 Facebook Post & its performance on Social Media Platform



Performance

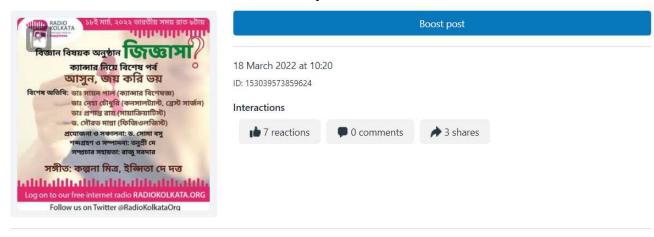








Date: 18.03.2022 Facebook Post & its performance on Social Media Platform









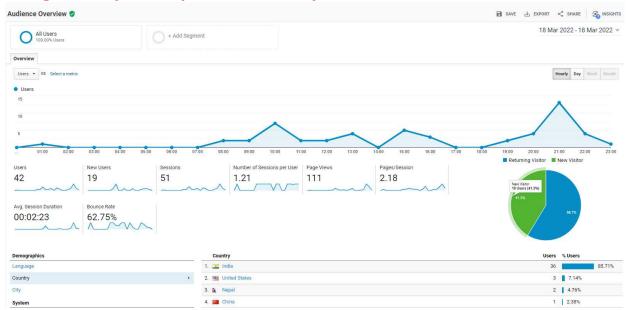










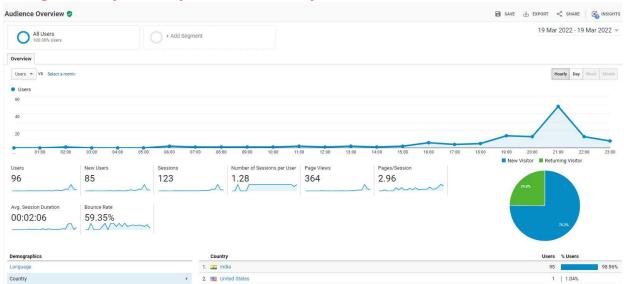


Date: 19.03.2022 Facebook Post & its performance on Social Media Platform

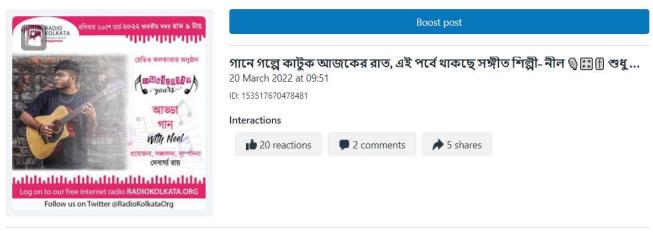








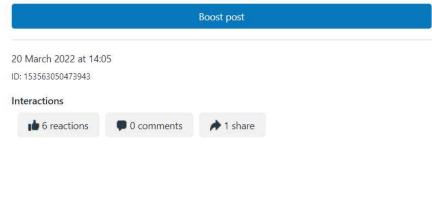
Date: 20.03.2022 Facebook Post & its performance on Social Media Platform



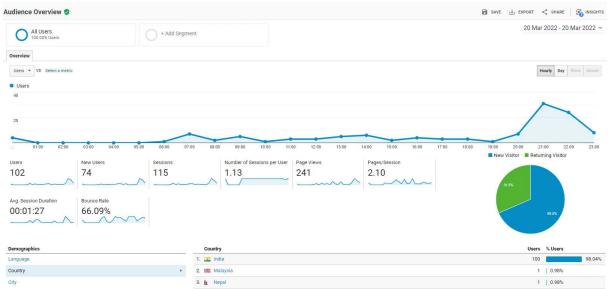














Date: 21.03.2022 Facebook Post & its performance on Social Media Platform



Performance



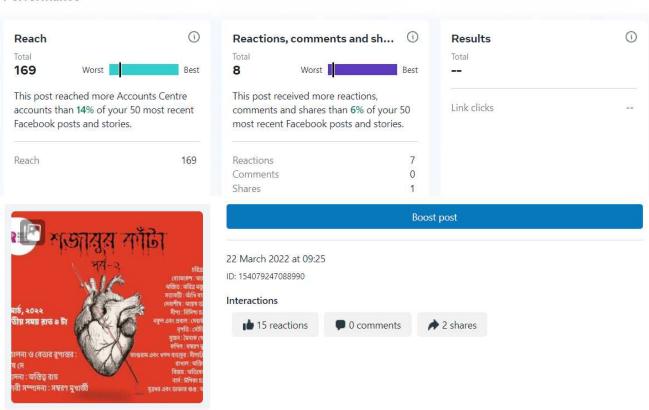




Date: 22.03.2022 Facebook Post & its performance on Social Media Platform



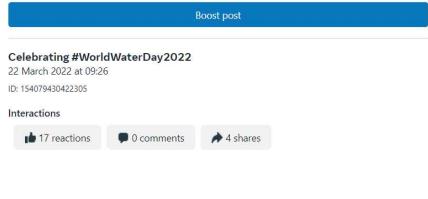
Performance



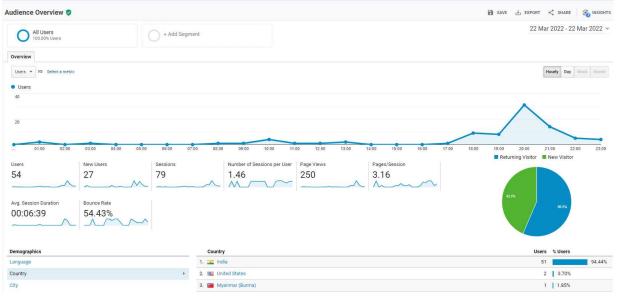














Date: 23.03.2022 Facebook Post & its performance on Social Media Platform



comments and shares than 28% of your 50

most recent Facebook posts and stories.

Link clicks

9

0

Google Analytics Report for the day

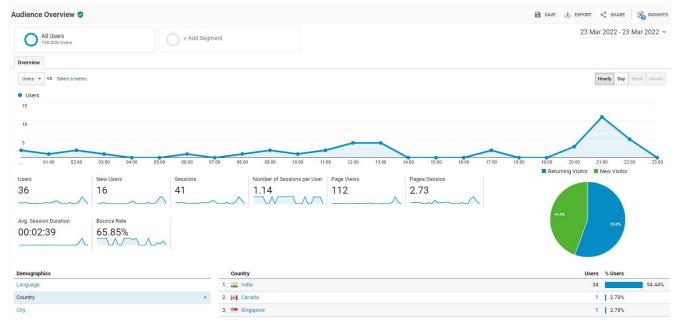
225

Reactions Comments

accounts than 20% of your 50 most recent

Facebook posts and stories.

Reach

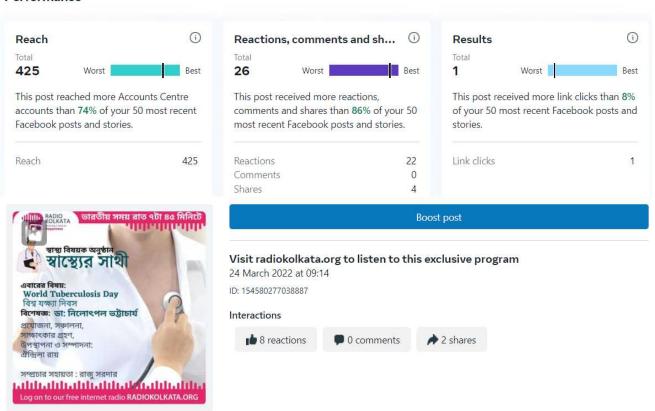




Date: 24.03.2022 Facebook Post & its performance on Social Media Platform



Performance



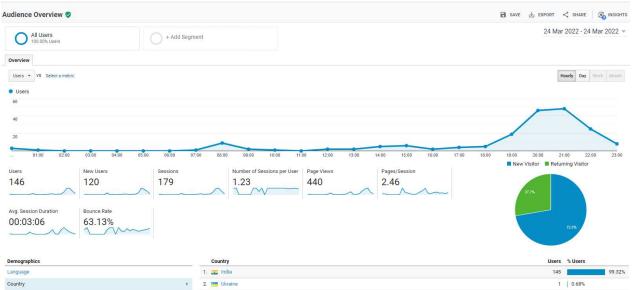






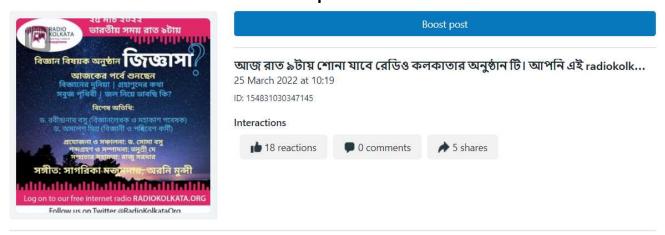






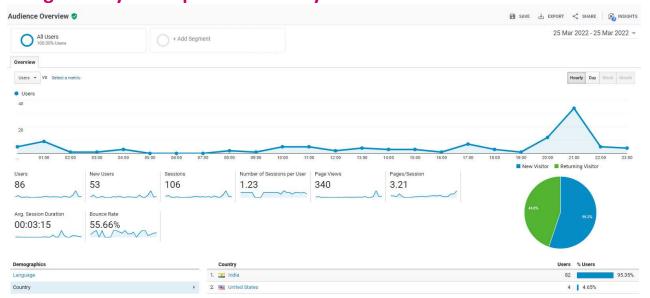


Date: 25.03.2022 Facebook Post & its performance on Social Media Platform



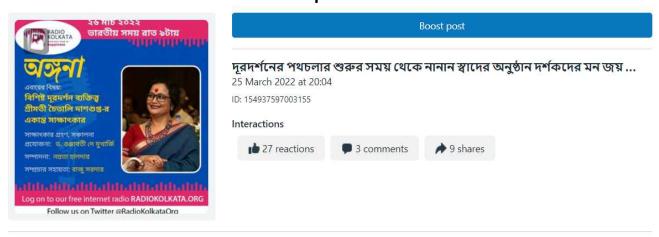
Performance



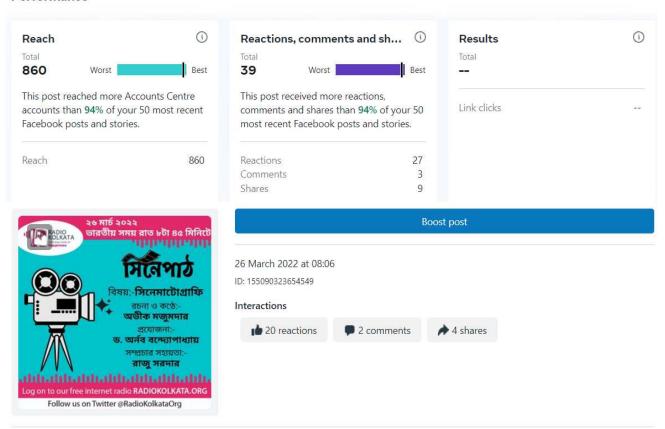




Date: 26.03.2022 Facebook Post & its performance on Social Media Platform

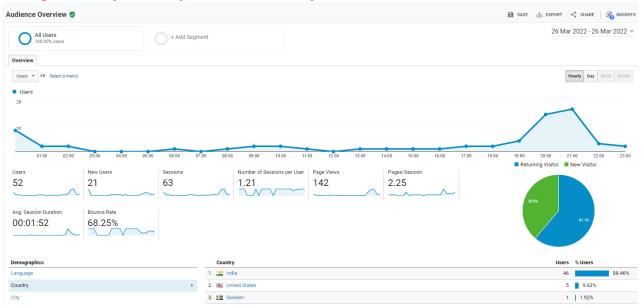


Performance









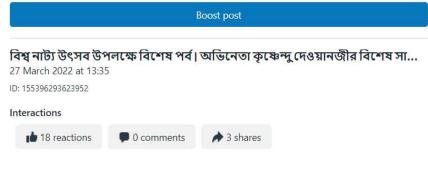
Date: 27.03.2022 Facebook Post & its performance on Social Media Platform



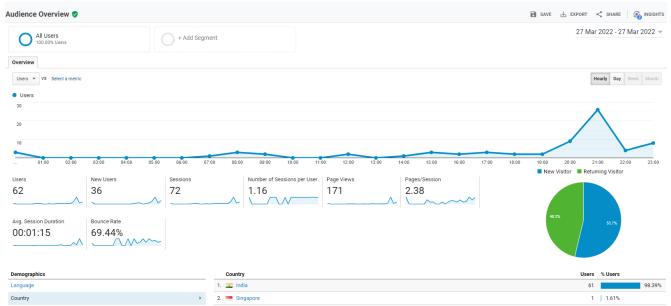










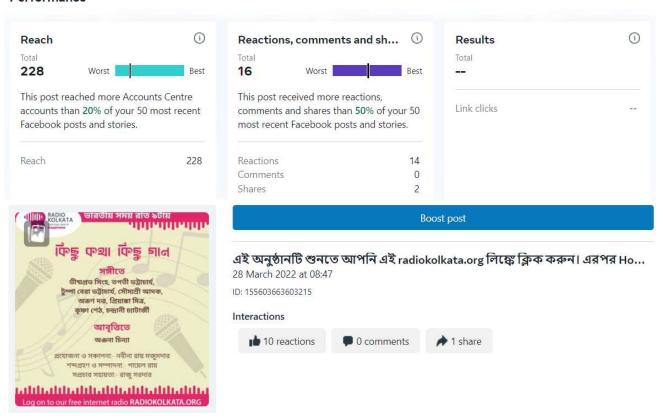




Date: 28.03.2022 Facebook Post & its performance on Social Media Platform

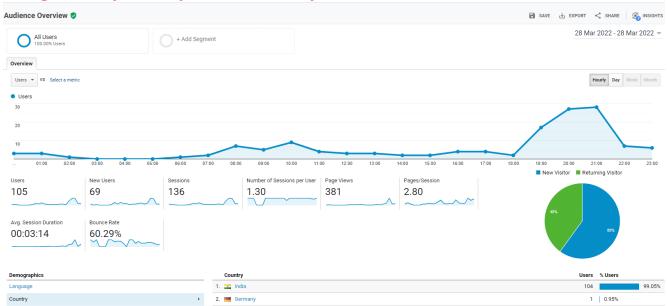


Performance







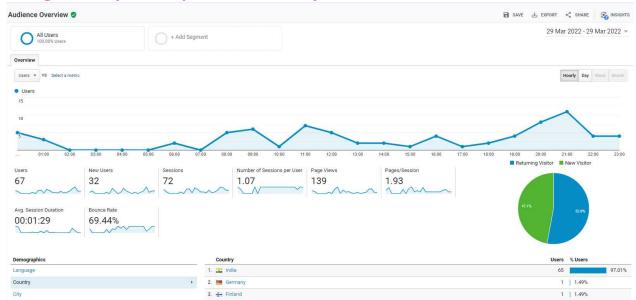


Date: 29.03.2022 Facebook Post & its performance on Social Media Platform







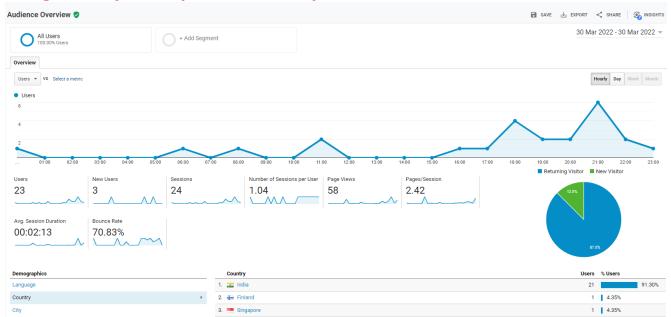


Date: 30.03.2022 Facebook Post & its performance on Social Media Platform









Date: 31.03.2022 Facebook Post & its performance on Social Media Platform



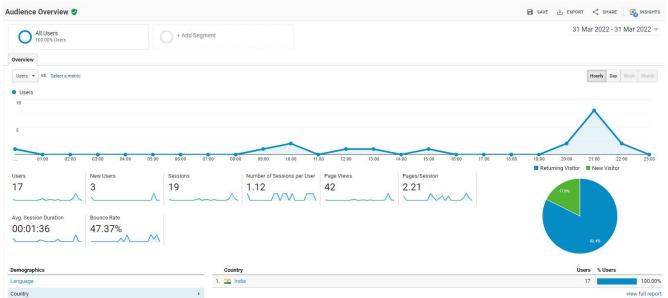






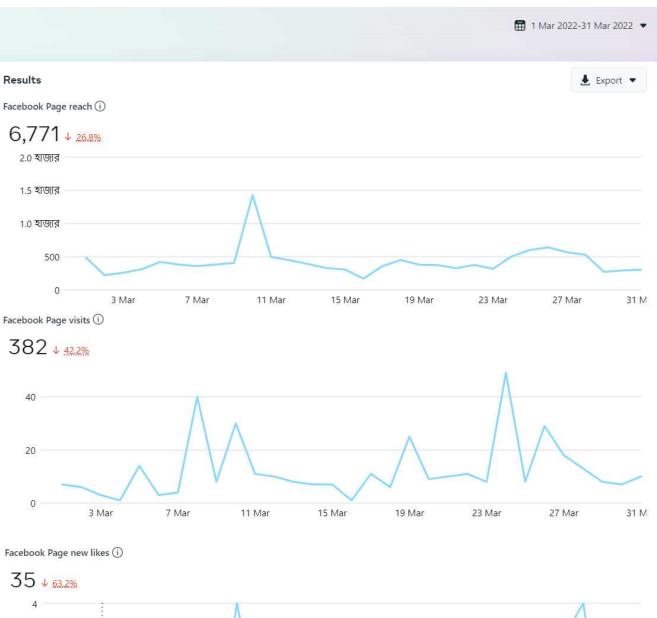








Performance Results of Radio Kolkata Facebook Page (March 2022)

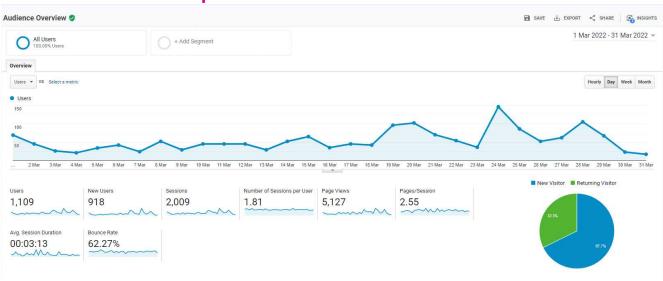






Performance Results of Radio Kolkata website Google Analytics Report (March 2022)

Audience Overview Report



Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/03/2022	69	43	17/03/2022	45	30
02/03/2022	45	15	18/03/2022	42	19
03/03/2022	26	7	19/03/2022	96	85
04/03/2022	21	3	20/03/2022	102	74
05/03/2022	34	11	21/03/2022	70	34
06/03/2022	42	19	22/03/2022	54	27
07/03/2022	24	7	23/03/2022	36	16
08/03/2022	52	20	24/03/2022	146	120
09/03/2022	29	13	25/03/2022	86	53
10/03/2022	45	25	26/03/2022	52	21
11/03/2022	45	23	27/03/2022	62	36
12/03/2022	45	24	28/03/2022	105	69
13/03/2022	29	12	29/03/2022	67	32
14/03/2022	52	26	30/03/2022	23	3
15/03/2022	65	35	31/03/2022	17	3
16/03/2022	35	14			
Total numb	er of Us	sers = 1661			
Total Numb	er of N	ew Users = 9	919		

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.



Country-wise visits to the website

		Acquisition			Behaviour		
C	ountry (?)	Users ⊘ ↓	New Users (?)	Sessions ?	Bounce Rate (7)	Pages/Session ?	Avg. Session Duration
		1,109 % of Total: 100.00% (1,109)	919 % of Total: 100.11% (918)	2,009 % of Total: 100.00% (2,009)	62.27% Avg for View: 62.27% (0.00%)	2.55 Avg for View: 2.55 (0.00%)	00:03:13 Avg for View: 00:03:13 (0.00%)
1.	India	1,062 (95.25%)	872 (94.89%)	1,943 (96.71%)	61.97%	2.56	00:03:17
2.	United States	25 (2.24%)	24 (2.61%)	32 (1,59%)	78.12%	1.84	00:00:53
3.	China China	6 (0.54%)	6 (0.65%)	6 (0.30%)	100.00%	1.00	00:00:00
4.	Bangladesh	4 (0.36%)	4 (0.44%)	4 (0.20%)	25.00%	6.00	00:01:08
5.	Singapore	4 (0.36%)	0 (0.00%)	7 (0.35%)	71.43%	2.14	00:02:30
6.	№ Nepal	3 (0.27%)	3 (0.33%)	3 (0.15%)	0.00%	12.00	00:02:43
7.	Sweden	2 (0.18%)	2 (0.22%)	2 (0.10%)	100.00%	1.00	00:00:00
8.	Australia	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
9.	[◆] Canada	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
10.	Germany	1 (0.09%)	1 (0.11%)	2 (0.10%)	50.00%	2.00	00:06:17

	Acquisition			Behaviour		
Country ?	Users ? ↓	New Users 3	Sessions ?	Bounce Rate 7	Pages/Session ?	Avg. Session Duration ?
	1,109 % of Total: 100.00% (1,109)	919 % of Total: 100.11% (918)	2,009 % of Total: 100.00% (2,009)	62.27% Avg for View: 62.27% (0.00%)	2.55 Avg for View: 2.55 (0.00%)	00:03:13 Avg for View: 00:03:13 (0.00%)
11. 👍 Finland	1 (0.09%)	1 (0.11%)	2 (0.10%)	100.00%	1.00	00:00:00
12. I Ireland	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
13. Myanmar (Burma)	1 (0.09%)	0 (0.00%)	2 (0.16%)	100.00%	1.00	00:00:00
14. Malaysia	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	3.00	00:00:41
15. Netherlands	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	2.00	00:11:46
16. Ukraine	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	2.00	00:00:25

State-wise visits to Radio Kolkata website (India)

• •	Acquisition			Behaviour		
Region ?	Users ② ↓	New Users ②	Sessions ②	Bounce Rate ②	Pages/Session ®	Avg. Session Duration
	1,062 % of Total: 95.76% (1,109)	872 % of Total: 94.99% (918)	1,943 % of Total: 96.71% (2,009)	61.97% Avg for View: 62.27% (-0.49%)	2.56 Avg for View: 2.55 (0.17%)	00:03:17 Avg for View: 00:03:13 (2.06%)
1. West Bengal	1,028 (96.07%)	847 (97.13%)	1,837 (94.54%)	62.28%	2.58	00:03:15
2. Karnataka	12 (1.12%)	8 (0.92%)	20 (1.03%)	55.00%	2.35	00:04:35
3. Delhi	4 (0.37%)	4 (0.46%)	4 (0.21%)	50.00%	3.75	00:00:40
4. Rajasthan	3 (0.28%)	1 (0.11%)	10 (0.51%)	80.00%	1.20	00:03:53
5. Uttar Pradesh	3 (0.28%)	2 (0.23%)	9 (0.46%)	77.78%	3.22	00:02:45
6. Jharkhand	3 (0.28%)	1 (0.11%)	3 (0.15%)	66.67%	4.33	00:00:49
7. Maharashtra	2 (0.19%)	1 (0.11%)	6 (0.31%)	66.67%	1.67	00:04:21
8. Madhya Pradesh	2 (0.19%)	2 (0.23%)	7 (0.36%)	57.14%	2.14	00:00:11
9. Odisha	2 (0.19%)	2 (0.23%)	3 (0.15%)	100.00%	1.00	00:00:00
10. Bihar	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	5.00	00:01:41
11. Gujarat	1 (0.09%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
12. Haryana	1 (0.09%)	0 (0.00%)	1 (0.05%)	0.00%	2.00	00:00:53
13. Kerala	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	2.00	00:02:47
14. Punjab	1 (0.09%)	0 (0.00%)	6 (0.31%)	100.00%	1.00	00:00:00
15. Tamil Nadu	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	3.00	00:00:58
16. Chhattisgarh	1 (0.09%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
17. Himachal Pradesh	1 (0.09%)	0 (0.00%)	2 (0.10%)	50.00%	5.50	00:07:05



18. Uttarakhand	1 (0.09%)	0 (0.00%)	27 (1.39%)	37.04%	1.81	00:06:41
19. Chandigarh	1 (0.09%)	0 (0.00%)	1 (0.05%)	0.00%	2.00	00:07:54
20. Telangana	1 (0.09%)	1 (0.11%)	2 (0.10%)	0.00%	4.00	00:07:47

City-wise visits to Radio Kolkata website (India)

4	a. (a)	Acquisition			Behaviour		
C	ity 🗇	Users 1 4	New Users (1)	Sessions ?	Bounce Rate 7	Pages/Session	Avg. Session Duration
		1,062 % of Total: 95.76% (1,109)	872 % of Total: 94.99% (918)	1,943 % of Total: 96.71% (2,009)	61.97% Avg for View: 62.27% (-0.49%)	2.56 Avg for View: 2.55 (0.17%)	00:03:17 Avg for View: 00:03:13 (2.06%)
1.	Kolkata	817 (73.60%)	659 (75.57%)	1,487 (76.53%)	63.15%	2.50	00:03:23
2:	(not set)	124 (11.17%)	101 (11.58%)	175 (9.01%)	60.57%	2.90	00:02:19
3.	Howrah	34 (3.06%)	24 (2.75%)	53 (2.73%)	50.94%	2.91	00:03:3
4.	Burdwan	25 (2.25%)	17 (1.95%)	44 (2.26%)	54.55%	3.57	00:04:04
5.	Durgapur	18 (1.62%)	10 (1.15%)	23 (1.18%)	60.87%	1.87	00:02:2
6.	Kharagpur	14 (1.26%)	9 (1.03%)	15 (0.77%)	66.67%	1.73	00:01:4
7.	Bengaluru	12 (1.08%)	8 (0.92%)	20 (1.03%)	55.00%	2.35	00:04:3
8.	Siliguri	11 (0.99%)	8 (0.92%)	11 (0.57%)	45.45%	2.27	00:01:4
9.	Midnapore	5 (0.45%)	3 (0.34%)	6 (0.31%)	50.00%	3.17	00:00:5
10.	Ranchi	3 (0.27%)	1 (0.11%)	3 (0.15%)	66.67%	4.33	00:00:4
11.	Memari	3 (0.27%)	3 (0.34%)	4 (0.21%)	50.00%	1.75	00:00:1
12.	New Deihi	2 (0.18%)	2 (0.23%)	2 (0.10%)	0.00%	6.50	00:01:2
13.	Mumbai	2 (0.18%)	1 (0.11%)	6 (0.31%)	66.67%	1.67	00:04:2
14.	Indore	2 (0.18%)	2 (0.23%)	5 (0.26%)	40.00%	2.60	00:00:1
15.	Bhubaneswar	2 (0.18%)	2 (0.23%)	3 (0.15%)	100.00%	1.00	00:00:0
16.	Jaipur	2 (0.18%)	0 (0.00%)	9 (0.46%)	77.78%	1.22	00:04:1
17.	Delhi	2 (0.18%)	2 (0.23%)	2 (0.10%)	100.00%	1.00	00:00:0
18.	Asansol	2 (0.18%)	2 (0.23%)	4 (0.21%)	75.00%	10.25	00:01:3
19.	Uttarpara	2 (0.18%)	2 (0.23%)	2 (0.10%)	50.00%	4.00	00:00:1
20.	Chinsurah	2 (0.18%)	0 (0.00%)	4 (0.21%)	50.00%	1.50	00:07:4
21.	Tamluk	2 (0.18%)	2 (0.23%)	2 (0.10%)	100.00%	1.00	00:00:0
22.	Haldia	2 (0.18%)	2 (0.23%)	2 (0.10%)	100.00%	1.00	00:00:0
23.	Hyderabad	1 (0.09%)	1 (0.11%)	2 (0.10%)	0.00%	4.00	00:07:4
24.	Patna	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	5.00	00:01:4
25.	Ahmedabad	1 (0.09%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
26.	Panipat	1 (0.09%)	0 (0.00%)	1 (0.05%)	0.00%	2.00	00:00:5
27.	Kochi	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	2.00	00:02:4
28.	Bhopal	1 (0.09%)	0 (0.00%)	2 (0.10%)	100.00%	1.00	00:00:00
29.	Chandigarh	1 (0.09%)	0 (0.00%)	1 (0.05%)	0.00%	2.00	00:07:54
30.	Coimbatore	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	3.00	00:00:56
31.	Dehradun	1 (0.09%)	0 (0.00%)	27 (1.39%)	37.04%	1.81	00:06:4
32.	Lucknow	1 (0.09%)	0 (0.00%)	7 (0.36%)	85.71%	1.14	00:02:38
33.	Noida	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	20.00	00:06:2
34.	Agra	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
35.	Raipur	1 (0.09%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
36.	Sahibzada Ajit Singh Nagar	1 (0.09%)	0 (0.00%)	3 (0.15%)	100.00%	1.00	00:00:00
37.	Bankura	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
38.	Purulia	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00



39. Krishnanagar	1 (0.09%)	1 (0.11%)	1 (0.05%)	0.00%	24.00	00:03:42
40. Kharar	1 (0.09%)	0 (0.00%)	1 (0.05%)	100.00%	1.00	00:00:00
41. Sri Ganganagar	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
42. Cooch Behar	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00
43. Arambag	1 (0.09%)	0 (0.00%)	4 (0.21%)	75.00%	1.25	00:02:07
44. Debra	1 (0.09%)	1 (0.11%)	1 (0.05%)	100.00%	1.00	00:00:00

USA → Regions

(Inches Area II	Acquisition			Behaviour		
Region 2	Users 🖖 🔱	New Users 1	Sessions 2	Bounce Rate 🗇	Pages/Session	Avg. Session Duration
	25 % of Total: 2.25% (1,109)	24 % of Total: 2.61% (918)	32 % of Total: 1.59% (2,009)	78.12% Avg for View: 62.27% (25.46%)	1.84 Avg for View: 2.55 (-27.75%)	00:00:53 Avg for View: 00:03:13 (-72.67%)
1. Illinois	4 (16,00%)	4 (16.67%)	11 (34.38%)	45.45%	3.36	00:02:33
2. Oregon	4 (16.00%)	4 (16.67%)	4 (12,50%)	100.00%	1:00	00:00:00
3. Washington	3 (12.00%)	3 (12.50%)	3 (9.38%)	100.00%	1.00	00:00-00
4. Kansas	2 (8.00%)	2 (8.33%)	2 (6.25%)	100.00%	1.00	00:00:00
5. North Carolina	2 (8.00%)	2 (8.33%)	2 (6.25%)	100.00%	1.00	00:00:00
6. New York	2 (8.00%)	2 (8.33%)	2 (6.25%)	100.00%	1:00	00:00:00
7. Texas	2 (8.00%)	2 (8.33%)	2 (6.25%)	100.00%	1.00	00:00:00
8. Virginia	2 (8.00%)	2 (8.33%)	2 (6.25%)	100.00%	1.00	00:00:00
9. (not set)	1 (4.00%)	0 (0.00%)	1 (3.12%)	100.00%	1.00	00:00:00
10. California	1 (4.00%)	1 (4.17%)	1 (3.12%)	0.00%	2.00	00:00:07
11. Kentucky	1 (4.00%)	1 (4.17%)	1 (3.12%)	100.00%	1.00	00:00:00
12. Maryland	1 (4.00%)	1 (4.17%)	1 (3.12%)	100.00%	1.00	00:00:00

China → Region

City ①	Acquisition			Behaviour			
	Users ? ↓	New Users 🕜	Sessions ?	Bounce Rate ②	Pages/Session ②	Avg. Session Duration ②	
	6 % of Total: 0.54% (1,109)	6 % of Total: 0.65% (918)	6 % of Total: 0.30% (2,009)	100.00% Avg for View: 62.27% (60.59%)	1.00 Avg for View: 2.55 (-60.82%)	00:00:00 Avg for View: 00:03:13 (-100.00%)	
1. Shanghai	4 (66.67%)	4 (66.67%)	4 (66.67%)	100.00%	1.00	00:00:00	
2. (not set)	1 (16.67%)	1 (16.67%)	1 (16.67%)	100.00%	1.00	00:00:00	
3. Hangzhou	1 (16.67%)	1 (16.67%)	1 (16.67%)	100.00%	1.00	00:00:00	

Bangladesh → Region

Cinc. 2	Acquisition			Behaviour			
City 7	Users 🤉 🔱	New Users	Sessions 7	Bounce Rate ?	Pages/Session	Avg. Session Duration	
	4 % of Total: 0.36% (1,109)	4 % of Total: 0.44% (918)	4 % of Total: 0.20% (2,009)	25.00% Avg for View: 62.27% (-59.85%)	6.00 Avg for View: 2.55 (135.11%)	00:01:08 Avg for View: 00:03:13 (-64.85%)	
1. Chattogram	3 (75.00%)	3 (75.00%)	3 (75.00%)	33.33%	3.00	00:00:57	
2. Bogura	1 (25.00%)	1 (25.00%)	1 (25.00%)	0.00%	15.00	00:01:41	

Singapore →

City ②	Acquisition			Behaviour		
	Users ? ψ	New Users ?	Sessions ?	Bounce Rate ②	Pages/Session ②	Avg. Session Duration
	4 % of Total: 0.36% (1,109)	0 % of Total: 0.00% (918)	7 % of Total: 0.35% (2,009)	71.43% Avg for View: 62.27% (14.71%)	2.14 Avg for View: 2.55 (-16.03%)	00:02:30 Avg for View: 00:03:13 (-22.40%)
1. (not set)	4 (100.00%)	0 (0.00%)	7(100.00%)	71.43%	2.14	00:02:30

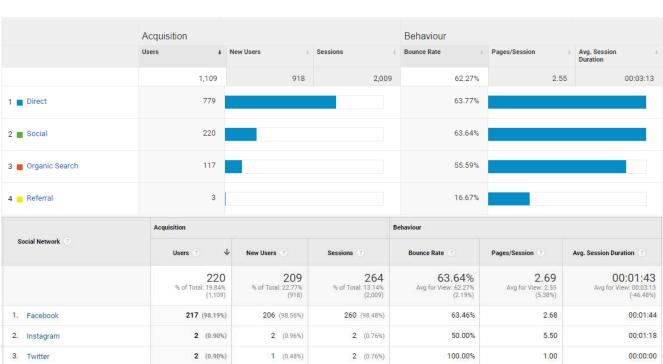


Nepal → Region

City 🔞	Acquisition			Behaviour			
	Users ? 4	New Users	Sessions 2	Bounce Rate (1)	Pages/Session	Avg. Session Duration	
	3 % of Total: 0.27% (1,109)	3 % of Total: 0.33% (918)	3 % of Total: 0.15% (2,009)	0.00% Avg for View: 62:27% (-100.00%)	12.00 Avg for View: 2.55 (370.22%)	00:02:43 Avg for View: 00:03:13 (-15:26%)	
1. (not set)	3(100.00%)	3(100.00%)	3(100,00%)	0.00%	12.00	00:02:43	

Acquisition Report (Traffic Sources)







Landing Pages (First 10)

Landing Page ?	Acquisition			Behaviour		
	Sessions ? ψ	% New Sessions	New Users (2)	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	2,009 % of Total: 100.00% (2,009)	45.74% Avg for View: 45.69% (0.11%)	919 % of Total: 100:11% (918)	62.27% Avg for View: 62.27% (0.00%)	2.55 Avg for View: 2.55 (0.00%)	00:03:13 Avg for View: 00:03:13 (0.00%
1. / @	1,865 (92.83%)	47.02%	877 (95.43%)	62.57%	2.55	00:03:15
2. /index.php	87 (4.33%)	5.75%	5 (0.54%)	60.92%	2.39	00:03:08
3. /event.php?ev=6512bd43d9caa6e02c990b0a82652dca 優	8 (0.40%)	37.50%	3 (0.33%)	50.00%	1.62	00:00:1
4. /career.php	7 (0.35%)	42.86%	3 (0.33%)	42.86%	2.29	00:05:18
5. /pro_sec.php?p=pre	7 (0.35%)	71.43%	5 (0.54%)	14.29%	2.86	00:01:4
6. /contact.php	4 (0.20%)	50.00%	2 (0.22%)	100.00%	1.00	00:00:00
7. /about.php	3 (0.15%)	66.67%	2 (0.22%)	66.67%	11.67	00:02:32
8. /event.php?ev=c51ce410c124a10e0db5e4b97fc2af39	2 (0.10%)	50.00%	1 (0.11%)	50.00%	2.50	00:00:00
9. /?fbclid=lwAR0-BZU0xrGqNtkR1BT7GCPugwFaLA6V9WBo_zMxq1 @95dJ24Z4LvWlp7_vk	1 (0.05%)	100.00%	1 (0.11%)	100.00%	1.00	00:00:0
0. /?fbclid=lwAR0lxvUxuh7Th9Fl1yqN5JCRTv-uVDt0XTXR-pPtsJP0_J 。 IQ6z2mqMd0bkM	1 (0.05%)	100.00%	1 (0.11%)	0.00%	5.00	00:00:3

Performance Results of Radio Kolkata website Google Search Console Report (February 2022)





Queries that fetched the maximum impressions, clicks and positions for your web pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE		DATES	
							₹
Top queries				→ Clicks	Impressions	CTR	Position
radio kolkata.org				58	70	82.9%	1
radiokolkata.org				28	40	70%	1
radio kolkata.org live				18	37	48.6%	1
radio kolkata org				6	18	33.3%	1
radiokolkata .org				4	4	100%	1
kolkata radio				0	3	0%	27.3
live radio kolkata				0	3	0%	30.3
radio kolkata				0	2	0%	27
kolkata radio station				0	1	0%	88
radio stations in kolkata				0	1	0%	98

Countries that produce the best search performance and user engagement for your landing pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE		DATES	
							Ŧ
Country				↓ Clicks	Impressions	CTR	Position
India				286	415	68.9%	1.9
Nepal				2	2	100%	1
Bangladesh				1	9	11.1%	5
United States				0	5	0%	27.6
Pakistan				0	2	0%	34
Switzerland				0	1	0%	5
Croatia				0	1	0%	28
Chile				0	1	0%	30
Japan				0	1	0%	30
Spain				0	1	0%	76
Country				↓ Clicks	Impressions	CTR	Position
Malaysia				0	1	0%	78
Canada				0	1	0%	88
Cyprus				0	1	0%	88



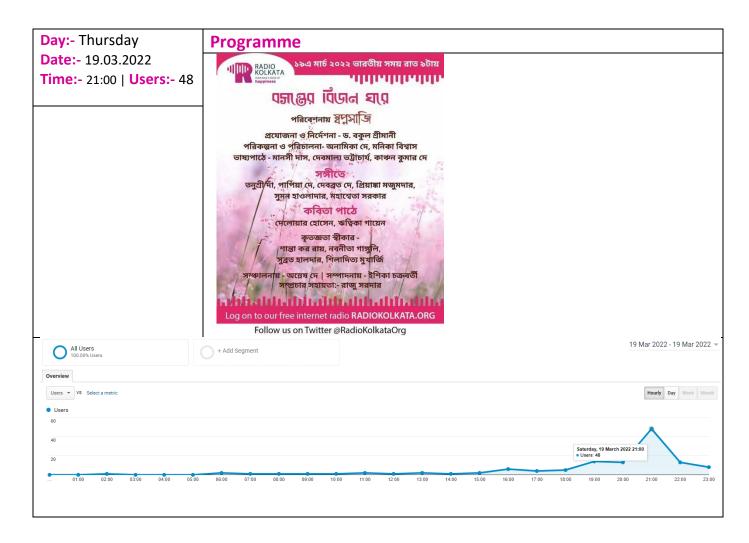
Devices that delivers the best search performance and user engagement

	QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH AI	PPEARANCE	DATES	
								₹
Device					↓ Clicks	Impressions	CTR	Position
Mobile					268	401	66.8%	1.6
Desktop					20	39	51.3%	21.7
Tablet					1	1	100%	1

Top 3 Days that received most traffic

Thursday, March 24, 2022 - 146 Monday, March 28, 2022 - 105 Sunday, March 20, 2022 - 102

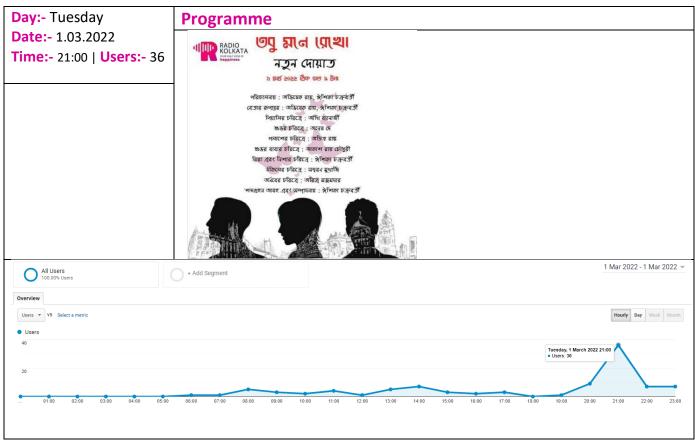
Peak Periods (Days & Hours that got the highest visits)













Programme Schedule for April 2022

April 2022						
Date	Programme name	Date	Programme name			
01-04-2022	Virtual Classroom	15-04-2022	Virtual Classroom			
02-04-2022	Virtual Classroom	15-04-2022	Gigasha			
02-04-2022	Kothaye Kothaye	16-04-2022	Virtual Classroom			
03-04-2022	Rokomari	17-04-2022	Rokomari & Duranto			
03-04-2022	Musically Yours	17-04-2022	Musically Yours			
03-04-2022	Virtual Classroom	18-04-2022	Virtual Classroom			
04-04-2022	Kichu kotha kichu gaan	18-04-2022	Kichu Kotha Kichu Gaan			
05-04-2022	Notun doyat	19-04-2022	Natun Doyat			
06-04-2022	Chasbash	19-04-2022	Virtual Classroom			
07-04-2022	Swasther sathi	20-04-2022	Chasbash			
07-04-2022	Sangeet Samoraho	21-04-2022	Oitijyo			
07-04-2022	World Health Day	21-04-2022	Swasther Sathi			
08-04-2022	Gigasha	22-04-2022	Biponno Basudha (Gigasha)			
09-04-2022	Gaane Golpe	23-04-2022	Angana			
09-04-2022	Amader somoy o Sankha Ghosh	24-04-2022	Rokomari			
10-04-2022	Rokomari	24-04-2022	Musically yours			
10-04-2022	Homeopathy Day Special	24-04-2022	Virtual Classroom			
	Programme					
11-04-2022	E Basanta Sur Taal Chonde	25-04-2022	Virtual class room			
11-04-2022	Kichu Kotha Kichu Gan	25-04-2022	Kichu kotha kichu gaan			
12-04-2022	Sahitya Shruti	26-04-2022	Natun doyat			
13-04-2022	Virtual Classroom	26-04-2022	Virtual class room			
13-04-2022	Chasbash	27-04-2022	Chasbash			
14-04-2022	Oitijyo	27-04-2022	Special Programme on			
			International Film Festival			
14-04-2022	Swasther Sathi	28-04-2022	Swasther Sathi			
14-04-2022	Virtual Classroom	28-04-2022	Sangeet Samoraho			
15-04-2022	Borsho Boron	29-04-2022	Gigasha			
		30-04-2022	Anagana			

Total number of programmes aired = 47



Programme Posters





Follow us on Twitter @RadioKolkataOrg

Date: 01.04.2022



Follow us on Twitter @RadioKolkataOrg

Date: 02.04.2022

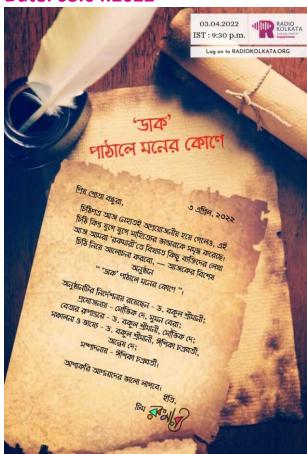








Date: 03.04.2022



Date: 04.04.2022





৩ রা এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকে আলোচনার বিষয় "উচ্চমাধ্যমিক'এর ইংরেজি" বিশেষজ্ঞ - বিজয়গড় জ্যোতিষ রায় কলেজের সহকারী অধ্যাপিকা ড. স্বাতী রায় চৌধুরী

> প্রযোজনা - ড. অর্ণব বন্দ্যোপাধ্যায় ভাষ্যে - ড. অর্ণব বন্দ্যোপাধ্যায় এবং তনুশ্রী দে সম্পাদনা - তনুশ্রী দে শব্দ গ্রহণ ও সম্প্রচার সহায়তা – রাজু সর্দার

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 05.04.2022





Date: 06.04.2022



৬ এপ্রিল ২০২২ ভারতীয় সময় রাত ৯ টায়

কৃষি বিষয়ক অনুষ্ঠান চীইবাস

এবারের বিষয় :- সবজি ভিত্তিক শস্য পর্যায়

বিশেষজ্ঞ:

ড. শিবশঙ্কর দাস

সহকারী অধ্যাপক, সবজি বিজ্ঞান বিভাগ বিধানচন্দ্র কৃষি বিশ্ববিদ্যালয়

তরজা গানে - যাদব মন্ডল ও সহ শিল্পী বৃন্দ

শ্রুযোজনা: রাজ্যেশ্বর সাহা | সঞ্চালনা: বেবী সরদার সাক্ষাৎকার গ্রহণ ও উপস্থাপনা: পবিত্র কুমার মন্ডল সম্পাদনা: সম্মিত চক্রবর্তী | সম্প্রচার সহায়তা : রাজু সরদার

আপনাদের কাছে আমাদের 'চাষবাস' অনুষ্ঠানটি কেমন লাগছে সেই বিষয়ে মতামত জানাবেন। আমাদের ইমেইল radiokolkatachashbash@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 07.04.2022



৭ই এপ্রিল ২০২২ ভারতীয় সময় রাত ৭টা ৪০ মিনিটে



এবারের বিষয় : হার্নিয়া

বিশেষজ্ঞ: ত্রা: অরিন্দম গ্রোষ

প্রযোজনা, সঞ্চালনা ,সাক্ষ্যকোর গ্রহণ,উপস্থাপনা ও সম্পাদনা: ঐন্দ্রিলা রায়

সম্প্রটার সহায়তা : রাজ সর্ধার



LOG ON TO OUR FREE INTERNET RADIO RADIOKOLKATA.ORG

Date: 07.04.2022



Date: 07.04.2022



৭ এপ্রিল, ২০২২ ভারতীয় সময় রাত ৭:৫৫ মিনিটে



আলোচনায়:

ডা. সৌমেন দত্ত গুপ্ত, ডা. শতরূপা মন্ডল, ডা.সব্যসাচী সেনগুপ্ত, ড. বিপ্লব বর্মন, সোমা মজুমদার, সুমিত্রা বন্দোপাধ্যায়, সব্যসাচী বিশ্বাস, তারক দাস

সঙ্গীতে: অর্পিতা সরদার

প্রযোজনা ও সঞ্চালনা: ড. সোমা বসু ও নবীনা রায় মজুমদার শব্দগ্রহণ ও সম্পাদনা: অস্তিত্ব রায় ও তনুশ্রী দে সম্প্রচার সহায়তা: রাজু সরদার

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg





Follow us on twitter @RADIOKOLKATAORG

Date: 09.04.2022



Follow us on Twitter @RadioKolkataOrg

Date: 09.04.2022



Date: 10.04.2022





Date: 10.04.2022



Follow us on Twitter @RadioKolkataOrg

Date: 11.04.2022



Follow us on Twitter @RadioKolkataOrg





১১ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৭ টা ৫০ মিনিটে

রেডিও কলকাতায় আ<mark>জকের অনু</mark>ষ্ঠান সুরবাহার আয়োজিত

"এ বসন্তে, সূর-তাল-ছন্দে"

সংগীতে - সোমা ভালুকদার, উমা ভট্টাচার্য, <mark>প্রিয়শিতা দাস, দেবারতি দন্ত, অনিমা সাঁত</mark>রা, লিপিকা মালাকার, সন্ধ্যা মালাকার, সঙ্গীতা রাষ্ণ্য, রৌণক সিং, পশুপতি মন্ডল, অঞ্জনা চ্যাটাজী, শিবাশিস চ্যাটাজী, উমা ভট্টাচার্য, অম্বেয়া দন্ত, রাণা ধানুকা, সম্পদ মুখাজী, মুক্ত বিহন্ন (দল) এবং ইপ্সিতা দে দণ্ড

সাঞ্চাৎকার : ইন্সিতা দে দও, <mark>সোমা তালুকদার , অসীম মালাকার এবং</mark> প্রিয়স্মিতা দাস

প্রযোজনা : নবীনা রায় মজুমদার ভাষ্যে, সাক্ষাৎকার গ্রহণে ও শব্দ গ্রহণে: অপরাজিতা ভট্টাচার্য, সৃষ্টি রায়, ক্রা<mark>তি মজুমদা</mark>র এবং তনুশ্রী দে সম্পাদনা : তনুশ্রী দে সম্প্রচার সহায়তায় : রাজু সদার

<u>addaddaiddaiddaiddaddaladda</u>

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 12.04.2022





Date: 13.04.2022



Date: 13.04.2022



১৩ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের অঙ্ক"

বিশেষজ্ঞ : বিজয়গড় জ্যোতিষ রায় কলেজের সহকারী অধ্যাপিকা ড. স্বর্ণালী শর্মা

প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায়

শব্দগ্রহণ ও সম্প্রচার সহায়তা - রাজু সরদার

Log on to our free internet radio RADIOKOLKATA.ORG

шиниши

Follow us on Twitter @RadioKolkataOrg

Date: 14.04.2022



Date: 14.04.2022



১৪ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের সাংবাদিকতা ও গণ জ্ঞাপন"

বিশেষজ্ঞ: আশুতোষ কলেজের সহকারী অধ্যাপিকা ড. প্রিয়াঙ্কা রায়

প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে শব্দগ্রহণ ও সম্প্রচার সহায়তা - রাজু সরদার

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



Date: 14.04.2022



Follow us on Twitter @RadioKolkataOrg

Date: 15.04.2022



১৫ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৭ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের অঙ্ক"

বিশেষজ্ঞ : বিজয়গড় জ্যোতিষ রায় কলেজের সহকারী অধ্যাপিকা ড. স্বর্ণালী শর্মা

> প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে

শব্দগ্রহণ ও সম্প্রচার সহায়তা - রাজু স্রদার

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 15.04.2022





Date: 15.04.2022



১৫ এপ্রিল , ২০২২, ভারতীয় সময় রাত ১ টা







রেডিও কলকাতার বিজ্ঞান অনুষ্ঠান জিজ্ঞাসা আজকের বিজ্ঞান অনুষ্ঠানে শুনছেন নববর্ষের পান্তাভাত , হিমোফিলিয়া , সৌরমন্ডলে ছুটে আসছে নতুন অতিথি - বিপদে পৃথিবী ?

> বিশেষ অতিথি - ডাঃ সুমন দত্ত ড. রবীন্দ্রনাথ বসু (বিজ্ঞাননেখক ও মহাকাশগবেষক) সঙ্গীতঃ স্মৌম্য শ্রী আদক

প্রযোজনা ও সঞ্চালনা ঃ ড. সোমা বসু শব্দগ্রহণ ও সম্পাদনা ঃ মেহুলী ব্যানার্জি সম্প্রচার সহায়তা ঃ রাজু সরদার অলংকরণে - তনুশ্রী দে

Login to our free internet radio radiokolkata.org
Follow us on twitter @Radiokolkata.org

Date: 16.04.2022



১৬ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৯ টা ২০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের সাংবাদিকতা ও গণ জ্ঞাপন"

বিশেষজ্ঞ : আশুতোষ কলেজের সহকারী অধ্যাপি<mark>কা</mark> ড. প্রিয়াঙ্কা রায়

> প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে শব্দগ্রহণ ও সম্প্রচার সহায়তা - রা<mark>জু সর</mark>দার

والمتنابا والمتنابا والمتنابا والمتنابات

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 17.04.2022





Date: 17.04.2022



Date: 17.04.2022



১৭ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের অর্থনীতি"

বিশেষজ্ঞ : বিজয়গড় জ্যোতিষ রায় কলেজের সহকারী অধ্যাপক ড. অভিজিৎ দাস

> প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে

শব্দগ্রহণ ও সম্প্রচার সহায়তা - রাজু সরদার

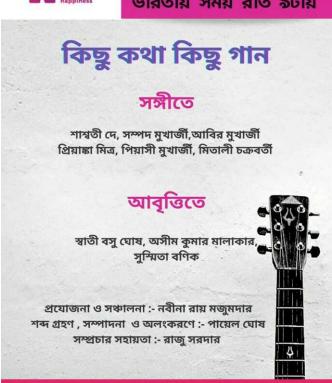
Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 18.04.2022



১৮ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৯টায়



Log on to our free internet radio RADIOKOLKATA.ORG
Follow us on Twitter @RadioKolkataOrg

Date: 18.04.2022



১৮ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের পদার্থ বিজ্ঞান"

বিশেষজ্ঞ : বিজয়গড় জ্যোতিষ রায় কলেজের শিক্ষক সুজিত নন্দী

> প্রযোজনা : ড. অর্গব বল্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে শব্দগ্রহণ ও সম্প্রচার সহায়তা - রাজু সরদার

aldraldraldraldraldraldraldraldr

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



Date: 19.04.2022



১৯ শে এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের পদার্থ বিজ্ঞান"

বিশেষজ্ঞ : বিজয়গড় জ্যোতিষ রায় কলেজের শিক্ষক সুজিত নন্দী

প্রযোজনা : ড. অর্গব বন্দ্যোপাধ্যায়
সম্পাদনা - তনুশ্রী দে

শব্<mark>যহণ</mark> ও সম্প্রচার সহায়তা - রাজু সরদার

Log on to our free internet radio RADIOKOLKATA.ORO

Follow us on Twitter @RadioKolkataOrg

Date: 19.04.2022



১৮ ই এপ্রিল ২০২২, ভারতীয় সময় রাত ৮ টা ৩০ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের পদার্থ বিজ্ঞান"

বিশেষজ্ঞ : বিজয়গড় জ্যোতিষ রায় কলেজের শিক্ষক সুজিত নন্দী

প্রযোজনা : ড. অর্গব বল্দ্যোপাধ্যায়

সম্পাদনা - তনুন্ত্রী দে শব্দ<u>গ্রহণ</u> ও সম্প্রচার সহায়তা - রাজ্ <mark>সরদার</mark>

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 20.04.2022



২০ ই এপ্রিল ২০২২ ভারতীয় সময় রাত ৯ টায়

কৃষি বিষয়ক অনুষ্ঠান চাষবাস

এবারের বিষয় :- ভেটিভার ঘাষ চাষ

বিশেষজ্ঞ: বিধানচন্দ্র কৃষি বিশ্ববিদ্যালয় মসলা আবাদি ওষধি ও সুগন্ধি ফসল বিভাগের সহকারী অধ্যাপক অমিতবরণ সারেঙ্গি

তরজা গানে - গোলক নস্কর ও সহ শিল্পী বৃন্দ

প্রযোজনা: রাজ্যেশ্বর সাহা সঞ্চালনা : বেবী সরদার

সাক্ষাৎকার গ্রহণ ও উপস্থাপনা : পবিত্র কুমার মন্ডল সম্পাদনা: সম্মিত চক্রবর্তী সম্প্রচার সহায়তা : রাজু সরদার অলংকরণে : তনুশ্রী দে

আপনাদের কাছে আমাদের 'চাষবাস' অনুষ্ঠানটি কেমন নাগছে সেবিষয়ে মতামত জানাবেন। আমাদের ইমেইল radiokolkatachashbash@gmail.com.

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 21.04.2022



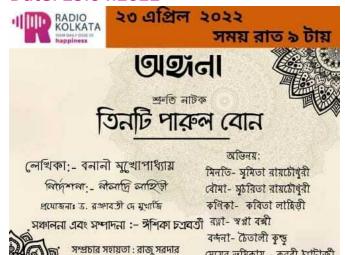
মেয়ের ভূমিকায় - করবী চ্যাটাজী



Date: 22.04.2022



Log on to our free internet radio RADIOKOLKATA.ORG Follow us on Twitter @RadioKolkataOrg



অনংকরন :- অমুরন মুখার্জি

Log on to our free internet radio station Radiokolkata.org

Date: 24.04.2022



Date: 24.04.2022

Date: 23.04.2022



Follow us on Twitter @RadioKolkataOrg



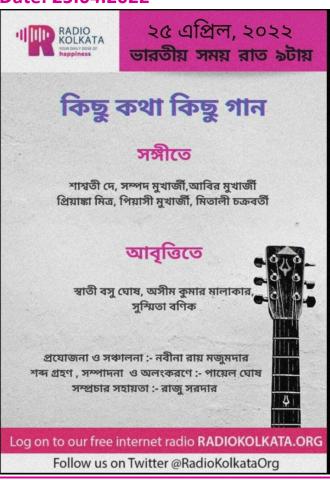


Date: 24.04.2022



Follow us on Twitter @RadioKolkataOrg

Date: 25.04.2022



Date: 25.04.2022



২৫ শে এপ্রিল ২০২২. ভারতীয় সময় রাত ৭ টা ৪৫ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের সাংবাদিকতা ও গণ জ্ঞাপন"

বিশেষজ্ঞ: আশুতোষ কলেজের সহকারী অধ্যাপিকা ড. প্রিয়াঙ্কা রায়

> প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে

শব্দগ্রহণ ও সম্প্রচার সহায়তা - রা<mark>জু সরদার</mark>

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 25.04.2022



২৫ শে এপ্রিল ২০২২. ভারতীয় সময় রাত ৮ টা ১৫ মিনিটে

রেডিও কলকাতার অনুষ্ঠান ভার্চুয়াল ক্লাসরুম

আজকের আলোচনার বিষয় "উচ্চমাধ্যমিকের রসায়ন"

বিশেষজ্ঞ: বিজয়গড জ্যোতিষ রায় কলেজের সহকারী অধ্যাপক ড. দশর্থ মাল

> প্রযোজনা : ড. অর্ণব বন্দ্যোপাধ্যায় সম্পাদনা - তনুশ্রী দে শব্দগ্রহণ ও সম্প্রচার সহায়তা - রাজু সরদার

alala.alala.alala.alala.alal Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



Date: 26.04.2022



Date: 26.04.2022



Follow us on Twitter @RadioKolkataOrg

Date: 27.04.2022



Date: 27.04.2022





Date: 28.04.2022



LOG ON TO OUR FREE INTERNET RADIO RADIOKOLKATA.ORG

Date: 28.04.2022



Date: 29.04.2022



Date30.04.2022

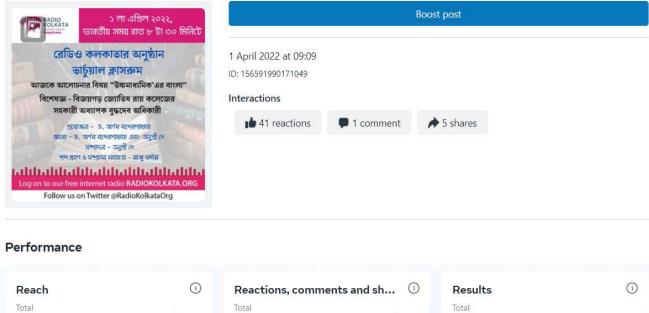






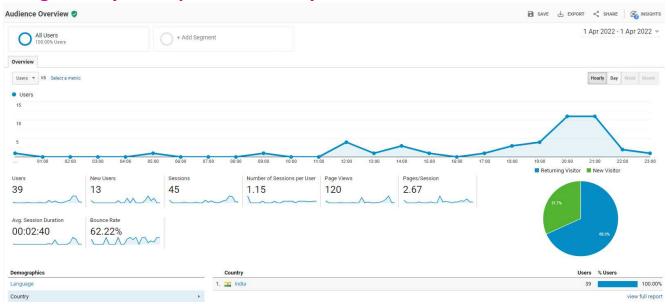
Individual Programme Performance (Daily) Report

Date: 01.04.2022 Facebook Post & its performance on Social Media Platform



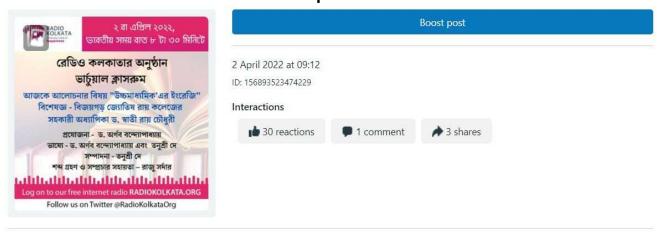


Google Analytics Report for the day

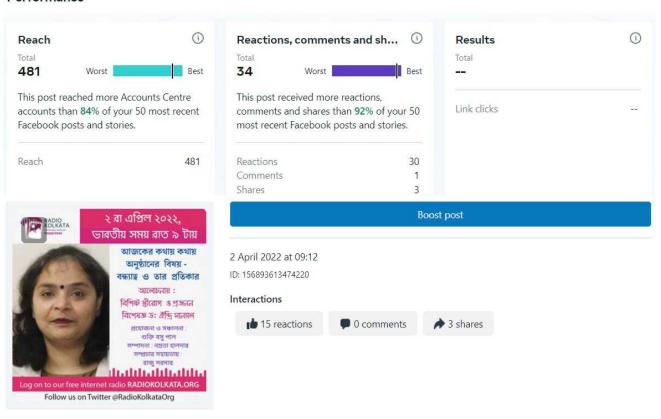




Date: 02.04.2022 Facebook Post & its performance on Social Media Platform

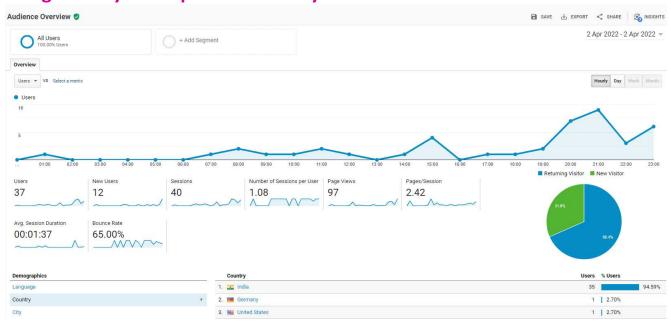


Performance









Date: 03.04.2022 Facebook Post & its performance on Social Media Platform





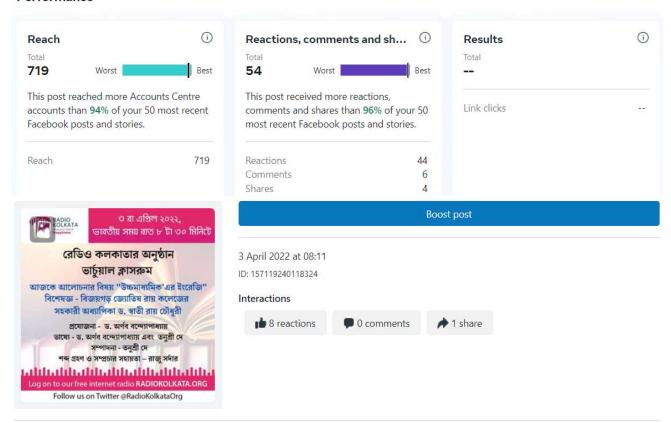






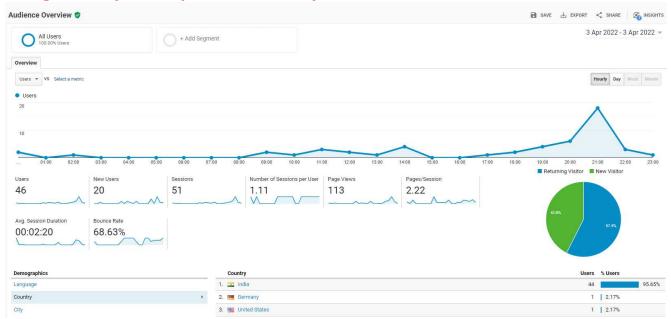


Performance







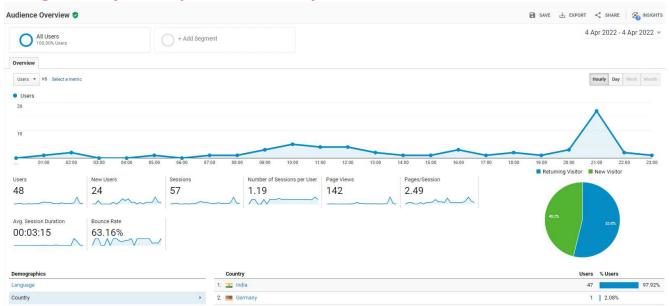


Date: 04.04.2022 Facebook Post & its performance on Social Media Platform







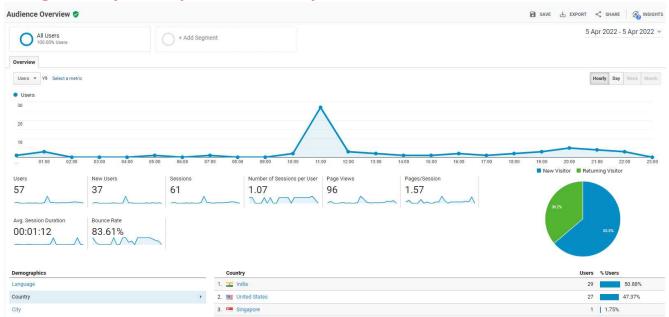


Date: 05.04.2022 Facebook Post & its performance on Social Media Platform

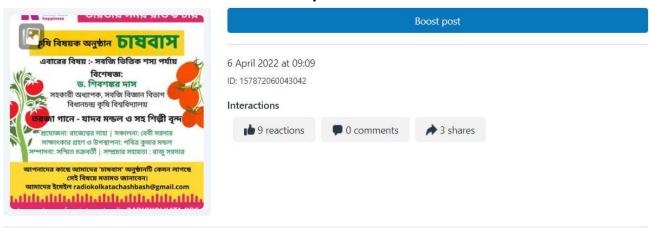






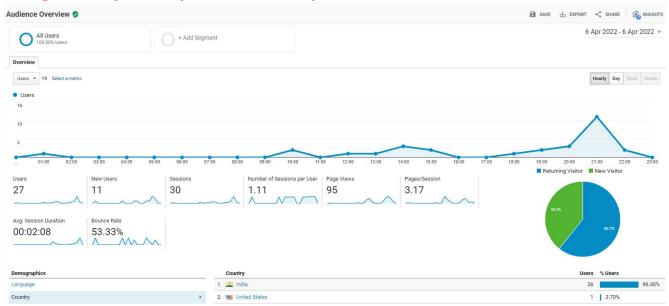


Date: 06.04.2022 Facebook Post & its performance on Social Media Platform









Date: 07.04.2022 Facebook Post & its performance on Social Media Platform



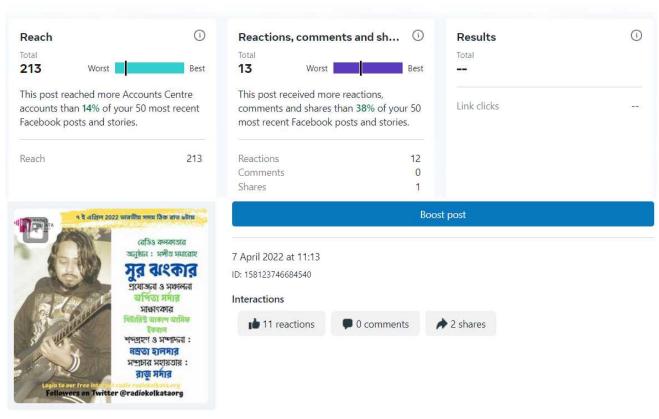






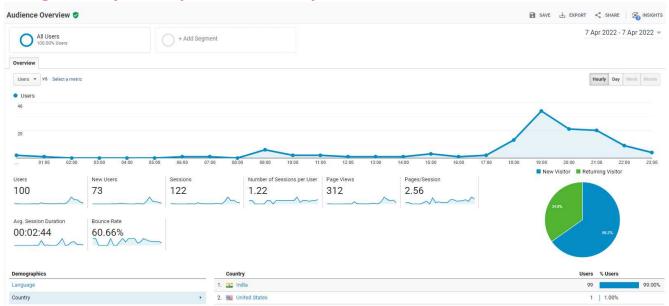


Performance







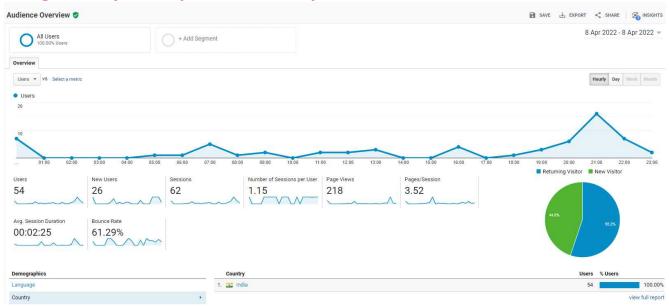


Date: 08.04.2022 Facebook Post & its performance on Social Media Platform









Date: 09.04.2022 Facebook Post & its performance on Social Media Platform









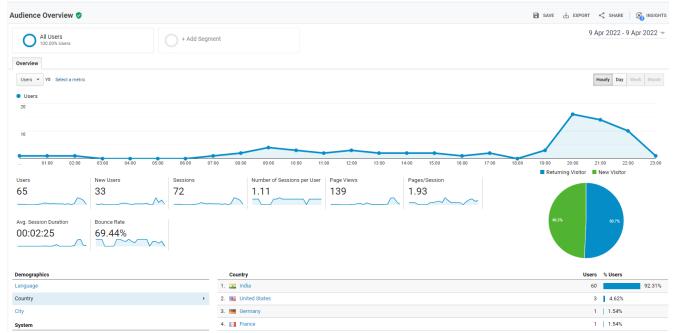




Performance



Google Analytics Report for the day

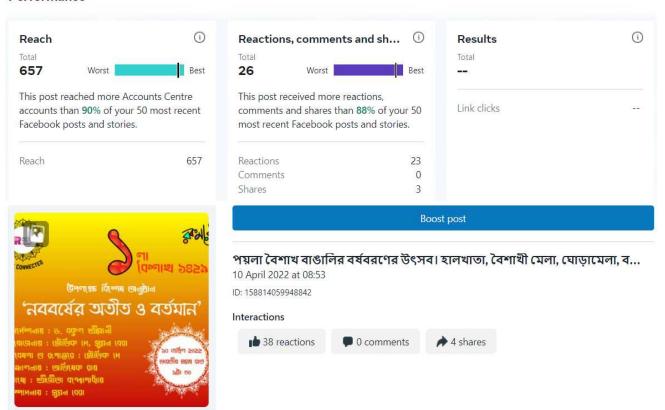




Date: 10.04.2022 Facebook Post & its performance on Social Media Platform

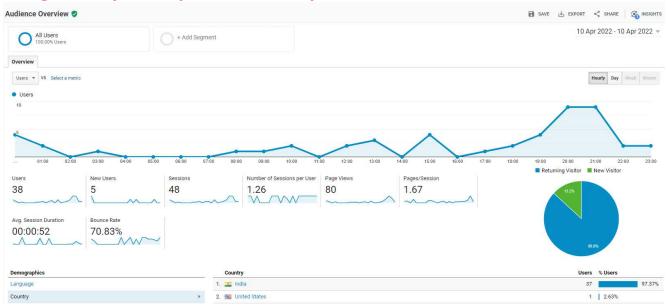


Performance

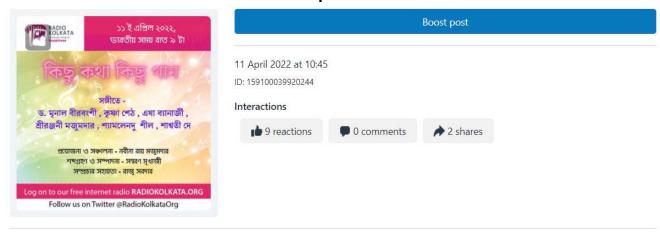








Date: 11.04.2022 Facebook Post & its performance on Social Media Platform







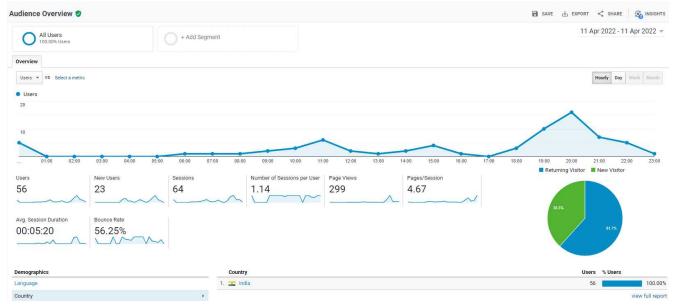




Performance

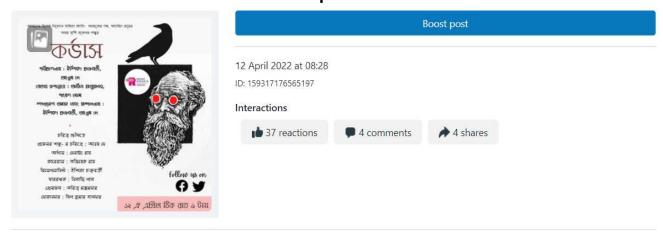


Google Analytics Report for the day





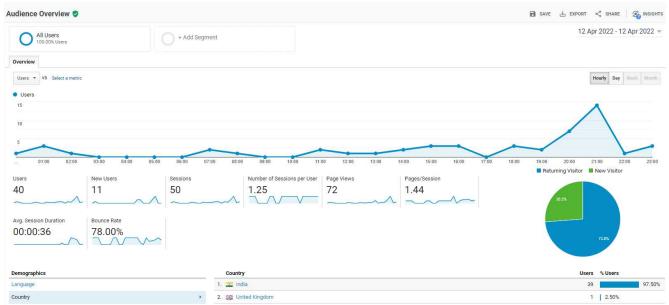
Date: 12.04.2022 Facebook Post & its performance on Social Media Platform



Performance

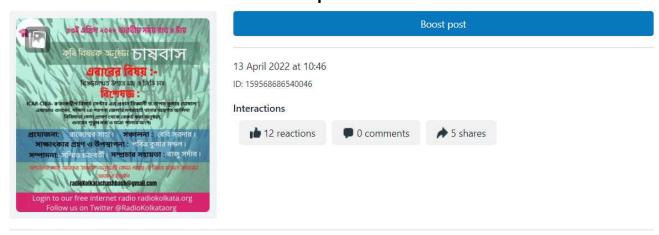


Google Analytics Report for the day

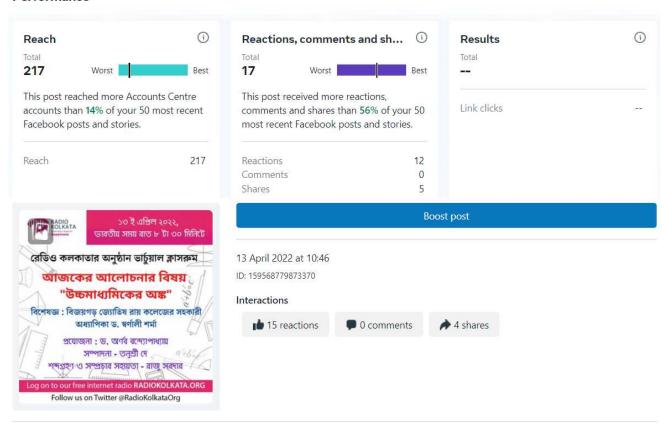




Date: 13.04.2022 Facebook Post & its performance on Social Media Platform

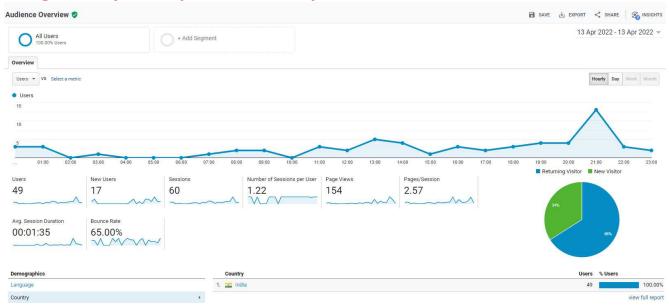


Performance









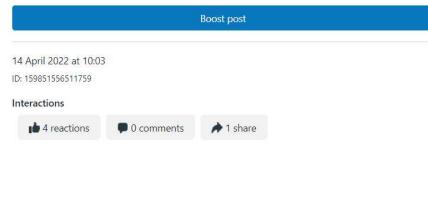
Date: 14.04.2022 Facebook Post & its performance on Social Media Platform









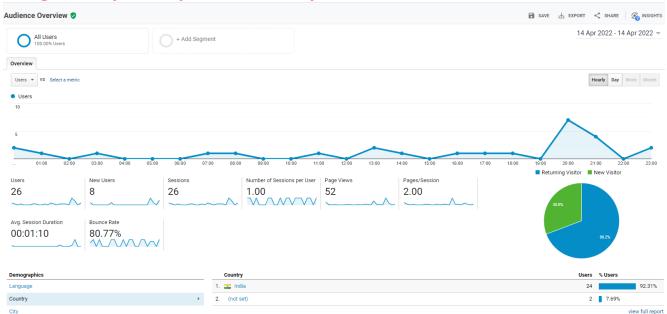












Date: 15.04.2022 Facebook Post & its performance on Social Media Platform













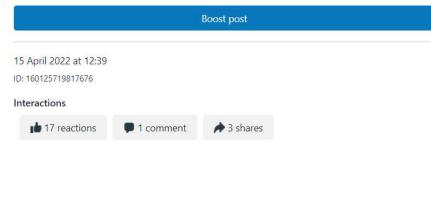




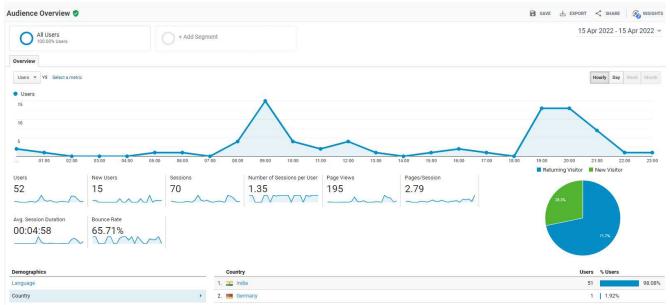






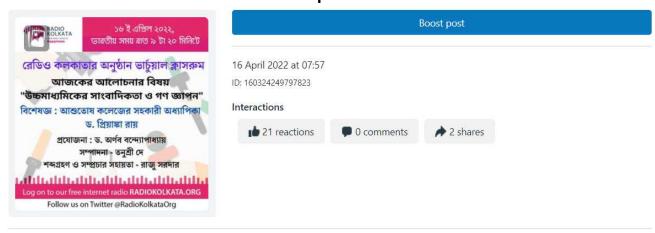




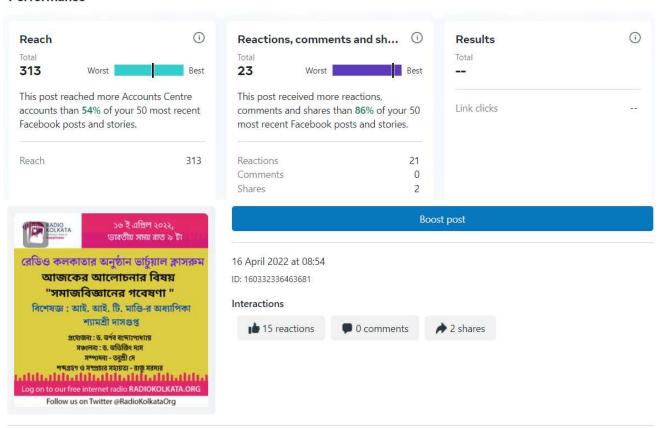




Date: 16.04.2022 Facebook Post & its performance on Social Media Platform

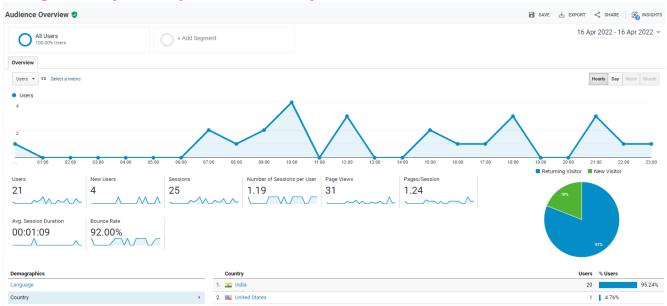


Performance









Date: 17.04.2022 Facebook Post & its performance on Social Media Platform



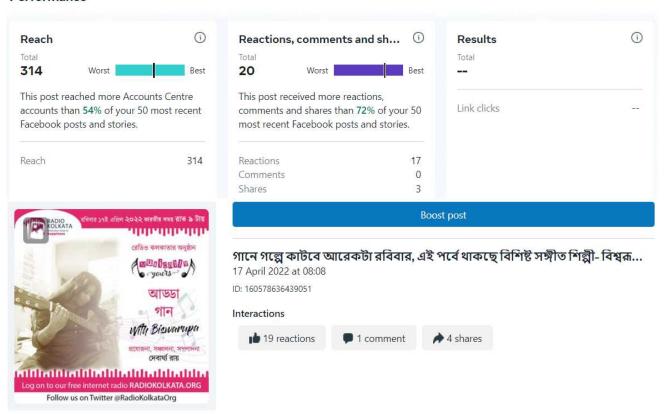


















Date: 18.04.2022 Facebook Post & its performance on Social Media Platform



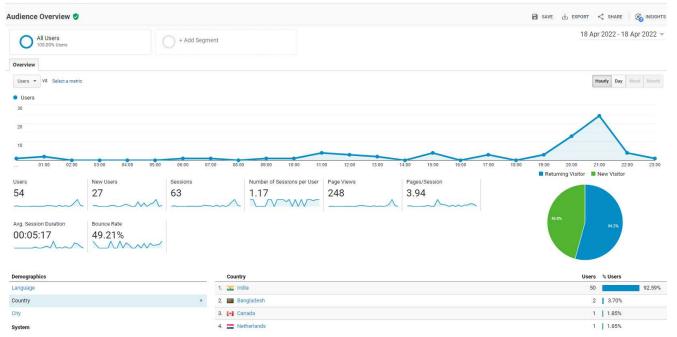






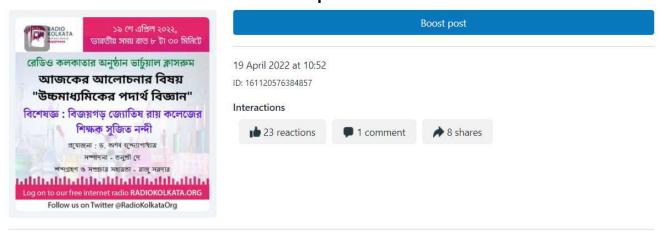




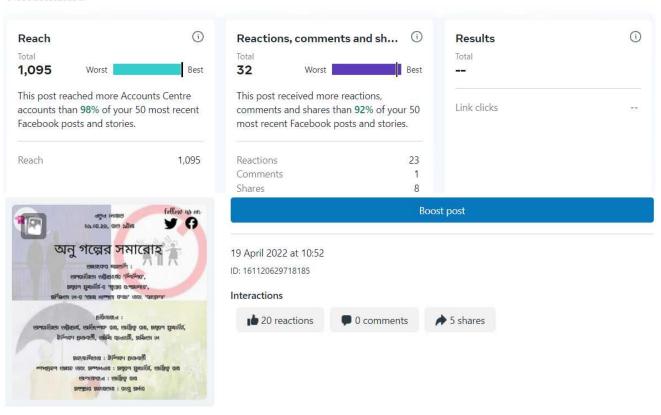




Date: 19.04.2022 Facebook Post & its performance on Social Media Platform

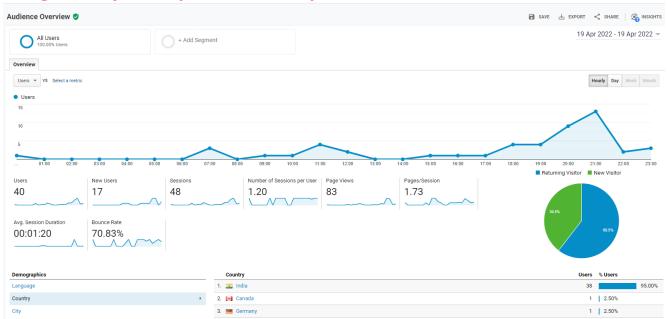


Performance

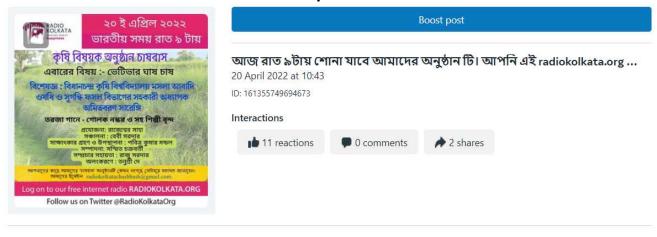






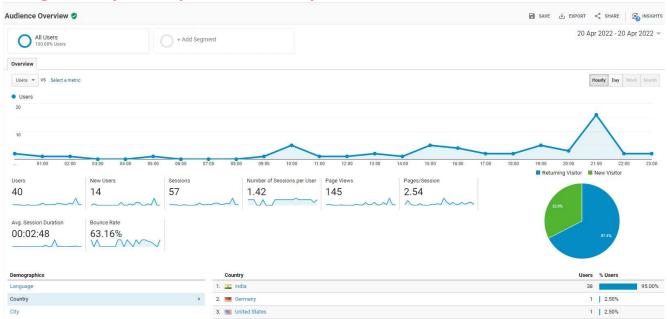


Date: 20.04.2022 Facebook Post & its performance on Social Media Platform









Date: 21.04.2022 Facebook Post & its performance on Social Media Platform

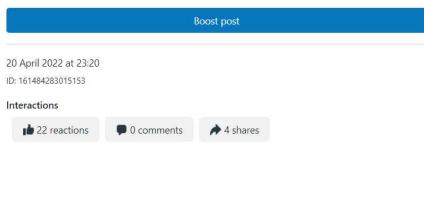




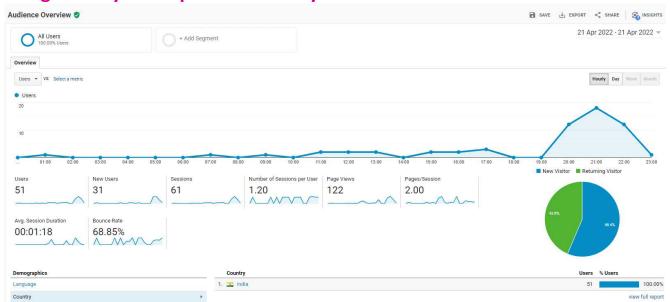








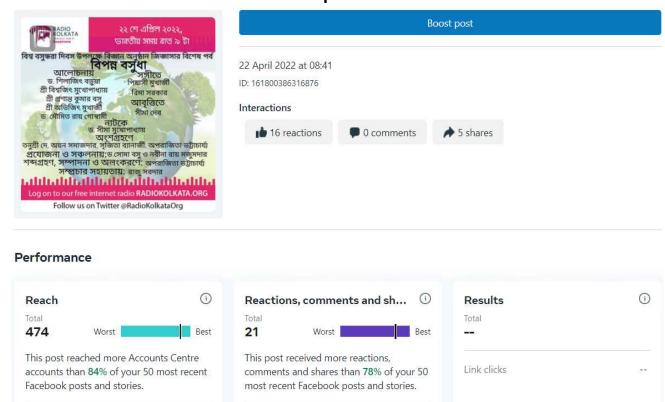






Reach

Date: 22.04.2022 Facebook Post & its performance on Social Media Platform



16

0

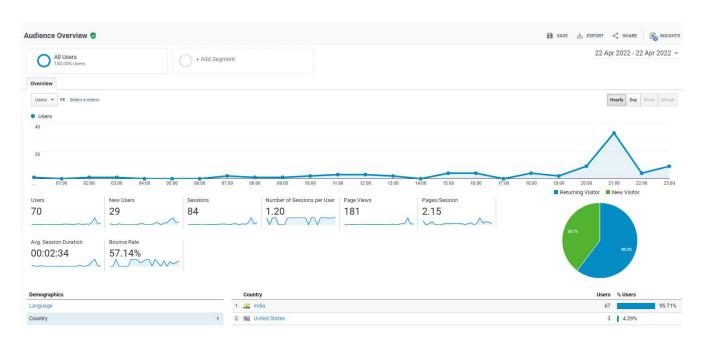
Google Analytics Report for the day

474

Reactions

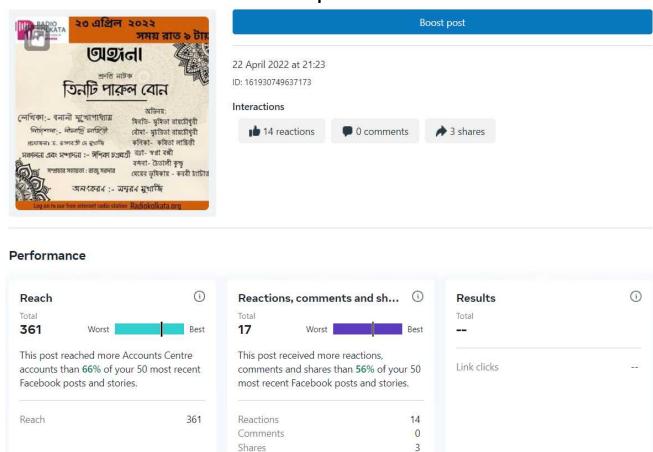
Comments

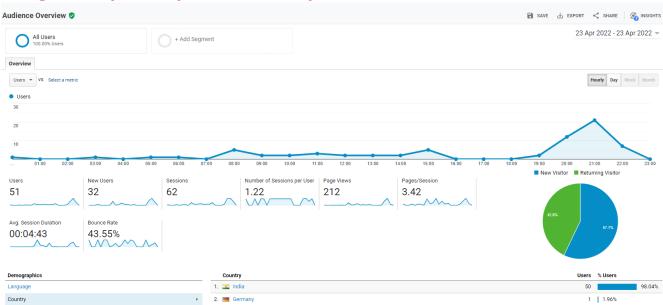
Shares





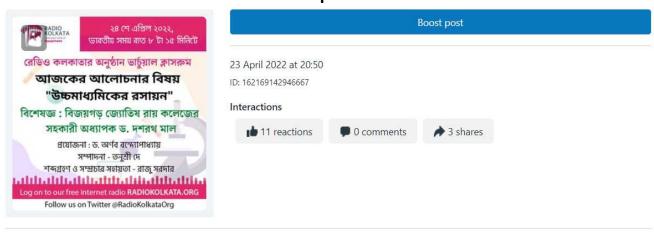
Date: 23.04.2022 Facebook Post & its performance on Social Media Platform



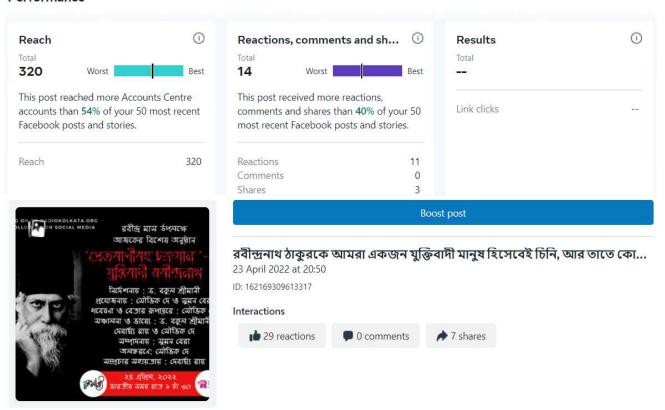




Date: 24.04.2022 Facebook Post & its performance on Social Media Platform



Performance





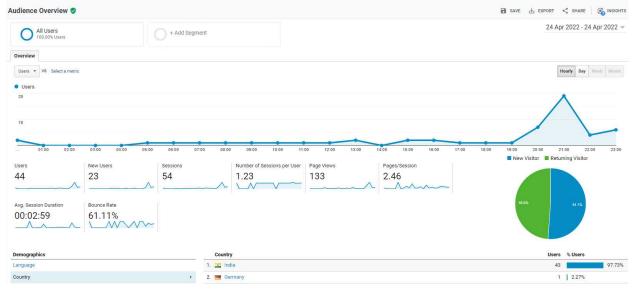






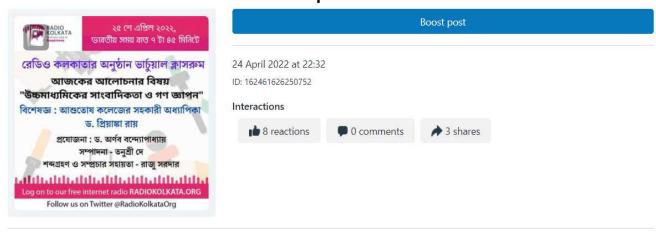




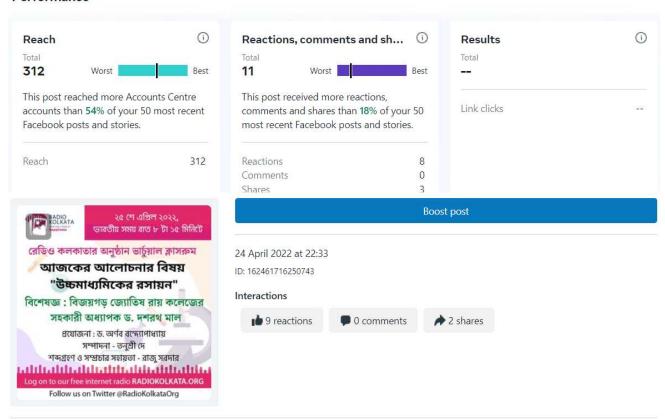




Date: 25.04.2022 Facebook Post & its performance on Social Media Platform



Performance

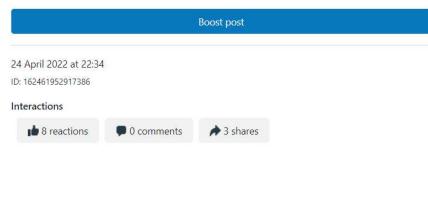




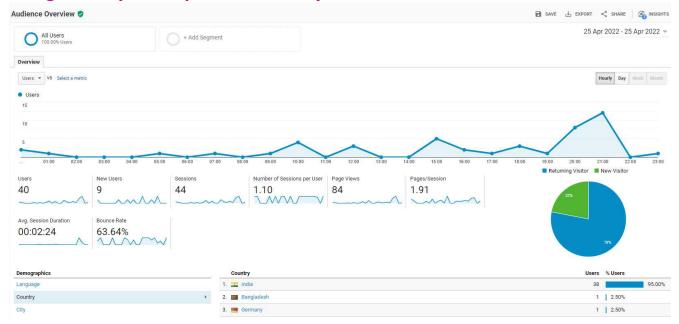






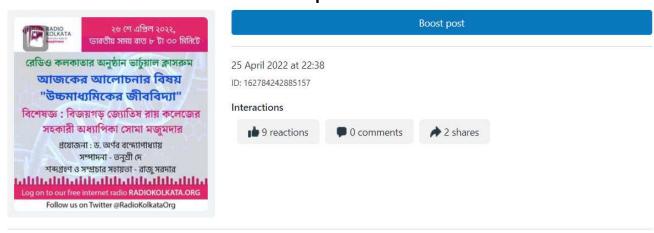




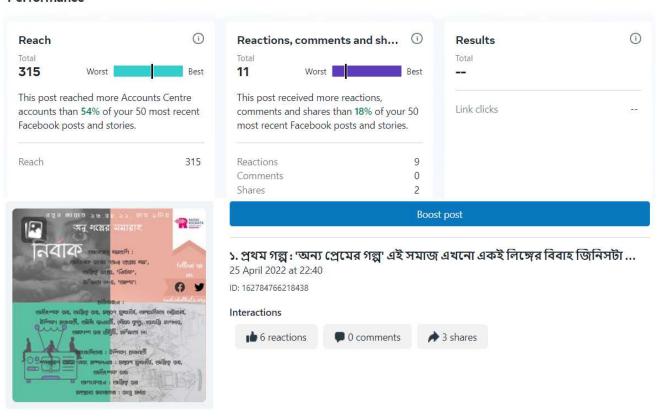




Date: 26.04.2022 Facebook Post & its performance on Social Media Platform

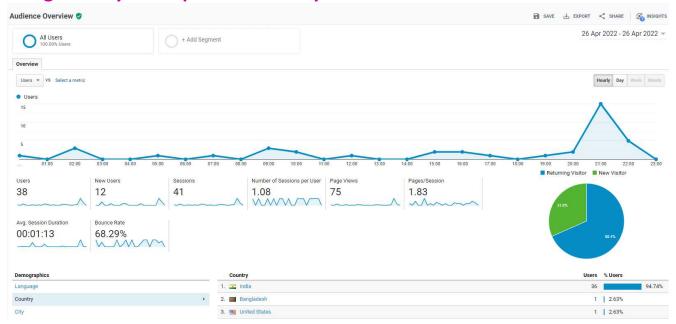


Performance









Date: 27.04.2022 Facebook Post & its performance on Social Media Platform



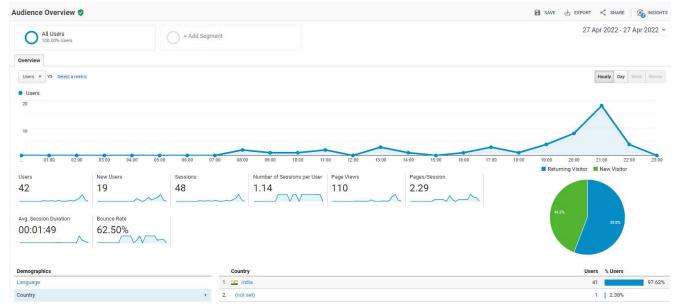






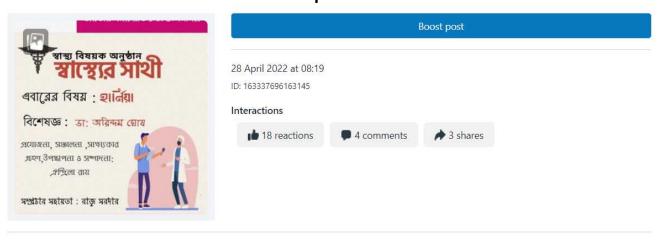




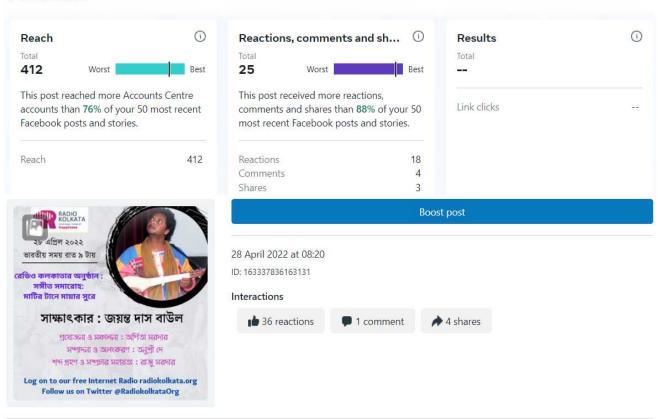




Date: 28.04.2022 Facebook Post & its performance on Social Media Platform

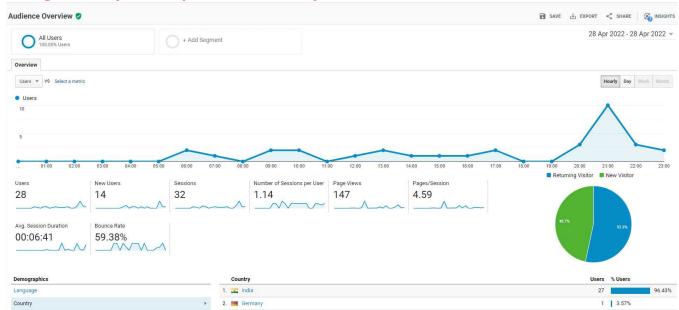


Performance







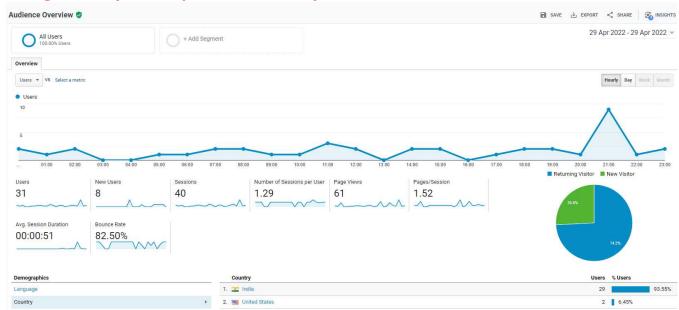


Date: 29.04.2022 Facebook Post & its performance on Social Media Platform







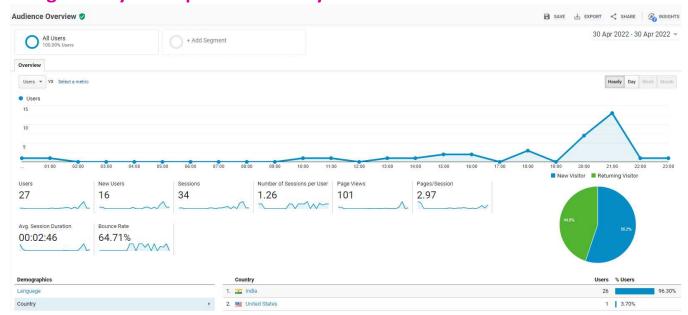


Date: 30.04.2022 Facebook Post & its performance on Social Media Platform

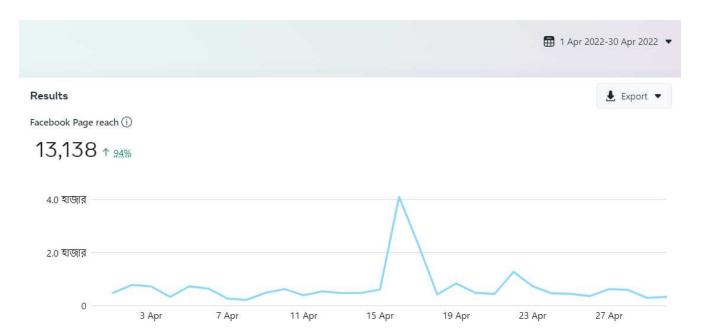






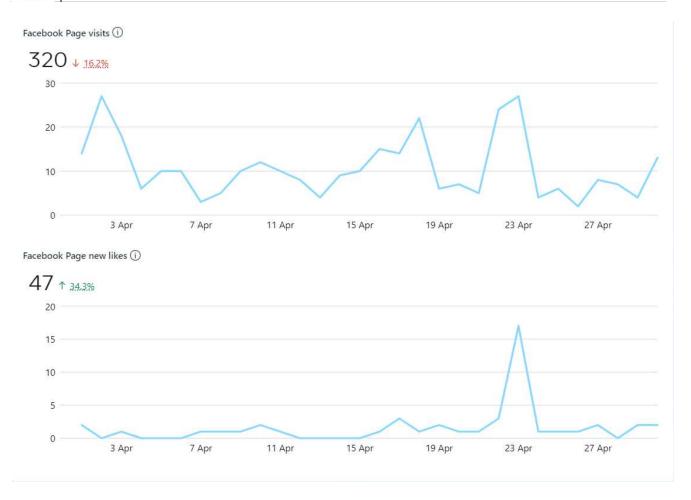


Performance Results of Radio Kolkata Facebook Page (April 2022)



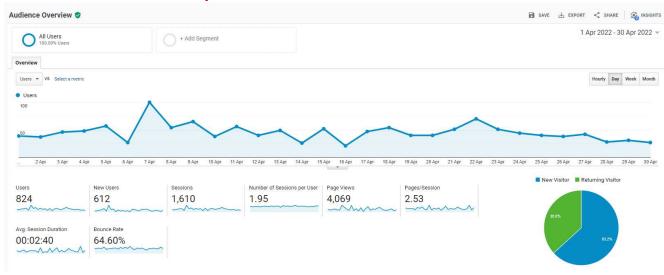






Performance Results of Radio Kolkata website Google Analytics Report (April 2022)









Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/04/2022	39	13	16/04/2022	21	4
02/04/2022	37	12	17/04/2022	47	30
03/04/2022	46	20	18/04/2022	54	27
04/04/2022	48	24	19/04/2022	40	17
05/04/2022	57	37	20/04/2022	40	14
06/04/2022	27	11	21/04/2022	51	31
07/04/2022	100	73	22/04/2022	70	29
08/04/2022	54	26	23/04/2022	51	32
09/04/2022	65	33	24/04/2022	44	23
10/04/2022	38	5	25/04/2022	40	9
11/04/2022	56	23	26/04/2022	38	12
12/04/2022	40	11	27/04/2022	42	19
13/04/2022	49	17	28/04/2022	28	14
14/04/2022	26	8	29/04/2022	31	8
15/04/2022	52	15	30/04/2022	27	16
Total numb	er of U	sers = 1358			
Total numb	er of N	ew Users =	613		

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.

Country-wise visits to the website

	Acquisition			Behaviour			
Country 7	Users • •	New Users 2	Sessions 1	Bounce Rate	Pages/Session 7	Avg. Session Duration	
	824 %.afTotak 100.00% (824)	613 % of Total: 100.16% (612)	1,610 % of Total: 100.00% (1,610)	64.60% Avg for View: 64.60% (0.00%)	2.53 Avg for View: 2.53 (0.00%)	00:02:40 Avg for View: 00:02:40 (0.00%)	
1. 🔟 India	764 (92.49%)	557 (90.86%)	1,539 (95.59%)	64.07%	2.55	00:02:44	
2. United States	44 (5.33%)	43 (7.01%)	44 (2.73%)	93.18%	1.11	00:00:20	
3. Germany	6 (0.73%)	1 (0.16%)	13 (0.81%)	30.77%	5.62	00:04:57	
4. Bangladesh	4 (0.48%)	4 (0.65%)	4 (0.25%)	50.00%	3.00	00:00:18	
5. (not set)	3 (0.36%)	3 (0.49%)	3 (0.19%)	100.00%	1.00	00:00:00	
6. 💌 Canada	1 (0.12%)	1 (0.16%)	3 (0.19%)	33.33%	1.67	00:00:40	
7. II France	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00	
8. 🏭 United Kingdom	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00	
9. Netherlands	1 (0.12%)	1 (0.16%)	1 (0.06%)	0.00%	6.00	00:02:39	
O. Singapore	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00	



State-wise visits to Radio Kolkata website (India)

Region 📳	Acquisition			Behaviour			
Region 3	Users 🕘 🔻 🗸	New Users	Sessions 1	Bounce Rate	Pages/Session	Avg. Session Duration	
	764 % of Total: 92.72% (824)	557 % of Total: 91.01% (612)	1,539 % of Total: 95.59% (1,610)	64.07% Avg for View: 64.60% (-0.82%)	2.55 Avg for View; 2.53 (0.73%)	00:02:44 Avg for View: 00:02:40 (2.55%)	
1. West Bengal	717 (93.48%)	519 (93.18%)	1,464 (95,13%)	64.21%	2.48	00:02:45	
2. Karnataka	9 (1.17%)	5 (0.90%)	18 (1.17%)	72.22%	1.72	00:01:23	
3. Odisha	7 (0.91%)	7 (1.26%)	11 (0.71%)	72.73%	1.73	00:00:36	
4. Delhi	5 (0.65%)	3 (0.54%)	10 (0.65%)	60.00%	5.40	00:02:08	
5. Assam	4 (0.52%)	3 (0.54%)	6 (0.39%)	50.00%	2.33	00:03:46	
6. Uttar Pradesh	4 (0.52%)	4 (0.72%)	4 (0.26%)	75.00%	2.75	00:00:32	
7. Bihar	3 (0.39%)	2 (0.36%)	7 (0.45%)	28.57%	6.29	00:06:17	
8. Maharashtra	3 (0.39%)	2 (0.36%)	3 (0.19%)	33.33%	4.67	00:06:21	
9. Tamil Nadu	3 (0.39%)	3 (0.54%)	3 (0.19%)	66.67%	2.00	00:00:34	
10. (not set)	2 (0.26%)	2 (0.36%)	3 (0.19%)	33.33%	20.33	00:04:53	
11. Haryana	2 (0.26%)	1 (0.18%)	2 (0.13%)	50.00%	13.50	00:04:19	
12. Himachal Pradesh	2 (0.26%)	1 (0.18%)	2 (0.13%)	50.00%	1:50	00:00:45	
13. Manipur	2 (0.26%)	2 (0.36%)	2 (0.13%)	50.00%	2.50	00:10:35	
14. Telangana	2 (0.26%)	2 (0.36%)	2 (0.13%)	100.00%	1.00	00:00:00	
15. Rajasthan	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00	
16. Jharkhand	1 (0.13%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00	

City-wise visits to Radio Kolkata website (India)

	Sec. 18	Acquisition			Behaviour		
C	ity ?	Users • 🗸	New Users	Sessions 7	Bounce Rate 7	Pages/Session 7	Avg. Session Duration
		764 % of Total: 92.72% (824)	557 % of Total: 91.01% (612)	1,539 % of Total: 95.59% (1,610)	64.07% Avg for View: 64.60% (-0.82%)	2.55 Avg for View: 2.53 (0.73%)	00:02:44 Avg for View: 00:02:40 (2.55)
17	Kolkata	586 (74.08%)	419 (75.22%)	1,192 (77.45%)	64.68%	2.42	00:02:4
2.	Siliguri	54 (6.83%)	35 (6.28%)	103 (6,69%)	66.02%	2.18	00:02:1
3.	(not set)	33 (4.17%)	24 (4.31%)	57 (3.70%)	57.89%	3.49	00:02:3
4.	Durgapur	16 (2.02%)	10 (1.80%)	27 (1.75%)	55.56%	6.48	00:03:5
5.	Howrah	15 (1.90%)	8 (1.44%)	22 (1.43%)	63.64%	2.18	00:02:2
6.	Burdwan	12 (1.52%)	8 (1.44%)	25 (1,62%)	64.00%	2.28	00:02:0
7.	Kharagpur	11 (1.39%)	7 (1.26%)	21 (1.36%)	71.43%	1.52	00:02:0
8.	Bengaluru	8 (1.01%)	4 (0.72%)	16 (1.04%)	75.00%	1.69	00:01:2
9.	Bhubaneswar	5 (0.63%)	4 (0.72%)	8 (0.52%)	75.00%	1.50	00:00:3
10.	Berhampore	5 (0.63%)	2 (0.36%)	11 (0.71%)	27.27%	3.82	00:04:1
11.	Guwahati	4 (0.51%)	3 (0.54%)	6 (0.39%)	50.00%	2.33	00:03:4
12.	Delhi	4 (0.51%)	3 (0.54%)	7 (0.45%)	71.43%	2.29	00:02:2
13.	Patna	3 (0.38%)	2 (0.36%)	7 (0.45%)	28.57%	6.29	00:06:1
14.	Asansol	3 (0.38%)	3 (0.54%)	3 (0.19%)	33.33%	4.00	00:03:3
15.	Hyderabad	2 (0.25%)	2 (0.36%)	2 (0.13%)	100.00%	1.00	00:00:0
16.	New Delhi	2 (0.25%)	0. (0.00%)	3 (0.19%)	33,33%	12.67	00:01:3
17.	Nagpur	2 (0.25%)	2 (0.36%)	2 (0.13%)	50.00%	6.00	00:02:5
18.	Chennal	2 (0.25%)	2 (0.36%)	2 (0.13%)	100.00%	1.00	00:00:0



19. Lucknow	2 (0.25%)	2 (0.36%)	2 (0.13%)	50.00%	4.50	00:01:05
20. Imphal	2 (0.25%)	2 (0.36%)	2 (0.13%)	50.00%	2,50	00:10:35
21. Darjeeling	2 (0.25%)	2 (0.36%)	2 (0.13%)	0.00%	2.50	00:01:32
22. Faridabad	1 (0.13%)	1 (0.18%)	1 (0.06%)	0.00%	26.00	00:08:38
23. Mumbai	1 (0.13%)	0 (0.00%)	1 (0.06%)	0.00%	2.00	00:13:19
24. Jaipur	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
25. Coimbatore	1 (0.13%)	1 (0.18%)	1 (0.06%)	0.00%	4.00	00:01:42
26. Noida	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
27. Shimla	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
28. Sonipat	1 (0.13%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
29. Agra	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
30. Ranchi	1 (0.13%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
31. Jalpaiguri	1 (0.13%)	1 (0.18%)	2 (0.13%)	50.00%	3.50	00:08:46
32, Chakdaha	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
33. Belda	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
34. Chinsurah	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
35. Krishnanagar	1 (0.13%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
36. Rampurhat	1 (0.13%)	1 (0.18%)	1 (0.06%)	0.00%	4.00	00:00:24
37. Contai	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00
38. Suri	1 (0.13%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
39. Midnapore	1 (0.13%)	1 (0.18%)	1 (0.06%)	100.00%	1.00	00:00:00

USA → Regions

B. C. C.	Acquisition			Behaviour			
Region ①	Users ⊕ ↓	New Users	Sessions (2)	Bounce Rate	Pages/Session	Avg. Session Duration	
	44 % of Total: 5.34% (824)	43 % of Total: 7.03% (612)	44 % of Total: 2.73% (1,610)	93.18% Avg for View: 64.60% (44.25%)	1.11 Avg for View: 2.53 (-55.94%)	00:00:20 Avg for View: 00:02:40 (-87,56%)	
1. Virginia	26 (59.09%)	26 (60.47%)	26 (59.09%)	100.00%	1.00	00:00:00	
2. (not set)	9 (20.45%)	9 (20.93%)	9 (20:45%)	88.89%	1.11	00:00:02	
3. Illinois	3 (6.82%)	2 (4.65%)	3 (6.82%)	66.67%	1.33	00:04:14	
4. Indiana	1 (2.27%)	1 (2.33%)	1 (2.27%)	100.00%	1.00	00:00:00	
5. Kansas	1 (2.27%)	1 (2.83%)	1 (2.27%)	100.00%	1.00	00:00:00	
6. New Jersey	1 (2.27%)	1 (2.33%)	1 (2.27%)	100.00%	1.00	00:00:00	
7. New York	1 (2.27%)	1 (2.33%)	1 (2.27%)	100.00%	1.00	00:00:00	
8. Oregon	1 (2.27%)	1 (2.33%)	1 (2.27%)	100.00%	1.00	00:00:00	
9. Texas	1 (2.27%)	1 (2.33%)	1 (2.27%)	0.00%	4.00	00:01:41	

Germany → Region

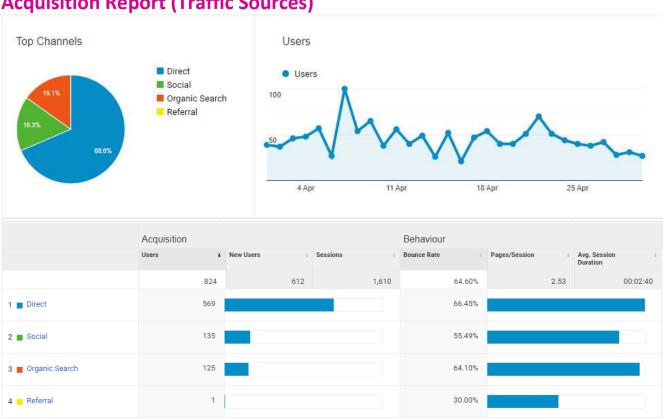
Region	Acquisition			Behaviour			
Region	Users 🕘 🔱	New Users	Sessions (2)	Bounce Rate	Pages/Session	Avg. Session Duration	
	6 % of Total: 0.73% (824)	1 % of Total; 0.16% (612)	13 % of Total; 0.81% (1,610)	30.77% Aug for View: 64.60% (-52.37%)	5.62 Avg for View: 2.53 (122.19%)	00:04:57 Avg for View: 00:02:40 (85.63%)	
1. Hessen	3 (50.00%)	0 (0.00%)	7 (53.85%)	57.14%	1.71	00:05:29	
2. Hamburg	2 (33.33%)	0 (0.00%)	5 (38,46%)	0.00%	9.40	00:04:36	
3. Berlin	1 (16.67%)	1 (100.00%)	1 (7.69%)	0.00%	14.00	00:03:00	



Bangladesh → Region

City	Acquisition			Behaviour			
City	Users ? ↓	New Users	Sessions 2	Bounce Rate	Pages/Session	Avg. Session Duration	
	4 % of Total: 0.49% (824)	4 % of Total: 0.65% (612)	4 % of Total: 0.25% (1,610)	50.00% Avg for View: 64.60% (-22.60%)	3.00 Avg for View: 2.53 (18.70%)	00:00:18 Avg for View: 00:02:40 (-88.76%)	
1. Dhaka	2 (50.00%)	2 (50.00%)	2 (50.00%)	50.00%	3.00	00:00:27	
2. Sylhet	1 (25.00%)	1 (25.00%)	1 (25.80%)	100.00%	1.00	00:00:00	
3. Cox's Bazar	1 (25.00%)	1 (25.00%)	1 (25.00%)	0.00%	5.00	00:00:19	

Acquisition Report (Traffic Sources)



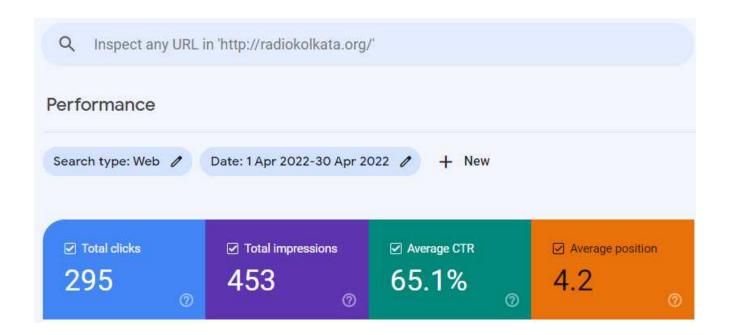
10 10 10 10 10 10 10 10 10 10 10 10 10 1	Acquisition			Behaviour		
Social Network ?	Users ?	New Users (?)	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	135 % of Total: 16,38% (824)	128 % of Total: 20.92% (612)	164 % of Total: 10.19% (1,610)	55.49% Avg for View: 64.60% (-14.10%)	3.23 Avg for View: 2.53 (27.63%)	00:02:39 Avg for View: 00:02:40 (-0.80%)
1. Facebook	130 (96.30%)	124 (96.88%)	153 (93.29%)	53.59%	3.36	00:02:41
2. Instagram	3 (2.22%)	3 (2.34%)	3 (1.83%)	100.00%	1.00	00:00:00
3. Twitter	2 (1.48%)	1 (0.78%)	8 (4.88%)	75.00%	1.50	00:02:53



Landing Pages (First 10)

	Acquisition			Behaviour		
Landing Page 3	Sessions ? ↓	% New Sessions ?	New Users ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	1,610 % of Total: 100.00% (1,610)	38.07% Avg for View: 38.01% (0.16%)	613 % of Total: 100.16% (612)	64.60% Avg for View: 64.60% (0.00%)	2.53 Avg for View: 2.53 (0.00%)	00:02:40 Avg for View: 00:02:40 (0.00%
1. / @	1,445 (89.75%)	39,31%	568 (92.66%)	64.43%	2.52	00:02:38
2. /index.php 🚇	95 (5.90%)	5.26%	5 (0.82%)	65.26%	2.54	00:04:00
3. /pro_sec.php?p=pre	10 (0.62%)	40.00%	4 (0.65%)	50.00%	4.10	00:02:32
4. /about.php	8 (0.50%)	37.50%	3 (0.49%)	37.50%	4.00	00:03:04
5. /event.php?ev=c51ce410c124a10e0db5e4b97fc2 @ af39	7 (0.43%)	28.57%	2 (0.33%)	100.00%	1.00	00:00:00
6. /career.php	6 (0.37%)	83.33%	5 (0.82%)	66.67%	2.33	00:06:30
7. /archive.php	5 (0.31%)	60.00%	3 (0.49%)	80.00%	2.00	<00:00:01
8. /event.php?ev=45c48cce2e2d7fbdea1afc51c7c6 ad26	4 (0.25%)	25.00%	1 (0.16%)	50.00%	2.00	00:00:41
9. /event.php?ev=c20ad4d76fe97759aa27a0c99bff6	4 (0.25%)	25.00%	1 (0.16%)	75.00%	1.25	00:00:00
10. /contact.php @	3 (0.19%)	100.00%	3 (0.49%)	100.00%	1.00	00:00:00

Performance Results of Radio Kolkata website Google Search Console Report (April 2022)





Queries that fetched the maximum impressions, clicks and positions for your web pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH AF	SEARCH APPEARANCE		
							Ŧ
Top queries				↓ Clicks	Impressions	CTR	Position
radio kolkata.org				47	62	75.8%	1
radio kolkata.org live				46	66	69.7%	1
radiokolkata.org				21	26	80.8%	1
radiokolkata .org				19	27	70.4%	1
radio kolkata org				4	5	80%	1
radio kolkata				1	14	7.1%	12.5
live radio kolkata				0	4	0%	30.3
kolkata radio				0	3	0%	31.3
kolkata radio station				0	2	0%	87.5
online radio kolkata				0	1	0%	60

Countries that produce the best search performance and user engagement for your landing pages

	1			
Country	↓ Clicks	Impressions	CTR	Position
India	292	414	70.5%	1.6
Germany	3	10	30%	4
United States	0	6	0%	55.5
Iran	0	2	0%	1
Russia	0	2	0%	25.5
Bangladesh	0	2	0%	30.5
Thailand	0	2	0%	72.5
South Africa	0	1	0%	1
Switzerland	0	1	0%	7
Italy	0	1	0%	11
Macedonia	0	1	0%	11
United Kingdom	0	1	0%	29
Ukraine	0	1	0%	29
Hong Kong	0	1	0%	30
Canada	0	1	0%	37
Philippines	0	1	0%	39
Vietnam	0	1	0%	49
Argentina	0	1	0%	53
Egypt	0	1	0%	66
Nigeria	0	1	0%	68



Country	↓ Clicks	Impressions	CTR	Position
Malaysia	0	1	0%	87
Talwan	0	1	0%	88

Devices that delivers the best search performance and user engagement

	QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH AF	PPEARANCE	DATES	
								Ŧ
Device					↓ Clicks	Impressions	CTR	Position
Mobile					282	418	67.5%	2.5
Desktop					13	35	37.1%	25.1

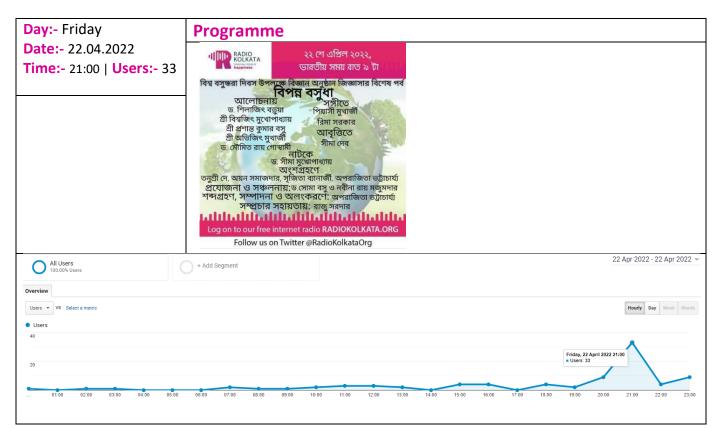
Top 2 Days that received most traffic

Thursday, April 7, 2022 - 100 Friday, April 22, 2022 - 70

Peak Periods (Days & Hours that got the highest visits)









Programme Schedule for May 2022

May 2022						
Date	Programme name	Date	Programme name			
01-05-2022	Musically yours,	17-05-2022	Sahitya shruti			
	rokomari, joint prgm					
02-05-2022	Satyajit ray er jonmodin	18-05-2022	Chasbash			
	alochona sobha					
02-05-2022	Kichu kotha kichu gaan	19-05-2022	Oitijyo			
03-05-2022	Potol babu film star	19-05-2022	Swasther sathi			
04-05-2022	Chasbash	20-05-2022	Gigasha,			
		21-05-2022	Chutir adda			
05-05-2022	Oitijyo	21-05-2022	Student's corner			
06-05-2022	Gigasha	22-05-2022	Rokomari			
07-05-2022	Kothaye kothaye	22-05-2022	Musically yours			
08-05-2022	Rokomari	23-05-2022	Kichu kotha kichu gaan			
08-05-2022	Musically yours	24-05-2022	Sahitya shruti			
09-05-2022	Kichu kotha kichu	25-05-2022	Chasbash			
	gaan(robir aloy)					
10-05-2022	Sahitya shruti	26-05-2022	Swasther sathi			
11-05-2022	Chasbash	26-05-2022	Sangeet samoraho			
12-05-2022	Swasther sathi	27-05-2022	Gigasha,			
12-05-2022	Sangeet samoraho	27-05-2022	Student's corner			
13-05-2022	Gigasha	28-05-2022	Kolkatar canvas			
14-05-2022	Gaane golpe	28-05-2022	Angana			
14-05-2022	Kichu kotha kichu gaan	29-05-2022	Rokomari			
	(robir aloy)					
15-05-2022	Rokomari	29-05-2022	Musically yours			
15-05-2022	Musically yours	30-05-2022	Kichu kotha kichu gaan			
16-05-2022	Kichu kotha kichu gaan	31-05-2022	Sahitya shruti			
		31-05-2022	Virtual classroom			



Programme Posters

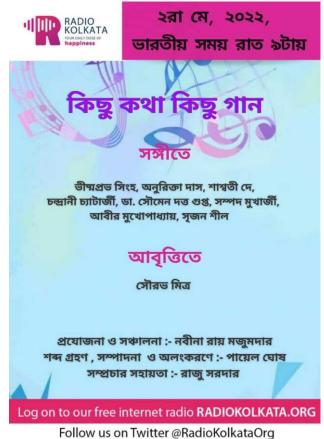


LOG ON TO OUR FREE INTERNET RADIO RADIOKOLKATA.ORG

Date: 02.05.2022



Date: 02.05.2022



Date: 02.05.2022





Date: 03.05.2022



Date: 04.05.2022



Date: 05.05.2022



৫ ই মে ২০২২, ভারতীয় সময় রাত ৯ টা



আজকে ঐতিহ্যের নিবেদন : শিল্পীর সঙ্গে শিল্পের কথা

মাক্ষাৎদোয়ে যিশিষ্ট অভিনেতা অৰ্ণ মুখোপাখ্যায়

াদ্দেশ্বন্ধ গ্রহণে :
কলমান্তিত ভট্টাচার্মা
জনুষ্টান পরিকল্পনা ও প্রমোজনা :
দিবাজনা চট্টালাধ্যাথ
ডাম্পাদ্না : কলমান্তিতা ভট্টাচার্মা
জন্মবিকাশে : তনুশ্রী দে
ডাম্পান্ন সংস্কৃত্য : মাজু ডামদার

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 06.05.2022



Follow us on Twitter @RadioKolkataOrg



Date: 07.05.2022



সম্প্রচার সহায়তায় - রাজ সরদার।

Log on to our free Internet Radio radiokolkat Follow us on Twitter @RadiokolkataOrg

Date: 08.05.2022





স্বাতী দাসগুপ্ত



Date: 09.05.2022





Date: 10.05.2022





প্রযোজনা: রাজ্যেশ্বর সাহা সঞ্চালনা : বেবী সরদার সাক্ষাৎকার গ্রহণ ও উপস্থাপনা : পবিত্র কুমার মন্ডল , সম্পাদনা: সম্মিত চক্রবর্তী

> সম্প্রচার সহায়তা : রাজু সরদার অলংকরণে : তনুশ্রী দে ও অপরাজিতা ভট্টাচার্য্য আপনালের কাছে আমানের চিহবাশ অগ্রুঠানটি কেমন লাগছে কেবিয়য় সাত্যত জানকো আমানের উক্তাইল বারিওমিরার নির্মানিক সিক্তারীতেল

Date: 12.05.2022



Date: 12.05.2022

Date: 11.05.2022



Follow us on Twitter @RadioKolkataOrg



Date: 13.05.2022

RADIO KOLKATA VOUR DALLY COSE OF happiness

১৩ মে ২০২২, ভারতীয় সময় রাত ৯ টা

জিজ্ঞাসা

আজকের বিজ্ঞান অনুষ্ঠানে শুনছেন বাজ - পার্থ সরকার হৃদয়ের সাতকাহন - কমলিনী ব্যানার্জি খাচ্ছি কিন্তু ভাবছি কি:থানকুনি পাতা -অঞ্জলি দাস

সঙ্গীত: ইভানা রায়

প্রযোজনা, সঞ্চালনা, সম্পাদনা ও অলংকরণ: ড. সোমা বসু সম্প্রচার সহায়তা - রাজু সরদার মতামত জানাতে: science.radiokolkata@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 14.05.2022



১৪ ই মে ২০২২, ভারতীয় সময় রাত ৯ টায়

গানে গল্পে

প্রযোজনা ও সঞ্চালনা :- নবীনা রায় মজুমদার শব্দ গ্রহণ ও সম্পাদনা:- পায়েল রায় সম্প্রচার সহায়তা:- রাজু সরদার

আজকের গল্প মনের মতো ভাড়াটে:- স্বপন বুড়ো (কঠে:- সুক্তি বসু পাল) কিশোর সরস গল্প:- কল্পনা ভট্টাচার্য্য (কঠে:- অপারাজিতা ভট্টাচার্য্য) রোবট:- সিদ্ধার্থ মুখোপাধ্যায়

(কঠে:- অয়ন সমাজদার)

সঙ্গীতে অশেষ সান্যাল এষা ব্যানার্জী শর্মিতা সামস্ত রায়

l og on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 14.05.2022





১৪ ই মে ভারতীয় সময় রাত ৭ টা ৪৫ মিনিটে

কিছু কথা কিছু গান অনুষ্ঠান্ত্রের এর বিঞ্গেষ পর্ব

রবির সোলগ

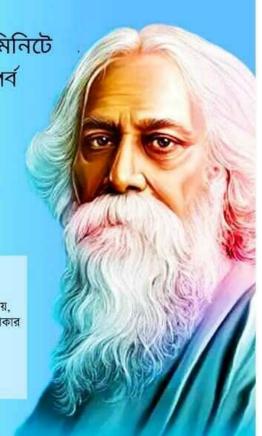
প্রয়োজনা : ড. স্পর্ণব বন্দ্যোপাধ্যায় গু নবীনা রায় মজুমদ্যর সম্বালনা : নবীনা রায় মজুমদ্যর শব্দগ্রহণ, সম্পাদ্যো গু স্পল্টবন্ধণে : তিনুসী দ্র সম্প্রচার সহায়তা : রাজু সরদ্যর

সঙ্গীতে ঃ দোলন ভট্টাচার্য্য, সাগরিকা মজুমদার, শাশ্বতী দত্ত অধিকারী, ঈন্ধিতা দে দত্ত, ওভময় সেন, ডাসৌমেন দত্ত গুপ্ত, মিতালী চক্রবর্তী, রিতম দত্ত, অঞ্জন দেয়াশী, শ্রীরঞ্জনী মজুমদার, ভীষ্মপ্রভ সিংহ, অনামিকা দাস, আত্রেয়ী ঘোষ, কৃষ্ণেন্দু দে, অনুরিক্তা দাস, রিতিকা ভট্টাচার্য্য গিটারে - সায়ন দত্ত গুপ্ত

আবৃত্তিতে শৌজন্য বন্দ্যোপাধ্যায়, ড. স্বাতী বসু ঘোষ, অসীম মালাকার গুক্তি বসু পাল

> আলোচনায় অগ্নিভ বন্দ্যোপাধ্যায়

LOG ON TO OUR FREE INTERNET RADIO radiokolkata.org
FOLLOW US ON TWITTER @RadiokolkataOrg



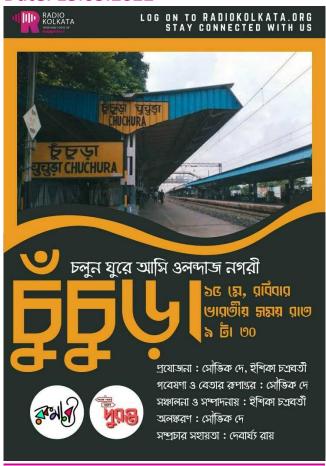


Date: 15.05.2022



Follow us on Twitter @RadioKolkataOrg

Date: 15.05.2022



Date: 16.05.2022

Date: 18.05.2022



Date: 17.05.2022



Date: 19.05.2022







Follow us on Twitter @RadioKolkataOrg

Date: 20.05.2022



২০ মে ২০২২, ভারতীয় সময় রাত ৯ টা

বিশ্ব মৌমাছি দিবস উপলক্ষে জিজ্ঞাসার বিশেষ পর্ব
প্রকৃতির বন্ধা - মৌমাছি

দীপককুমার দাঁ (গোবরডাঙা গবেষণা পরিষদ) সৈকত কুমার বসু (কৃষি বিজ্ঞানী, কানাডা) জয়িতা মুখার্জি (বিজ্ঞানলেখিকা)

প্রযোজনা, সঞ্চালনা, সম্পাদনা ও অলংকরণ : ড. সোমা বসু সম্প্রচার সহায়তা - রাজু সরদার মতামত জানাতে: science.radiokolkata@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 21.05.2022





Date: 21.05.2022



Date: 22.05.2022



Date: 22.05.2022



Date: 23.05.2022





Date: 24.05.2022



Date: 25.05.2022



Date: 26.05.2022



Follow us on Twitter @RadioKolkataOrg

Date: 26.05.2022





Date: 27.05.2022



Follow us on Twitter @RadioKolkataOrg

Date: 27.05.2022



Date: 28.05.2022

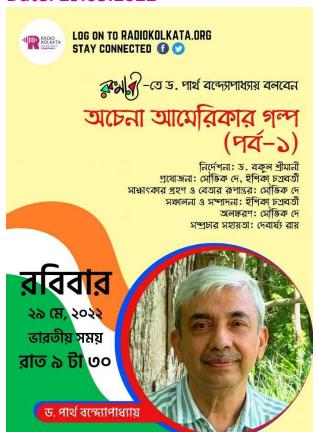


Date: 28.05.2022





Date: 29.05.2022



Date: 29.05.2022

Date: 31.05.2022



Date: 30.05.2022



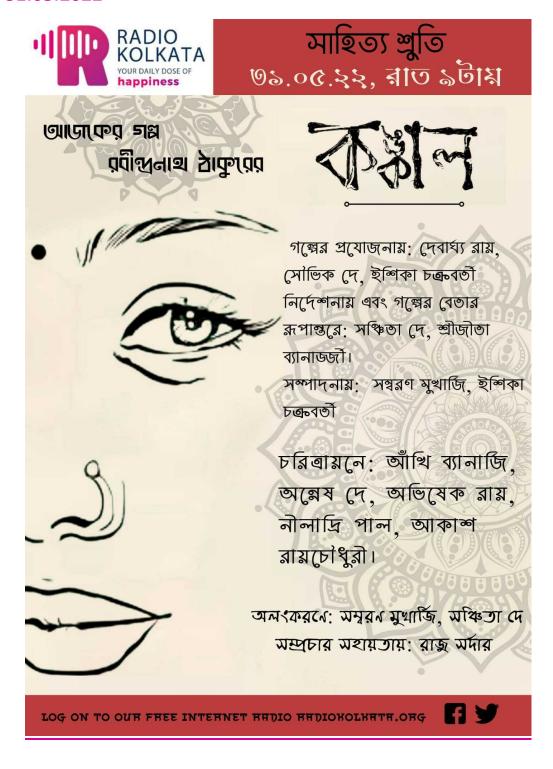
Follow us on Twitter @RadioKolkataOrg



Follow us on Twitter @RadioKolkataOrg



Date: 31.05.2022

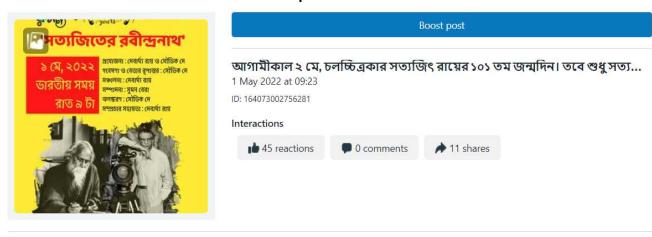






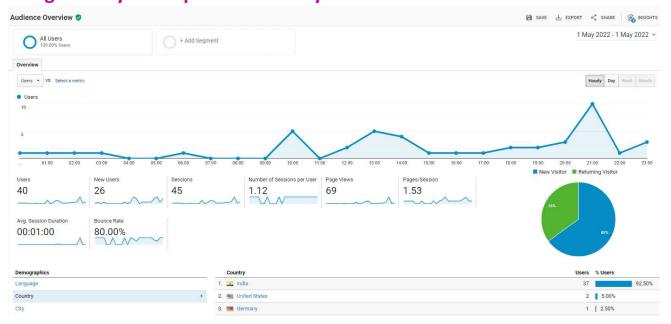
Individual Programme Performance (Daily) Report

Date: - 01.05.2022 Facebook Post & its performance on Social Media Platform



Performance



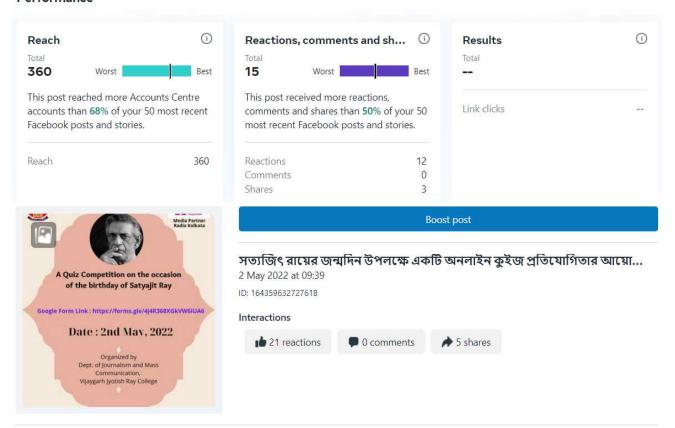




Date: - 02.05.2022 Facebook Post & its performance on Social Media Platform



Performance



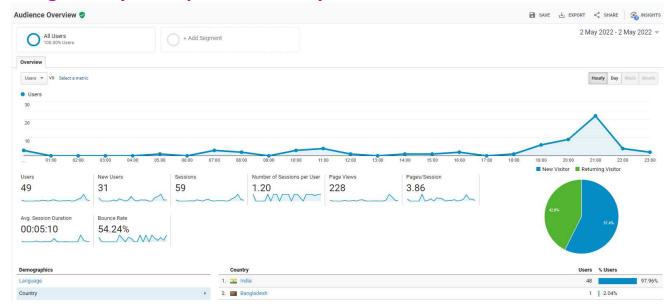






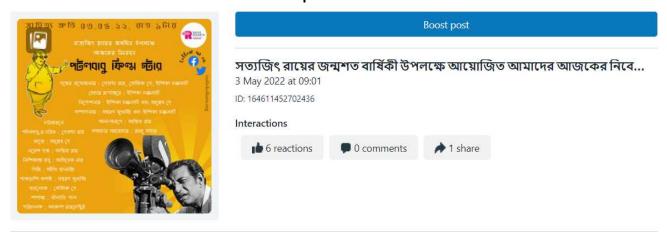
Performance





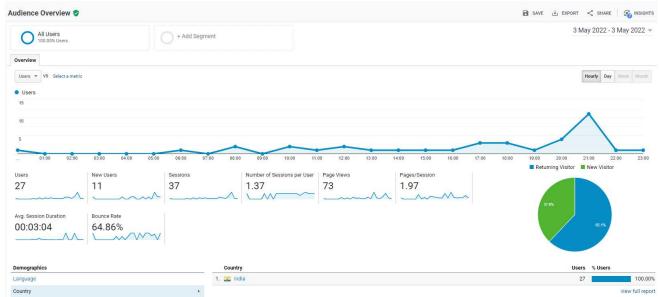


Date: - 03.05.2022 Facebook Post & its performance on Social Media Platform



Performance





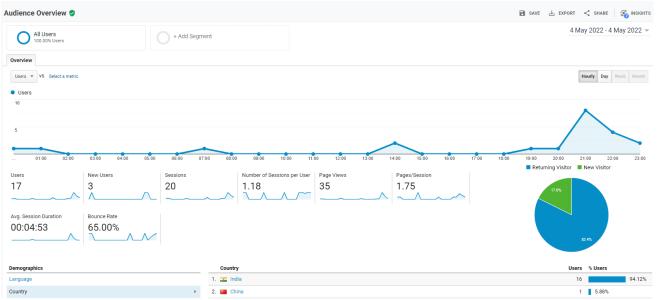


Date: - 04.05.2022 Facebook Post & its performance on Social Media Platform



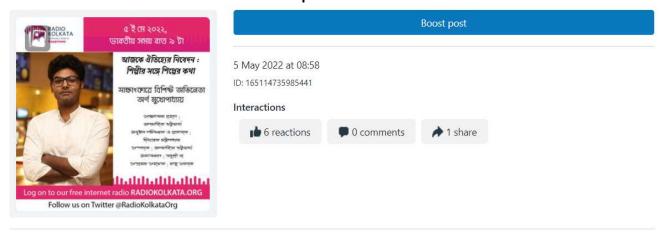
Performance





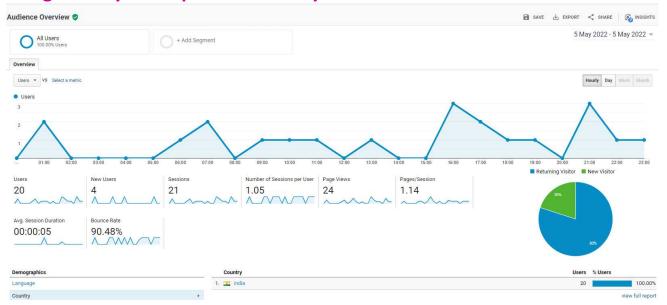


Date: - 05.05.2022 Facebook Post & its performance on Social Media Platform



Performance





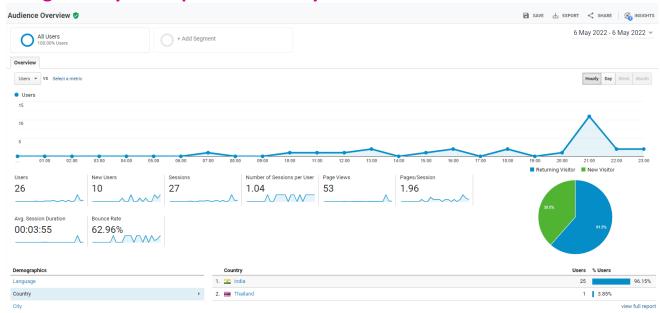


Date: - 06.05.2022 Facebook Post & its performance on Social Media Platform



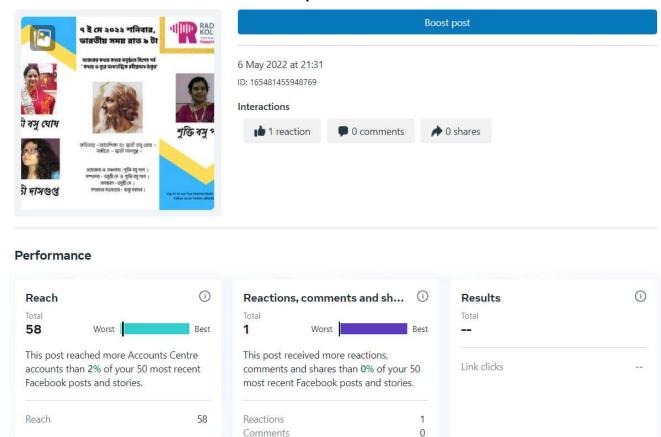
Performance





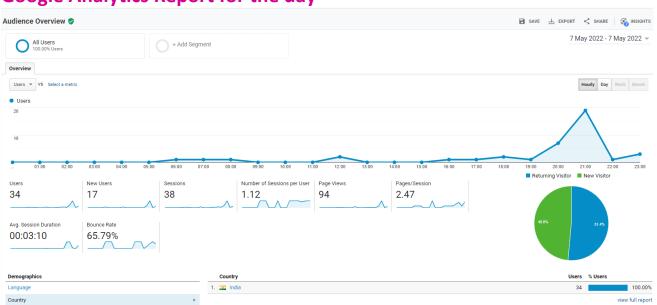


Date: - 07.05.2022 Facebook Post & its performance on Social Media Platform



Google Analytics Report for the day

Shares

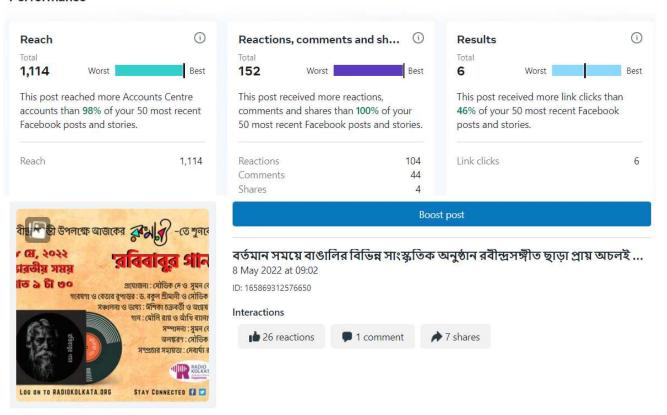




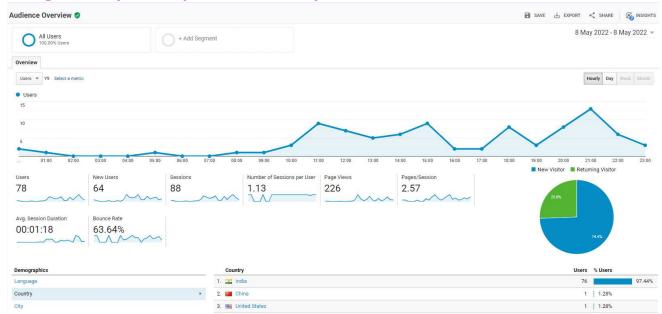
Date: - 08.05.2022 Facebook Post & its performance on Social Media Platform



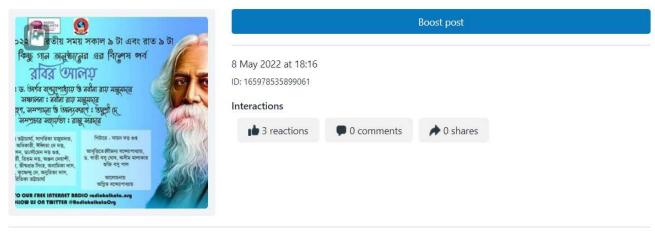
Performance





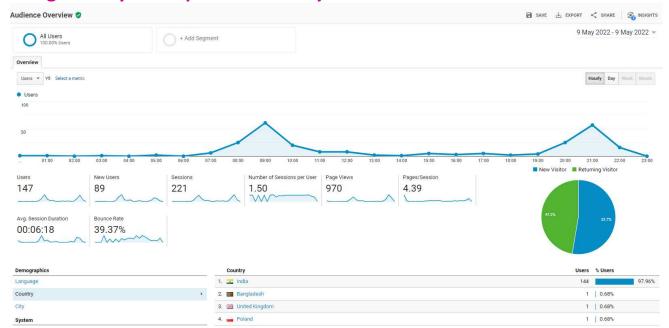


Date: - 09.05.2022 Facebook Post & its performance on Social Media Platform







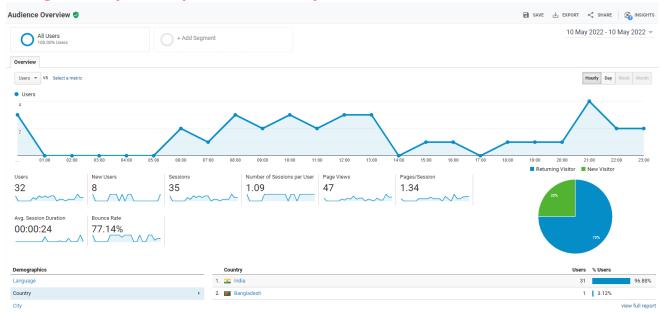


Date: - 10.05.2022 Facebook Post & its performance on Social Media Platform









Date: - 11.05.2022 Facebook Post & its performance on Social Media Platform









Date: - 12.05.2022 Facebook Post & its performance on Social Media Platform

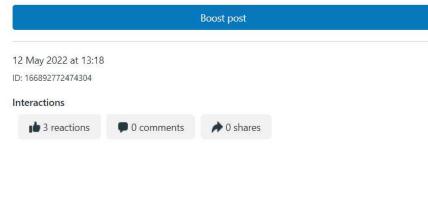






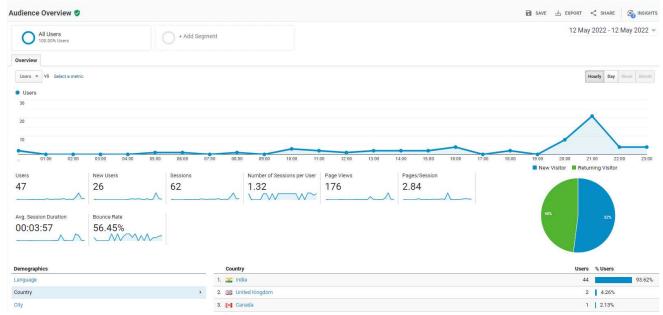






Performance





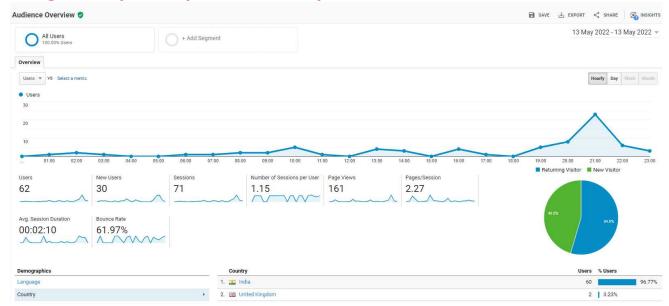


Date: - 13.05.2022 Facebook Post & its performance on Social Media Platform



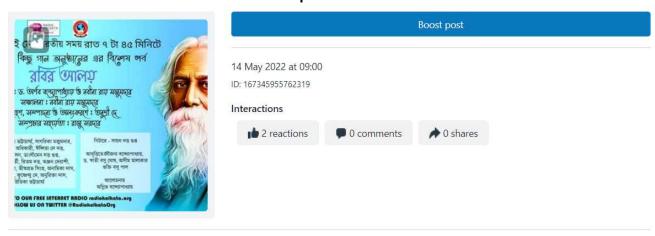
Performance



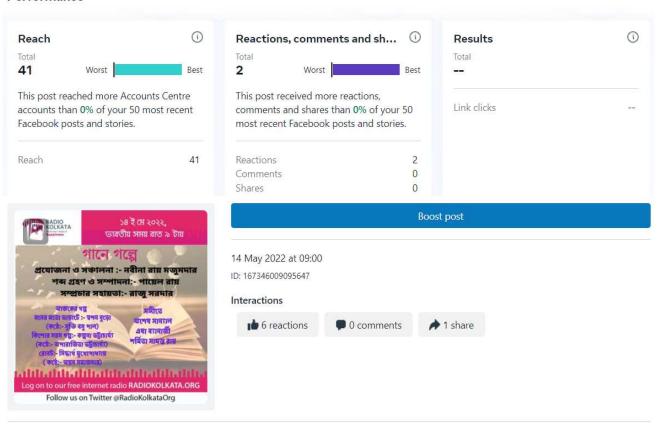




Date: - 14.05.2022 Facebook Post & its performance on Social Media Platform

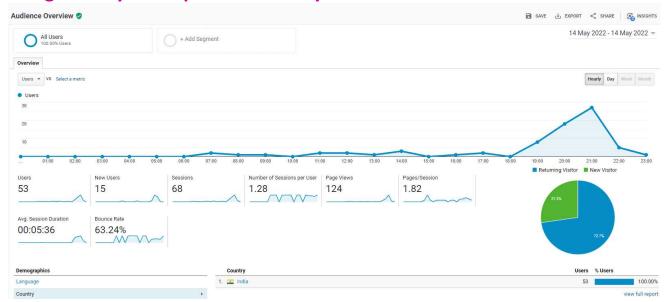


Performance









Date: - 15.05.2022 Facebook Post & its performance on Social Media Platform







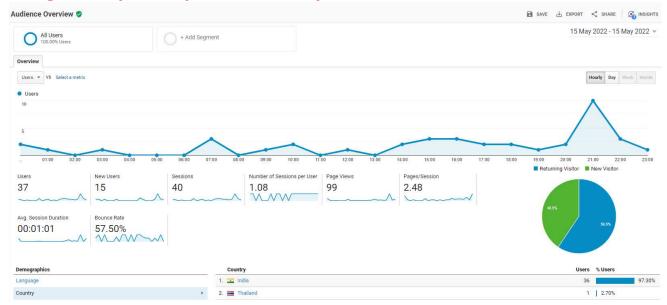






Performance







Date: - 16.05.2022 Facebook Post & its performance on Social Media Platform



Performance





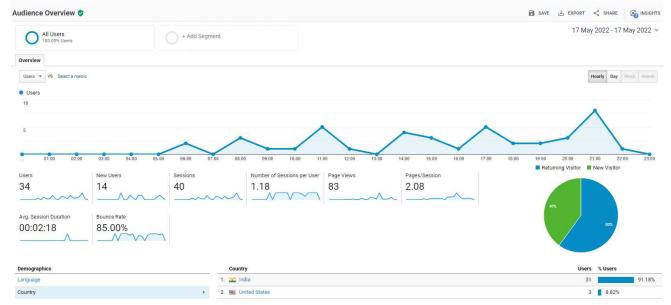


Date:- 17.05.2022 Facebook Post & its performance on Social Media Platform



Performance





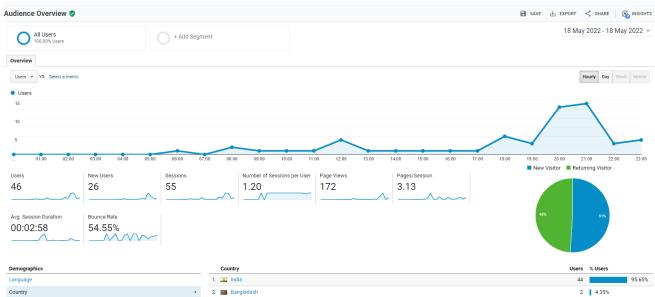


Date: 18.05.2022 Facebook Post & its performance on Social Media Platform



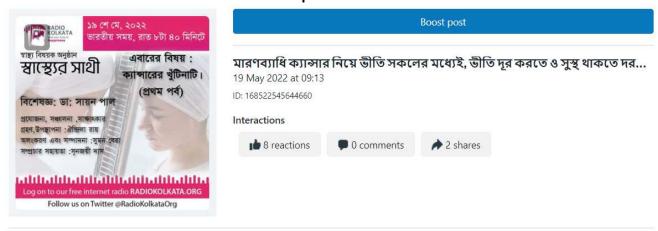
Performance



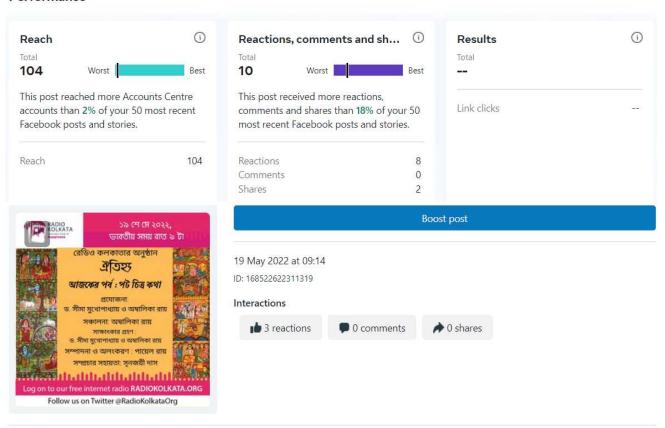




Date: 19.05.2022 Facebook Post & its performance on Social Media Platform

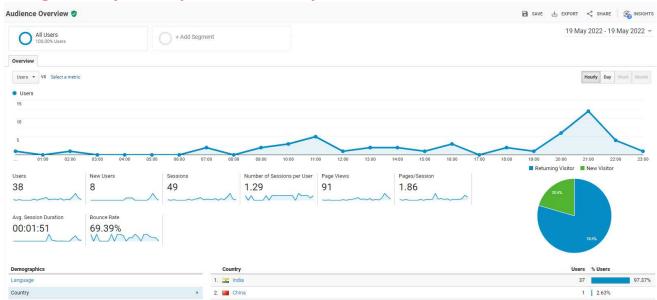


Performance









Date: - 20.05.2022 Facebook Post & its performance on Social Media Platform









Date: - 21.05.2022 Facebook Post & its performance on Social Media Platform









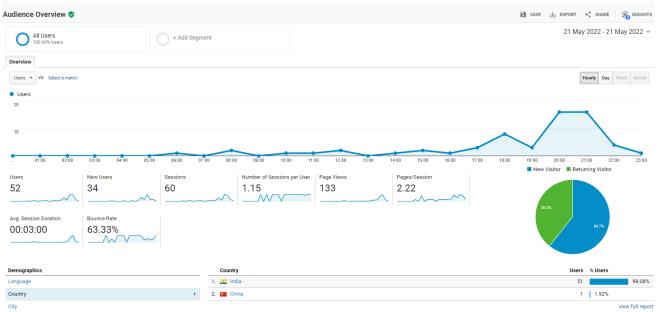




Performance



Google Analytics Report for the day

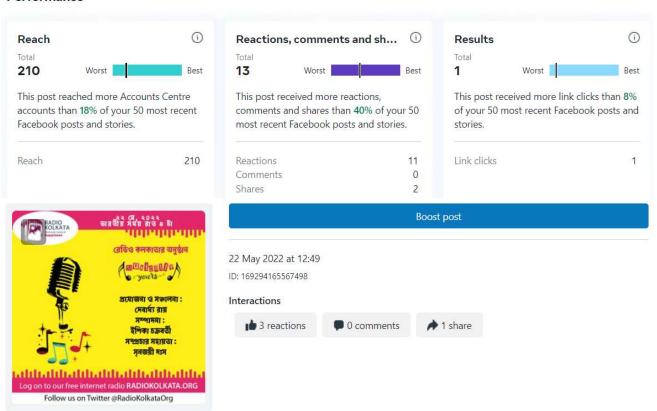




Date: - 22.05.2022 Facebook Post & its performance on Social Media Platform

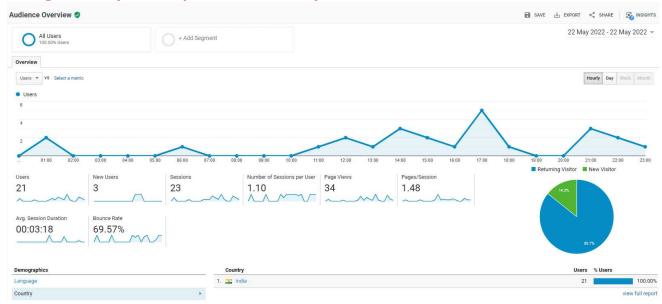


Performance







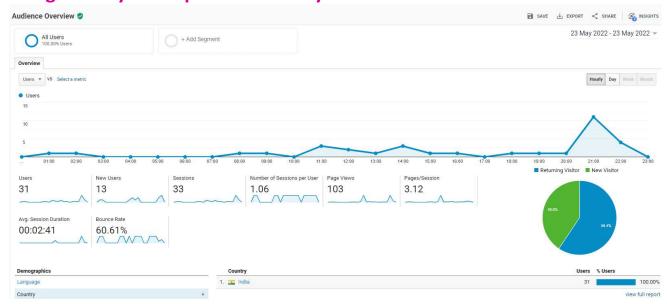


Date: - 23.05.2022 Facebook Post & its performance on Social Media Platform







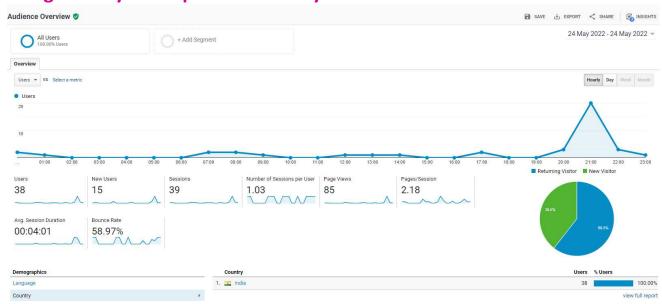


Date: - 24.05.2022 Facebook Post & its performance on Social Media Platform







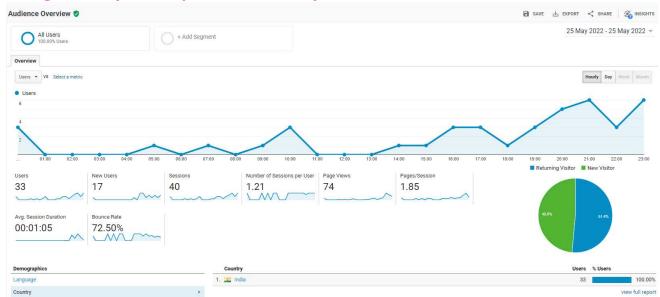


Date: - 25.05.2022 Facebook Post & its performance on Social Media Platform









Date: - 26.05.2022 Facebook Post & its performance on Social Media Platform













Performance



Google Analytics Report for the day



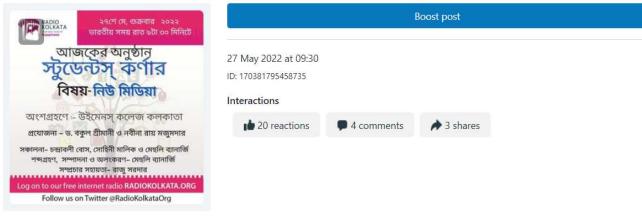


Date: - 27.05.2022 Facebook Post & its performance on Social Media Platform



Performance











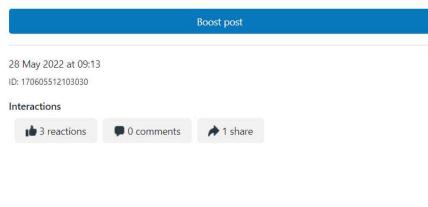
Date: - 28.05.2022 Facebook Post & its performance on Social Media Platform







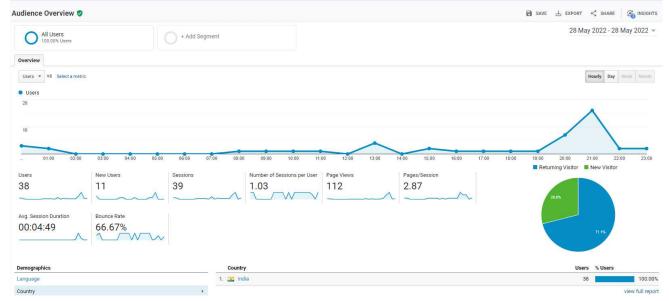




Performance



Google Analytics Report for the day

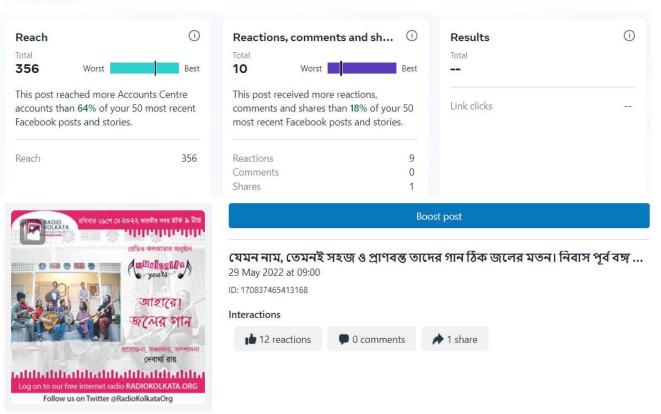




Date: - 29.05.2022 Facebook Post & its performance on Social Media Platform

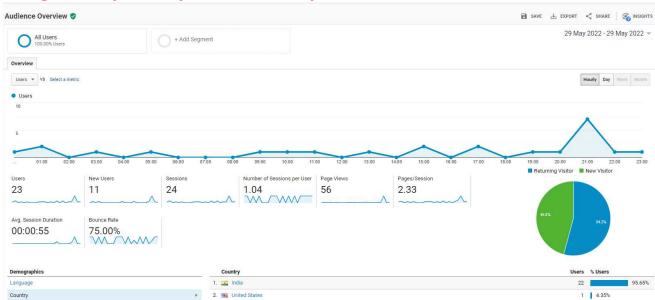


Performance







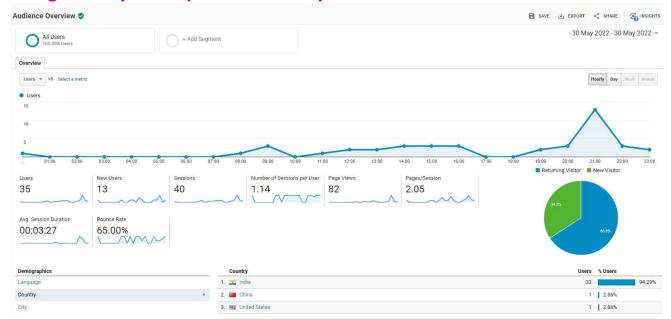


Date: - 30.05.2022 Facebook Post & its performance on Social Media Platform









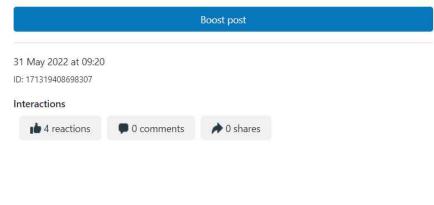
Date: - 31.05.2022 Facebook Post & its performance on Social Media Platform







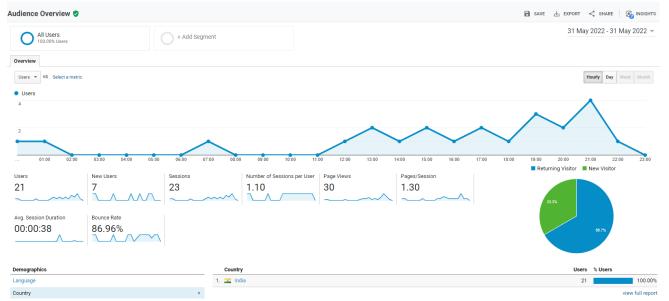




Performance

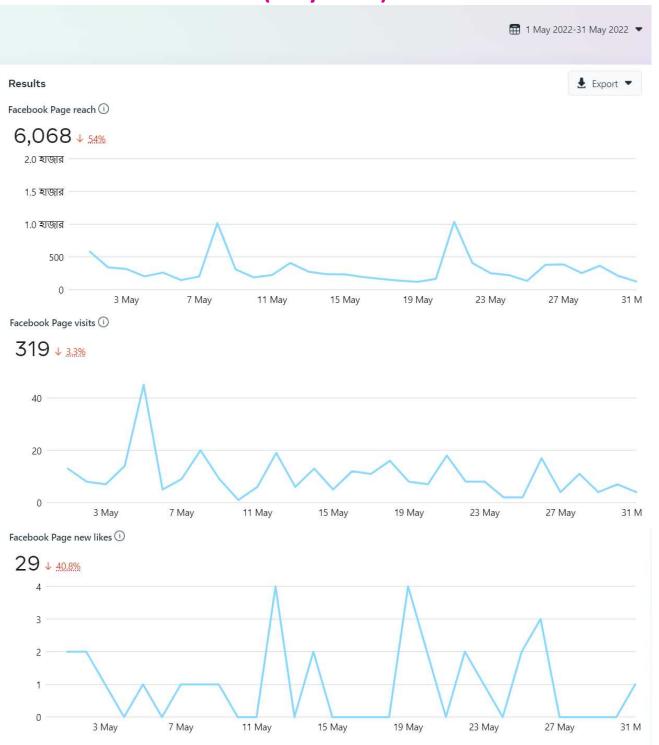


Google Analytics Report for the





Performance Results of Radio Kolkata Facebook Page (May 2023)

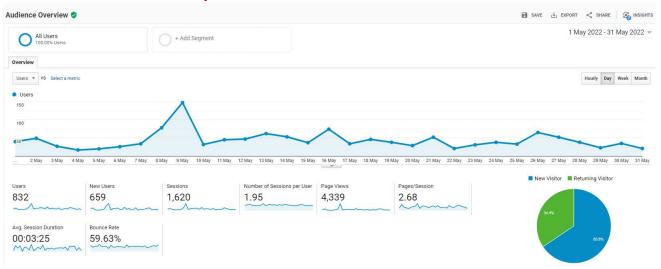






Performance Results of Radio Kolkata website Google Analytics Report (May 2023)

Audience Overview Report



Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/05/2022	40	26	16/05/2022	74	40
02/05/2022	49	31	17/05/2022	34	14
03/05/2022	27	11	18/05/2022	46	26
04/05/2022	17	3	19/05/2022	38	8
05/05/2022	20	4	20/05/2022	29	13
06/05/2022	26	10	21/05/2022	52	34
07/05/2022	34	17	22/05/2022	21	3
08/05/2022	78	64	23/05/2022	31	13
09/05/2022	147	89	24/05/2022	38	15
10/05/2022	32	8	25/05/2022	33	17
11/05/2022	45	24	26/05/2022	65	29
12/05/2022	47	26	27/05/2022	52	33
13/05/2022	62	30	28/05/2022	38	11
14/05/2022	53	15	29/05/2022	23	11
15/05/2022	37	15	30/05/2022	35	13
			31/05/2022	21	7
Total numb					
Total numb	er of N				

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.



Country-wise visits to the website

	Acquisition			Behaviour			
Country	Users 0 4	New Users	Sessions ?	Bounce Rate 7	Pages/Session	Avg. Session Duration	
	832 % of Total: 100.00% (832)	660 % of Total: 100.15% (659)	1,620 % of Total: 100.00% (1,620)	59.63% Avg for View: 59.63% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:03:25 Avg for View: 00:03:25 (0.00%	
1. 🝱 India	805 (96.52%)	633 (95.91%)	1,589 (98.09%)	59.28%	2.70	00:03:28	
2. United States	8 (0.96%)	7 (1.06%)	8 (0.49%)	75.00%	1,25	00:00:05	
3. 📟 China	7 (0.84%)	7 (1.06%)	7 (0.43%)	100.00%	1.00	00:00:0	
4. Bangladesh	4 (0.48%)	4 (0.61%)	5 (0.31%)	80.00%	1.40	00:00:0	
5. 🔠 United Kingdom	4 (0.48%)	4 (0.61%)	5 (0.31%)	20.00%	5.20	00:02:0	
5. 📻 Thailand	2 (0.24%)	2 (0,30%)	2 (0.12%)	100.00%	1.00	00:00:0	
7. [+] Canada	1 (0.12%)	1 (0.15%)	1 (0.06%)	100.00%	1.00	00:00:00	
B. 🧰 Germany	1 (0.12%)	1 (0.15%)	1 (0.06%)	100.00%	1.00	00:00:0	
9. • Japan	1 (0.12%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:0	
D. Poland	1 (0.12%)	1 (0.15%)	1 (0.06%)	100.00%	1.00	00:00:0	

State-wise visits to Radio Kolkata website (India)

-	SA S	Acquisition			Behaviour				
R	egion (?)	Users 🕖 🔱	New Users	Sessions 1	Bounce Rate	Pages/Session	Avg. Session Duration		
		805 % of Total: 96:75% (832)	633 % of Total: 96.05% (659)	1,589 % of Total: 98.09% (1,620)	59.28% Avg for View: 59.63% (-0.58%)	2.70 Avg for View; 2.68 (0.64%)	00:03:28 Avg for View; 00:03:25 (1.74%)		
1.	West Bengal	752 (92.27%)	588 (92.89%)	1,486 (93.52%)	59.15%	2.68	00:03:31		
2.	Karnataka	12 (1.47%)	10 (1.58%)	33 (2.08%)	57,58%	2.42	00:01:09		
3.	(not set)	11 (1.35%)	4 (0.63%)	15 (0.94%)	53.33%	4.67	00:05:57		
4.	Odisha	8 (0.98%)	6 (0.95%)	9 (0.57%)	44.44%	5.11	00:06:03		
5.	Maharashtra	7 (0.86%)	6 (0.95%)	8 (0.50%)	37.50%	3.62	00:00:42		
6.	Assam	4 (0.49%)	4 (0.63%)	7 (0.44%)	85.71%	1:57	00:02:08		
7.	Bihar	3 (0.37%)	2 (0.32%)	3 (0.19%)	66.67%	2.00	00:00:52		
8.	Gujarat	3 (0.37%)	2 (0.32%)	4 (0.25%)	50.00%	3.00	00:07:33		
9.	Kerala	3 (0.37%)	2 (0.32%)	3 (0.19%)	66.67%	5.00	00:09:39		
10.	Delhi	2 (0.25%)	1 (0.16%)	7 (0.44%)	100.00%	1.00	00:00:00		
11.	Haryana	2 (0.25%)	1 (0.16%)	5 (0.31%)	100.00%	1.00	00:00:00		
12.	Madhya Pradesh	2 (0.25%)	2 (0.32%)	2 (0.13%)	50.00%	2.00	00:00:11		
13.	Uttar Pradesh	2 (0.25%)	2 (0.32%)	2 (0.13%)	0.00%	3.00	00:04:01		
14.	Telangana	2 (0.25%)	2 (0.32%)	2 (0.13%)	50.00%	3.00	00:01:57		
15.	Chhattisgarh	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00		
16.	Himachal Pradesh	1 (0.12%)	0 (0.00%)	2 (0.13%)	100.00%	1.00	00:00:00		

City-wise visits to Radio Kolkata website (India)

City 7	Acquisition			Behaviour				
	Users ⊕ ↓	New Users	Sessions ?	Bounce Rate 1	Pages/Session	Avg. Session Duration		
	805 % of Total: 96.75% (832)	633 % of Total: 96.05% (659)	1,589 % of Total: 98.09% (1,620)	59.28% Avg for View: 59.63% (-0.58%)	2.70 Avg for View; 2.68 (0.64%)	00:03:28 Avg for View: 00:03:25 (1.74%)		
1. Kolkata	580 (68.00%)	429 (67.77%)	1,096 (68.97%)	60.68%	2.71	00:03:28		
2. Siliguri	117 (13.72%)	99 (15.64%)	233 (14.66%)	51,50%	2.60	00:03:49		
3. Durgapur	34 (3.99%)	24 (3.79%)	55 (3.46%)	58.18%	2,24	00:02:54		
4. Howrah	22 (2.58%)	14 (2.21%)	35 (2.20%)	65.71%	2.69	00:02:08		
5. (not set)	15 (1.76%)	7 (1.11%)	21 (1.32%)	47,62%	4.00	00:05:04		
i. Bengaluru	10 (1.17%)	8 (1.26%)	31 (1.95%)	54.84%	2.52	00:01:13		
7. Kharagpur	8 (0.94%)	6 (0.95%)	16 (1.01%)	50.00%	3.81	00:05:57		



8. Bhubaneswar	(0.70%)	4 (0.63%)	6 (0.38%)	66.67%	1.83	00:05:05
					(Victor)	00.03.03
9. Mumbai	(0.59%)	4 (0.63%)	6 (0.38%)	33.33%	4.00	00:00:47
10. Burdwan	(0.59%)	3 (0.47%)	8 (0.50%)	62.50%	3.25	00:05:16
11. Guwahati	(0.47%)	4 (0.63%)	7 (0.44%)	85.71%	1.57	00:02:08
12. Darjeeling	(0.47%)	3 (0.47%)	9 (0.57%)	44.44%	3.89	00:03:16
13. Patna	3 (0.35%)	2 (0.32%)	3 (0.19%)	66.67%	2:00	00:00:52
14. Hyderabad	(0.23%)	2 (0.32%)	2 (0.13%)	50.00%	3.00	00:01:57
15. Ahmedabad	2 (0.23%)	1 (0.16%)	3 (0.19%)	66.67%	2.67	00:00:54
16. Gurgaon	2 (0.23%)	1 (0.16%)	4 (0.25%)	100.00%	1.00	00:00:00
17. Kochi	2 (0.23%)	1 (0.16%)	2 (0.13%)	100.00%	1:00	00:00:00
18. Indore	2 (0.23%)	2 (0.32%)	2 (0.13%)	50.00%	2.00	00:00:11
19. Lucknow	2 (0.23%)	2 (0.32%)	2 (0.13%)	0.00%	3.00	00:04:07
20. Cuttack	2 (0.23%)	2 (0.32%)	3 (0.19%)	0.00%	11.67	00:08:01
21. Delhi	2 (0.23%)	1 (0.16%)	4 (0.25%)	100.00%	1.00	00:00:00
22, Islampur	2 (0.23%)	0 (0.00%)	7 (0.44%)	71.43%	3.00	00:10:17
23. Bolpur	2 (0.23%)	0 (0.00%)	7 (0.44%)	85.71%	1.29	00:00:12
24. Midnapore	2 (0.23%)	2 (0.32%)	3 (0.19%)	66.67%	1.67	00:01:29
25. New Delhi	1 (0.12%)	0 (0.00%)	3 (0.19%)	100.00%	1.00	00:00:00
26. Rajkot	1 (0.12%)	1 (0.16%)	1 (0.06%)	0.00%	4.00	00:27:30
27. Faridabad	1 (0.12%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
28. Belagavi	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00
29. Mysuru	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00
30. Kozhikode	1 (0.12%)	1 (0.16%)	1 (0.06%)	0.00%	13.00	00:28:58
31. Nagpur	1 (0.12%)	1 (0.16%)	1 (0.06%)	0.00%	4.00	00:00:59
32. Shimla	1 (0.12%)	0 (0.00%)	2 (0.13%)	100.00%	1.00	00:00:00
33. Raipur	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00
34. Navi Mumbai	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00
35. Malda	1 (0.12%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
36. Jalpaiguri	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00
37. Asansol	1 (0.12%)	0 (0.00%)	1 (0.06%)	100.00%	1.00	00:00:00
38. Berhampore	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00
39. Bhatpara	1 (0.12%)	1 (0.16%)	1 (0.06%)	0.00%	3.00	00:08:56
40. Cooch Behar	1 (0.12%)	0 (0.00%)	2 (0.13%)	100.00%	1.00	00:00:00
41. Haldia	1 (0.12%)	1 (0.16%)	3 (0.19%)	0.00%	3.67	00:12:48
42. Diamond Harbour	1 (0.12%)	1 (0.16%)	1 (0.06%)	100.00%	1.00	00:00:00

USA → Regions

Region V	Acquisition			Behaviour				
· · · · · · · · · · · · · · · · · · ·	Users 🗈 🔱	New Users	Sessions 3	Bounce Rate (7)	Pages/Session	Avg. Session Duration		
	8 % of Total: 0.96% (832)	7 % of Total: 1.06% (659)	8 % of Total: 0.49% (1,620)	75.00% Avg for View: 59.63% (25.78%)	1.25 Avg for View: 2.68 (-53.33%)	00:00:05 Avg for View: 00:03:25 (-97.68%)		
1. (not set)	3 (37.50%)	3 (42.86%)	3 (37.50%)	66.67%	1.33	00:00:04		
2. Ohio	3 (37.50%)	3 (42.86%)	3 (37.50%)	100.00%	1.00	00:00:00		
3. Illinois	1 (12.50%)	0 (0.00%)	1 (12.50%)	0.00%	2.00	00:00:26		
4. Minnesota	1 (12.50%)	1 (14.29%)	1 (12.50%)	100.00%	1.00	00:00:00		



China → Regions

City ①	Acquisition			Behaviour			
	Users ? ↓	New Users ②	Sessions ?	Bounce Rate ②	Pages/Session ②	Avg. Session Duration	
	7 % of Total: 0.84% (832)	7 % of Total: 1.06% (659)	7 % of Total: 0.43% (1,620)	100.00% Avg for View: 59.63% (67.70%)	1.00 Avg for View: 2.68 (-62.66%)	00:00:00 Avg for View: 00:03:25 (-100.00%)	
1. (not set)	7(100.00%)	7(100.00%)	7(100.00%)	100.00%	1.00	00:00:00	

Bangladesh → Regions

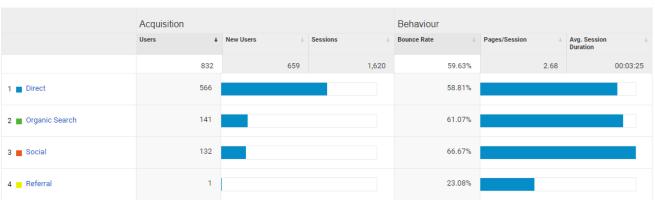
City 7	Acquisition			Behaviour			
city	Users 7 4	New Users	Sessions 1	Bounce Rate 7	Pages/Session	Avg. Session Duration	
	4 % of Total: 0.48% (832)	4 % of Total: 0.61% (659)	5 % of Total: 0.31% (1,620)	80.00% Avg for View: 59.63% (34.16%)	1.40 Avg for View: 2.68 (-47.73%)	00:00:04 Avg for View: 00:03:25 (-97.85%)	
1. (not set)	2 (40,00%)	2 (50.00%)	2 (40.00%)	100.00%	1.00	00:00:00	
2. Dhaka	2 (40.00%)	1 (25.00%)	2 (40.00%)	50.00%	2.00	00:00:11	
3. (not set)	1 (20.00%)	1 (25.00%)	1 (20.00%)	100.00%	1.00	00:00:00	

UK → Regions

Region ②	Acquisition			Behaviour			
	Users ? ↓	New Users ③	Sessions ?	Bounce Rate ②	Pages/Session (?)	Avg. Session Duration	
	4 % of Total: 0.48% (832)	4 % of Total: 0.61% (659)	5 % of Total: 0.31% (1,620)	20.00% Avg for View: 59.63% (-66.46%)	5.20 Avg for View: 2.68 (94.15%)	00:02:08 Avg for View: 00:03:25 (-37.31%)	
1. England	4 (100.00%)	4(100.00%)	5(100.00%)	20.00%	5.20	00:02:08	

Acquisition Report (Traffic Sources)





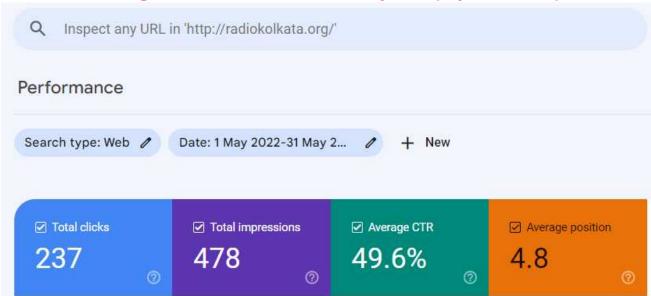


	Acquisition			Behaviour			
Social Network 3	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration	
	132 % of Total: 15.87% (832)	119 % of Total: 18.06% (659)	147 % of Total: 9.07% (1,620)	66.67% Avg for View: 59.63% (11.80%)	2.69 Avg for View: 2.68 (0.58%)	00:02:15 Avg for View; 00:03:25 (-34.00%)	
1. Facebook	131 (99.24%)	119(100.00%)	141 (95.92%)	67,38%	2.72	00:01:56	
2. Twitter	1 (0.76%)	0 (0.00%)	6 (4.08%)	50.00%	2.17	00:09:36	

Landing Pages (First 10)

	Acquisition			Behaviour		
Landing Page 🥎	Sessions ? ↓	% New Sessions ②	New Users ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	1,620 % of Total: 100.00% (1,620)	40.74% Avg for View: 40.68% (0.15%)	660 % of Total: 100.15% (659)	59.63% Avg for View: 59.63% (0.00%)	2.68 Avg for View: 2.68 (0.00%)	00:03:25 Avg for View: 00:03:21 (0.00%
1. /	1,448 (89.38%)	43.51%	630 (95.45%)	58.84%	2.74	00:03:3
2. /index.php	115 (7.10%)	7.83%	9 (1.36%)	73.04%	1.95	00:01:3
3. /about.php	11 (0.68%)	36.36%	4 (0.61%)	54.55%	3.00	00:04:4
4. /career.php	8 (0.49%)	37.50%	3 (0.45%)	87.50%	1.25	00:00:0
5. /contact.php	8 (0.49%)	37.50%	3 (0.45%)	25.00%	5.25	00:13:0
6. /event.php?ev=c51ce410c124a10e0db5e4b97fc2 _周 af39	6 (0.37%)	16.67%	1 (0.15%)	83.33%	1.17	00:00:0
7. /featured.php	6 (0.37%)	0.00%	0 (0.00%)	50.00%	2.00	00:03:1
8. /archive.php	3 (0.19%)	33.33%	1 (0.15%)	33.33%	4.67	00:08:2
9. /event.php?ev=45c48cce2e2d7fbdea1afc51c7c6 ad26	2 (0.12%)	50.00%	1 (0.15%)	0.00%	3.50	00:05:3
10. /pro_sec.php?p=pre	2 (0.12%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00

Performance Results of Radio Kolkata website Google Search Console Report (April 2022)





Queries that fetched the maximum impressions, clicks and positions for your web pages

Search type: Web / Date: 1 Mar 2022-31 May 2022 / + New			Last u	odated: 3 hours ago
Top queries	↓ Clicks	Impressions	CTR	Position
radio kolkata.org	145	183	79.2%	1
radio kolkata.org live	85	140	60.7%	1
radiokolkata.org	58	77	75.3%	1
radiokolkata .org	30	39	76.9%	1
radio kolkata	10	96	10.4%	8.5
radio kolkata org	10	23	43.5%	1
kolkata radio	0	15	0%	19.3
live radio kolkata	0	7	0%	30.3
kolkata radio station	0	3	0%	87.7
radio live kolkata	0	2	0%	27.5
শ্ৰুপতি নাটক	0	2	0%	55
online radio kolkata	0	1	0%	60
kolkata tv live	0	1	0%	90
radio hit live	0	1	0%	95
radio stations in kolkata	0	1	0%	98

Countries that produce the best search performance and user engagement for your landing pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANG	SEARCH APPEARANCE		DATES	
							포	
Country				↓ Clicks	Impressions	CTR	Position	
India				234	446	52.5%	3.6	
Bangladesh				2	15	13.3%	15.5	
United Kingdom				1	3	33.3%	25.7	
United States				0	4	0%	57.5	
Indonesia				0	2	0%	26.5	
Sri Lanka				0	1	0%	4	
Canada				0	1	0%	8	
Germany				0	1	0%	8	
Macedonia				0	1	0%	8	
Ukraine				0	1	0%	8	
Bosnia & Herzegovina				0	1	0%	9	
Poland				0	1	0%	16	
France				0	1	0%	46	



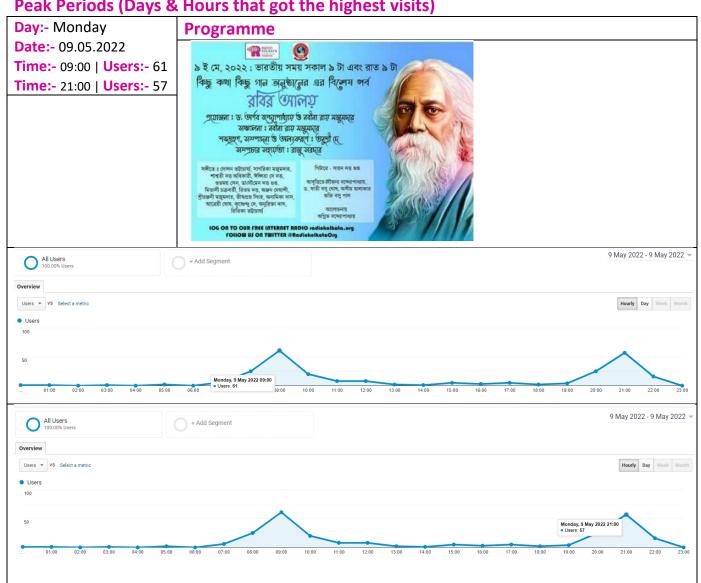
Devices that delivers the best search performance and user engagement

	QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	CE	DATES	
								₹
Device					↓ Clicks	Impressions	CTR	Position
Mobile					213	412	51.7%	3.2
Desktop					23	64	35.9%	14.8
Tablet					1	2	50%	5

Top 2 Days that received most traffic

Monday, May 9, 2022 - 147 Monday, May 16, 2022 - 74 Thursday, May 26, 2022 - 65

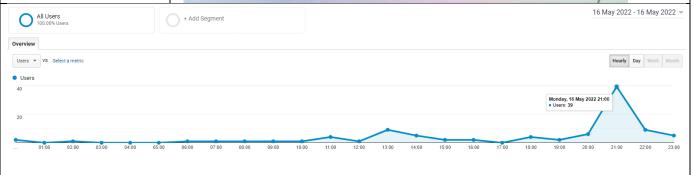
Peak Periods (Days & Hours that got the highest visits)





Day:- Monday
Date:- 16.05.2022
Time:- 21:00 | Users:- 39

Programme RADIO KOLKATA তথা তিছু ভারতীয় সময় রাত ৯ টা প্রযোজনা ও সঞ্চালনা : নবীনা রায় মজুমদার শব্দগ্রহণ ও সম্পাদনা : পায়েল ঘোষ অলংকরণ : তনুশ্রী দে সম্প্রচার সহায়তা : সূনজয়ী দাস সংগীতে: দেবাংশু মুখাজী, অঞ্জন দেয়াশী, শতরূপা মুখাজী, সূজন শীল, সৌম্যশ্রী আদক, রিতিকা ভট্টাচার্য্য, প্রীতিকা মৃখাজী আবৃত্তিতে : ড. স্বাতী বসু ঘোষ, শুক্তি বসু পাল, অনুষ্কা দ LOG ON TO OUR FREE INTERNET RADIO RADIOKOLKATA.ORG **FOLLOW US ON TWITTER @RADIOKOLKATAORG** 16 May 2022 - 16 May 2022 🔻





Programme Schedule for June 2022

June 2022						
Date	Programme name	Date	Programme name			
01-06-2022	Swasther sathi	16-06-2022	Swasther sathi			
02-06-2022	Oitijyo	17-06-2022	Gigasha,			
03-06-2022	Gigasha	18-06-2022	Chutir adda			
03-06-2022	Kothaye kothaye	19-06-2022	Rokomari			
04-06-2022	Ak matro prithibi , tomar amar sobar	19-06-2022	Musically yours			
05-06-2022	Rokomari	20-06-2022	Kichu kotha kichu gaan			
05-06-2022	Musically yours	21-06-2022	Natun doyat			
06-06-2022	Kichu kotha kichu gaan	22-06-2022	Chasbash			
07-06-2022	Natun doyat	23-06-2022	Swasther sathi			
08-06-2022	Chasbash	23-06-2022	Sangeet samoraho			
09-06-2022	Swasther sathi	24-06-2022	Gigasha,			
10-06-2022	Gigasha	25-06-2022	Angana			
10-06-2022	Sangeet Samaroho					
11-06-2022	Gaane golpe	26-06-2022	Rokomari			
11-06-2022	Virtual Classroom	26-06-2022	Musically yours			
12-06-2022	Rokomari	27-06-2022	Kichu kotha kichu gaan			
12-06-2022	Musically yours	28-06-2022	Natun doyat			
13-06-2022	Kichu kotha kichu gaan	29-06-2022	Chasbash			
14-06-2022	Natun doyat	29-06-2022	Kolkatar canvas			
15-06-2022	Chasbash	30-06-2022	Swasther sathi			
		30-06-2022	Oitijyo			

Total number of programmes aired = 41



Programme Posters

Date: 01.06.2022



কৃষি বিষয়ক ১লা জুন ২০২২রাত ৯টা অনুষ্ঠান চাষবাস

বিষয়: সুন্দরবনের প্রগতিশীল কৃষক বন্ধুদের সাক্ষাৎকার।

অরবিন্দ দেবনাথ এর কন্ঠে যাত্রা গানের কিছু অংশ বিশেষ, যাদব মন্ডল ও সহ শিল্পী বৃন্দের কন্ঠে তরজা গান

প্রযোজনা: রাজ্যেশ্বর সাহা

চাৎকার গ্রহণ ও উপস্থাপনা : পবিত্র কুমার

মন্ডল

ম্পোদনা: সাস্মিত চক্রবর্তী,

অলংকরণ: তনুশ্রী দে

সঞ্চালনা : বেরী সরদার

প্রচার সহায়তা : রাজু সরদার

আপনাদের কাছে আমাদের 'চাষবাস' অনুষ্ঠানটি কেমন

লাগছে

সেবিষয়ে মতামত জানাবেন। আমাদের ইমেইল

radiokolkatachashbash@gmail.com.

শুনতে থাকুন রেডিও কলকাতা, লগ ইন করুন radiokolkata.org



Date: 02.06.2022





ନ' ଥିହାଧୁରା ଛଞ୍ଚ

অলংকরণ: - সম্বরণ মুখার্জি সম্প্রটার সহায়তা:- সুনজয়ী দাস

হাভেলি সঙ্গীত

प्राक्षां १ को त: - विभिष्ठे ध्रुनेपी प्रश्नीज भिन्नी :-**ভ. সু**চরিতা গুপ্ত

সাক্ষাৎকার গ্রহণ, नेतिक इतो, ७ ने र्योजनो:-र्षियाभनो धारिकी

यम्पापना:- पारम्य वाम

০২.০৬.২০২২ ারতীয় সময় রাত ৯

Log on to our free internet radio RA

Date: 03.06.2022



৩ জুন ২০২২. ভারতীয় সময় রাত ৯ টা

বিশ্ব সাইকেল দিবস উপলক্ষে জিজ্ঞাসার বিশেষ পর্ব

এক যে আছে সাইকেল

সাইকেলের সাতকাহন

সাইকেলে স্বাস্থ্য

দত্ত, চিকিৎসক

পরিবেশ ও সাইকেল

পার্থ সরকার, বিজ্ঞান লেখক

প্রযোজনা, সঞ্চালনা, সম্পাদনা ও তালংকরণ: ড. সোমা বসু সম্প্রচার সহায়তা - রাজু সরদার

মতামত জানাতে: science.radiokolkata@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



Date: 04.06.2022



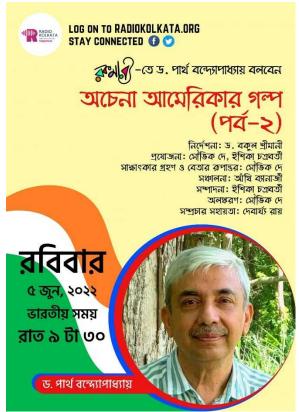
Date: 05.06.2022



Date: 05.06.2022



Date: 05.06.2022





Date: 06.06.2022



Follow us on Twitter @RadioKolkataOrg

Date: 07.06.2022



Date: 06.06.2022



৬ জুন ২০২২ ভারতীয় সময় রাত ৯ টায়

কিছু কথা কিছু গান

সঙ্গীতে – দিয়াশা মুখাজী , দেবাংশু মুখাজী , প্রতীক চপ্রবর্তী , জীষ্মদ্রন্ড সিংহ , রিতিকা ডট্টাচার্য্য , প্রিতিকা মুখাজী, সূজন শীল

> श्वराजना ও সঞ্চালনা: नवीना রায় মজুমদার শব্দগ্রহণ ও সম্পাদনা - পায়েল রায় অলংকরণে : শ্রুতি মজুমদার সম্প্রচার সহায়তা : সুনজয়ী দাস

<u>ત્ત્વીતીનો પ્રતિવીતી ત્વીતી ત્વીતી ત્વીતી ત્વીતી તેવી છે.</u>

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 08.06.2022





Date: 09.06.2022



৯ ই <mark>জুন ২০২২</mark> ভারতীয় সময় রাত ৯ টা ১৫ মিনিটে

শংগীত শ্যার্থের বিশেষ পর্ব



"प्राव्य पूर्वा"

সাক্ষাৎকার:- বিশিশ্ট লেখিকা ঙ ফটোগ্রাফার

স্পর্ণা ঘোষ

প্রযোজনা:- ড. বক্লল শ্রীমানী ও নবানা রায় মজুমদার সাক্ষাৎকার গ্রহণ, সম্পাদনা, সঞ্চালনা ও অলংকরণ:-অপরাজিতা ভট্টাচার্য্য

> শব্দগ্রহণ:- প্রাবন্তী হালদার সম্প্রচার সহায়তা:- সুনজ্য়ী দাস

log on to our free internet radio radiokolkata.org

Date: 10.06.2022



১০ জুন ২০২২, ভারতীয় সময় রাত ৯ টা

বিজ্ঞান অনুষ্ঠান

নীল পৃথিবীর সবুজ মুগ্ধতা হারিয়ে যাচ্ছে আজ সবাই মিলে করছি শপথ পৃথিবী বাঁচানোই কাজ

বিশেষ অতিথি: প্রফেসর ড. সৈকত মৈত্র

1 ৬. সেকত মেত্র _{মাননীয়}

মাননীয় উপাচার্য

মৌলানা আবুল কালাম আজাদ বিশ্ববিদ্যালয়, প. বঙ্গ

প্রযোজনা, সঞ্চালনা, সম্পাদনা ও অলংকরণ : ড. সোমা বসু

সম্প্রচার সহায়তা - রাজু সরদার

মতামত জানাতে: science.radiokolkata@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 09.06.2022



৯ই জুন ২০২২ ভারতীয় সময় রাত ৯টা

শ্বাস্থ্য বিষয়ক অনুষ্ঠান স্বাস্থ্যের সাথী

এবারের বিষয়: গরমে তুকে<mark>র সমস্যা</mark> (২য় পর্ব)

বিশেষজ্ঞ: ডা: শতরূপা মন্ডল

প্রযোজনা, সঞ্চালনা ,সাক্ষাৎকার গ্রহণ,উপস্থাপনা : ঐন্দ্রিলা রায়

অলংকরণ এবং সম্পাদনা : সুমন বেরা

সম্প্রচার সহায়তা :সুনজয়ী দাস

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 11.06.2022



১১ ই জুন জারতীয় সময় রাত ৯ টা ১৫ মিনিটে

গানে

শাশ্বতী দে

ক্ষেন্দ্ৰ দে

शासि शिक्ष

প্রযোজনা ও সঞ্চালনা- নবীনা রায় মজুমদার সম্পাদনা - মেহুলি ব্যানার্জি অলংকরণ - শ্রুতি মজুমদার সম্প্রচার সহায়তা - সূনজয়ী দাস

আজকের গন্প

দাগলা দাশু:- সুকুমার রায়

(কঠে – অন্নেষ দে)

সাধের চাঁদ :- তাদস বাগ

(कर्छ: - विपाणा छिथुती)

ধইরা খাও: - মারুফ মহম্মদ

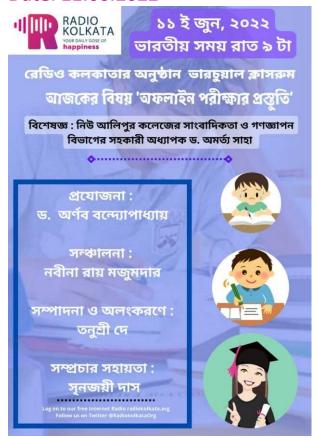
(কণ্ঠে: - তনুশ্ৰী দে)

Log on to our free internet radio RADIOKOLKATA.ORG

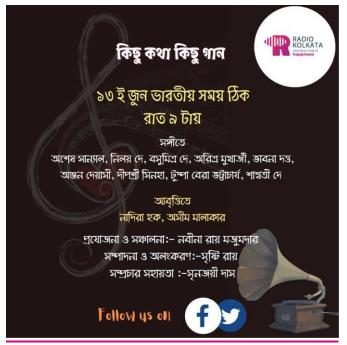
Follow us on Twitter @radiokolkata.org



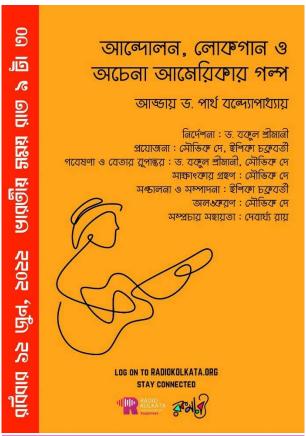
Date: 11.06.2022



Date: 13.06.2022



Date: 12.06.2022



Date: 14.06.2022





Date: 15.06.2022



Date: 17.06.2022



১৭ জুন ২০২২, ভারতীয় সময় রাত ৯ টা



Date: 16.06.2022



Log on to our free internet radio RADIOKOLKATA.ORG
Follow us on Twitter @RadioKolkataOrg

Date: 18.06.2022





Date: 19.06.2022



Follow us on Twitter @RadioKolkataOrg

Date: 20.06.2022



Date: 19.06.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Date: 21.06.2022



नजून पायाज

২১ এ জুন ২০২২ ঠিক রাত ৯টায়

পরিচামনায় : অভিষেক রায়, ঈশিকা চক্রবর্তী বেতার রূপান্তর : অভিষেক রায়, প্রশিকা চক্রবর্তী পিয়ানির চরিত্রে : আঁখি ব্যানার্জী শুভর চরিত্রে : অনেষ দে প্নাশের চরিত্রে : অন্তিত্র রায় শুভর বাবার চরিত্রে : আকাশ রায় চৌধুরী विया এवर निभाव हित्रदा : श्रेमिका हक्वर्जी র্ডক্রিনের চরিত্রে : অম্বর্ম মুখার্জি অন্বের চরিত্রে: অরিব্ মছমদার শনগ্রহন আবহ এবং অম্পাদনায় : ঈশিকা চক্রবর্তী





Date: 22.06.2022



Date: 23.06.2022



২৩শে জুন ২০২২ জারতীয় সময় রাত ৯টা

শ্বাস্থ্য বিষয়ক অনুষ্ঠান :- শ্বাস্থ্যের সাথী এবারের বিষয় :- হিপ জয়েন্ট প্রতিস্থাপন

বিশেষক্ত: ডা: চিম্ময় বিশ্বাস (এন.আর.এস মেডিক্যাল কলেজ)

> प्रयाजता, प्रकालता, प्राक्षारकात श्ररण, उपञ्चापता এवः प्रम्पापता : ঐদ্যিला तारा

> > অলংকরণ: অর্জুন ডট্টাচার্য্য সম্প্রচার সহায়তা: সূনজয়ী দাস

Log on to our free internet radio Radiokolkata.Org

Date: 23.06.2022





রেডিও কলকাতার অনুষ্ঠান : সঙ্গীত সমারোহ: সাক্ষাৎকার: কীর্তনিয়া সায়ন অধিকারী

প্রযোজনা,সঞ্চালনা ও সম্পাদনা: অর্পিতা সরদার

অলঙ্করণ: নম্রতা হালদার সম্প্রচার সহায়তা : অর্জুন ডট্টাচার্য্য

Log on to our free internet radio RadioKolkata.Org

Date: 24.06.2022



২৪ জুন ২০২২, ভারতীয় সময় রাত ৯ টা

বিজ্ঞান অনুষ্ঠান ব্যক্তি সা

পরমাণুর অন্দরমহল

সত্যজিৎ মজুমদার

জলবায়ু পরিবর্তন ও বর্তমান রাজনীতি

সৈকত কুমার বসু

মশলায় ভেজাল

জয়ন্ত দাস

সঙ্গীত: চৈতালি দাস

প্রযোজনা, সঞ্চালনা, সম্পাদনা ও অলংকরণ : ড. সোমা বসু সম্প্রচার সহায়তা - রাজ সরদার

মতামত জানাতে: science.radiokolkata@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

২৭ শে জুন



Date: 25.06.2022



Follow us on Twitter @RadioKolkataOrg

Date: 26.06.2022



Date: 26.06.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 27.06.2022



Log on to our free internet radio **RADIOKOLKATA.ORG**Follow us on Twitter @RadioKolkataOrg



Date: 28.06.2022



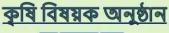
Follow us on Twitter @RadioKolkataOrg

Date: 29.06.2022



Date: 29.06.2022





চাষবাস

এবারের বিষয় বর্ষায় রোগ পোকার আক্রমন ও সুসংহত নিয়ন্ত্রণ ব্যবস্থা

বিশেষজ্ঞ- ড. প্রবীর কুমার গড়াই নিমপীঠ রামকৃষ্ণ আশ্রম কৃষি বিজ্ঞান কেন্দ্র, শষ্য সুরক্ষা বিভাগ

সাক্ষাৎকার গ্রহণ ও উপস্থাপনা : পবিত্র কুমার মন্ডল

গীতি আলেখ্য : "সীমায়িত অসীম"



ভাষ্যপাঠ ও গ্রন্থনা - সুদীপ্ত শেখর পাল,তালবাদ্য- অরুনোৎপল মন্ডল সঙ্গীত- সঞ্চিতা প্রধান,মনস্বিতা মন্ডল,জয়ন্ত্রী নাথ ও জয়িতা মন্ডল সঙ্গীত পরিচালনা- মৌমিতা প্রধান, নিবেদনে- পবিত্র কুমার মন্ডল

প্রযোজনা: রাজ্যেশ্বর সাহা , সঞ্চালনা : বেবী সরদার সম্পাদনা ও অলংকরণে : মেহুলী ব্যানার্জি , সম্প্রচার সহায়তা : রাজু সরদার

Log on to our free internet radio RADIOKOLKATA.ORG

আপনাদের কাছে আমাদের 'চাষবাস' <mark>অনুষ্ঠানটি কেমন লাগছে</mark> সেবিষয়ে মতামত জানাবেন। আমাদের ইমেইল radiokolkatachashbash@gmail.com.

২৯ শে জুন, ২০২২ ভারতীয় সময় রাত ৯ টায়







Date: 30.06.2022



Date: 30.06.2022



view full report

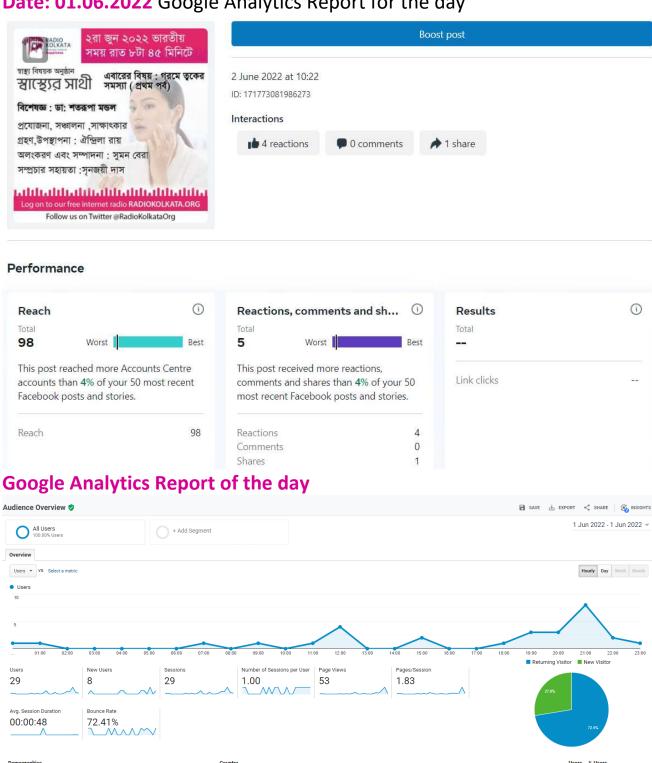


Individual Programme Performance (Daily) Report

Date: 01.06.2022 Google Analytics Report for the day

1. 🚾 India

Country





Date: 02.06.2022 Google Analytics Report for the day



Performance



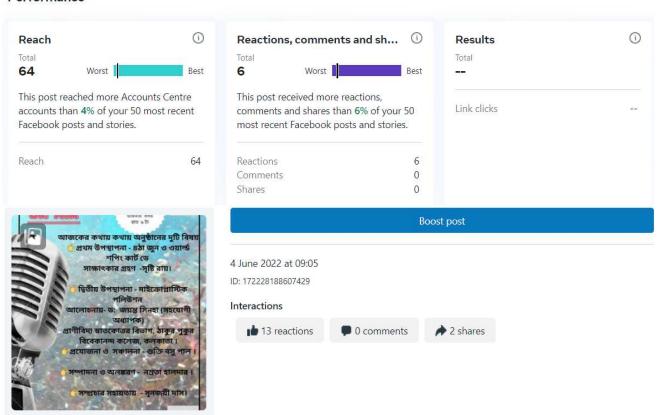




Date: 03.06.2022 Google Analytics Report for the day



Performance

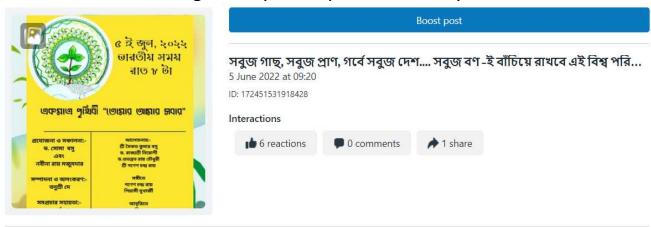








Date: 04.06.2022 Google Analytics Report for the day

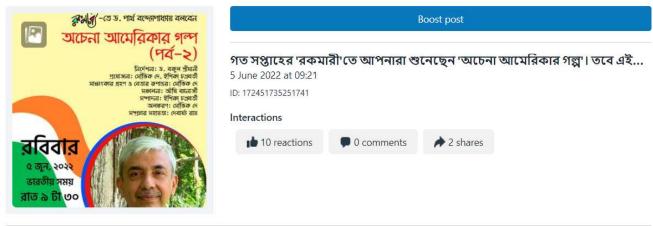






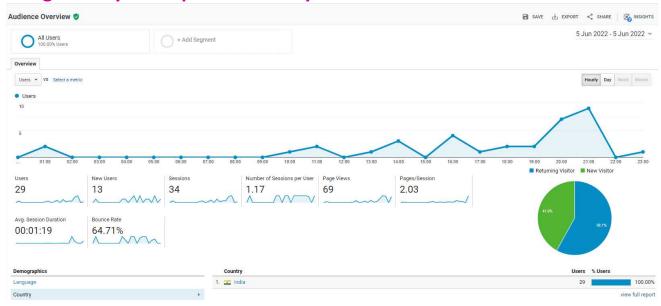


Date: 05.06.2022 Google Analytics Report for the day







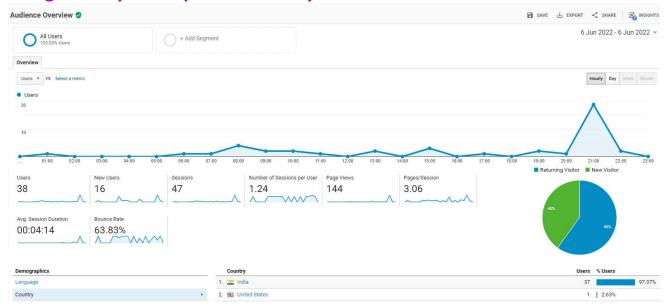


Date: 06.06.2022 Google Analytics Report for the day

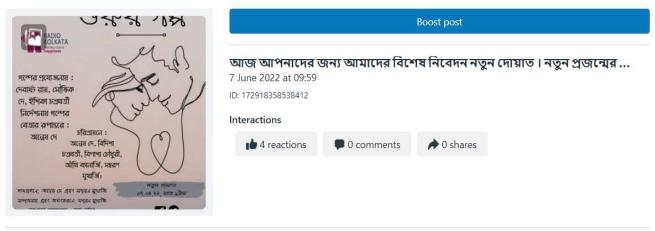






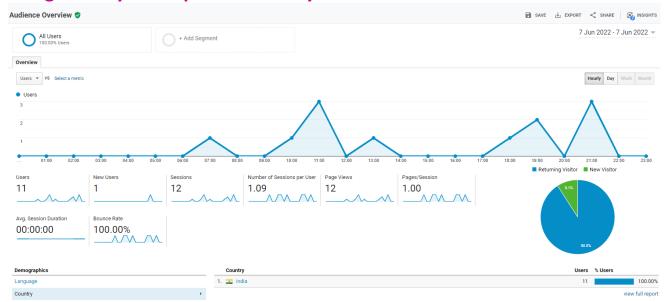


Date: 07.06.2022 Google Analytics Report for the day

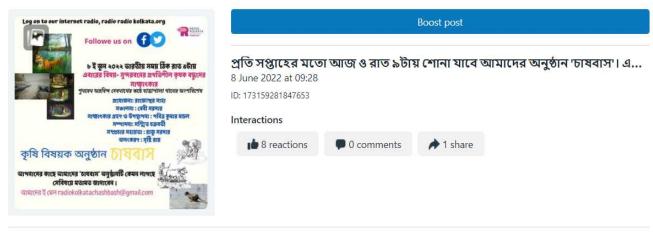






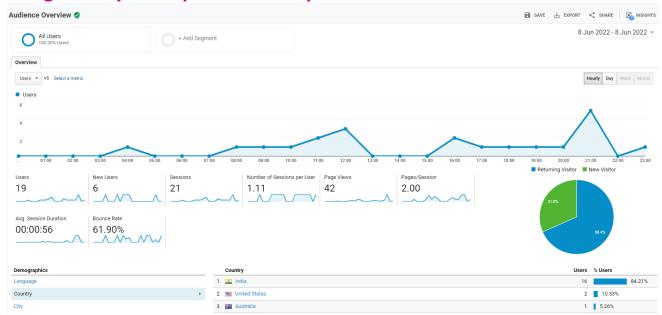


Date: 08.06.2022 Google Analytics Report for the day







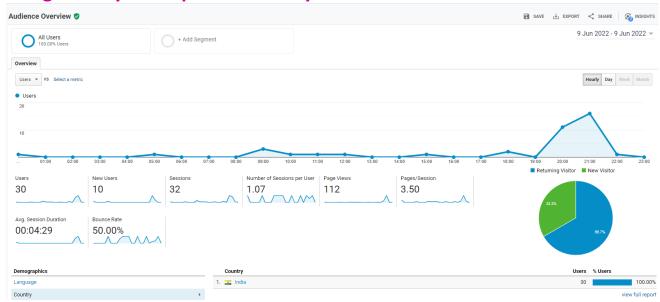


Date: 09.06.2022 Google Analytics Report for the day









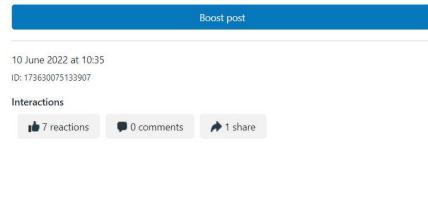
Date: 10.06.2022 Google Analytics Report for the day





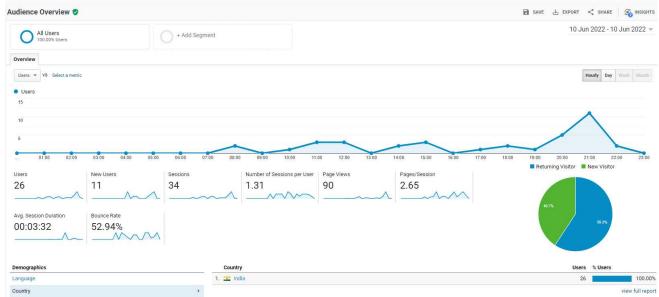






Performance



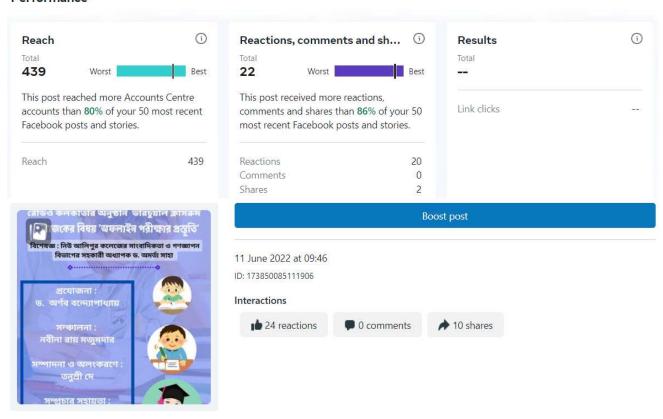




Date: 11.06.2022 Google Analytics Report for the day



Performance









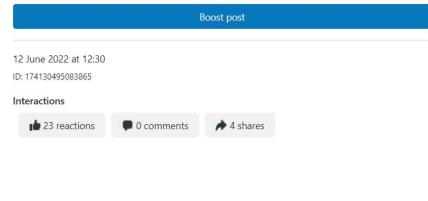
Date: 12.06.2022 Google Analytics Report for the day











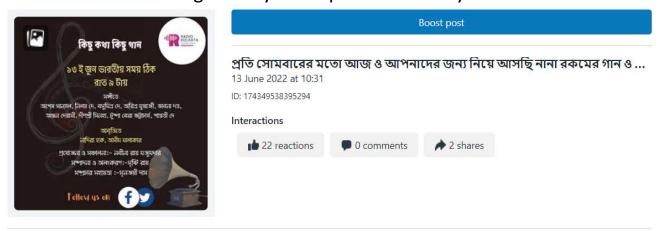
Performance





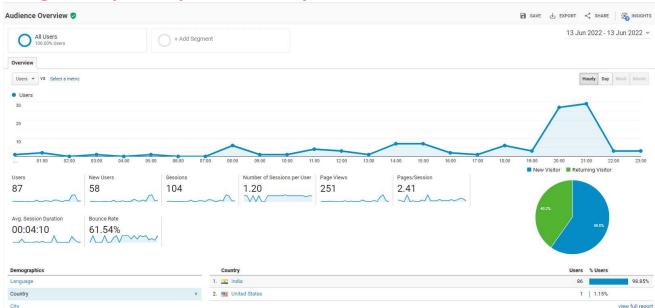


Date: 13.06.2022 Google Analytics Report for the day



Performance





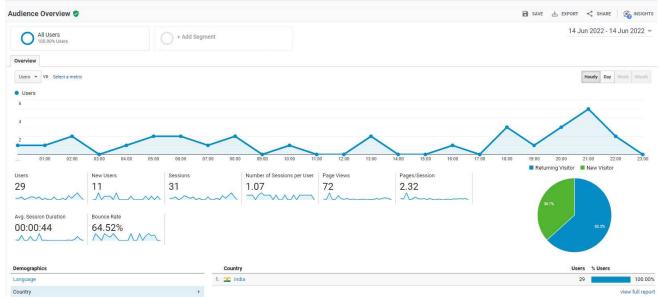


Date: 14.06.2022 Google Analytics Report for the day



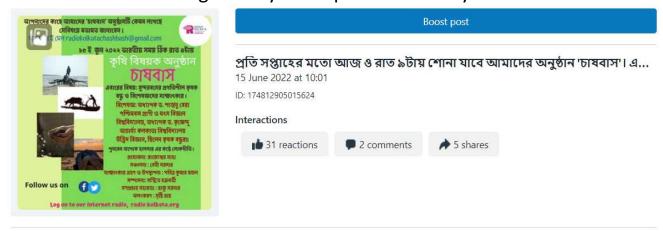
Performance





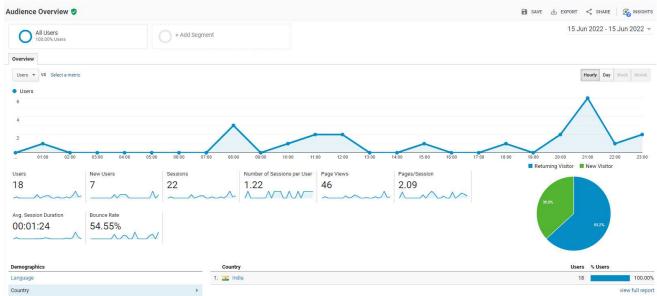


Date: 15.06.2022 Google Analytics Report for the day



Performance





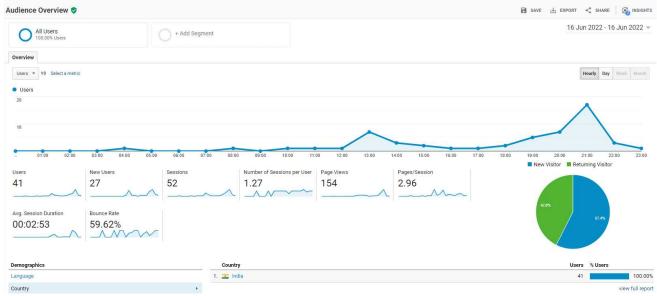


Date: 16.06.2022 Google Analytics Report for the day



Performance





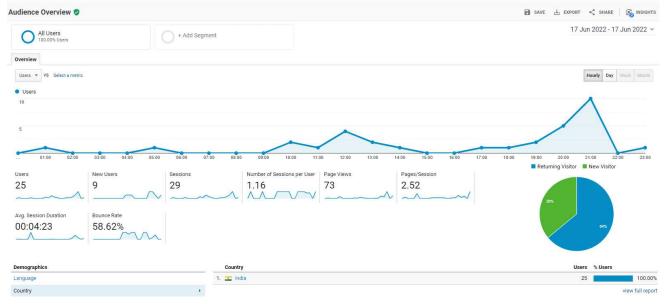


Date: 17.06.2022 Google Analytics Report for the day



Performance





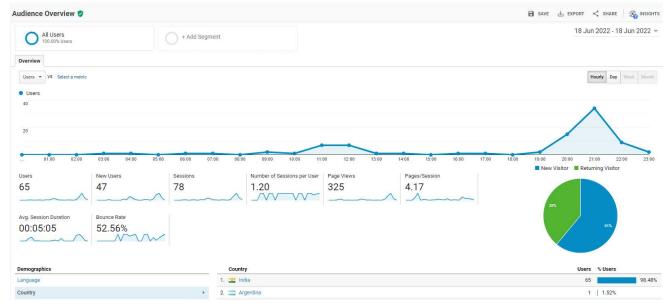


Date: 18.06.2022 Google Analytics Report for the day



Performance



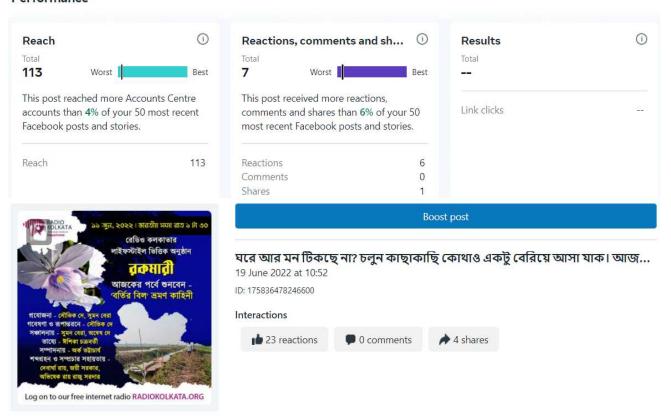




Date: 19.06.2022 Google Analytics Report for the day



Performance

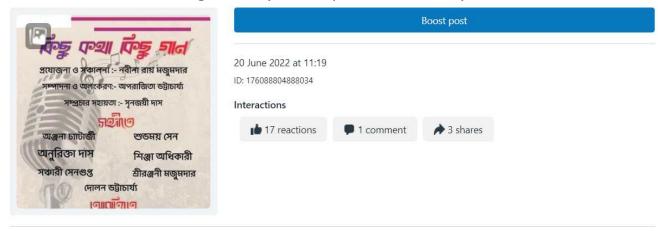






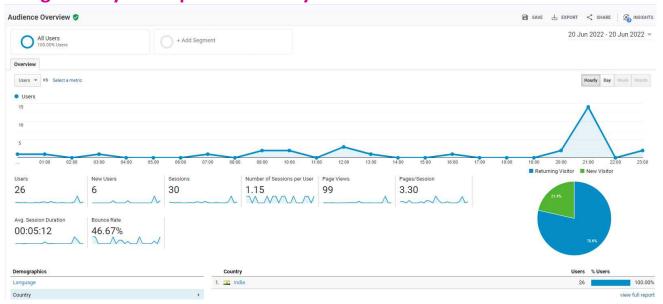


Date: 20.06.2022 Google Analytics Report for the day









Date: 21.06.2022 Google Analytics Report for the day







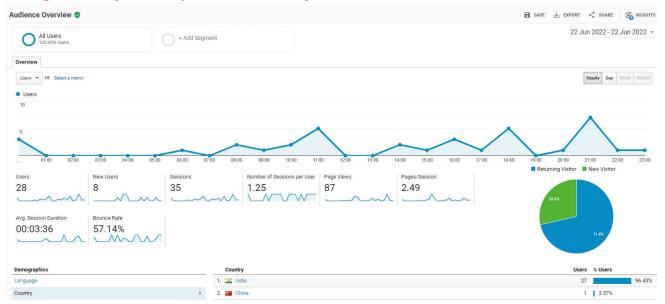


Date: 22.06.2022 Google Analytics Report for the day







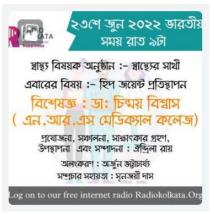


Date: 23.06.2022 Google Analytics Report for the day











Performance





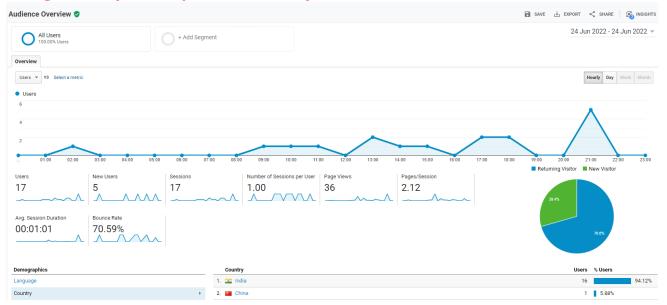


Date: 24.06.2022 Google Analytics Report for the day



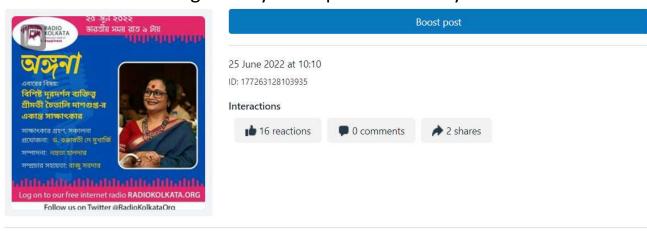
Performance



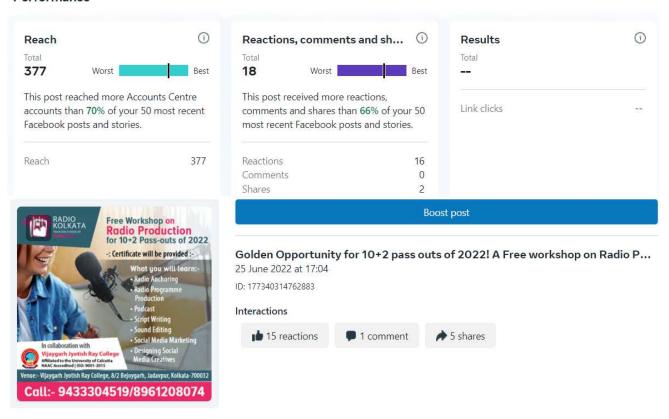




Date: 25.06.2022 Google Analytics Report for the day



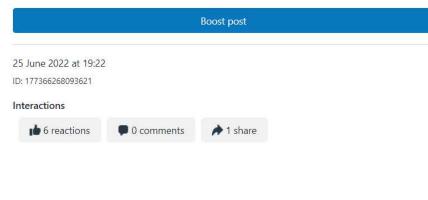
Performance





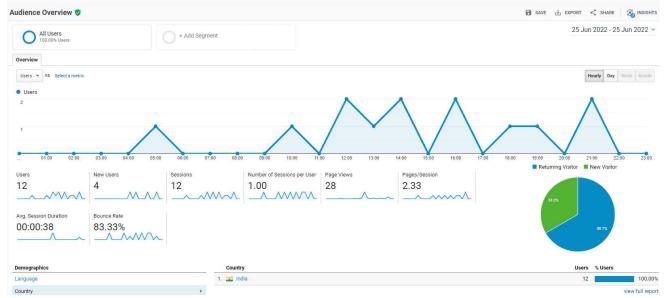






Performance

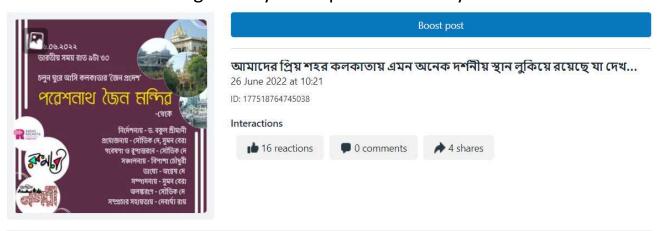




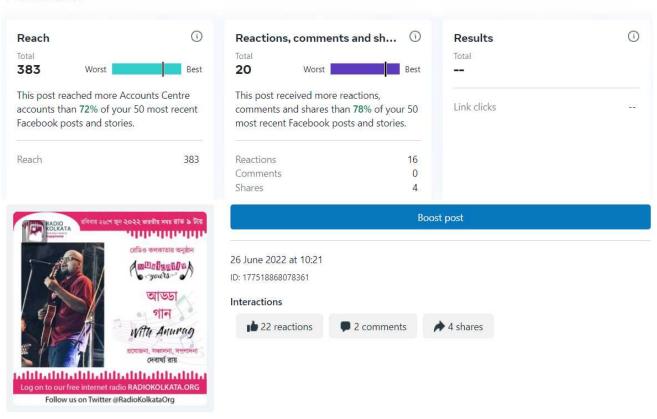




Date: 26.06.2022 Google Analytics Report for the day

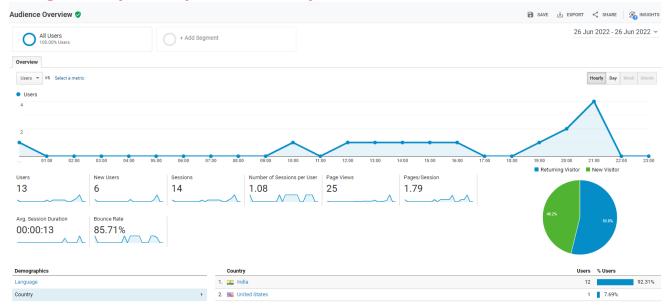


Performance







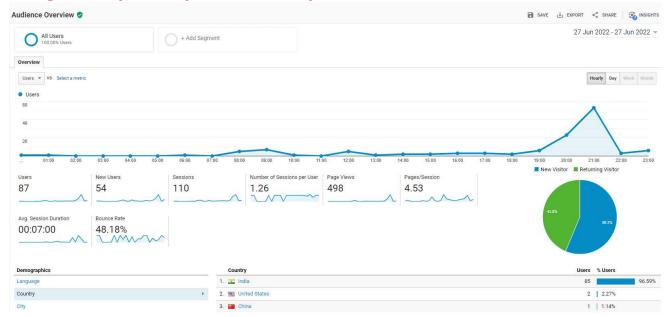


Date: 27.06.2022 Google Analytics Report for the day

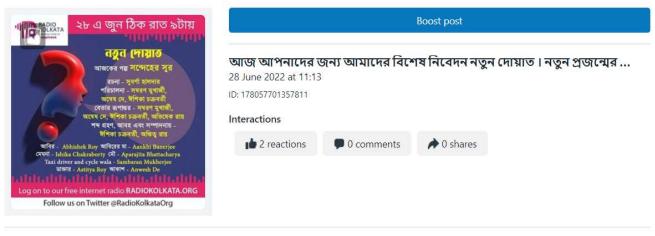






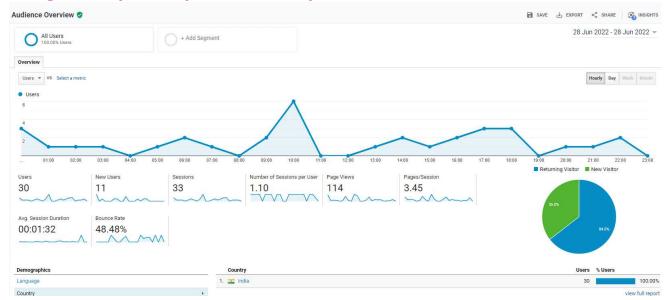


Date: 28.06.2022 Google Analytics Report for the day









Date: 29.06.2022 Google Analytics Report for the day





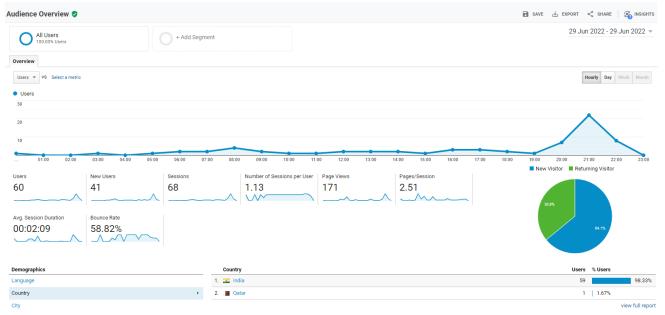






Performance



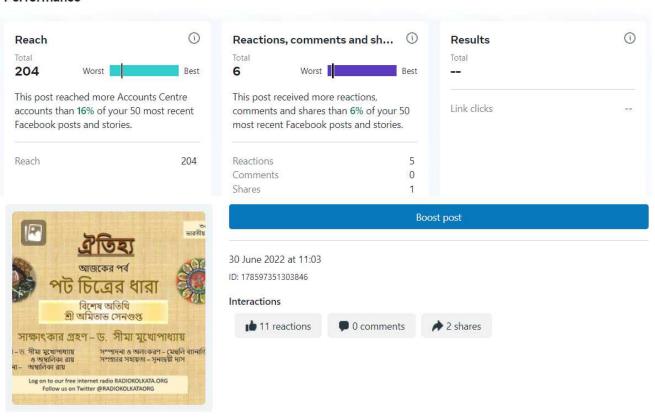




Date: 30.06.2022 Google Analytics Report for the day



Performance







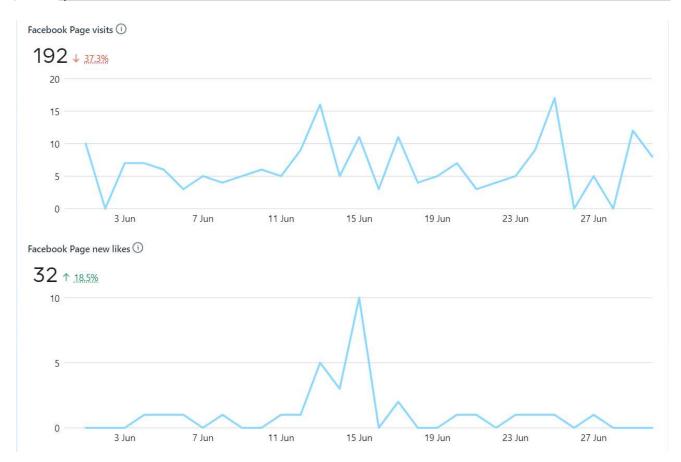


Performance Results of Radio Kolkata Facebook Page (June 2022)



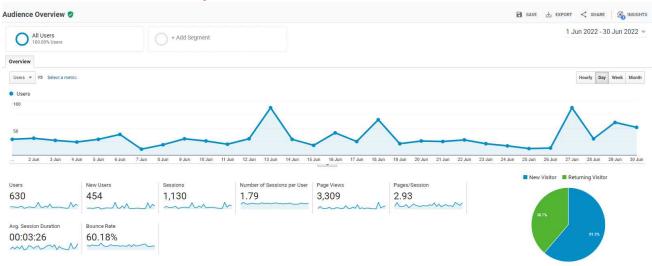






Performance Results of Radio Kolkata website Google Analytics Report (June 2022)







Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/06/2022	29	8	16/06/2022	41	27
02/06/2022	31	10	17/06/2022	25	9
03/06/2022	27	7	18/06/2022	65	47
04/06/2022	24	8	19/06/2022	21	8
05/06/2022	29	13	20/06/2022	26	6
06/06/2022	38	16	21/06/2022	25	6
07/06/2022	11	1	22/06/2022	28	8
08/06/2022	19	6	23/06/2022	21	9
09/06/2022	30	10	24/06/2022	17	5
10/06/2022	26	11	25/06/2022	12	4
11/06/2022	20	9	26/06/2022	13	6
12/06/2022	30	12	27/06/2022	87	54
13/06/2022	87	58	28/06/2022	30	11
14/06/2022	29	11	29/06/2022	60	41
15/06/2022	18	7	30/06/2022	51	27
Total numb	er of U	sers = 970			
Total numb	er of N	ew Users =	455		

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.

Country-wise visits to the website

	Acquisition			Behaviour		
Country ?	Users 🤊 ↓	New Users (?)	New Users ? Sessions ?		Pages/Session ?	Avg. Session Duration
	630 % of Total: 100.00% (630)	455 % of Total: 100.22% (454)	1,130 % of Total: 100.00% (1,130)	60.18% Avg for View: 60.18% (0.00%)	2.93 Avg for View: 2.93 (0.00%)	00:03:26 Avg for View: 00:03:26 (0.00%)
1. India	619 (97.63%)	443 (97.36%)	1,114 (98.58%)	59.78%	2.91	00:03:28
2. Multed States	8 (1.26%)	5 (1.10%)	9 (0.80%)	88.89%	5.89	00:03:05
3. China	3 (0.47%)	3 (0.66%)	3 (0.27%)	100.00%	1.00	00:00:00
4. Argentina	1 (0.16%)	1 (0.22%)	1 (0.09%)	100.00%	1.00	00:00:00
5. Australia	1 (0.16%)	1 (0.22%)	1 (0.09%)	100.00%	1.00	00:00:00
6. O Canada	1 (0.16%)	1 (0.22%)	1 (0.09%)	100.00%	1,00	00:00:00
7. Qatar	1 (0.16%)	1 (0.22%)	1 (0.09%)	0.00%	5.00	00:00:54

State-wise visits to Radio Kolkata website (India)

P-12-76	Acquisition			Behaviour			
Region ?	Users ? ↓	New Users ?	Sessions 7	Bounce Rate (?)	Pages/Session ?	Avg. Session Duration	
	619 % of Total: 98.25% (630)	443 % of Total: 97.58% (454)	1,114 % of Total: 98.58% (1,130)	59.78% Avg for View: 60.18% (-0.65%)	2.91 Avg for View: 2.93 (-0.53%)	00:03:28 Avg for View: 00:03:26 (0.69%)	
West Bengal	581 (93.26%)	407 (91.87%)	1,049 (94.17%)	60.15%	2.83	00:03:25	
2. Maharashtra	11 (1.77%)	10 (2.26%)	21 (1.89%)	42.86%	4.76	00:02:3	
3. Karnataka	6 (0.96%)	5 (1.13%)	11 (0.99%)	45.45%	5.00	00:08:35	
4. Tamil Nadu	5 (0.80%)	5 (1.13%)	8 (0.72%)	50.00%	4.50	00:01:09	
5. Haryana	4 (0.64%)	2 (0.45%)	7 (0.63%)	85.71%	1.29	00:00:10	



6. Madhya Pradesh	3 (0.48%)	2 (0.45%)	5 (0.45%)	60.00%	6.20	00:06:50
7. Bihar	2 (0.32%)	1 (0.23%)	2 (0.18%)	50.00%	2.50	00:02:01
8. Uttar Pradesh	2 (0.32%)	2 (0.45%)	2 (0.18%)	100.00%	1.00	00:00:00
9. Telangana	2 (0.32%)	2 (0.45%)	2 (0.18%)	100.00%	1.00	00:00:00
10. Assam	1 (0.16%)	1 (0.23%)	1 (0.09%)	0.00%	19.00	00:26:12
11. Delhi	1 (0.16%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
12. Gujarat	1 (0.16%)	1 (0.23%)	1 (0.09%)	0.00%	5.00	00:03:57
13. Meghalaya	1 (0.16%)	1 (0.23%)	1 (0.09%)	0.00%	4.00	00:33:02
14. Odisha	1 (0.16%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
15. Punjab	1 (0.16%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
16. Jharkhand	1 (0.16%)	1 (0.23%)	1 (0.09%)	0.00%	9.00	00:16:56

City-wise visits to Radio Kolkata website (India)

775		Acquisition			Behaviour		
Ci	ity ?	Users ? ↓	New Users (7)	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?
		619 % of Total: 98.25% (630)	443 % of Total: 97.58% (454)	1,114 % of Total: 98.58% (1,130)	59.78% Avg for View: 60.18% (-0.65%)	2.91 Avg for View: 2.93 (-0.53%)	00:03:28 Avg for View: 00:03:26 (0.699
1.	Kolkata	406 (62.65%)	268 (60.50%)	738 (66.25%)	59.89%	2.89	00:03:2
2.	Siliguri	104 (16.05%)	74 (16.70%)	168 (15.08%)	59.52%	2.54	00:03:0
3.	Durgapur	28 (4.32%)	18 (4.06%)	46 (4.13%)	58.70%	3.35	00:05:5
4.	Howrah	20 (3.09%)	16 (3.61%)	32 (2.87%)	71.88%	1.69	00:01:2
5.	Kharagpur	12 (1.85%)	9 (2.03%)	16 (1.44%)	75.00%	1.94	00:00:4
6.	(not set)	8 (1.23%)	4 (0.90%)	14 (1.26%)	57. <mark>1</mark> 4%	2.50	00:04:0
7.	Bengaluru	6 (0.93%)	5 (1.13%)	11 (0.99%)	45.45%	5.00	00:08:3
8.	Mumbai	6 (0.93%)	6 (1.35%)	7 (0.63%)	57.14%	1.86	00:01:3
9.	Midnapore	5 (0.77%)	3 (0.68%)	9 (0.81%)	66.67%	5.56	00:03:
10.	Chennai	4 (0.62%)	4 (0.90%)	6 (0.54%)	33.33%	5.67	00:01:
11.	Berhampore	4 (0.62%)	4 (0.90%)	6 (0.54%)	33.33%	3.50	00:01:
12.	Indore	3 (0.46%)	2 (0.45%)	3 (0.27%)	33.33%	9.67	00:11:
13.	Hyderabad	2 (0.31%)	2 (0.45%)	2 (0.18%)	100.00%	1,00	00:00:
14.	Gurgaon	2 (0.31%)	1 (0.23%)	5 (0.45%)	80.00%	1.40	00:00:
15.	Nagpur	2 (0.31%)	1 (0.23%)	10 (0.90%)	30.00%	7.70	00:03:
16.	Coimbatore	2 (0.31%)	1 (0.23%)	2 (0.18%)	100.00%	1.00	00:00:
17.	Burdwan	2 (0.31%)	1 (0.23%)	2 (0.18%)	0.00%	5.00	00:05:
18.	Navi Mumbai	2 (0.31%)	2 (0.45%)	3 (0.27%)	33,33%	3.00	00:01:
19.	Malda	2 (0.31%)	2 (0.45%)	2 (0.18%)	50.00%	2.50	00:00:
20.	Islampur	2 (0.31%)	0 (0.00%)	3 (0.27%)	33.33%	3.67	00:08:
21.	Tamluk	2 (0.31%)	2 (0.45%)	2 (0.18%)	100.00%	1.00	00:00:
22.	Haldia	2 (0.31%)	2 (0.45%)	3 (0.27%)	66.67%	2.33	00:01:
23.	Guwahati	1 (0.15%)	1 (0.23%)	1 (0.09%)	0.00%	19.00	00:26:
24.	Dhanbad	1 (0.15%)	1 (0.23%)	1 (0.09%)	0.00%	9.00	00:16:
25.	Patna	1 (0.15%)	0 (0.00%)	1 (0.09%)	0.00%	4.00	00:04:
26.	Ahmedabad	1 (0.15%)	1 (0.23%)	1 (0.09%)	0.00%	5.00	00:03:
27.	Pune	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:
28.	Shillong	1 (0.15%)	1 (0.23%)	1 (0.09%)	0.00%	4.00	00:33:
29.	Jabalpur	1 (0.15%)	0 (0.00%)	2 (0.18%)	100.00%	1.00	00:00:
30	Bhubaneswar	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:



01.		Acquisition			Behaviour		
City	, 9	Users ? ↓	New Users 7	Sessions 7	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
		619 % of Total: 98.25% (630)	443 % of Total: 97.58% (454)	1,114 % of Total: 98.58% (1,130)	59.78% Avg for View: 60.18% (-0.65%)	2.91 Avg for View: 2.93 (-0.53%)	00:03:28 Avg for View: 00:03:26 (0.69%)
31.	Ludhiana	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
32.	Ghaziabad	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
33.	Lucknow	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
34.	Delhi	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
35.	Bankura	1 (0.15%)	1 (0.23%)	2 (0.18%)	50,00%	10.00	00:02:58
36.	Muzaffarpur	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
37.	Asansol	1 (0.15%)	0 (0.00%)	1 (0.09%)	100.00%	1.00	00:00:00
38.	Kolaghat	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
39.	Belda	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
40.	Raniganj	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
41.	Chinsurah	1 (0.15%)	0 (0.00%)	1 (0.09%)	0.00%	2.00	00:17:26
42.	Bhatpara	1 (0.15%)	0 (0.00%)	1 (0.09%)	100.00%	1.00	00:00:00
43.	Panchkula	1 (0.15%)	1 (0.23%)	1 (0.09%)	100.00%	1.00	00:00:00
44.	Suri	1 (0.15%)	0 (0.00%)	1 (0.09%)	0.00%	2.00	00:00:29

USA → Regions

	Acquisition			Behaviour		
Region (3)	Users → ↓	New Users (?)	Sessions ?	Bounce Rate 3	Pages/Session	Avg. Session Duration
	8 % of Total: 1.27% (630)	5 % of Total: 1.10% (454)	9 % of Total: 0.80% (1,130)	88.89% Avg for View: 60.18% (47.71%)	5.89 Avg for View: 2.93 (101.10%)	00:03:05 Avg for View: 00:03:26 (-10.14%)
1. (not set)	3 (37.50%)	3 (60,00%)	3 (33.33%)	100.00%	1.00	00:00:00
2. California	2 (25.00%)	1 (20.00%)	2 (22.22%)	100.00%	1.00	00:00:00
3. Texas	2 (25.00%)	0 (0.00%)	3 (33.33%)	66.67%	15.67	00:09:16
4. North Carolina	1 (12.50%)	1 (20.00%)	1 (11.11%)	100.00%	1.00	00:00:00

China → Regions

***	Acquisition	Acquisition			Behaviour		
City (?)	Users ⑦ ↓	New Users 🔞	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?	
	3 % of Total: 0.48% (630)	3 % of Total: 0:66% (454)	3 % of Total: 0.27% (1,130)	100.00% Avg for View: 60.18% (66.18%)	1.00 Avg for View: 2.93 (-65.85%)	00:00:00 Avg for View: 00:03:26 (-100:00%)	
1. (not set)	3 (100.00%)	3(100.00%)	3(100.00%)	100.00%	1.00	00:00:00	

Argentina → Regions

Region ?	Acquisition			Behaviour			
	Users ? ↓	New Users (?)	Sessions ?	Bounce Rate ?	Pages/Session ®	Avg. Session Duration ?	
	1 % of Total: 0.16% (630)	% of Total: 0.22% (454)	1 % of Total: 0.09% (1,130)	100.00% Avg for View: 60.18% (66.18%)	1.00 Avg for View: 2.93 (-65.85%)	00:00:00 Avg for View: 00:03:26 (-100.00%)	
1. (not set)	1 (100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

Australia → Regions

Region ?	Acquisition	Acquisition			Behaviour		
	Users ? ↓	New Users	Sessions ?	Bounce Rate ?	Pages/Session 🤻	Avg. Session Duration	
	1 % of Total: 0.16% (630)	1 % of Total: 0.22% (454)	1 % of Total: 0.09% (1,130)	100.00% Avg for View: 60.18% (66.18%)	1.00 Avg for View: 2.93 (-65.85%)	00:00:00 Avg for View: 00:03:26 (-100.00%)	
1. (not set)	1(100.00%)	1(100.00%)	1 (100.00%)	100.00%	1.00	00:00:00	

Canada → Regions

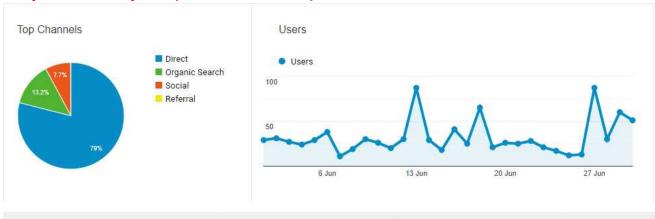
Region 🔻	Acquisition	Acquisition			Behaviour		
	Users 🤋 ↓	New Users ?	Sessions ?	Bounce Rate (?)	Pages/Session ?	Avg. Session Duration	
	1 % of Total: 0.16% (630)	1 % of Total: 0.22% (454)	1 % of Total: 0.09% (1,130)	100.00% Avg for View: 60.18% (66.18%)	1.00 Avg for View: 2.93 (-65.85%)	00:00:00 Avg for View: 00:03:26 (-100.00%)	
1. (not set)	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

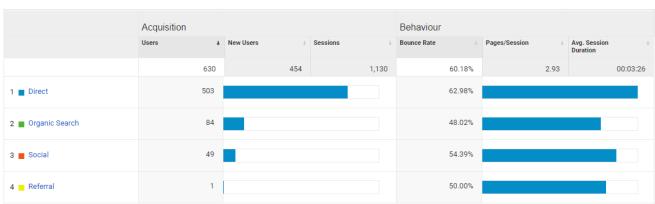


Qatar → Regions

City ①	Acquisition			Behaviour		
	Users ② ↓	New Users 7	Sessions ?	Bounce Rate 2	Pages/Session ?	Avg. Session Duration ②
	1 % of Total: 0.16% (630)	1 % of Total: 0.22% (454)	1 % of Total: 0.09% (1,130)	0.00% Avg for View: 60.18% (-100.00%)	5.00 Avg for View: 2.93 (70.75%)	00:00:54 Avg for View: 00:03:26 (-73.82%)
1. Doha	1(100.00%)	1(100.00%)	1(100.00%)	0.00%	5.00	00:00:54

Acquisition Report (Traffic Sources)





Social Network 🕜	Acquisition			Behaviour			
	Users ? ↓	New Users 🧷	Sessions 7	Bounce Rate ?	Pages/Session ?	Avg. Session Duration	
	49 % of Total: 7.78% (630)	42 % of Total: 9.25% (454)	57 % of Total: 5.04% (1,130)	54.39% Avg for View: 60.18% (-9.62%)	3.46 Avg for View: 2.93 (18.02%)	00:04:21 Avg for View: 00:03:26 (26:37%)	
1. Facebook	43 (87.76%)	37 (88.10%)	50 (87.72%)	52.00%	3.64	00:04:35	
2. Instagram	5 (10.20%)	5 (11.90%)	6 (10.53%)	66.67%	2.33	00:03:03	
3. Twitter	1 (2.04%)	0 (0.00%)	1 (1.75%)	100.00%	1.00	00:00:00	



Landing Pages (First 10)

	Acquisition			Behaviour			
Landing Page 🕝	Sessions ? ↓	% New Sessions	New Users (?)	Bounce Rate 7	Pages/Session ?	Avg. Session Duration	
	1,130 % of Total: 100.00% (1,130)	40.27% Avg for View: 40.18% (0.22%)	455 % of Total: 100.22% (454)	60.18% Avg for View; 60.18% (0.00%)	2.93 Avg for View: 2.93 (0.00%)	00:03:26 Avg for View: 00:03:26 (0.00%)	
1. /	1,020 (90.27%)	43.04%	439 (96.48%)	60.20%	2.94	00:03:30	
2. /index.php	73 (6.46%)	2.74%	2 (0.44%)	67.12%	2.30	00:02:42	
3. /career.php	7 (0.62%)	57.14%	4 (0.88%)	57.14%	4.86	00:05:40	
4. /contact.php 優	6 (0.53%)	16.67%	1 (0.22%)	66,67%	4.50	00:07:13	
5. /archive.php	5 (0.44%)	20.00%	1 (0.22%)	40.00%	3.60	00:00:42	
6. /event.php?ev=8f14e45fceea167a5a36dedd4bea2543	5 (0.44%)	0.00%	0 (0.00%)	60.00%	1.60	00:01:01	
7. /about.php 图	4 (0.35%)	50.00%	2 (0.44%)	0.00%	5.50	00:03:55	
8. /pro_sec.php?p=pre	4 (0.35%)	75,00%	3 (0.66%)	0.00%	7.00	00:02:08	
9. /?fbclid=lwAR0GAo23P23fdlcITKsPBTGuHSZXIBPugZE4cLhb3C_L @ 9AX_8pJRB3KKkwk	1 (0.09%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	
10. /?fbclid=lwAR2oISAbcoJD7qLcECfZGszYsSceZIXpoMsKSy-EFHH2 _便 m7qCbTYKpkK7Jao	1 (0.09%)	100,00%	1 (0.22%)	100.00%	1.00	00:00:00	

Performance Results of Radio Kolkata website Google Search Console Report (June 2022)





Queries that fetched the maximum impressions, clicks and positions for your web pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARAN	ICE	DATES	
							Ŧ
Top queries				↓ Clicks	Impressions	CTR	Position
radio kolkata.org				26	40	65%	1
radio kolkata				17	91	18.7%	4.1
radio kolkata.org live				2	6	33.3%	1
kolkata radio				1	47	2.1%	8.6
live radio kolkata				1	23	4.3%	10
radio in kolkata				0	4	0%	6.3
online radio kolkata				0	2	0%	9
শ্ৰুতি নাটক				0	1	0%	49
kolkata fm channels				0	1	0%	80

Countries that produce the best search performance and user engagement for your landing pages

Country	↓ Clicks	Impressions	CTR	Position
India	163	472	34.5%	4.7
Bangladesh	0	16	0%	7.9
United States	0	5	0%	48.6
Bhutan	Ō	2	0%	7.5
Italy	Ō	2	0%	8.5
United Kingdom	0	2	0%	9.5
France	0	2	0%	40
Palestine	0	2	0%	86.5
Unknown Region	0	1	0%	3
Lithuania	0	1	0%	4
Philippines	0	1	0%	4
Sweden	0	1	0%	5
Germany	0	1	0%	6
Chile	0	1	0%	8
Saudi Arabia	0	1	0%	8
Colombia	0	1	0%	10
Russia	0	1	0%	31
Talwan	0	1	0%	80

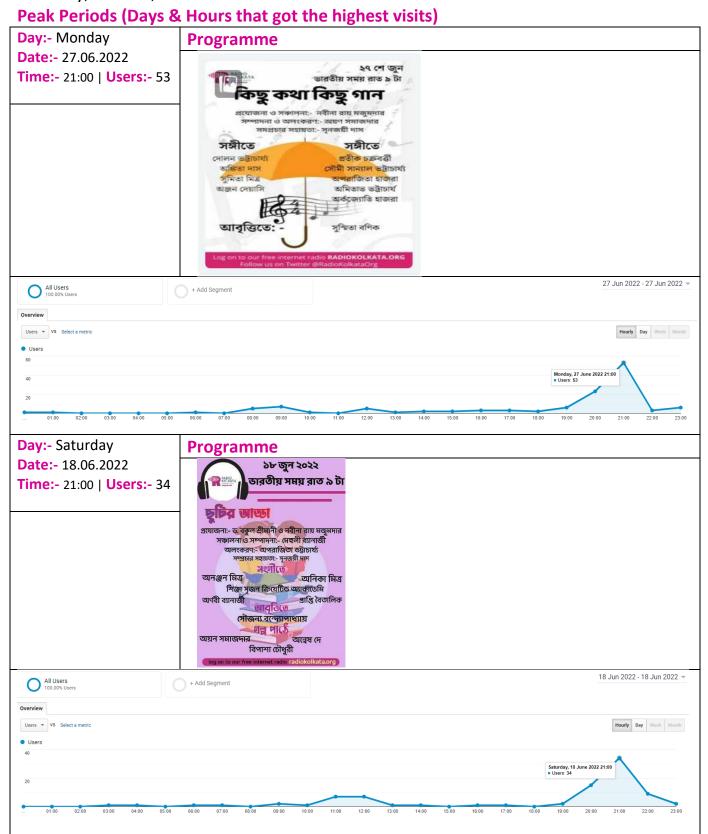
Devices that delivers the best search performance and user engagement

Device ↑	↓ Clicks	Impressions	CTR	Position
Mobile	145	417	34.8%	4.5
Desktop	14	90	15.6%	12.2
Tablet	4	6	66.7%	16.8



Top 3 Days that received most traffic

Monday, June 13, 2022 - 87 Monday, June 27, 2022 - 87 Saturday, June 18, 2022 - 65





Programme Schedule for July 2022

July 2022						
Date	Programme name	Date	Programme name			
01-07-2022	Happy Doctors Day	16-07-2022	Chutir adda			
02-07-2022	Kothay Kothay	17-07-2022	Rokomari			
03-07-2022	Rokomari	17-07-2022	Musically yours			
03-07-2022	Musically Yours	18-07-2022	Kichu kotha kichu gaan			
04-07-2022	Kichu Kotha Kichu Gaan	19-07-2022	Natun doyat			
05-07-2022	Oitijyo	20-07-2022	Chasbash			
05-07-2022	Chasbash	21-07-2022	Swasther sathi			
07-07-2022	Oitijyo, kothakolir kotha	21-07-2022	Oitijyo			
07-07-2022	Swasther sathi	22-07-2022	Gigasha,			
08-07-2022	Gigasha,	23-07-2022	Angana			
09-07-2022	Golpe golpe	24-07-2022	Rokomari			
10-07-2022	Rokomari	24-07-2022	Musically yours			
10-07-2022	Musically yours	25-07-2022	Kichu kotha kichu gaan			
11-07-2022	Kolkatar canvas	26-07-2022	Oitijyo			
11-07-2022	Kichu kotha kichu gaan	27-07-2022	Chasbash			
12-07-2022	Sahitya shruti	28-07-2022	Swasther sathi			
13-07-2022	Chasbash	28-07-2022	Sangeet samoraho			
14-07-2022	Swasther sathi	29-07-2022	Gigasha,			
14-07-2022	Sangeet samoraho	30-07-2022	Kichu kotha kichu gaan			
15-07-2022	Gigasha,	31-07-2022	Rokomari			
		31-07-2022	Musically yours			

Total number of programmes aired = 41



Programme Posters

Date: 01.07.2022



Log on to our free internet radio RADIOKOLKATA.ORG
Follow us on Twitter @RadioKolkataOrg

Date: 02.07.2022



Date: 03.07.2022



Date: 03.07.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



Date: 04.07.2022



Date: 06.07.2022



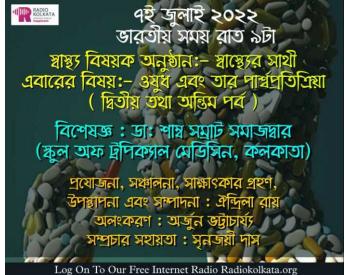
Date: 05.07.2022



Date: 07.07.2022



Date: 07.07.2022





Date: 08.07.2022



Follow us on Twitter @RadioKolkataOrg

Date: 09.07.2022



Date: 10.07.2022 Date: 10.07.2022







Date: 11.07.2022



Date: 12.07.2022



Date: 11.07.2022

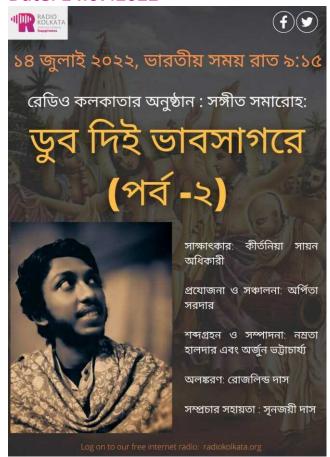


Date: 03.07.2022





Date: 14.07.2022



Date: 15.07.2022



১৫ জুলাই ২০২২, ভারতীয় সময় রাত ৯ টা

বিজ্ঞান অনুষ্ঠান ব্যক্তিত্বিসা

উড়োজাহাজের প্রথম উড়ান

পার্থ সরকার, বিজ্ঞান লেখক

খাচ্ছি কিন্তু ভাবছি কি? ডিম

জয়দেব দে, সদস্য, কাঁচরাপাড়া বিজ্ঞান দরবার

সঙ্গীত: অঞ্জন দেয়াশি

প্রযোজনা, সঞ্চালনা, সম্পাদনা ও অলংকরণ: ড. সোমা বসু সম্প্রচার সহায়তা - রাজু সরদার

মতামত জানাতে: science.radiokolkata@gmail.com

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 14.07.2022



স্বাস্থ্য বিষয়ক অনুষ্ঠান: স্বাস্থ্যের সাথী

> वित्थिषकः जाः মমতা আগারওয়াল

এবারের বিষয়: ওরাল হাইজিন

প্রযোজনা, সঞ্চালনা ,
সাক্ষাৎকার গ্রহণ, উপস্থাপনা
এবং সম্পাদনা : ঐন্দ্রিলা রায়
অলংকরণ : অর্জুন ভট্টাচার্য্য
সম্প্রচার সহায়তা : সূনজয়ী দাস



Log On To Our Free Internet Radio Radiokolkata.org

Date: 16.07.2022





Date: 17.07.2022





প্রযোজনা, সঞ্চালনা, সম্পাদনা দেবার্ঘ্য রায়

iadidiaddiadddadddadddadddaddda

Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 18.07.2022

IN RADIO KOLKATA

og on to our free internet radio: RADIOKOLKATA.ORG
Follow us on Twitter: @RadioKolkata.Org

১৮ ই জুলাই ২০২২, ভারতীয় সময় রাত ৯ টা

কিছু কথা কিছু গান

প্রযোজনা ও সঞ্চালনা:- নবীনা রায় মজুমদার সম্পাদনা ও অলংকরণ :- রোজলিন্ড দাস সম্প্রচার সহায়তা:- সূনজয়ী দাস

o W

সঙ্গীতে:-

সৌমী সান্যাল ভট্টাচাৰ্য্য শাশ্বতী অধিকারী পিয়াসী মুখার্জী ডা: সৌমেন দত্ত গুপ্ত শ্যামলী তালুকদার



পৌষালি পাইন

Date: 17.07.2022



Date: 19.07.2022



Follow us on Twitter @RadioKolkataOrg



Date: 20.07.2022



Date: 22.07.2022



Date: 23.07.2022



Date: 21.07.2022





শ্বান্থ্য বিষয়ক অনুষ্ঠান :- শ্বান্থ্যের সাথী এবারের বিষয় :- দাঁতের পরিচর্যা (প্রথম পর্ব)

> প্রযোজনা, সঞ্চাননা, সাক্ষাৎকার গ্রহণ, উপস্থাপনা এবং সম্পাদনা : ঐন্দ্রিনা রায় অনংকরণ : অর্জুন উট্টাচার্য্য সম্প্রচার সহায়তা : সনজয়ী দাস

Log On To Our Free Internet Radio Radiokolkata.org



Date: 24.07.2022



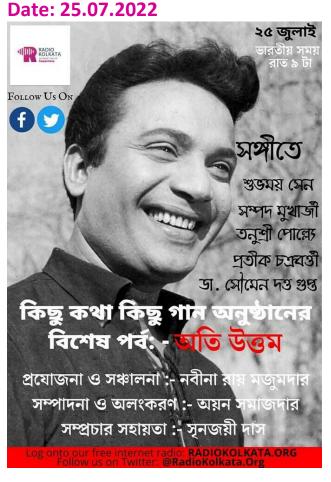
Date: 24.07.2022

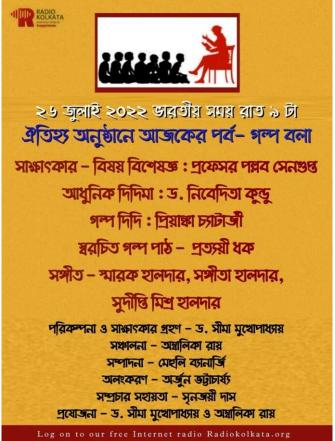


Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 26.07.2022







Date: 27.07.2022



Date: 28.07.2022





Date: 29.07.2022



Follow us on Twitter @RadioKolkataOrg

Date: 29.07.2022







Date: 31.07.2022



Follow us on Twitter @RadioKolkataOrg

Date: 28.07.2022



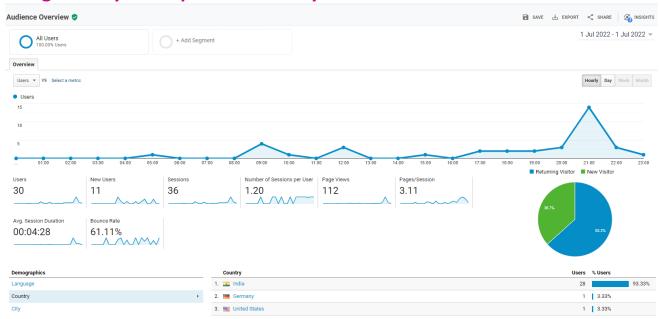
Individual Programme Performance (Daily) Report

Date: - 01.07.2022 Facebook Post & its performance on Social Media Platform







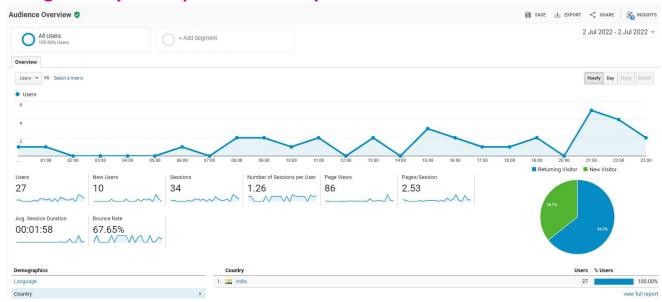


Date: - 02.07.2022 Facebook Post & its performance on Social Media Platform









Date: - 03.07.2022 Facebook Post & its performance on Social Media Platform







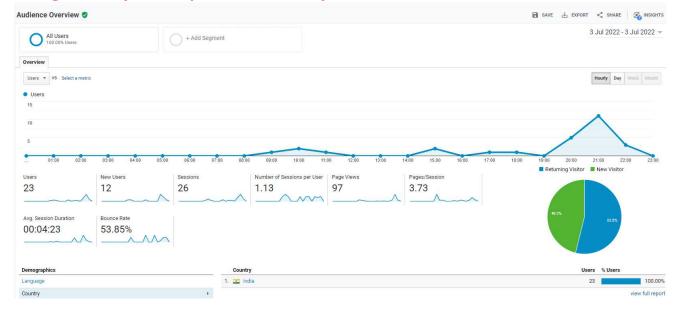






Performance





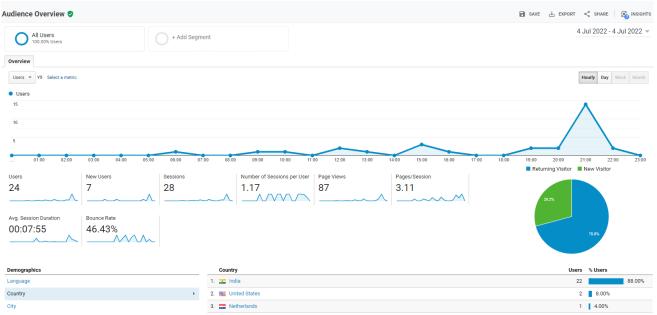


Date: - 04.07.2022 Facebook Post & its performance on Social Media Platform



Performance





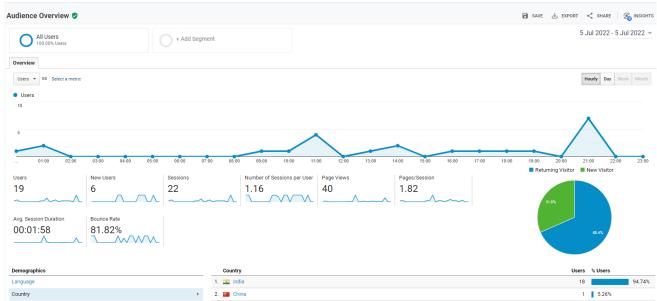


Date: - 05.07.2022 Facebook Post & its performance on Social Media Platform



Performance







Date: - 06.07.2022 Facebook Post & its performance on Social Media Platform



Performance



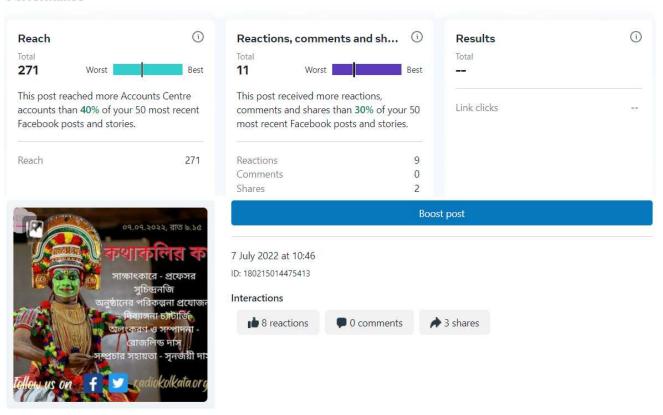




Date: - 07.07.2022 Facebook Post & its performance on Social Media Platform

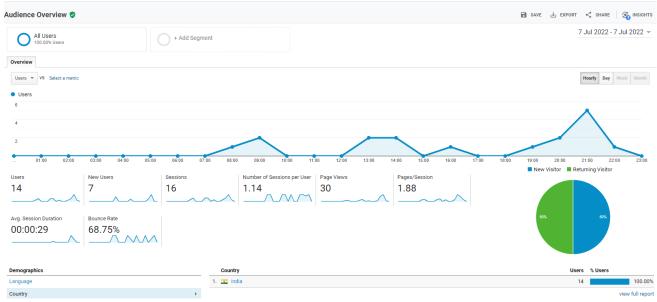


Performance







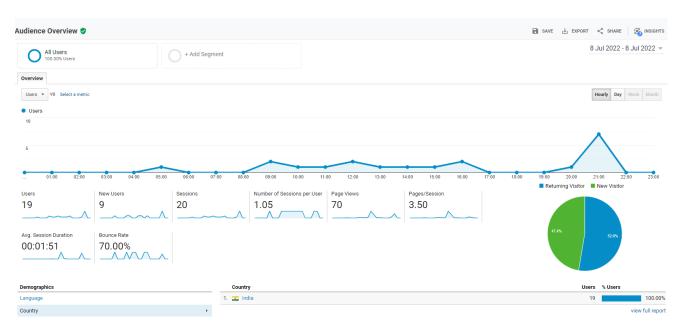


Date: - 08.07.2022 Facebook Post & its performance on Social Media Platform







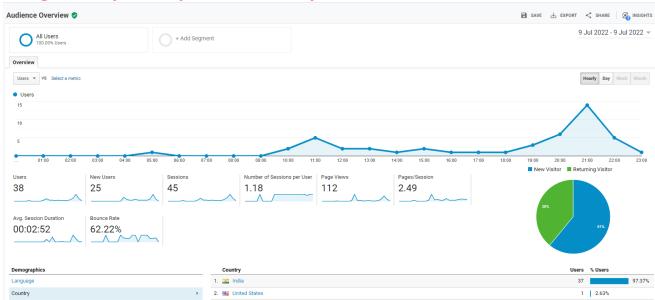


Date: - 09.07.2022 Facebook Post & its performance on Social Media Platform









Date: - 10.07.2022 Facebook Post & its performance on Social Media Platform







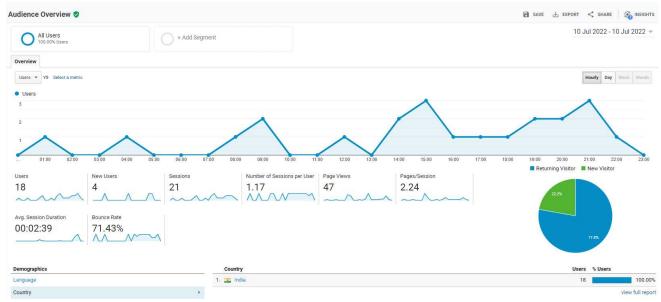






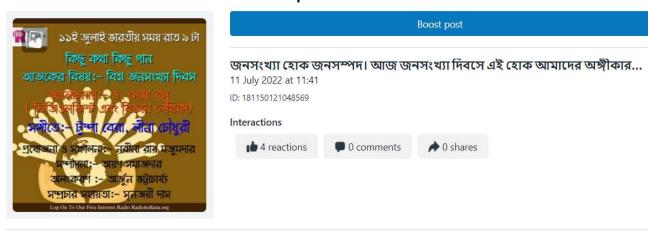
Performance



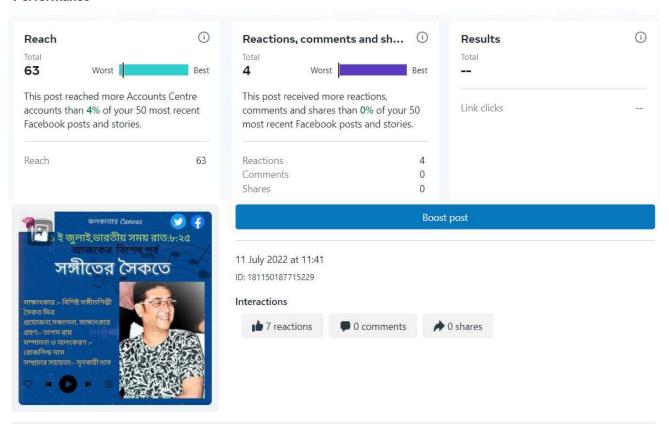




Date:- 11.07.2022 Facebook Post & its performance on Social Media Platform

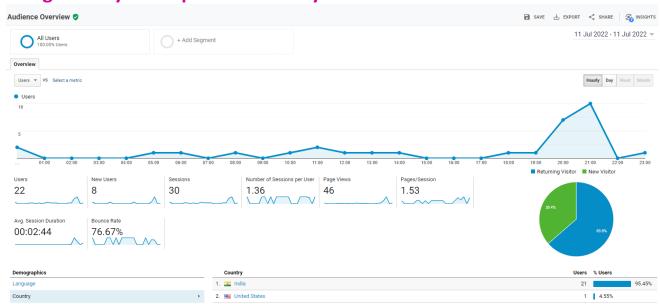


Performance









Date: - 12.07.2022 Facebook Post & its performance on Social Media Platform







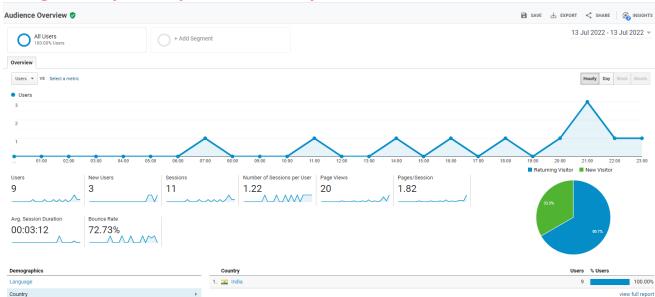


Date: 13.07.2022 Facebook Post & its performance on Social Media Platform









Date: - 14.07.2022 Facebook Post & its performance on Social Media Platform

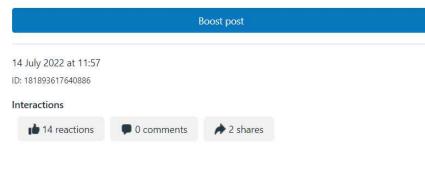






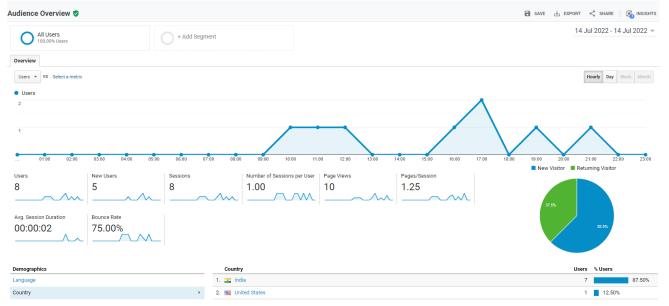






Performance





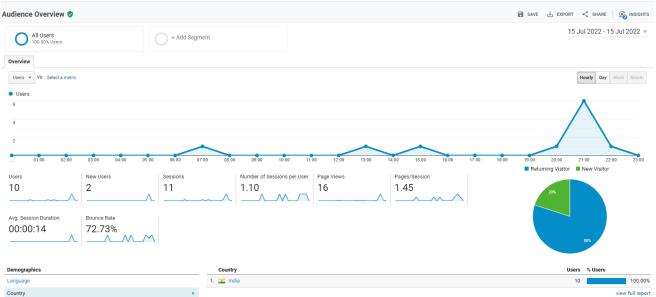


Date:- 15.07.2022 Facebook Post & its performance on Social Media Platform



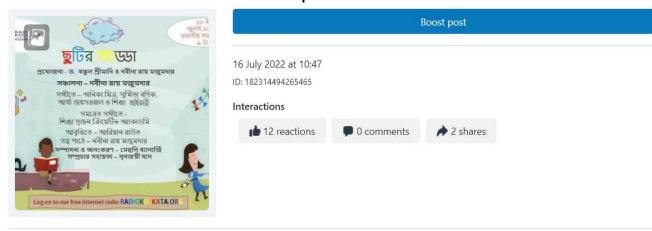
Performance





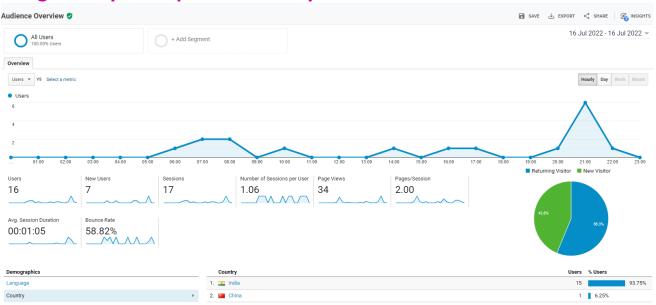


Date: 16.07.2022 Facebook Post & its performance on Social Media Platform



Performance



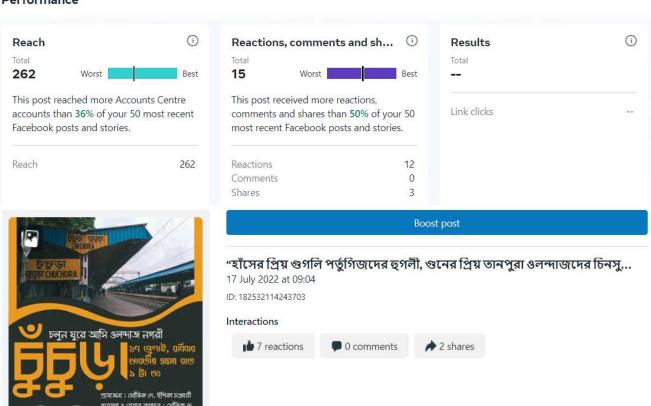




Date:- 17.07.2022 Facebook Post & its performance on Social Media Platform

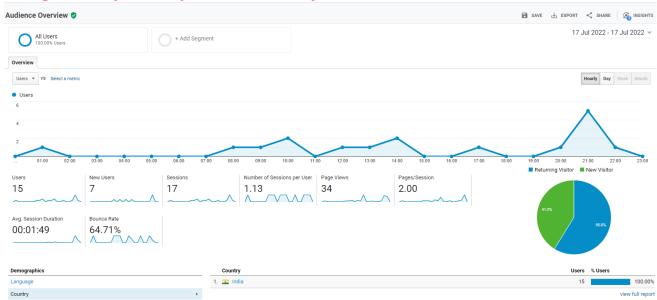


Performance







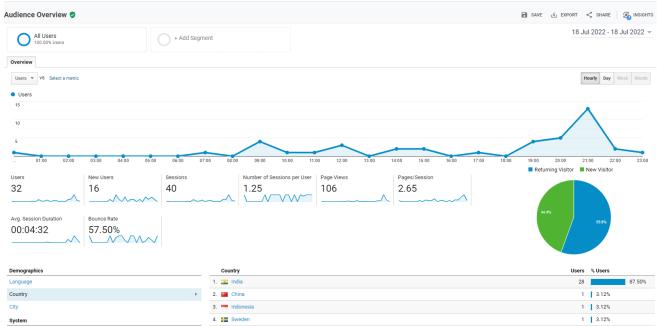


Date: - 18.07.2022 Facebook Post & its performance on Social Media Platform







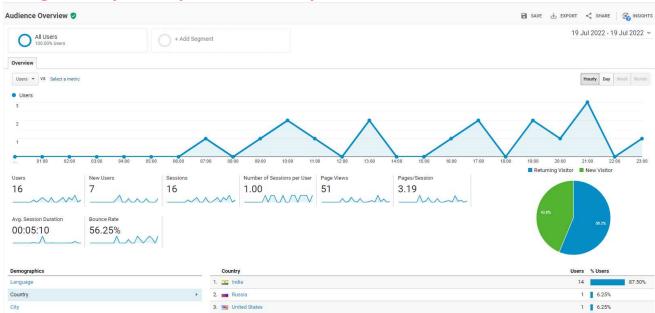


Date: 19.07.2022 Facebook Post & its performance on Social Media Platform







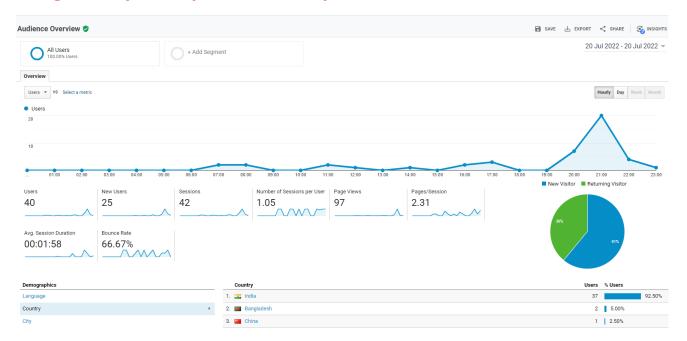


Date: - 20.07.2022 Facebook Post & its performance on Social Media Platform









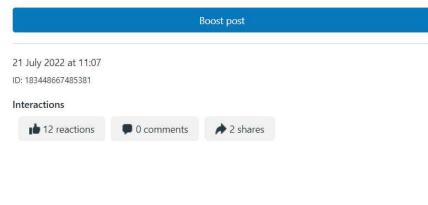
Date: - 21.07.2022 Facebook Post & its performance on Social Media Platform





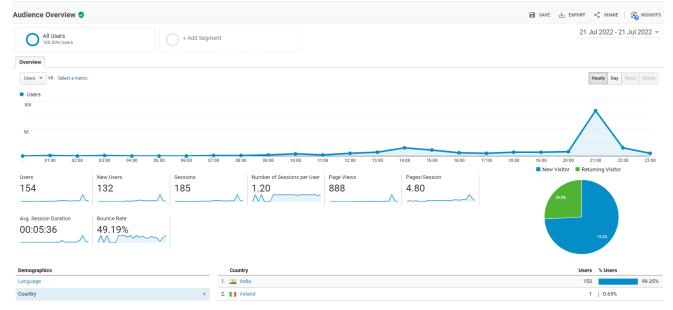






Performance





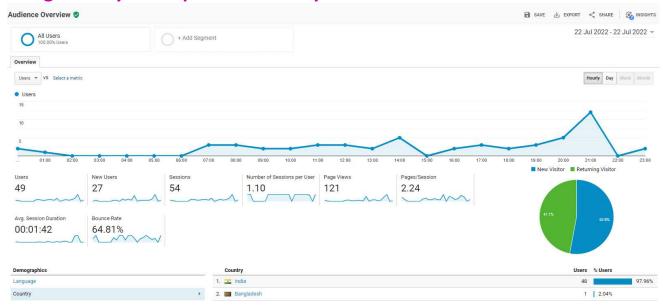


Date: - 22.07.2022 Facebook Post & its performance on Social Media Platform



Performance





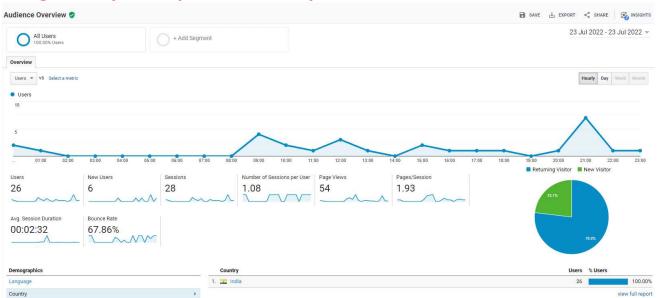


Date: - 23.07.2022 Facebook Post & its performance on Social Media Platform



Performance



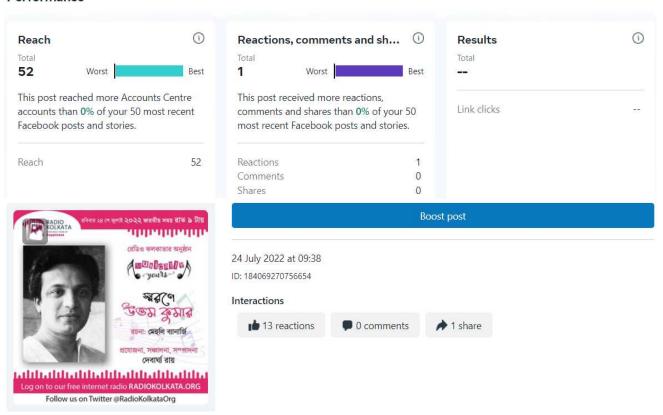




Date: - 24.07.2022 Facebook Post & its performance on Social Media Platform

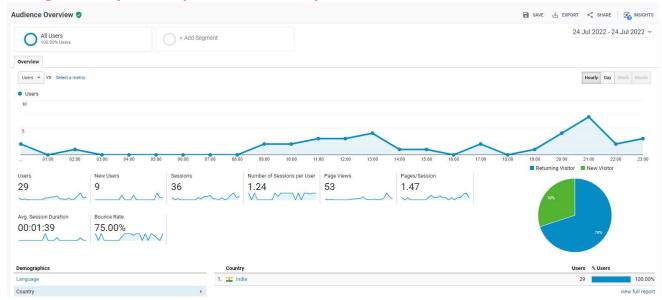


Performance









Date: - 25.07.2022 Facebook Post & its performance on Social Media Platform







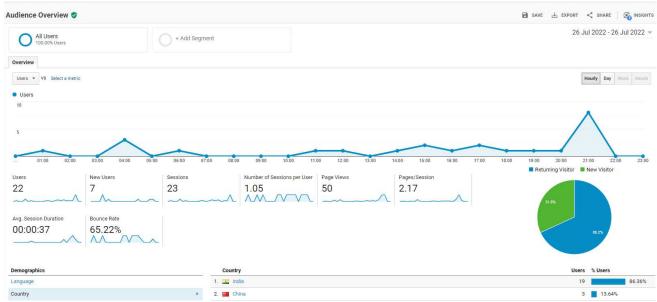


Date: - 26.07.2022 Facebook Post & its performance on Social Media Platform







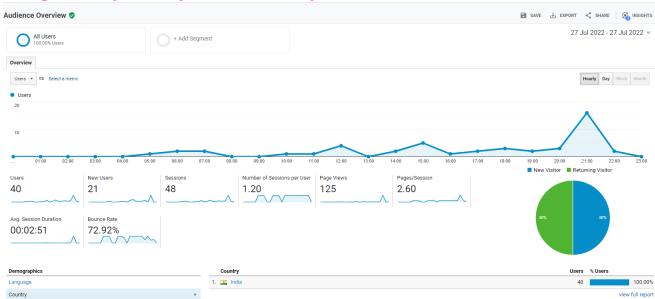


Date: - 27.07.2022 Facebook Post & its performance on Social Media Platform









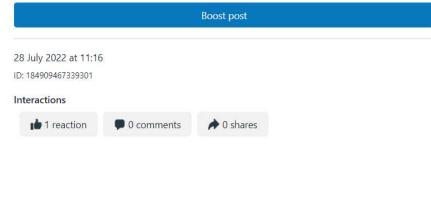
Date: - 28.07.2022 Facebook Post & its performance on Social Media Platform





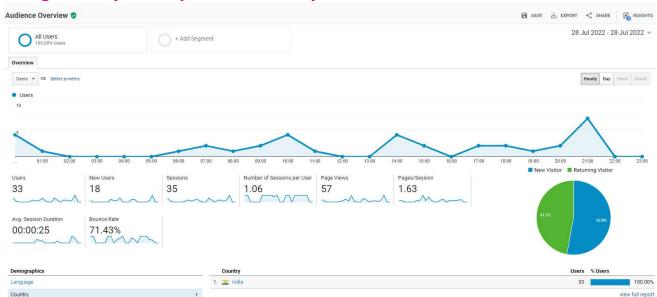






Performance





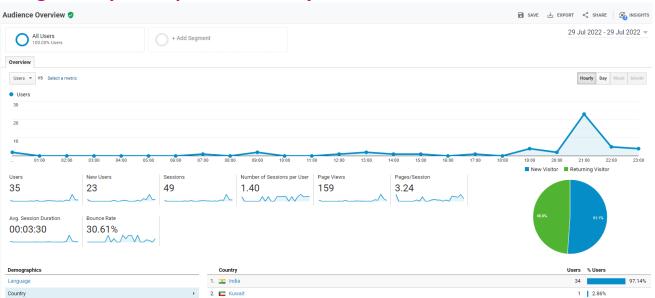


Date: - 29.07.2022 Facebook Post & its performance on Social Media Platform



Performance





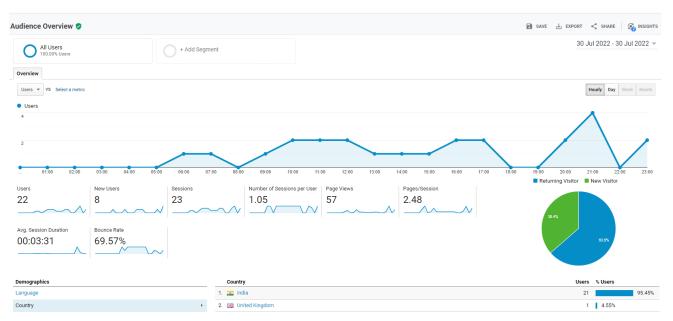


Date: - 30.07.2022 Facebook Post & its performance on Social Media Platform



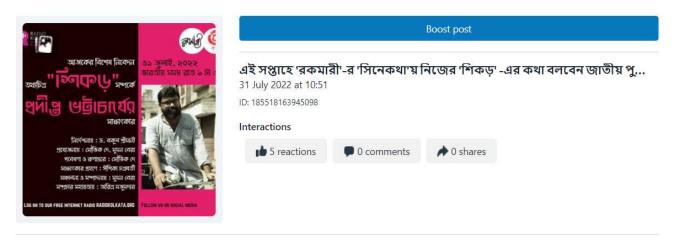
Performance



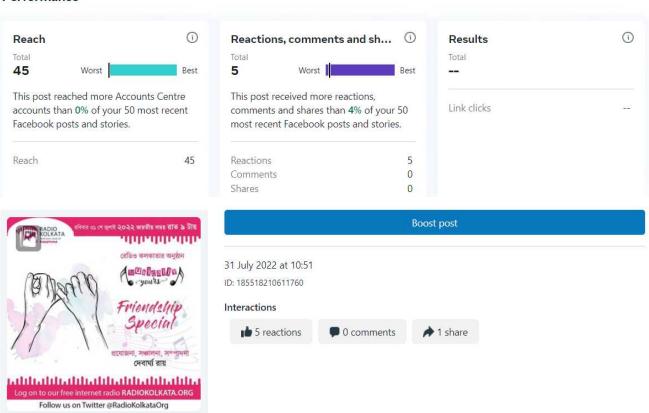




Date: - 31.07.2022 Facebook Post & its performance on Social Media Platform

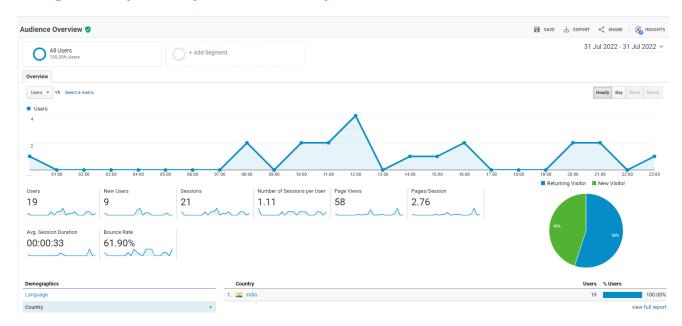


Performance

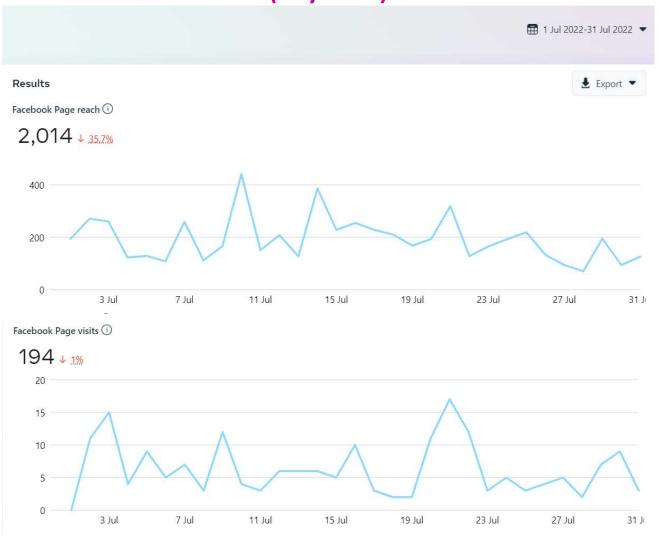








Performance Results of Radio Kolkata Facebook Page (July 2022)







Performance Results of Radio Kolkata website Google Analytics Report (July 2022)

Audience Overview Report



Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/07/2022	30	11	16/07/2022	16	7
02/07/2022	27	10	17/07/2022	15	7
03/07/2022	23	12	18/07/2022	32	16
04/07/2022	24	7	19/07/2022	16	7
05/07/2022	19	6	20/07/2022	40	25
06/07/2022	15	6	21/07/2022	154	132
07/07/2022	14	7	22/07/2022	49	27
08/07/2022	19	9	23/07/2022	26	6
09/07/2022	38	25	24/07/2022	29	9
10/07/2022	18	4	25/07/2022	39	19
11/07/2022	22	8	26/07/2022	22	7
12/07/2022	13	2	27/07/2022	40	21
13/07/2022	9	3	28/07/2022	33	18
14/07/2022	8	5	29/07/2022	35	23
15/07/2022	10	2	30/07/2022	22	8
			31/07/2022	19	9
Total Numb	er of U	sers = 876			
Total numb	er of N	ew Users =	458		

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.



Country-wise visits to the website

		Acquisition			Behaviour			
С	ountry ?	Users ? ↓	New Users ?	New Users ? Sessions ?		Pages/Session ?	Avg. Session Duration ?	
		595 % of Total: 100.00% (595)	458 % of Total: 100.00% (458)	1,017 % of Total: 100.00% (1,017)	61.16% Avg for View: 61.16% (0.00%)	2.86 Avg for View: 2.86 (0.00%)	00:03:08 Avg for View: 00:03:08 (0.00%)	
1.	India	569 (95.15%)	432 (94.32%)	986 (96.95%)	60.65%	2.90	00:03:1:	
2.	China	8 (1.34%)	8 (1.75%)	8 (0.79%)	100.00%	1.00	00:00:00	
3.	United States	8 (1.34%)	6 (1.31%)	8 (0.79%)	87.50%	1.38	00:00:14	
4.	Bangladesh	3 (0.50%)	3 (0.66%)	3 (0.29%)	66.67%	1.67	00:00:4	
5.	Canada	1 (0.17%)	1 (0.22%)	1 (0.10%)	100.00%	1.00	00:00:00	
6.	Germany	1 (0.17%)	1 (0.22%)	1 (0.10%)	100.00%	1.00	00:00:00	
7.	United Kingdom	1 (0.17%)	1 (0.22%)	1 (0.10%)	0.00%	7.00	00:02:3	
8.	Indonesia	1 (0.17%)	1 (0.22%)	1 (0.10%)	100.00%	1.00	00:00:00	
9.	[] Ireland	1 (0.17%)	1 (0.22%)	1 (0.10%)	100.00%	1.00	00:00:0	
10.	Kuwait	1 (0.17%)	1 (0.22%)	2 (0.20%)	0.00%	2.50	00:00:5-	
11.	Netherlands	1 (0.17%)	0 (0.00%)	1 (0.10%)	100.00%	1.00	00:00:00	
12.	Russia	1 (0.17%)	1 (0.22%)	1 (0.10%)	100.00%	1.00	00:00:00	
13.	Sweden	1 (0.17%)	1 (0.22%)	1 (0.10%)	100.00%	1.00	00:00:00	
14.	Singapore	1 (0.17%)	1 (0.22%)	2 (0.20%)	0.00%	3.50	00:00:10	

State-wise visits to Radio Kolkata website (India)

Region ?	Acquisition			Behaviour		
Region /	Users ?	New Users (7)	Sessions ?	Bounce Rate 7	Pages/Session ?	Avg. Session Duration ?
	569 % of Total: 95.63% (595)	432 % of Total: 94.32% (458)	986 % of Total: 96.95% (1,017)	60.65% Avg for View: 61.16% (-0.84%)	2.90 Avg for View: 2.86 (1.37%)	00:03:13 Avg for View: 00:03:08 (2.86%)
1. West Bengal	545 (94.45%)	410 (94.91%)	941 (95.44%)	60.68%	2,92	00:03:11
2. Karnataka	5 (0.87%)	4 (0.93%)	6 (0.61%)	16.67%	2.17	00:04:02
3. Maharashtra	4 (0.69%)	4 (0.93%)	4 (0.41%)	50.00%	2.50	00:10:27
4. Manipur	4 (0.69%)	3 (0.69%)	6 (0.61%)	33.33%	6,67	00:07:26
5. Bihar	3 (0.52%)	2 (0.46%)	3 (0.30%)	66.67%	1.33	00:00:01
6. Gujarat	2 (0.35%)	1 (0.23%)	3 (0.30%)	100.00%	1.00	00:00:00
7. Haryana	2 (0.35%)	2 (0.46%)	3 (0.30%)	33,33%	3,33	00:11:58
8. Madhya Pradesh	2 (0.35%)	0 (0.00%)	8 (0.81%)	100.00%	1.00	00:00:00
9. Tamil Nadu	2 (0.35%)	0 (0.00%)	3 (0.30%)	100.00%	1.00	00:00:00
10. Jharkhand	2 (0.35%)	2 (0.46%)	2 (0.20%)	0.00%	4.50	00:00:58
11. Telangana	2 (0.35%)	1 (0.23%)	3 (0.30%)	100.00%	1.00	00:00:0
12. Assam	1 (0.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:0
13. Jammu and Kashmir	1 (0.17%)	1 (0.23%)	1 (0.10%)	0.00%	6.00	00:26:4
14. Odisha	1 (0.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:0
15. Uttar Pradesh	1 (0.17%)	0 (0.00%)	1 (0.10%)	0.00%	2.00	00:03:1



City-wise visits to Radio Kolkata website (India)

		Acquisition				Behaviour		
С	ty ?	Users (2)	4	New Users ?	Sessions (7)	Bounce Rate ?	Pages/Session 7	Avg. Session Duration ?
		5 % of Total: 95.63%	69 (595)	432 % of Total: 94.32% (458)	986 % of Total: 96.95% (1,017)	60.65% Avg for View: 61,16% (-0.84%)	2.90 Avg for View: 2.86 (1.37%)	00:03:13 Avg for View: 00:03:08 (2.86%)
1.	Kolkata	430 (72	.64%)	328 (75.93%)	722 (73:23%)	59.28%	3.08	00:03:25
2.	Siliguri	59 (9	.97%)	40 (9.26%)	103 (10.45%)	68.93%	1.93	00:02:01
3.	Durgapur	25 (4	.22%)	15 (3.47%)	36 (3.65%)	63.89%	2.50	00:02:53
4.	Howrah	12 (2	.03%)	7 (1.62%)	26 (2.64%)	80.77%	1.73	00:01:21
5.	(not set)	7 (1	.18%)	4 (0.93%)	9 (0.91%)	55.56%	2.33	00:01:10
6.	Kharagpur	6 (1	.01%)	4 (0.93%)	12 (1.22%)	75.00%	1.67	00:00:07
7.	Bengaluru	5 (0	.84%)	4 (0.93%)	6 (0.61%)	16.67%	2.17	00:04:02
8.	Imphal	4 (0	.68%)	3 (0.69%)	6 (0.61%)	33.33%	6.67	00:07:26
9.	Patna	3 (0	.51%)	2 (0.46%)	3 (0.30%)	66.67%	1.33	00:00:01
10.	Burdwan	3 (0	.51%)	1 (0.23%)	3 (0.30%)	66.67%	1.33	00:00:02
11.	Haldia	3 (0),51%)	3 (0.69%)	9 (0.91%)	55.56%	5.44	00:02:18
12.	Midnapore	3 (0	0.51%)	1 (0.23%)	6 (0.61%)	66.67%	2.17	00:04:34
13.	Hyderabad	2 (0	1.34%)	1 (0.23%)	3 (0.30%)	100.00%	1.00	00:00:00
14.	Ahmedabad	2 (0	1,34%)	1 (0.23%)	2 (0.20%)	100.00%	1.00	00:00:00
15.	Mumbai	2 (0	1.34%)	2 (0.46%)	2 (0.20%)	0.00%	4.00	00:20:54
16.	Ranchi	2 (0	1.34%)	2 (0.46%)	2 (0.20%)	0.00%	4.50	00:00:58
17.	Asansol	2 (0),34%)	0 (0.00%)	2 (0.20%)	0.00%	5.50	00:10:35
18.	Guwahati	1 (0	1.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
19.	Gurgaon	1 (0	1.17%)	1 (0.23%)	1 (0.10%)	0.00%	6.00	00:33:48
20.	Nagpur	1 (0	1.7%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
21.	Pune	1 (0	1.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
22.	Indore	1 (0	.17%)	0 (0.00%)	5 (0.51%)	100.00%	1.00	00:00:00
23.	Jabalpur	1 (0	.17%)	0 (0.00%)	3 (0.30%)	100.00%	1.00	00:00:00
24.	Bhubaneswar	1 (0	.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
25.	Chennai	1 (0	.17%)	0 (0.00%)	1 (0.10%)	100.00%	1.00	00:00:00
26.	Coimbatore	1 (0	.17%)	0 (0.00%)	1 (0.10%)	100.00%	1.00	00:00:00
27.	Lucknow	1 (0	.17%)	0 (0:00%)	1 (0.10%)	0.00%	2.00	00:03:15
28.	Jammu	1 (0	.17%)	1 (0.23%)	1 (0.10%)	0.00%	6.00	00:26:48
29.	Hisar	1 (0	.17%)	1 (0.23%)	2 (0.20%)	50.00%	2.00	00:01:03
30.	Uttarpara	1 (0	.17%)	1 (0.23%)	2 (0.20%)	0.00%	11.00	00:23:42
31.	Ranaghat	1 (0	,17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
32.	Berhampore	1 (0	.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
33.	Kolaghat	1 (0	.17%)	1 (0.23%)	1 (0.10%)	100.00%	1.00	00:00:00
34.	Chandannagar	1 (0	.17%)	1 (0.23%)	1 (0.10%)	0.00%	3.00	00:00:48
35.	Chinsurah	1 (0	.17%)	1 (0.23%)	2 (0.20%)	0.00%	2.00	00:00:35
36.	Kalna	1 (0	.17%)	1 (0.23%)	1 (0.10%)	0.00%	4.00	00:00:38
37.	Katwa	1 (0	.17%)	0 (0.00%)	2 (0.20%)	50.00%	1.50	00:00:15
38.	Tamluk	1 (0	.17%)	0 (0.00%)	2 (0.20%)	0.00%	10.00	00:15:37
39.	Bangaon	1 (0	,17%)	0 (0.00%)	2 (0.20%)	50,00%	5.50	00:10:36



China→ Cities

City 💎	Acquisition			Behaviour			
	Users ? ↓	New Users ?	Sessions (?)	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?	
	8 % of Total: 1.34% (595)	8 % of Total: 1.75% (458)	8 % of Total: 0.79% (1,017)	100.00% Avg for View: 61.16% (63.50%)	1.00 Avg for View: 2.86 (-65.04%)	00:00:00 Avg for View: 00:03:08 (-100.00%)	
1. (not set)	8(100.00%)	8(100.00%)	8(100.00%)	100.00%	1.00	00:00:00	

USA→ Region

	Acquisition			Behaviour			
Region ②	Users ⑦ ↓	New Users ?	Sessions ?	Bounce Rate (*)	Pages/Session ?	Avg. Session Duration ?	
	8 % of Total: 1,34% (595)	6 % of Total: 1.31% (458)	8 % of Total: 0.79% (1,017)	87.50% Avg for View: 61.16% (43.07%)	1.38 Avg for View: 2.86 (-51.93%)	00:00:14 Avg for View: 00:03:08 (-92.61%)	
1. (not set)	4 (50.00%)	4 (66.67%)	4 (50.00%)	100.00%	1.00	00:00:00	
2. Washington	2 (25.00%)	1 (16.67%)	2 (25.00%)	100.00%	1.00	00:00:00	
3. Texas	1 (12.50%)	0 (0.00%)	1 (12.50%)	0.00%	4.00	00:01:51	
4. Wisconsin	1 (12.50%)	1 (16.67%)	1 (12.50%)	100.00%	1.00	00:00:00	

Bangladesh→ Cities

City ?	Acquisition			Behaviour			
	Users ? ↓	New Users (?)	Sessions ?	Bounce Rate 3	Pages/Session 3	Avg. Session Duration	
	3 % of Total; 0.50% (595)	3 % of Total: 0.66% (458)	3 % of Total: 0.29% (1,017)	66.67% Avg for View: 61.16% (9.00%)	1.67 Avg for View: 2.86 (-41.73%)	00:00:45 Avg for View: 00:03:08 (-76.02%)	
1. Dhaka	3(100.00%)	3(100.00%)	3(100.00%)	66.67%	1.67	00:00:45	

Canada→ Region

Region ②	Acquisition			Behaviour			
	Users →	New Users	Sessions ?	Bounce Rate ?	Pages/Session ®	Avg. Session Duration	
	% of Total: 0.17% (595)	1 % of Total: 0.22% (458)	1 % of Total: 0.10% (1,017)	100.00% Avg for View: 61.16% (63.50%)	1.00 Avg for View: 2.86 (-65.04%)	00:00:00 Avg for View: 00:03:08 (-100.00%)	
1. Alberta	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

Germany→ Region

Region ③	Acquisition			Behaviour			
	Users ? ↓	New Users (?)	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?	
	1 % of Total: 0.17% (595)	% of Total: 0.22% (458)	1 % of Total: 0.10% (1,017)	100.00% Avg for View: 61.16% (63.50%)	1.00 Avg for View: 2.86 (-65.04%)	00:00:00 Avg for View: 00:03:08 (-100.00%)	
1. (not set)	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

UK→ Region

Region ?	Acquisition			Behaviour			
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration	
	1 % of Total: 0.17% (595)	1 % of Total: 0.22% (458)	1 % of Total: 0.10% (1,017)	0.00% Avg for View: 61.16% (-100.00%)	7.00 Avg for View: 2.86 (144.72%)	00:02:37 Avg for View: 00:03:08 (-16:35%)	
1. England	1(100.00%)	1(100.00%)	1 (100.00%)	0.00%	7.00	00:02:37	



Indonesia→ Cities

City ?	Acquisition			Behaviour			
	Users ? ↓	New Users	Sessions ?	Bounce Rate ?	Pages/Session 🕐	Avg. Session Duration	
	% of Total: 0.17% (595)	% of Total: 0.22% (458)	1 % of Total: 0.10% (1,017)	100.00% Avg for View: 61.16% (63.50%)	1.00 Avg for View: 2.86 (-65.04%)	00:00:00 Avg for View: 00:03:08 (-100.00%)	
1. Jakarta	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

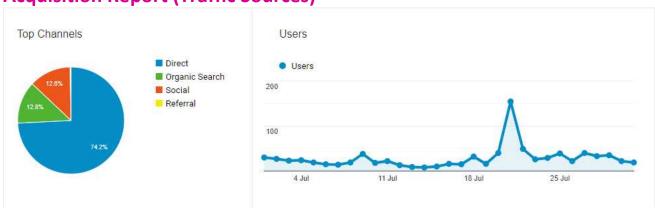
IreInd→ Cities

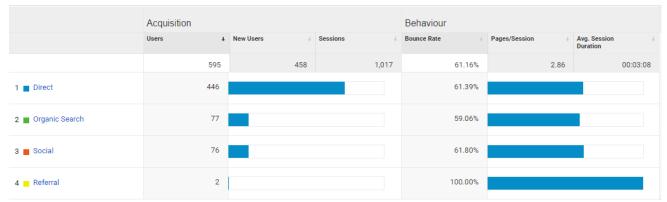
City 💿	Acquisition			Behaviour			
	Users ③ ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration	
	% of Total: 0.17% (595)	1 % of Total: 0,22% (458)	% of Total: 0.10% (1,017)	100.00% Avg for View: 61.16% (63.50%)	1.00 Avg for View: 2.86 (-65.04%)	00:00:00 Avg for View: 00:03:08 (-100.00%)	
1. Dublin	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	

Kuwait → Cities

City 🕖	Acquisition	Acquisition			Behaviour			
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate (?)	Pages/Session ?	Avg. Session Duration ®		
	1 % of Total: 0.17% (595)	1 % of Total: 0.22% (458)	2 % of Total: 0.20% (1,017)	0.00% Avg for View: 61.16% (-100.00%)	2.50 Avg for View: 2.86 (-12.60%)	00:00:54 Avg for View: 00:03:08 (-71.23%)		
1. Kuwait City	1(100.00%)	1(100.00%)	2(100.00%)	0.00%	2.50	00:00:54		

Acquisition Report (Traffic Sources)





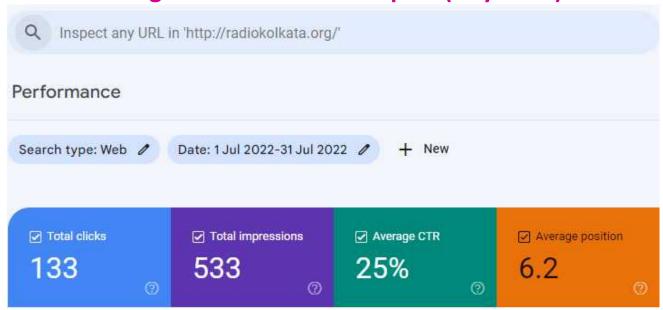


• *In - 1 - 5	Acquisition			Behaviour			
Social Network ②	Users ② ↓	New Users (7)	Sessions ?	Bounce Rate 7	Pages/Session ?	Avg. Session Duration	
	76 % of Total: 12.77% (595)	71 % of Total: 15.50% (458)	89 % of Total: 8.75% (1,017)	61.80% Avg for View: 61.16% (1.04%)	2.55 Avg for View: 2.86 (-10.83%)	00:01:18 Avg for View: 00:03:08 (-58.33%)	
1. Facebook	71 (92.21%)	67 (94.37%)	82 (92.13%)	60.98%	2.63	00:01:24	
2. Instagram	3 (3.90%)	3 (4.23%)	3 (3.37%)	66.67%	1.67	00:00:08	
3. Instagram Stories	2 (2.60%)	1 (1.41%)	2 (2.25%)	100.00%	1.00	00:00:00	
4. Twitter	1 (1.30%)	0 (0.00%)	2 (2.25%)	50.00%	2.00	00:00:21	

Landing Pages (First 10)

		Acquisition			Behaviour			
L	anding Page ?	Sessions ? ↓	% New Sessions ?	New Users 🔞	Bounce Rate 7	Pages/Session ?	Avg. Session Duration ?	
		1,017 % of Total: 100.00% (1,017)	45.03% Avg for View: 45.03% (0.00%)	458 % of Total: 100.00% (458)	61.16% Avg for View: 61.16% (0.00%)	2.86 Avg for View: 2.86 (0.00%)	00:03:08 Avg for View: 00:03:04 (0.00%	
1.	/ @	913 (89.77%)	47.32%	432 (94.32%)	61.66%	2.86	00:03:00	
2.	/index.php @	59 (5.80%)	8.47%	5 (1.09%)	64,41%	2.63	00:03:3	
3.	/event.php?ev=c51ce410c124a10e0db5e4b97fc2 @	9 (0.88%)	0.00%	0 (0.00%)	44.44%	3.11	00:08:10	
4.	/contact.php 個	6 (0.59%)	50.00%	3 (0.66%)	83.33%	1.50	00:00:0	
5.	/archive.php 優	5 (0.49%)	40.00%	2 (0.44%)	40.00%	2.20	00:00:3	
6.	/pro_sec.php?p=pre 년	5 (0.49%)	60.00%	3 (0.66%)	20.00%	2.80	00:00:4	
7.	/about.php	4 (0.39%)	50.00%	2 (0.44%)	25,00%	9.25	00:05:49	
8.	/career.php	4 (0.39%)	100.00%	4 (0.87%)	50.00%	2.50	00:00:1	
9.	/pro_sec.php?p=next	3 (0.29%)	66.67%	2 (0.44%)	0.00%	5.67	00:02:18	
0.	/event.php?ev=8f14e45fceea167a5a36dedd4bea 2543	2 (0.20%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00	

Performance Results of Radio Kolkata website Google Search Console Report (July 2022)





Queries that fetched the maximum impressions, clicks and positions for your web pages

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARAN	CE	DATES	
							후
Top queries				↓ Clicks	Impressions	CTR	Position
radio kolkata				19	117	16.2%	3.3
radio kolkata.org				12	16	75%	1
kolkata radio				5	95	5.3%	5.5
kolkata radio live				1	4	25%	9.3
live radio kolkata				0	10	0%	9
online radio kolkata				0	8	0%	29
radio in kolkata				0	7	0%	6
রেডিও নাটক				0	2	0%	16.5
and radio				0	1	0%	5
radio near me				0	1	0%	11
live redio				0	1	0%	43
শ্ৰুতি নাটক				0	1	0%	50
educational talk show				0	1	0%	78
kolkata fm channels				0	1	0%	100

Countries that produce the best search performance and user engagement for your landing pages

Country	↓ Clicks	Impressions	CTR	Position
India	132	465	28.4%	4.9
Bangladesh	1	21	4.8%	6.8
United States	0	10	0%	24
United Kingdom	0	4	0%	4.3
Brazil	0	3	0%	13.3
Russia	0	3	0%	33.3
Netherlands	0	2	0%	3
Ukraine	0	2	0%	7.5
Japan	0	2	0%	8.5
Italy	0	2	0%	28.5
Morocco	0	1	0%	2
Sweden	0	1	0%	2
South Korea	0	1	0%	3
Thailand	0	1	0%	3
Unknown Region	0	1	0%	3
Trinidad & Tobago	0	1	0%	4
Nepal	0	1	0%	5
Australia	0	1	0%	7
Ireland	0	1	0%	7
Germany	0	1	0%	8



Portugal	0	1	0%	9
Singapore	0	1	0%	9
Pakistan	0	1	0%	27
Taiwan	0	1	0%	33
Vietnam	0	1	0%	34
France	0	1	0%	36
Slovakia	0	1	0%	36
Lithuania	0	1	0%	81
Philippines	0	1	0%	85

Devices that delivers the best search performance and user engagement

Device	↓ Clicks	Impressions	CTR	Position
Mobile	119	434	27.4%	4.2
Desktop	8	92	8.7%	15.8
Tablet	6	7	85.7%	1.7

Top 3 Days that received most traffic

Thursday, July 21, 2022 - 154 Monday, July 25, 2022 - 39 Saturday, July 9, 2022 - 38

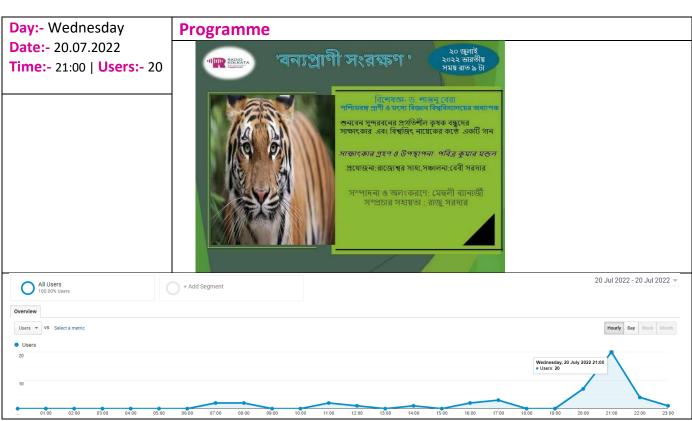
Peak Periods (Days & Hours that got the highest visits)















Programme Schedule for August 2022

August 2022							
Date	Programme name	Date	Programme name				
01-08-2022	Kichu Kotha Kichu Gan	16-08-2022	Golpo holeo sotti				
02-08-2022	Sahitya Shruti	17-08-2022	Chasbash				
03-08-2022	Chasbash	18-08-2022	Swasther sathi				
04-08-2022	Oitijyo	18-08-2022	Oitijyo				
04-08-2022	Swasther Sathi	19-08-2022	Gigasha				
05-08-2022	Gigasha	20-08-2022	Chutir adda				
06-08-2022	Kothaye kothaye	21-08-2022	Rokomari				
06-08-2022	Rokomari	21-08-2022	Musically yours				
07-08-2022	Musically Yours	22-08-2022	Kichu kotha kichu gaan				
08-08-2022	Sangeet Samoroho	23-08-2022	Natun doyat				
09-08-2022	Notun Doyat	24-08-2022	Chasbash				
10-08-2022	Chasbash	25-08-2022	Swasther sathi				
11-08-2022	Swasther Sathi	25-08-2022	Sangeet samoraho				
11-08-2022	Sangeet Samoroho	26-08-2022					
12-08-2022	World Elephant Day	27-08-2022	Angana				
13-08-2022	Golpe Golpe	28-08-2022	Rokomari				
14-08-2022	Musically yours	28-08-2022	Musically yours				
14-08-2022	Rokomari	29-08-2022	Kichu kotha kichu gaan				
15-08-2022	Kichu Kotha Kichu Gan	30-08-2022	Natun doyat				
		31-08-2022	Chasbash				

Total number of programmes aired = 38



Programme Posters

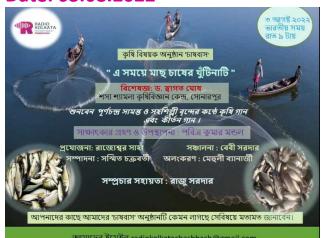
Date: 01.08.2022



Date: 02.08.2022



Date: 03.08.2022



Date: 04.08.2022





Date: 04.08.2022



याष्ट्रा विषयक अनुष्ठीन **सास्ट्रात जा**थी

বিশেষজ্ঞ :- ডা: চিন্ময় বিশ্বাস এবারের বিষয় :- হাঁটু প্রতিস্থাপন

প্রযোজনা, সঞ্চালনা,সাক্ষাৎকার গ্রহণ,উপস্থাপনা :- ঐন্দ্রিলা রায়

অলংকরণ এবং সম্পাদনা :- সুমন বেরা

সম্প্রচার সহায়তা :- সৃনজয়ী দাস

aldaldaldaldaldaldaldald

Log on to our free internet radio RADIOKOLKATA.ORG
Follow us on Twitter @RadioKolkataOrg

Date: 06.08.2022



Date: 07.08.2022



রেডিও কলকাতার অনুষ্ঠান



Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 05.08.2022



Date: 06.08.2022





Date: 08.08.2022



Date: 09.08.2022

লতুল দোয়াত এর এই পর্বের লিবেদলু



Date: 10.08.2022



Date: 11.08.2022



স্বাস্থ্য বিষয়ক অনুষ্ঠান - স্বাস্থ্যের সাথী এবারের বিষয় - শিশুদের হ্যান্ড, ফুট এন্ড মাউথ অসুখ

প্রযোজনা, সঞ্চালনা ,সাক্ষাৎকার গ্রহণ, এবং উপস্থাপনা: ঐন্দ্রিলা রায়

> সম্পাদনা, অলংকরণ : সুমন বেরা সম্প্রচার সহায়তা : সূনজয়ী দাস

Log On To Our Free Internet Radio Radiokolkata.org



Date: 11.08.2022



Date: 13.08.2022



Date: 12.08.2022



Date: 14.08.2022



Follow us on Twitter @RadioKolkataOrg



Date: 14.08.2022



Date: 15.08.2022



Date: 16.08.2022









Date: 18.08.2022



১৮ ই আগষ্ট, ২০২২ ভারতীয় সময় রাত ৯ টা

শ্বাস্থ্য বিষয়ক অনুষ্ঠান- শ্বাস্থ্যের সাথী এবারের বিষয়:- হিদ জয়েন্ট প্রতিস্থাদন

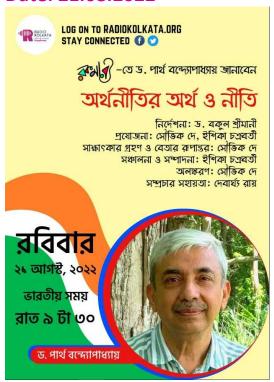
বিশেষক্ত: ডা: চিন্ময় বিশ্বাস

> অলংকরণ: অর্জুন ওট্টাচার্য্য সম্প্রচার সহায়তা : সূনজয়ী দাস

Log on to our free internet radio Radiokolkata.Org



Date: 21.08.2022



Date: 19.08.2022



Follow us on Twitter @RadioKolkataOrg

Date: 20.08.2022





Date: 21.08.2022



Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg

Date: 22.08.2022



Date: 23.08.2022



Date: 24.08.2022





Date: 25.08.2022



বিশেষজ্ঞ : ডা: কাজল কৃষ্ণ বৰ্ণিক

প্রযোজনা, সঞ্চালনা ,সাক্ষাৎকার গ্রহণ, এবং উপস্থাপনা : ঐন্দ্রিলা রায়

> সম্পাদনা এবং অলংকরণ: সুমন বেরা সম্প্রচার সহায়তা :সূনজয়ী দাস

Log on to our free internet radio radiokolkata.org



Date: 26.08.2022



Date: 27.08.2022



Date: 28.08.2022

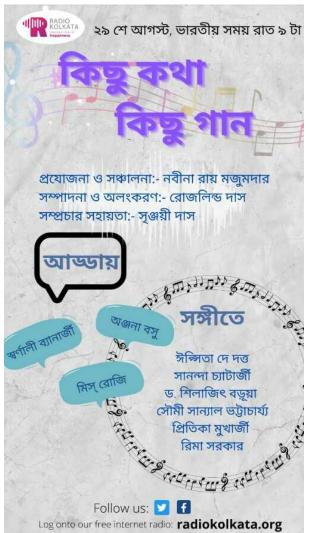


Log on to our free internet radio RADIOKOLKATA.ORG

Follow us on Twitter @RadioKolkataOrg



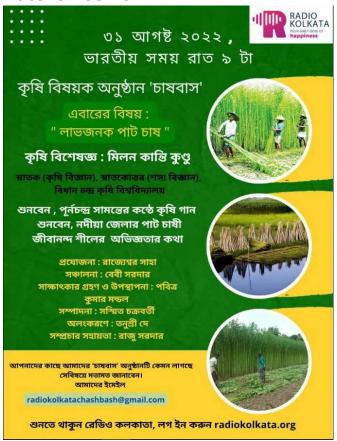
Date: 29.08.2022



Date: 30.08.2022



Date: 31.08.2022

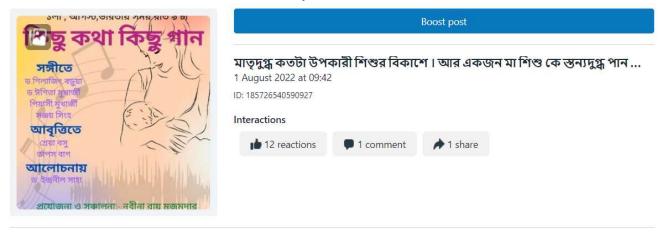






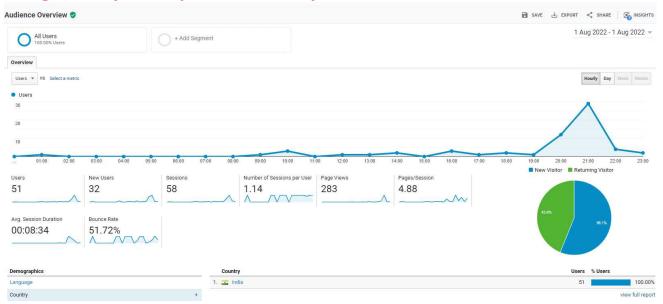
Individual Programme Performance (Daily) Report

Date: - 01.08.2022 Facebook Post & its performance on Social Media Platform



Performance





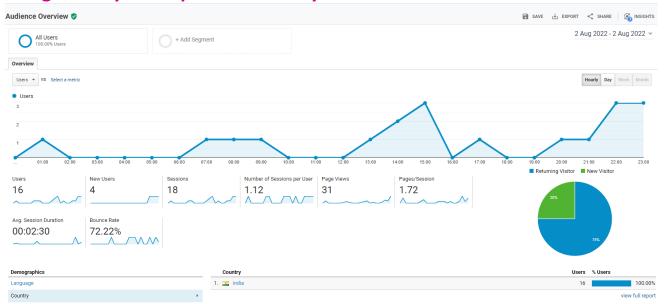


Date: - 02.08.2022 Facebook Post & its performance on Social Media Platform



Performance





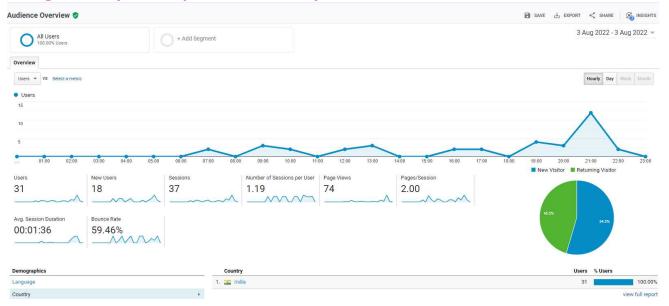


Date: - 03.08.2022 Facebook Post & its performance on Social Media Platform



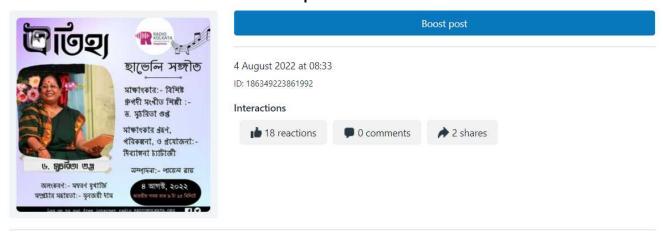
Performance



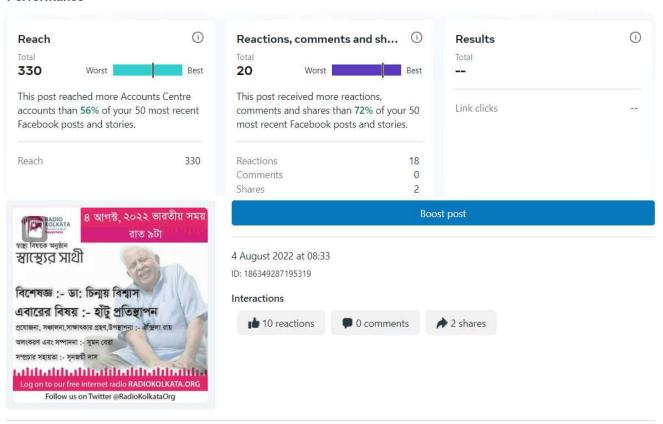




Date: - 04.08.2022 Facebook Post & its performance on Social Media Platform

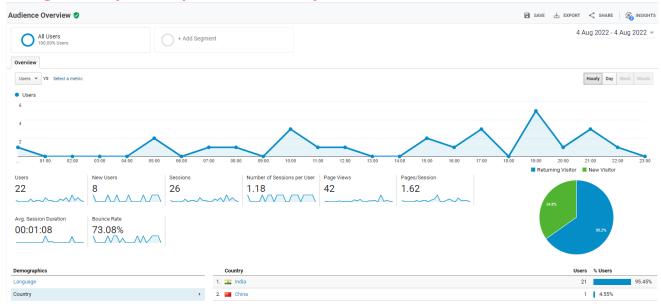


Performance







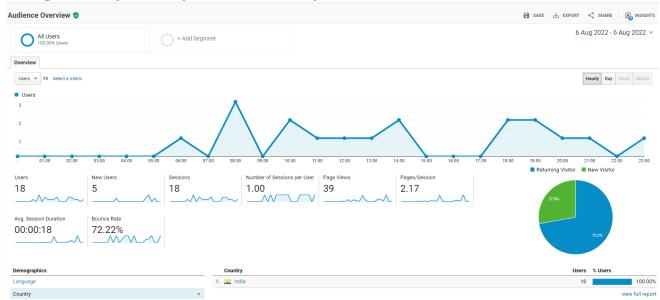


Date: - 05.08.2022 Facebook Post & its performance on Social Media Platform









Date: - 06.08.2022 Facebook Post & its performance on Social Media Platform







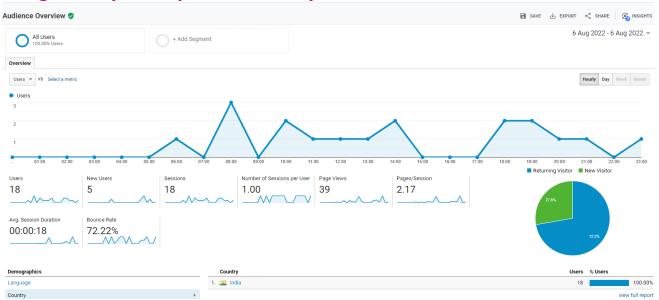






Performance





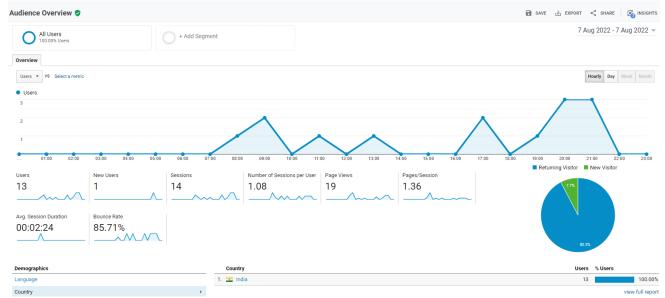






Performance





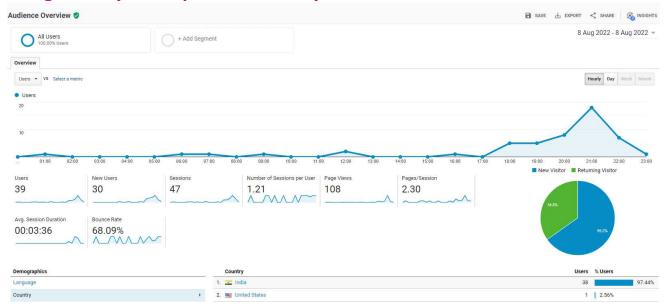


Date: - 08.08.2022 Facebook Post & its performance on Social Media Platform



Performance





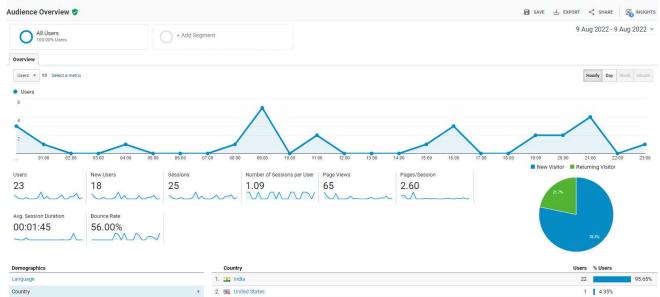


Date: - 09.08.2022 Facebook Post & its performance on Social Media Platform



Performance





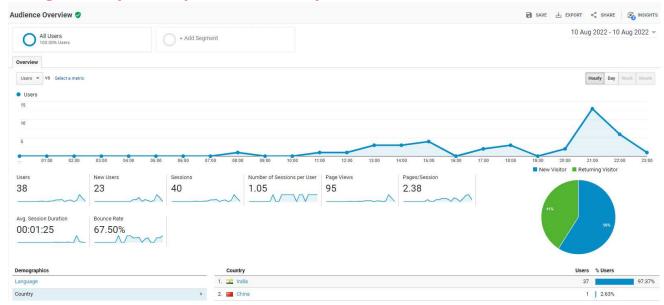


Date: - 10.08.2022 Facebook Post & its performance on Social Media Platform



Performance



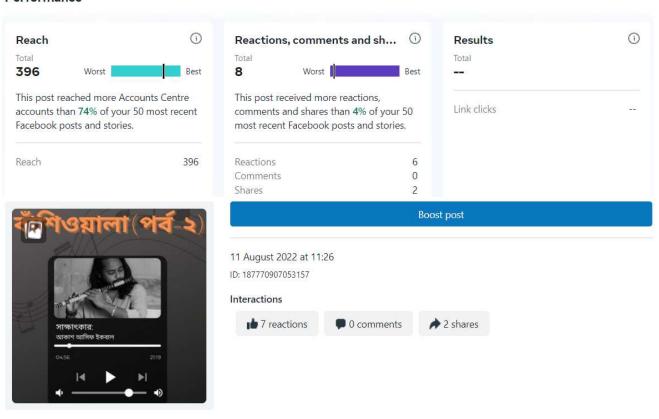




Date:- 11.08.2022 Facebook Post & its performance on Social Media Platform

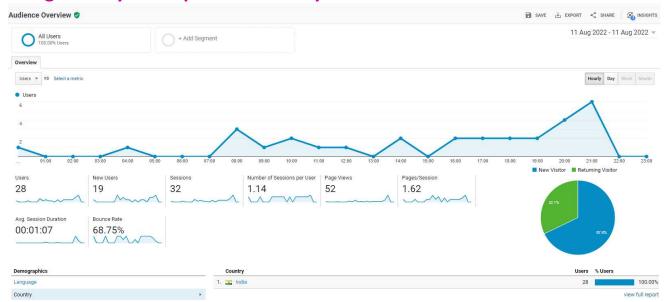


Performance









Date: - 12.08.2022 Facebook Post & its performance on Social Media Platform







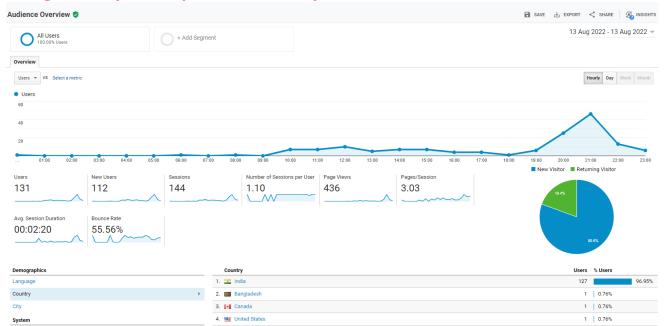


Date: - 13.08.2022 Facebook Post & its performance on Social Media Platform









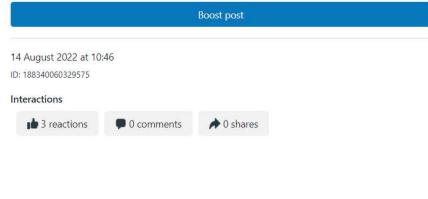
Date: - 14.08.2022 Facebook Post & its performance on Social Media Platform





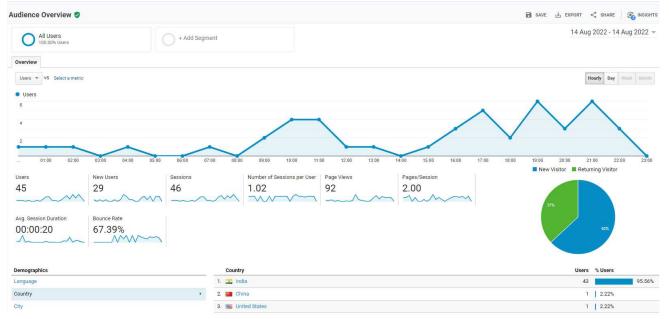






Performance







Date: - 15.08.2022 Facebook Post & its performance on Social Media Platform



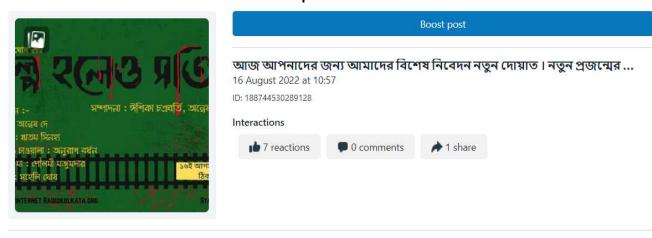
Performance





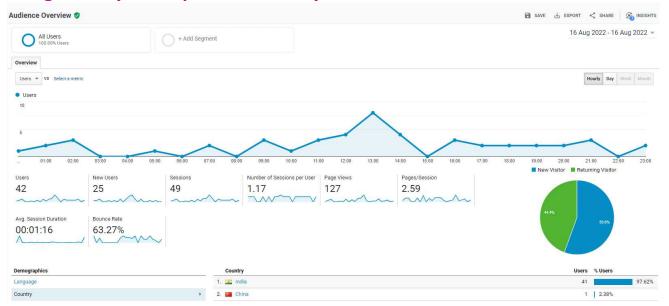


Date: - 16.08.2022 Facebook Post & its performance on Social Media Platform



Performance





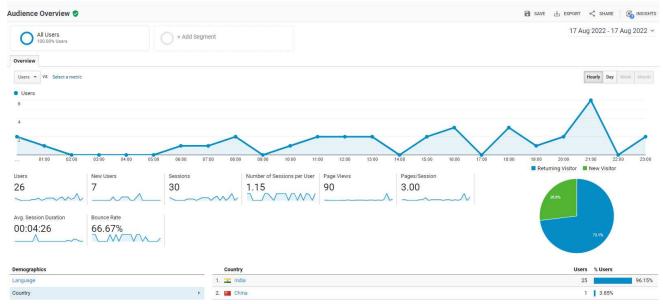


Date: 17.08.2022 Facebook Post & its performance on Social Media Platform



Performance



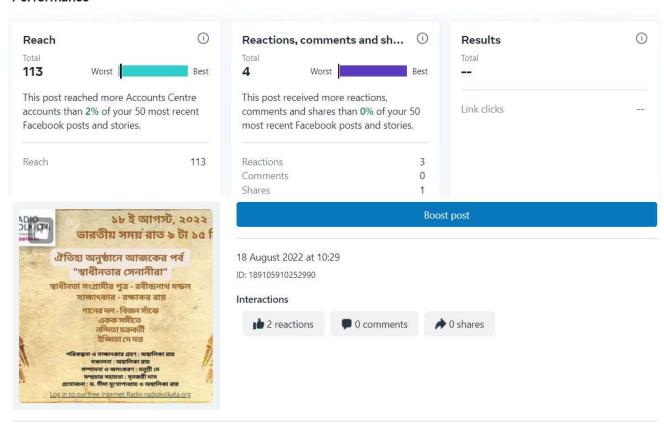




Date: 18.08.2022 Facebook Post & its performance on Social Media Platform

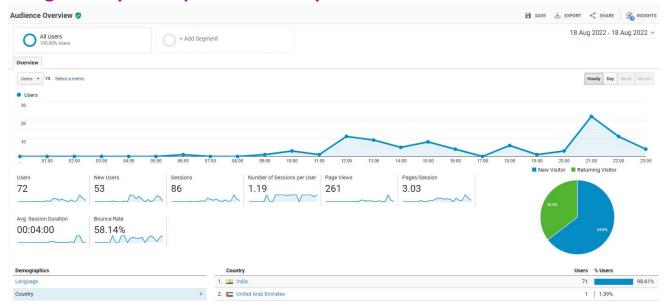


Performance







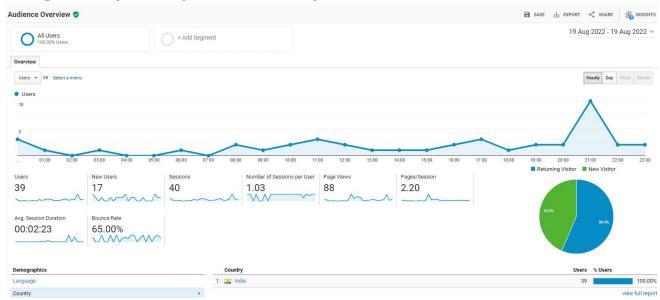


Date: 19.08.2022 Facebook Post & its performance on Social Media Platform







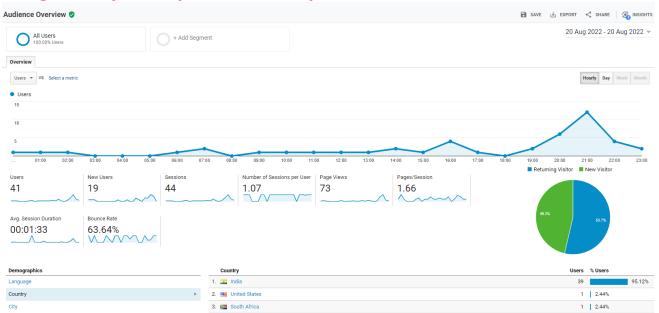


Date: - 20.08.2022 Facebook Post & its performance on Social Media Platform









Date: - 21.08.2022 Facebook Post & its performance on Social Media Platform

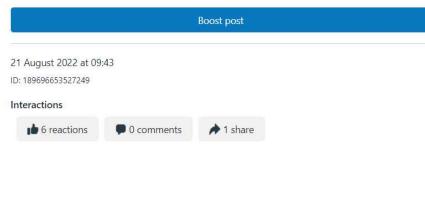






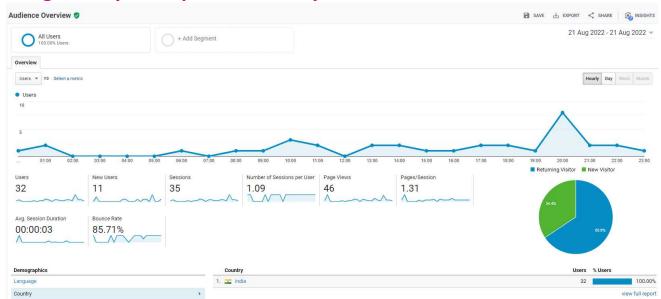






Performance





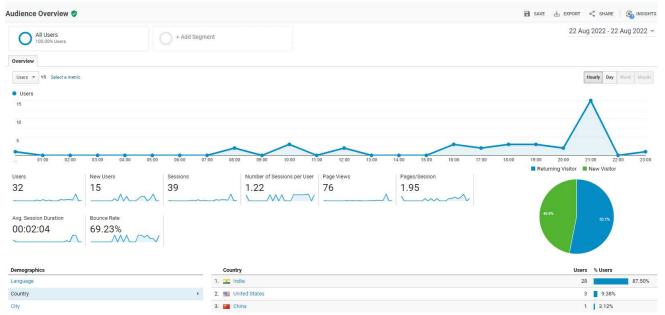


Date: - 22.08.2022 Facebook Post & its performance on Social Media Platform



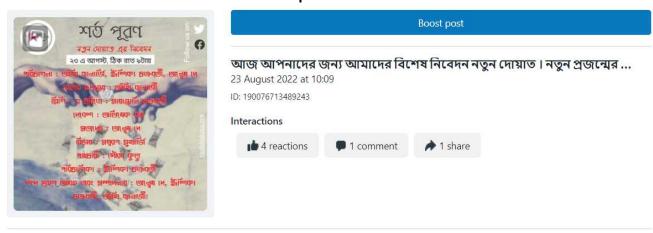
Performance





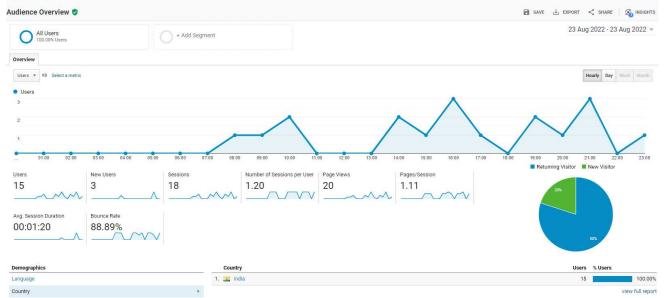


Date: - 23.08.2022 Facebook Post & its performance on Social Media Platform



Performance







Date: - 24.08.2022 Facebook Post & its performance on Social Media Platform



Performance



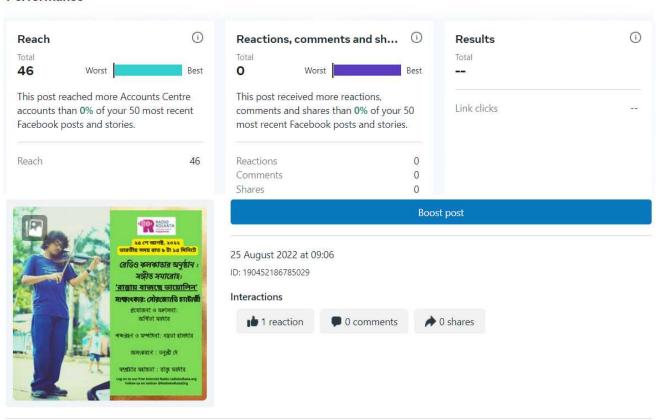




Date: - 25.08.2022 Facebook Post & its performance on Social Media Platform

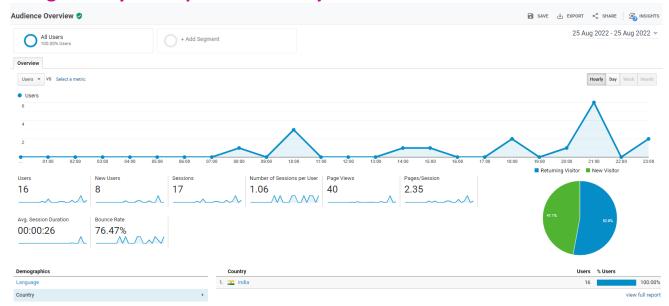


Performance









Date:- 26.08.2022 Facebook Post & its performance on Social Media Platform Google Analytics Report for the day



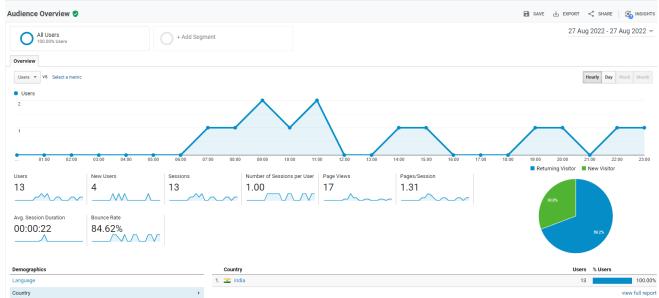


Date: - 27.08.2022 Facebook Post & its performance on Social Media Platform



Performance



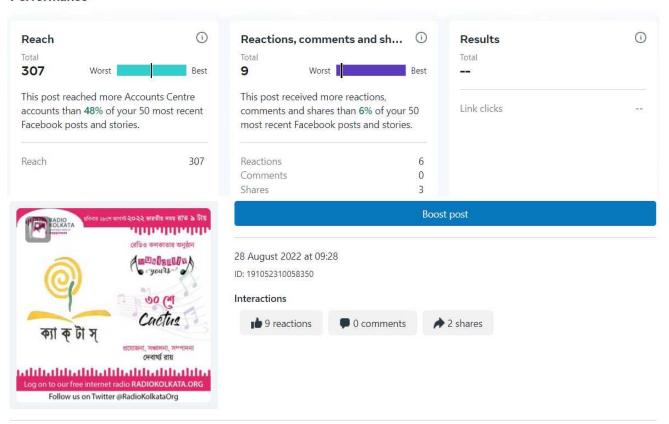




Date: - 28.08.2022 Facebook Post & its performance on Social Media Platform

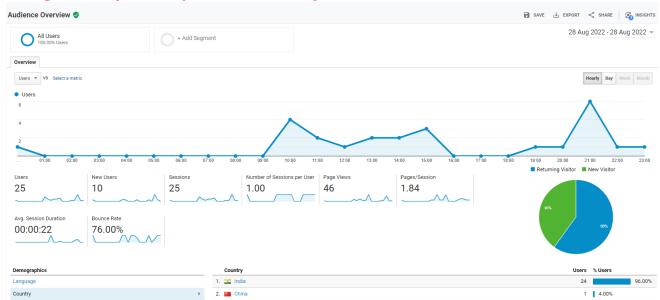


Performance







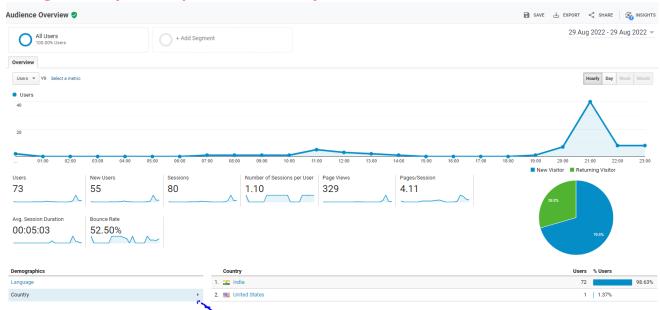


Date: - 29.08.2022 Facebook Post & its performance on Social Media Platform

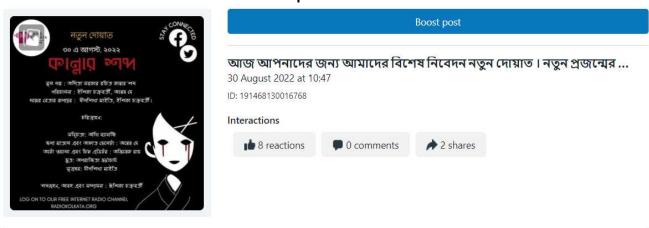






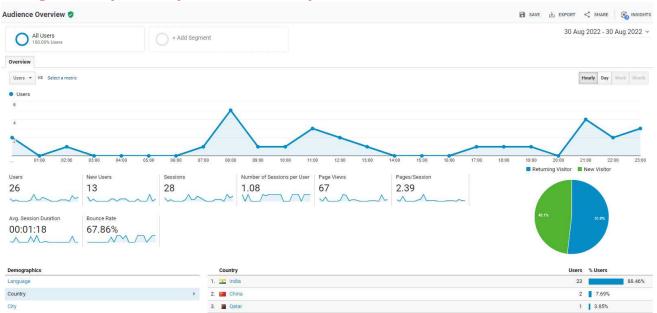


Date: - 30.08.2022 Facebook Post & its performance on Social Media Platform









Date: - 31.08.2022 Facebook Post & its performance on Social Media Platform

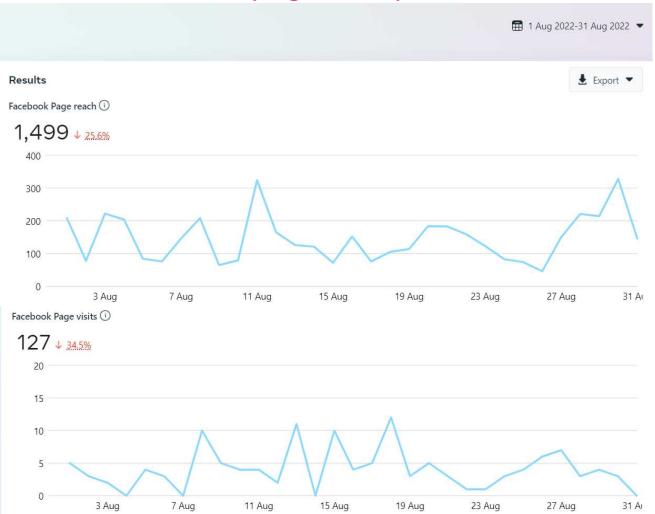




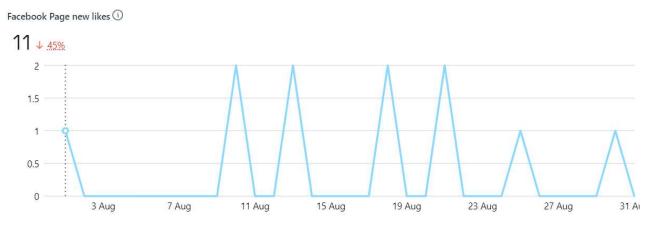




Performance Results of Radio Kolkata Facebook Page (August 2022)







Performance Results of Radio Kolkata website Google Analytics Report (February 2022)





Day-wise visits to the website

Day Index	Users	New Users	Day Index	Users	New Users
01/08/2022	51	32	17/08/2022	26	7
02/08/2022	16	4	18/08/2022	72	53
03/08/2022	31	18	19/08/2022	39	17
04/08/2022	22	8	20/08/2022	41	19
05/08/2022	18	5	21/08/2022	32	11
06/08/2022	18	5	22/08/2022	32	15
07/08/2022	13	1	23/08/2022	15	3
08/08/2022	39	30	24/08/2022	21	13
09/08/2022	23	18	25/08/2022	16	8
10/08/2022	38	23	26/08/2022	29	10
11/08/2022	28	19	27/08/2022	13	4
12/08/2022	39	21	28/08/2022	25	10
13/08/2022	131	112	29/08/2022	73	55
14/08/2022	45	29	30/08/2022	26	13
15/08/2022	77	37	31/08/2022	26	12
16/08/2022	42	25			
Total numb	er of U	sers = 1,117			
Total numb	er of N	637			

P.S.:- The ga:users metric counts unique users (or, more precisely, unique browser cookies), so the total value for several days is not the sum of values for each single day. This is because a user that visits your site on multiple days is only counted once when computing the total for a day range.



Country-wise visits to the website

	Acquisition			Behaviour			
Country ?	Users ? ↓	New Users (?)	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?	
	785 % of Total: 100.00% (785)	637 % of Total: 100.00% (637)	1,264 % of Total: 100.00% (1,264)	63.92% Avg for View: 63.92% (0.00%)	2.58 Avg for View: 2.58 (0.00%)	00:02:50 Avg for View: 00:02:50 (0.00%)	
1. India	758 (96.56%)	611 (95.92%)	1,237 (97.86%)	63.54%	2.61	00:02:54	
2. China	11 (1.40%)	11 (1.73%)	11 (0.87%)	100.00%	1.00	00:00:00	
3. United States	9 (1.15%)	9 (1.41%)	9 (0.71%)	77.78%	1.33	00:00:19	
4. United Arab Emirates	1 (0.13%)	1 (0.16%)	1 (0.08%)	0.00%	4.00	00:00:36	
5. Bangladesh	1 (0.13%)	1 (0.16%)	1 (0.08%)	0.00%	3.00	00:00:21	
6. el Canada	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00	
7. Qatar	1 (0.13%)	1 (0.16%)	1 (0.08%)	0.00%	2.00	00:00:23	
8. 🔚 Sweden	1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00	
9. South Africa	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00	
10. 📺 Zambia	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00	

State-wise visits to Radio Kolkata website (India)

Region ?	Acquisition			Behaviour			
Region (7)	Users ? ↓	New Users ?	Sessions ?	Bounce Rate 7	Pages/Session ?	Avg. Session Duration ?	
	758 % of Total: 96,56% (785)	611 % of Total: 95.92% (637)	1,237 % of Total: 97.86% (1,264)	63.54% Avg for View: 63.92% (-0.60%)	2.61 Avg for View: 2.58 (1.06%)	00:02:54 Avg for View: 00:02:50 (2.06%)	
1. West Bengal	677 (88.38%)	529 (86.58%)	1,101 (89.01%)	62.67%	2.61	00:02:56	
2. Bihar	20 (2.61%)	20 (3.27%)	31 (2.51%)	67.74%	3.48	00:05:04	
3. Assam	16 (2.09%)	16 (2.62%)	24 (1.94%)	62.50%	2.58	00:02:22	
4. Maharashtra	12 (1.57%)	12 (1.96%)	19 (1.54%)	73.68%	1.58	00:00:56	
5. Odisha	9 (1.17%)	8 (1.31%)	14 (1.13%)	78.57%	1.79	00:00:29	
6. Karnataka	7 (0.91%)	7 (1.15%)	7 (0.57%)	85.71%	1.71	00:00:17	
7. Manipur	6 (0.78%)	6 (0.98%)	7 (0.57%)	71.43%	2.14	00:00:22	
8. Jharkhand	4 (0.52%)	3 (0.49%)	6 (0.49%)	66.67%	2.67	00:02:48	
9. Delhi	3 (0.39%)	3 (0.49%)	3 (0.24%)	66.67%	2.00	00:01:22	
10. Gujarat	2 (0.26%)	1 (0.16%)	5 (0.40%)	80.00%	1.80	00:00:27	
11. Haryana	2 (0.26%)	1 (0.16%)	4 (0.32%)	75.00%	1.75	00:00:08	
12. Tamil Nadu	2 (0.26%)	1 (0.16%)	4 (0.32%)	25.00%	3.00	00:12:10	
13. Andaman and Nicobar Islands	1 (0.13%)	1 (0.16%)	2 (0.16%)	100.00%	1.00	00:00:00	
14. Andhra Pradesh	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00	
15. Madhya Pradesh	1 (0.13%)	0 (0.00%)	5 (0.40%)	80.00%	1.40	00:00:01	
16. Uttar Pradesh	1 (0.13%)	1 (0.16%)	2 (0.16%)	50.00%	22.00	00:18:53	
17. Goa	1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00	
18. Telangana	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00	

City-wise visits to Radio Kolkata website (India)

City ?	Acquisition			Behaviour			
	Users ? ↓	New Users ?	Sessions 7	Bounce Rate 💎	Pages/Session ?	Avg. Session Duration	
	758 % of Total: 96.56% (785)	611 % of Total: 95.92% (637)	1,237 % of Total: 97.86% (1,264)	63.54% Avg for View: 63.92% (-0.60%)	2.61 Avg for View: 2.58 (1.06%)	00:02:54 Avg for View: 00:02:50 (2.06%)	
1. Kolkata	458 (57,54%)	345 (56.46%)	724 (58.53%)	63.81%	2.52	00:02:51	
2. Siliguri	132 (16.58%)	107 (17.51%)	208 (16.81%)	62.50%	2.83	00:03:13	
3. Durgapur	31 (3.89%)	22 (3.60%)	44 (3.56%)	59.09%	2.61	00:02:58	
4. Howrah	22 (2.76%)	14 (2.29%)	37 (2.99%)	72.97%	2.19	00:03:39	



5.	Patna	19 (2.39%)	19 (3.11%)	30 (2.43%)	66.67%	3.57	00:05:14
6.	(not set)	14 (1.76%)	10 (1.64%)	25 (2.02%)	60.00%	2.24	00:02:34
	Guwahati	14 (1.76%)	14 (2.29%)	22 (1.78%)	63.64%	2.41	00:02:26
8.	Burdwan	14 (1.76%)	10 (1.64%)	20 (1.62%)	45.00%	3.95	00:05:10
9.	Kharagpur	13 (1.63%)	10 (1.64%)	22 (1.78%)	54.55%	2.68	00:01:56
	Mumbai	11 (1.38%)	11 (1.80%)	13 (1.05%)	61.54%	1.85	00:01:22
11.		8 (1.01%)	7 (1.15%)	13 (1.05%)	76.92%	1.85	00:00:31
12.	Bengaluru	7 (0.88%)	7 (1.15%)	7 (0.57%)	85.71%	1.71	00:00:17
13.	Imphal	6 (0.75%)	6 (0.98%)	7 (0.57%)	71.43%	2.14	00:00:22
	Haldia	5 (0.63%)	4 (0.65%)	6 (0.49%)	50.00%	2.67	00:05:39
15.	Ranchi	3 (0.38%)	2 (0.33%)	5 (0.40%)	60.00%	3.00	00:03:21
16.	Bankura	3 (0.38%)	1 (0.16%)	4 (0.32%)	75.00%	1.50	00:00:15
	Jhargram	3 (0.38%)	2 (0.33%)	3 (0.24%)	66.67%	1,33	00:00:05
	Ahmedabad	2 (0.25%)	1 (0.16%)	4 (0.32%)	75.00%	2.00	00:00:34
	Delhi	2 (0.25%)	2 (0.33%)	2 (0.16%)	50.00%	2.50	00:02:04
20.	Jalpaiguri	2 (0.25%)	1 (0.16%)	2 (0.16%)	50.00%	5.50	00:00:57
	Habra	2 (0.25%)	2 (0.33%)	2 (0.16%)	0.00%	5.00	00:00:43
22.		1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00
23.	8	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00
24.		1 (0.13%)	1 (0.16%)	1 (0.08%)	0.00%	8.00	00:03:01
25.		1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00
26.		1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00
27.		1 (0.13%)			0.00%	4.00	00:00:32
			1 (0.16%)	1 (0.08%)			00:00:32
28.	W. 2008 C.003	1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00
29.	45-5 Lines	1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	
30.		1 (0.13%) 1 (0.13%)	0 (0.00%) 0 (0.00%)	2 (0.16%) 3 (0.24%)	50.00% 100.00%	1.00	00:00:02
32.	A CONTROL OF THE CONT	1 (0.13%)	1 (0.16%)	3 (0.24%)	33.33%	3.33	00:10:34
	Bareilly	1 (0.13%)	1 (0.16%)	2 (0.16%)	50.00%	22.00	00:18:53
34.	Margao	1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00
	Malda	1 (0.13%)	1 (0.16%)	1 (0.08%)	0.00%	3.00	00:00:35
	Hisar	1 (0.13%)	0 (0.00%)	2 (0.16%)	100.00%	1.00	00:00:00
	Bongaigaon	1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00
	Purulia	1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00
39.		1 (0.13%)	1 (0.16%)	2 (0.16%)	0.00%	3.00	00:00:30
	Control of the Contro		1 (0.16%)	1 (0.08%)	0.00%	9.00	00:00:54
41.	Bagnan Darjeeling	1 (0.13%) 1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:54
42.		1 (0.13%)	1 (0.16%)	1 (0.08%)	100.00%	1.00	00:00:00
					100.00%		00:00:00
43.		1 (0.13%)	1 (0.16%)	1 (0.08%)		1.00	
44.		1 (0.13%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00
	Midnapore	1 (0.13%)	0 (0.00%)	1 (0.08%)	0.00%	2.00	00:01:27
46.	Karjat	1 (0.13%)	1 (0.16%)	5 (0.40%)	100.00%	1.00	00:00:00

China→ Cities

City 3	Acquisition			Behaviour		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	11 % of Total: 1.40% (785)	11 % of Total: 1.73% (637)	11 % of Total: 0.87% (1,264)	100.00% Avg for View: 63.92% (56.44%)	1.00 Avg for View: 2.58 (-61,29%)	00:00:00 Avg for View: 00:02:50 (-100.00%)
1. (not set)	11(100.00%)	11 (100.00%)	11 (100.00%)	100.00%	1.00	00:00:00



USA→ Region

	Acquisition			Behaviour			
Region ②	Users ⊕ ↓	New Users ?	New Users () Sessions (?)	Bounce Rate ?	Pages/Session ?	Avg. Session Duration	
	9 % of Total: 1,15% (785)	9 % of Total: 1.41% (637)	9 % of Total: 0.71% (1,264)	77.78% Avg for View: 63.92% (21.67%)	1.33 Avg for View: 2.58 (-48.38%)	00:00:19 Avg for View: 00:02:50 (-88.77%)	
1. (not set)	3 (33.33%)	3 (33.33%)	3 (33.33%)	100.00%	1.00	00:00:00	
2. New York	2 (22.22%)	2 (22.22%)	2 (22.22%)	50.00%	2.00	00:01:14	
3. California	1 (11.11%)	1 (11.11%)	1 (11.11%)	100,00%	1.00	00:00:00	
4. Illinois	1 (11.11%)	1 (11.11%)	1 (11.11%)	0.00%	2.00	00:00:24	
5. North Carolina	1 (11.11%)	1 (11.11%)	1 (11.11%)	100.00%	1.00	00:00:00	
6. Texas	1 (11.11%)	1 (11.11%)	1 (11.11%)	100.00%	1.00	00:00:00	

UAE→ Cities

City 🖓	Acquisition			Behaviour		
	Users ? ↓	New Users (7)	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	1 % of Total: 0.13% (785)	1 % of Total: 0.16% (637)	1 % of Total: 0.08% (1,264)	0.00% Avg for View: 63.92% (-100.00%)	4.00 Avg for View: 2.58 (54.85%)	00:00:36 Avg for View: 00:02:50 (-78.84%)
1. Dubai	1(100.00%)	1(100.00%)	1(100.00%)	0.00%	4.00	00:00:36

Bangladesh→ Cities

City ⑦	Acquisition			Behaviour		
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session ?	Avg. Session Duration ?
	1 % of Total: 0.13% (785)	% of Total: 0.16% (637)	1 % of Total: 0.08% (1,264)	0.00% Avg for View: 63,92% (-100.00%)	3.00 Avg for View: 2.58 (16.14%)	00:00:21 Avg for View: 00:02:50 (-87.66%)
1. (not set)	1(100.00%)	1(100.00%)	1(100.00%)	0.00%	3.00	00:00:21

Canada→ Region

Basiles 2	Acquisition			Behaviour		
Region ③	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session 7	Avg. Session Duration ?
	1 % of Total: 0.13% (785)	1 % of Total: 0.16% (637)	1 % of Total: 0.08% (1,264)	100.00% Avg for View: 63.92% (56.44%)	1.00 Avg for View: 2.58 (-61.29%)	00:00:00 Avg for View: 00:02:50 (-100.00%)
1. Ontario	1(100.00%)	1(100.00%)	1 (100.00%)	100.00%	1.00	00:00:00

Qatar→ Cities

City ③	Acquisition			Behaviour			
	Users ? ↓	New Users ?	Sessions 7	Bounce Rate ?	Pages/Session 💮	Avg. Session Duration	
	% of Total: 0.13% (785)	1 % of Total: 0.16% (637)	% of Total: 0.08% (1,264)	0.00% Avg for View: 63.92% (-100.00%)	2.00 Avg for View: 2.58 (-22.57%)	00:00:23 Avg for View: 00:02:50 (-86.48%)	
1. Doha	1 (100.00%)	1(100.00%)	1 (100.00%)	0.00%	2.00	00:00:23	

Sweden→ Region

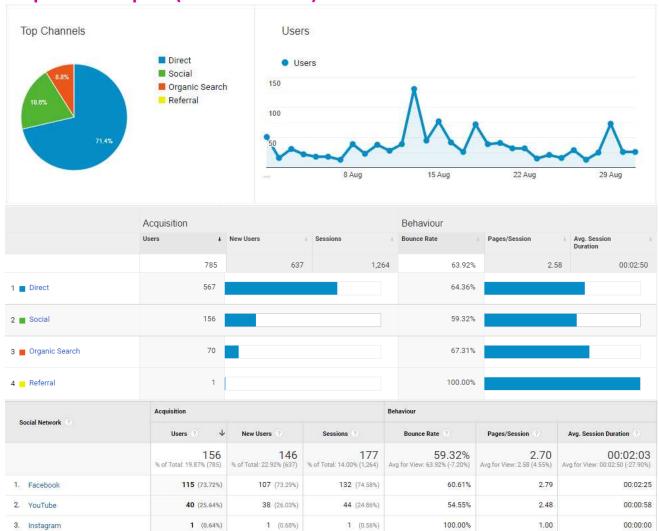
Region 3	Acquisition			Behaviour			
	Users ? ↓	New Users ?	Sessions ?	Bounce Rate ?	Pages/Session 🔞	Avg. Session Duration	
	1 % of Total: 0.13% (785)	0 % of Total: 0.00% (637)	1 % of Total: 0.08% (1,264)	100.00% Avg for View: 63.92% (56.44%)	1.00 Avg for View: 2.58 (-61.29%)	00:00:00 Avg for View: 00:02:50 (-100.00%)	
1. Orebro County	1(100.00%)	0 (0.00%)	1(100.00%)	100.00%	1.00	00:00:00	

South Africa→ Cities

	Acquisition			Behaviour			
Region (?)	Users ♂ ↓	New Users 7	Sessions 7	Bounce Rate (?)	Pages/Session ?	Avg. Session Duration	
	1 % of Total: 0.13% (785)	1 % of Total: 0.16% (637)	1 % of Total: 0.08% (1,264)	100.00% Avg for View: 63.92% (56.44%)	1.00 Avg for View: 2.58 (-61.29%)	00:00:00 Avg for View: 00:02:50 (-100.00%)	
1. (not set)	1(100.00%)	1(100.00%)	1(100.00%)	100.00%	1.00	00:00:00	



Acquisition Report (Traffic Sources)

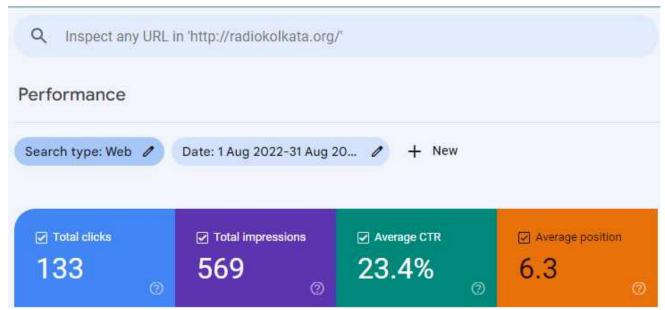


Landing Pages (First 10)

	Acquisition			Behaviour		
Landing Page 🌵	Sessions ?	% New Sessions	New Users 🔞	Bounce Rate ?	Pages/Session ?	Avg. Session Duration
	1,264 % of Total: 100.00% (1,264)	50.40% Avg for View: 50.40% (0.00%)	637 % of Total: 100.00% (637)	63.92% Avg for View: 63.92% (0.00%)	2.58 Avg for View: 2.58 (0.00%)	00:02:50 Avg for View: 00:02:50 (0.00%
1. /	1,175 (92.96%)	52.43%	616 (96.70%)	63.83%	2.61	00:02:5
2. /index.php t ⁽³⁾	49 (3.88%)	10.20%	5 (0.78%)	65.31%	1.73	00:00:5
3. /contact.php @	8 (0.63%)	37.50%	3 (0.47%)	87.50%	1.12	00:02:30
4. /event.php?ev=8f14e45fceea167a5a36dedd4bea2 _년 8	6 (0.47%)	0.00%	0 (0.00%)	83.33%	1.17	00:00:0
5. /pro_sec.php?p=pre delta	5 (0.40%)	0.00%	0 (0.00%)	60.00%	9.40	00:05:30
6. /career.php @	4 (0.32%)	100.00%	4 (0.63%)	50.00%	2.25	00:00:32
7. /pro_sec.php?p=next @	4 (0.32%)	100.00%	4 (0.63%)	25,00%	5.00	00:02:00
8. /about.php @	3 (0.24%)	0.00%	0 (0.00%)	33.33%	3.33	00:00:2
9. /featured.php 🚇	3 (0.24%)	0.00%	0 (0.00%)	100.00%	1.00	00:00:00
10. /event.php?ev=6512bd43d9caa6e02c990b0a8265	2 (0.16%)	100.00%	2 (0.31%)	50.00%	2.00	00:00:14



Performance Results of Radio Kolkata website Google Search Console Report (August 2022)



Queries that fetched the maximum impressions, clicks and positions for your web pages

Top queries	↓ Clicks	Impressions	CTR	Position
radio kolkata	8	82	9.8%	4
radio kolkata org	4	6	66.7%	1
kolkata radio	1	86	1.2%	6.7
শ্ৰুতি নাউক	1	2	50%	38
online radio kolkata	0	10	0%	36.5
pm.ebluesys	0	9	0%	9.2
live radio kolkata	0	7	0%	10
radio in kolkata	0	3	0%	7.7
ক্যকা	0	1	0%	1
kolkata 70030	0	1	0%	12
কন্ত্ৰকথা অৰ্থ	0	1	0%	24
রেডিঙ নাটক	0	1	0%	25
radio kol schedule	0	1	0%	41
vijaygarh jyotish ray college	0	1	0%	59
hit entertainment archive	0	1	0%	90



Countries that produce the best search performance and user engagement for your landing pages

Country India Bangladesh United States Malaysia Iraq	↓ Clicks	Impressions	CTR	Position
Bangladesh United States Malaysia				rosition
United States Malaysia	133	521	25.5%	5.2
Malaysia	0	17	0%	16.9
	0	3	0%	8.3
Iraq	0	3	0%	24.3
	0	2	0%	4
Unknown Region	0	2	0%	7.5
United Kingdom	0	2	0%	8
Belgium	0	2	0%	25
Philippines	0	2	0%	65.5
Nepal	0	1	0%	2
Pakistan	0	1	0%	4
Qatar	0	1	0%	4
Japan	0	1	0%	5
Romania	0	1	0%	5
Israel	0	1	0%	6
France	0	1	0%	7
United Arab Emirates	0	1	0%	10
Tanzania	0	1	0%	10
Slovenia	0	1	0%	20
Russia	0	1	0%	35
Colombia	0	1	0%	36
Cambodia	0	1	0%	36
Lithuania	0	1	0%	51
Indonesia	0	1	0%	80

Devices that delivers the best search performance and user engagement

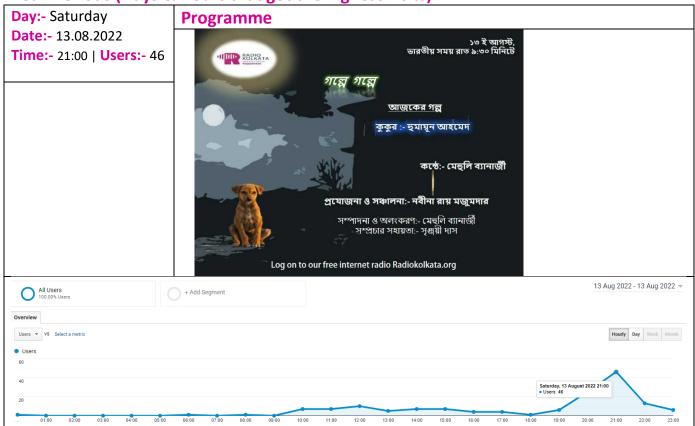
Device ↑	↓ Clicks	Impressions	CTR	Position
Mobile	119	486	24.5%	5.3
Desktop	9	75	12%	13.5
Tablet	5	8	62.5%	1.9

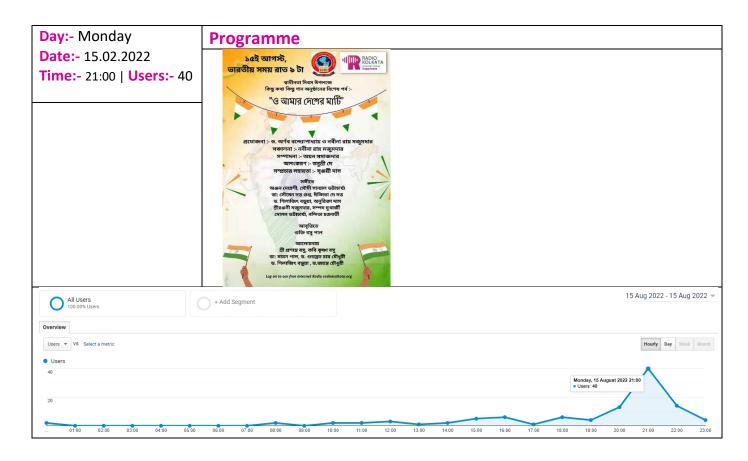
Top 4 Days that received most traffic

Saturday, August 13, 2022 - 131
Monday, August 15, 2022 - 77
Monday, August 29, 2022 - 73
Thursday, August 18, 2022 - 72



Peak Periods (Days & Hours that got the highest visits)







Students who contributed to the Radio Kolkata Channel

Sr.	Name of the Student	Name of the Student Programme	
No.			Role performed
1	Aankhi Banerjee	Sahityo Sruti, Notun Doyat	Voice Artist
2	Anwesh De	Sahityo Sruti, Notun Doyat	Voice Artist
3	Aparajita Bhattyacharya	Sahityo Sruti, Notun Doyat,	Voice Artist, Editor,
		Golpe Golpe	Interview
4	Astitya Roy	Sahityo Sruti, Notun Doyat	Voice Artist, Editor,
			Social Media post design
5	Ayan Samajdar	Kichu kotha Kichu Gan, Golpe	Voice Artist , Editor
		Golpe	
6	Bipasha Chowdhury	Sahityo Sruti, Notun Doyat	Voice Artist
7	Debarghya Roy	Sahityo Sruti, Notun Doyat	Voice Artist, Editor,
			Streaming, Programme
			Producer,
8	Gourav Kundu	Sahityo Sruti, Notun Doyat	Voice Artist
9	Ishika Chakroborty	Sahityo Sruti, Notun Doyat	Voice Artist, Editor
10	Mehuli Banerjee	Kichu Kotha kichu gan, Chutir	Editor
		Adda, Golpe Golpe	
11	Namrata Halder	Songeet Somaraho	Editor, Streaming, Social
			Media post design
12	Payel Ghosh	Kichu Kotha kichu gan, Golpe Golpe	Editor
13	Payel Roy	Kichu Kotha kichu gan	Editor
14	Rajrupa Das	Sahityo Sruti, Notun Doyat	Voice Artist
15	Raju Sardar	-All-	Streaming
16	Roselind Das	Kichu kotha kichu gan, Golpe	Editor
		Golpe	
17	Sambaran Mukherjee	Sahityo Sruti, Notun Doyat	Editor, Voice Artist
18	Sanchita Dey	Sahityo Sruti, Notun Doyat	Voice Artist, Interview
19	Sasmit Chakroborty	Chasbas	Editor
20	Shruty Majumdar	Kichu kotha kichu gan, Golpe	Editor, Streaming,
		Golpe, Chasbas	Interview, Social Media post design
21	Souvik Dey	Rokomari	Programme Producer,
21	Souvik Dey	ROKOIIIaii	Social Media post design
22	Sristi Roy	Kichu kotha kichu gan,	Editor, Interview, Voice
		Chasbas, Golpe Golpe	Artist, Anchoring
23	Suman Bera	Chasbas	Editor
24	Tanusree Dey	Chutir Adda, Oitijjo, Kothay	Programme Producer,
	,	Kothay, Ei Somoye, Virtual	Anchoring, Editor,
		Classroom, Giggasa, Chasbas,	Interview, Social Media
		Angana	post design
25	Priyanka Chakroborty	-All-	Technical Assistant
26	Arjun Bhattacharya	-All-	Technical Assistant



List of Producers and External Personnels who contributed to the Radio Kolkata Channel

C	Name of the Qualification Brogramme				
Sr. No.	Name of the Producer/External Personnel	Qualification	Programme		
1	Dr. Soma Basu	Ph.D. in Sports Physiology & Nutrition, University of Calcutta, Research fellow in the Asiatic Society, Activist, writer, Ex-Associate Professor of Physiology, National Medical College, Nepal	Science related programme Gigasha		
2	Nabina Ray	Post-Graduation in Journalism and Mass communication from C.U and IGNOU, Works as Anchors in various TV channels	Kichu kotha kichu gaan I (Song and Talk oriented program) Golpe golpe (reciting story/story telling) Chutir adda (program for children)		
3	Oindrila Ray	M. A in Journalism, working at Akashbani Kolkata. Conduct health program at Akashbani Kolkata	Producing and anchoring Swasther Sathi program		
4	Dr. Ranjabati Mukherjee	PhD in Women Study, Have writing skills in women Oriented topic, Research work: radio and women, Did programme in Akashbani Kolkata	Female oriented program Angana		
5	Dr.Bakul Srimany	M.A, PhD, Faculty in journalism mass communication, Has experience in writing film, radio script	Involved in Radio Kolkata in drama department		
6	Sunandit Choudhury	M.A. in Mass Communication I, Faculty in Journalism and Mass Communication in VJRC, Singer	Involved in music oriented program in Radio Kolkata		
7	Raju Sardar	Associated with Journalism and Mass Communication Department at VJRC	Plays role in streaming in Radio Kolkata		
8	Tapas Ray	Journalist by profession	Used to see the reporting part in Radio Kolkata		
9	Pabitra Kumar Mondal	Studied in journalism, Attached with agriculture section in Akashbani Kolkata, Helps students in taking agriculture related interview	Does program in Radio Kolkata named Chasbash		
10	Sayantani Banerjee	M.A. (Economics) from Jadavpur University, Diploma in Commercial Art (Swar Sangam, Birla Academy), Digital Marketing Professional, Graphic Designer, Content Writer, Trainer, Exemployee of Indus Net Technologies Pvt. Ltd.	Trained students involved in Radio Kolkata for social media marketing		

THANK YOU

